

# 10<sup>th</sup> INTERNATIONAL ICPBR POLLINATION SYMPOSIUM 2011

Monday 27 June to Wednesday 29 June, 2011

Universidad de las Américas Puebla

Cholula, Mexico



## Importance

This important event will be broadly based, interdisciplinary covering the plant and animal sides of the pollination equation. It will also embrace topics from many ecosystems, arctic to tropical, natural to highly managed. The overarching theme is pollination and sustainability as they affect human welfare, biodiversity and ecosystem function.

## The venue



The ICPBR Symposium 2011 from Monday 27 June to Wednesday 30 June (with 1 and 2 day field trips planned after the Symposium) will be held in the Auditorium of the [Universidad de las Americas Puebla](http://www.udlap.mx). The Universidad de las Americas Puebla or **UDLAP** is one of the most important private universities in Mexico. Its academic programs, both in the undergraduate and graduate schools have national and international prestige. It is located in Cholula, a small city that is part of the metropolitan area of the city Puebla, and in the shadow of the famous active volcano, Popocatepetl.

The campus is made up of 38 buildings, many in traditional Mexican architectural styles, on 73 ha (180 acres), located 19 km (12 miles) west of Puebla's downtown, and about 3 km (2 miles) south of Cholula's ancient and picturesque downtown with its archeologically important pyramid and cathedral. The campus was built on what was originally known as the Hacienda de Sta. Catarina Martir. The current student population is about 8,000.

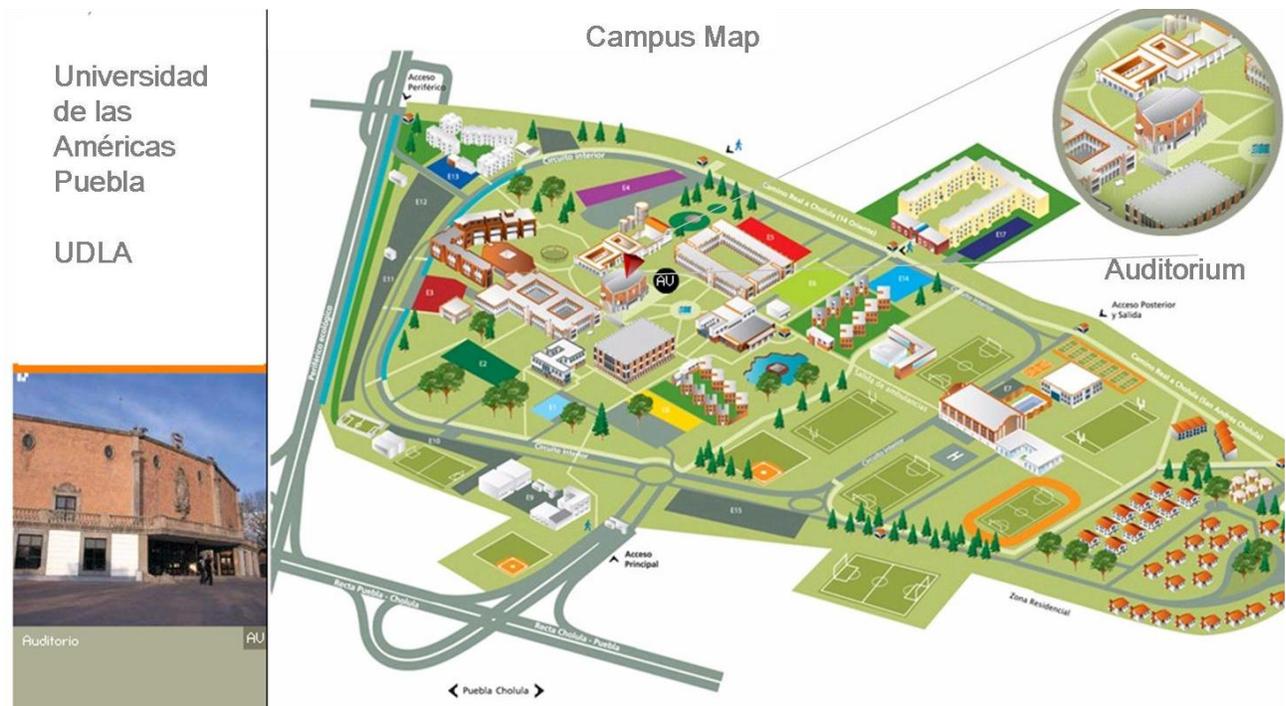
Cholula is located about 15 km west of the city of Puebla, at an altitude of about 2135 meters (7000 ft). The population of San Pedro Cholula is somewhat less than 100,000 people, and the population of San Andres Cholula, a little less than 50,000. The UDLA campus is located between Puebla, San Andres Cholula and San Pedro Cholula.



