Manager, OMAFRA Partnership Communications and Knowledge Mobilization Programs

The University of Guelph is committed to equity in its policies, practices, and programs, supports diversity in its teaching, learning and work environments, and ensures that applications for members of underrepresented groups are seriously considered under its employment equity policy. All qualified individuals who would contribute to the further diversification of our University community are encouraged to apply.

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Professional and Managerial Group

Manager, OMAFRA Partnership Communications and Knowledge Mobilization Programs

Office of Research – Strategic Partnerships

Hiring #: 2016-0262

Please read the Application Instructions [2] before applying

Reporting to the Associate Vice President (Research) - Strategic Partnerships, the position manages the delivery of the knowledge mobilization and communications programs under the OMAFRA-UofG Agreement. The incumbent must operate within a highly complex and very dynamic environment of functional and working relationships encompassing several levels of managerial and client group engagement. Professional judgement and discretion is essential in order to identify sensitive political and / or public relations matters, and to take appropriate avenues for communications materials and actions.

Managing the KMP portfolio encompasses:

- Maintaining and building on in-depth knowledge of KMb theory and practical application to develop or enhance strategic plans for improved knowledge mobilization; understanding and implementing audience-appropriate methods and materials for effective KMb; fostering enhanced opportunities for dialogue and building of relationships between researchers and research end-users.
- Providing leadership and strategic advice, and managing interaction between UofG faculty, UofG RPDs, OMAFRA Director Champions and UofG and OMAFRA ‘KTT/KMb staff’ to ensure effective development and implementation of the joint OMAFRA – UofG KTT Program.
- Consulting with external stakeholder groups to assess and understand their information needs and preferred knowledge mobilization approaches and tools.
- Remaining current with emerging trends and developments in KMb, assessing and implementing these within the OMAFRA – UofG KTT program delivery and advising the KTT Management group on the development of new or alternative tools.
- Evaluating and communicating impact of OMAFRA-UofG Partnership Programs.

Requires: Masters’ Degree, preferably in a field related to agri-food or environment or rural studies. Minimum of four years’ experience in research or communications roles related to target audiences (strong preference for 2-3 years of progressive experience in each environment, exhibiting strengths and potential in both research AND communications roles). Additional education or experience specifically related to communications, extension education / knowledge mobilization or journalism related program would be considered an asset. Requires expertise in knowledge mobilization.
practice and theory and audience-targeted communications practices (techniques, media, procedures, etc.); broad understanding of the full breadth and scope of Ontario’s agri-food industry, and the respective roles and contributions of the UofG and OMAFRA in support of the agri-food sector; writing; desktop publishing applications; project management; event planning.

Position Number 0544-016
Classification P05

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Links
[2] https://www.uoguelph.ca/hr/careers-guelph/how-apply