



HFTM/HAFA ALUMNI ASSOCIATION
 University of Guelph
BOARD OF DIRECTORS MEETING – AGENDA
 Friday, June 24, 2022, 12:00 to 1:00pm

	Item	Lead	Time Allocation (min)
1	Welcome Attendees Lora, Laura, Rachel, Statia, Daniel, Sandra, Patrick Regrets Adam	Lora	5
2	Last Meeting Minutes – March 25, 2022 <ul style="list-style-type: none"> No one had any issues; approved 	Lora	5
3	Finances <ul style="list-style-type: none"> Some administrative items to clear up Golf day payment – Patrick to confirm/send link to Sandra for transfer of remaining funds to university – any profit would go to the Scholarship Scholarship 2 x \$1000 plus \$500 prize 	Daniel C	5
4	Alumni Affairs & Development <ul style="list-style-type: none"> Convocation for 2020/2021 grads held with 1000's of past students on campus week which were great events to hold NEW - Lang moving towards more general ceremony for all students and donors for awards - about 300 ppl. Busy week on campus due to the Alumni Reunion Week even with some cancellations due to restrictions HAFA '82 holding their 40th reunion – 30 other reunions this week 	Patrick	5
5	School of Hospitality, Food and Tourism Management <ul style="list-style-type: none"> Update Getting a comms program together for the moving ahead of the hospitality program for 2023. Focus on industry connectivity and leadership focused major. Sustainably minded future leaders. Retake our leadership position as hospitality leaders. Rachel: we will ask our Alumni to assist with amplifying this message. They were passionate about their response to this program cancelling, so we need their help to make 2023 successful. Focus on high schools too for future courses needed to enter the program. 	Statia	5

6	<p>Events</p> <ul style="list-style-type: none"> • Golf Day/Spring Social recap • Fall Social and Award nominations (Venue discussion/W hotel) • People had a good time. • A few last-minute things to coordinate. • 20 golfers in the end, but still a relaxed vibe. • Make some more notes about the event: • Don't absorb the Eventbrite fees next time - Can use the uni system next year, so we don't need to use Eventbrite. • Determine our date and location for 2023 so the payment system can be used with the uni. • Feb is the last to start working on it if we want AAD to help build event and run registration through their platform • Early May for date, consider new location. • Post event survey – look at locations for where events should be. • Rachel will get some questions together. August deadline for the survey going out. <p><u>Fall Social</u></p> <ul style="list-style-type: none"> • Rec Room unresponsive • Steam whistle – pricey and open to public until 6pm • Hybrid event would be good – just have a camera set-up and monitor the chat. • W Hotel – main option, 6700 plus 500 AV: 50ppl cocktail party, 1 drink ticket, 6-7 canapes pp, \$1000 room hire. Try to negotiate down the room hire by buying more F&B. \$1500 more in f & b. • FB or Youtube live event • Do a tour of the hotel for the virtual. • Try to get another alumni chapter to dial in and have their satellite event. • Date Oct 6th • Do we charge a reg fee? Yes. • Need sponsors • Make sure hybrid participants get a good experience – but make it shorter for them so our resources aren't split on the night for the whole night. • ASAP – need to get date to Patrick to make it into the comms at the uni. • Selection committee for the awards, be the committee for this. 	Sandra/Lora/ Laura	15

8	Social Media & Website <ul style="list-style-type: none"> • Update • Do more posts for the nominations, deadline coming up • Business Career Development Centre posts. 	Rachel	15
9	Open Discussion <ul style="list-style-type: none"> • Western Canada Alumni (Laura) – was in touch with Amber and wants to partner with us. <ul style="list-style-type: none"> ○ Maybe give them funds as a once off to get their own event going. ○ Offer it to other chapters as well. ○ Send her contact info to Rachel to cross promote. • Event attendance • Next meeting date 	Lora/All	15

Proposed 2022 Meeting Dates

Jan 19 – Mar 9 – June 15 – Sept 7 – Nov 9