



# Innovation and Entrepreneurship in Agri-Food Systems - UNIV6050

Fall 2022 & Winter 2023, 1.0 Credits

## General Course Information

### *Instructors:*

Dr. Erna van Duren ([evandure@uoguelph.ca](mailto:evandure@uoguelph.ca) )

Dr. Evan Fraser ([frasere@uoguelph.ca](mailto:frasere@uoguelph.ca) )

Jeanna Rex; MEd, Education Coordinator Arrell Food Institute ([jeannar@uoguelph.ca](mailto:jeannar@uoguelph.ca) )

### *Office Hours*

One or more faculty will be available during the hour before class. All of us can be reached by email to arrange for an appointment.

### *Office Location*

Virtual, unless arranged by email.

### *Department/School*

School of Hospitality Food and Tourism Management

### *Class Schedule*

Lectures	Teamwork
<b>2:30 to 5:20 Mondays</b> These occur during class time. A detailed schedule will be posted in CourseLink, and is subject to change to reflect instructor and student needs	Plan to complete this during scheduled class time and other times as arranged by team members.

### *Pre-requisites*

Although there is no prerequisite, students can only be signed into this course if they meet certain criteria (i.e. HQP, Arrell or selected other students). Please contact Jeanna Rex for the graduate course waiver.

### *Classroom Locations*

Will be provided in CourseLink since the locations will vary by activity.

## Course Description

The course provides an experiential learning opportunity where students develop foundational skills in communication, teamwork, business development, social innovation, project management, and entrepreneurship to make them highly employable.

As a major component of their work, the students form small teams and work in partnership with an external partner on a project related to a key agri-food challenge as identified by the external partner. Teams consist of 3-4 graduate students of mixed disciplines who are required to work together 8-10 hours per week on the project for this 8-month course.

## Course Learning Outcomes

*Upon successfully completing this course, you will be able to:*

### *Knowledge and Understanding:*

1. Identify the roles, types of strategies, and management challenges faced in various organizations involved in the agriculture and food systems;
2. Apply management and stakeholder engagement models to understand and develop approaches to addressing an agri-food challenge;

### *Discipline/Professional and Transferable Skills:*

3. Communicate and collaborate with peers and external partners to address a key agri-food challenge as identified by external partners;
4. Produce and deliver a variety of Knowledge mobilization tools such as presentation, web/blogs, videos, podcasts, slide decks, etc.

## Summary of Course Content and Materials

This course uses organized classes on Mondays from 2:30 to 5:20. Other class work will be available online in CourseLink and synchronous meetings that are set up by the Teaching Team.

## Class Schedule

See CourseLink

## Teaching and Learning Practices

This course uses a blend of lectures, discussions, team projects with an external partner and individual writing assignments.

## Course Assessment – Fall 2022

Component	Weight	Learning Outcome	Due Date
<b>FALL</b>			
Individual Work			
Individual Assignment 1: Stakeholder Map Assignment	5	2, 3	Monday, November 21 @ 11:59 p.m. in CourseLink
Individual Assignment 2: Plain Language Writing Assignment	5	4	Friday, December 2 @ 11:59 p.m. in CourseLink
Team Project			
Team Assignment 1: Work Contract	5	1,3,4	Wednesday October 5 @ 11:59 p.m.
Team Assignment 2: Draft Proposal	5	1,3,4	Monday, November 14 @ 11:59 p.m.
Team Assignment 3: Final Proposal	15	1,3,4	Monday, December 12 @ 11:59 p.m.
<b>FALL TOTAL</b>	35		
<b>WINTER</b>			
Individual Work			
Individual Assignment 3: Opinion Editorial	5	4	Monday, January 23 @ 11:59 p.m.
Individual Assignment 4: Policy Brief	5	4	Monday, March 6 @ 11:59 p.m.
Individual Assignment 5: Value Blog	10	All	Monday April 10 @ 11:59 p.m.
Team Project			
Team Assignment 4: Check in	5	1,3,4	Monday January 16/23/30 (during class time; date(s) determined by team and project mentor )
Team Assignment 5: Final Report	30	1,3,4	Monday, March 27 @ 11:59 p.m.
Team Assignment 6: Final Presentation	10	4	Monday, April 3 (during class time)
<b>WINTER TOTAL</b>	65		
<p>All Assignments are due in CourseLink in WORD, Excel or PPT format. Do not submit a PDF format file</p> <p>Participation is expected in all course activities and components.</p> <p>Some assignments require completion of an in-class workshop. In the event that such a workshop has to be rescheduled, the individual assignment corresponding to that workshop will have its due date adjusted to ensure students have 2 weeks to complete the assignment.</p>			

## Course Policies

**Communication:** When sending an email, please use a formal style and make sure the email subject line is informative. Note also that you must use your University of Guelph email. Emails originating from other email services may not be answered.

**Late or Missed Work:** If you are going to be late with work, email us as soon as possible. In the absence of an email or subsequent documentation there will be a 33<sup>1/3</sup>% grade deduction for each day or part of a day that the assignment is late.

## University Policies

**Academic Consideration:** When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course instructor in writing, with your name, id#, and e-mail contact. See the academic calendar for information on regulations and procedures for Academic Consideration:

<http://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-ac.shtml>

**Academic Misconduct:** The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community, faculty, staff, and students to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection. Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor. The Academic Misconduct Policy is detailed in the Undergraduate Calendar:

<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-amisconduct.shtml>

**Accessibility:** The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment. Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact Student Accessibility Services as soon as possible. For more information, contact SAS at 519-824-4120 ext. 56208 or email [sas@uoguelph.ca](mailto:sas@uoguelph.ca) or see the website:


<https://wellness.uoguelph.ca/accessibility/>

**Course Evaluation Information:** Please refer to the [Course and Instructor Evaluation Website](#)

**Recording/Reuse of Materials:** No activity that occurs during this course, or which is conducted in relation to course work, may be copied without the written permission of the instructor.

**Drop date:** The last date to drop one-semester courses, without academic penalty is Dec. 2nd, 2020. For regulations and procedures for Dropping Courses, see the Academic Calendar:

<https://www.uoguelph.ca/registrar/calendars/graduate/current/>

<b>Date Submitted to Chair:</b>		
<b>Chair Signature (Approval):</b>	<i>S Elliot</i>	
<b>Date Approved by Chair:</b>	Sept 6/22	Jan 5, 2023