The Great Pyramid at Cholula  
<http://www.flickr.com/photos/gambox/>



Popocatepetl puffing  
<http://travel.webshots.com/photo/2895736670065700291xkiGnK>



**Internet Access.** Open wireless will be available during the conference inside and outside the Auditorium.

## Hotels

**Posada Señorial.** The Posada Señorial is a modest hotel located 5 minute trip by taxi or 15 minute walk from the UDLA campus near the famous Cholula pyramid. A limited number of rooms have been blocked for the conference. For reservations send an email to [reservaciones@posadasenorial.com](mailto:reservaciones@posadasenorial.com). You can also call directly for reservations, phone number: +52 222-247-6677. The hotel is located at Ave. 5 de Mayo # 1400 A, Recta a Cholula.

**Hotel Real de Naturales.** 6 Oriente No. 7, Centro Histórico, C.P. 72760, San Pedro Cholula, Puebla. Tel: (222) 247.6070, 247.2656 y 247.8967 [www.hotelrealdenaturales.com](http://www.hotelrealdenaturales.com)

**La Huerta Golf Hotel.** Prolongacion de la 15 Sur. Privada Juan Blanca No. 2501 San Pedro Cholula, Puebla. C.P. 72310. Telephone 01 (222) 2.47.33.92 or 2.47.96.11. Toll free: 01 800 823 6268. Online bookings can be made here: <http://www.lahuertagolfhotel.com/inhotel.html>

**Villa Arqueologica Cholula.** 2 Poniente N° 601 San Andres, Cholula, Puebla, CP 72810. Telephone: +52 (222) 273 7900. <http://www.villasarqueologicas.com.mx/default.asp> **Special rates of \$800** per person, including Continental breakfast and taxes

## Travel Information

The Mexican state of Puebla is located in the center of the country, to the east of Mexico City. It shares its name with its capital and main city, Puebla. The city of Puebla is located in the Puebla Valley with its numerous pre-Columbian archeological monuments and surrounded by volcanoes and snow-capped mountains, slightly over 130 kilometers south-east of Mexico City. The city proper is growing, and in 2005 had a population of 1.5 million people, while the metropolitan area had a population of 2.1 million.

**Airports.** Two airports serve the city of Puebla

- Benito Juarez International Airport in Mexico City (MEX), located at two hours by bus from the city of Puebla and
- Hermanos Serdan Puebla Airport (PBC), located at 30 minutes drive by taxi from the UDLA campus and Cholula hotels.

If you fly into Mexico City, we strongly recommend taking the bus to Puebla, which leaves conveniently right from the airport. Although flights do exist from Mexico City to Puebla, they are infrequent and waiting times often are longer than riding the bus.

The Hermanos Serdan Puebla Airport is convenient but fewer itinerary options are available.

*Please let us know in advance about your arrival schedule so we can provide further assistance at the airport.*

**Buses from Mexico City Airport to Puebla.** "Estrella Roja" (Red Star) is the bus line that runs roughly every 30 minutes between Mexico City's airport and Puebla. The last bus to Puebla departs at midnight (see schedules at <http://www.estrellaroja.com.mx/english/index.php>). "Estrella Roja" offers service to two terminals in Puebla: the CAPU (Central de Autobuses de Puebla) and the "4 Poniente". The "4 Poniente" terminal tends to be more convenient, as taxis are located a few meters from the bus arriving deck. The approximate cost for the bus ticket is \$15 USD or \$194 Mexican Pesos.

**Taxis from Bus terminals to hotels.** A taxi from the CAPU or 4 Poniente to downtown hotels in Puebla should cost around \$40 Mexican Pesos, to the Fiesta Americana hotel around \$50 Mexican Pesos and to Cholula around \$70 Mexican Pesos or a maximum of \$80 pesos. At the CAPU, you should buy a ticket from the authorized taxi booth (taxis autorizados) and give it to the driver.

**By Bus.** From Mexico City (central TAPO), Jalapa, Veracruz, Oaxaca, Cuernavaca, Pachuca and Tlaxcala you can take a bus directly to Puebla from the city's bus terminal. You arrive at the CAPU (Central de Autobuses de Puebla) At the CAPU, you should buy a ticket from the authorized taxi booth (taxis autorizados) and give it to the driver. If you plan to stay in a hotel, it is best for you to arrive there directly. A taxi from the CAPU should cost \$80 Mexican Pesos maximum to UDLA or the hotels, Fiesta Americana or Posada Señorial.

**By Car.** Take the highway México-Puebla from Mexico City. It is a two hour trip depending on traffic. Five minutes after San Martin Texmelucan, take the "Periferico Ecologico" exit. From here you can arrive directly to UDLA or to your hotel. For the Posada Señorial hotel, on the periferico take the second exit to Cholula to the "Recta a Cholula". Here you can also get to the UDLA campus. Arrive to Cholula in the San Andres direction to find the Posada Señorial Hotel.

## **Costs and Registration**

Subsidized Full Early Registration until 1st of May - **\$120** = Registration for participants from Central & South America, Africa, and Asia.

Full Early Registration until 1st of May - **\$220** = Registration for participants from locations other than above.

**For Early Registration, please visit: <http://www.uoquelph.ca/icpbr/Mexico.html>**