



Innovation and Entrepreneurship in Agri-Food Systems

Fall 2020 & Winter 2021, 1.0 Credits
Blended Asynchronous - Synchronous Delivery

General Course Information

Instructors: Dr. Erna van Duren (evandure@uoguelph.ca)
 Dr. Evan Fraser (frasere@uoguelph.ca)
 Dr. Simon Somoygi (ssomogyi@uoguelph.ca)
 Jeanna Rex; MEd, Education Coordinator Arrell Food Institute (jeannar@uoguelph.ca)

Email See above

Office Location Virtual, details to be provided in CourseLink

Office Hours One or more faculty will be available at a set time

Department/School HFTM

Class Schedule: (Fall 2020)	Lectures	Team Work
	Provided asynchronously during weeks 1 - 3, 5-6 and week 9. These can be downloaded and “read aloud” using Word	Format: Synchronous Meetings: Week 4: teams meet partner Weeks 7, 8 & 10-12: Team meetings
Class Schedule: (Winter 2021)	Lectures	Team Work
	Provided asynchronously during weeks 1 - 2, 5 and week 8. These can be downloaded and “read aloud” using Word	Format: Synchronous Meetings: Weeks 3-4, 6-7, 9-12 *week 12 – team presentations on zoom

Pre-requisites: Although there is no prerequisite students can only be signed into this course if they meet the criteria (i.e. HQP, Arrell or selected other scholarship students)

Classroom: Asynchronous & synchronous delivery using CourseLink

Course Description

The course provides an experiential learning opportunity where students develop foundational skills in communication, teamwork, business development, social innovation, project management, and entrepreneurship to make them highly employable.

As a major component of their work, the students form small teams and work in partnership with an external partner on a project related to a key agri-food challenge as identified by the external partner. Teams are comprised of 3-4 graduate students of mixed disciplines who are required to work together 8-10 hours per week on the project for this 8-month course.

Course Learning Outcomes

Upon successfully completing this course, you will be able to:

Knowledge and Understanding:

1. Identify the roles, types of strategies, and management challenges faced in various organizations involved in the agriculture and food systems;
2. Apply management and stakeholder engagement models to understand and develop approaches to addressing an agri-food challenge;

Discipline/Professional and Transferable Skills:

3. Communicate and collaborate with peers and external partners to address a key agri-food challenge as identified by external partners;
4. Produce and deliver a variety of Knowledge mobilization tools such as presentation, web/blogs, videos, podcasts, slide decks, etc.

Summary of Course Content and Materials

This course uses lectures that can be viewed at your own pace during selected weeks and synchronous meetings with teams and external partners and faculty mentors. See Teaching and Learning Practices below for details.

Course Assessment – Fall 2020

Component	Weight	Learning Outcome	Due Date. All Assignments are due in CourseLink (T=Team assignment; I=individual assignment)
Work Contract	5	1,3,4	October 19 (T)
Team Proposal & Budget (Draft)	10	1,3,4	November 9 (T)
Team Proposal & Budget (Final)	15	1,3,4	December 4 (T)
Online Participation	2 x 5	2,4	October 5 th & November 23 rd . (submit assignment after the lectures on Sept 28 and November 16 th . (I)

Course Assessment – Winter 2021

Component	Weight	Learning Outcome	Due Date and Location
Team Project (Draft)	10	1,3,4	March 1 st (T)
Team Project (Final)	15	1,3,4	April 5 th (T)
Team Presentation	15	4	April 5 th (T)
Online Participation	2 x 10	2,4	January 25 th & February 22 nd (I)

Teaching and Learning Practices – Fall 2020 (winter schedule will be added in CourseLink when it has been set)	
Asynchronous Lectures	<p>Week 1: Introduction, Orientation, 1-minute (3-20 second slides) presentations, students receive Cultural Compass codes</p> <p>Week 2: Review findings from Cultural Compass tool</p> <p>Week 3: Businesses and Stakeholders in Food Value Chain</p> <p>Week 5: Qualitative Business Methods</p> <p>Week 6: Survey Design and Methods</p> <p>Week 9: Plain Language Writing</p>
Synchronous Team Meetings	Weeks 4, 7, 8, 10-12 (these team meetings are part of the project described below)
Project	Students will work in groups of 3-4 on a project related to a key agri-food challenge as identified by the external partner. Student teams should plan on synchronous meetings on the Mondays that are not devoted to workshops or asynchronous lectures.

Course Policies

Communication: When sending an email, please use a formal style and make sure the email subject line is informative. Note also that you must use your University of Guelph email. Emails originating from other email services are automatically deleted from my account.

Late or Missed Work: If you are going to be late with work, email me as soon as possible. In the absence of an email or subsequent documentation there will be a 33^{1/3}% grade deduction for each day or part day the assignment is late.

University Policies

Academic Consideration: When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course instructor in writing, with your name, id#, and e-mail contact. See the academic calendar for information on regulations and procedures for Academic Consideration:

<http://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-ac.shtml>

Academic Misconduct: The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community, faculty, staff, and students to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection. Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor. The Academic Misconduct Policy is detailed in the Undergraduate Calendar:

<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-amisconduct.shtml>

Accessibility: The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment. Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact Student Accessibility Services as soon as possible.

For more information, contact SAS at 519-824-4120 ext. 56208 or email sas@uoguelph.ca or see the website:

<https://wellness.uoguelph.ca/accessibility/>

Course Evaluation Information: Please refer to the [Course and Instructor Evaluation Website](#)

Recording/Reuse of Materials: No activity that occurs during this course, or which is conducted in relation to course work, may be copied without the written permission of the instructor.

Drop date: The last date to drop one-semester courses, without academic penalty is Dec. 4th, 2020. For regulations and procedures for Dropping Courses, see the Academic Calendar:

<https://www.uoguelph.ca/registrar/calendars/graduate/current/>

Date Submitted to Chair:	
Chair Signature (Approval):	
Date Approved by Chair:	