Happy 2022! Our programming is in full-swing, and we are excited to share with you some updates within the Centre and highlight some upcoming opportunities available at the U of G and within the community.

Staffing Update

We have brought on two part-time staff to help with the MakerSpace programming and also to help us reach the Lang Student Body.
Thoreau (Theo) Bakker joins the Wood Centre team as our ‘MakerSpace Animator’ and will be running our MakerSpace. Theo also works at the Interdisciplinary Design Lab on campus and will be creating a video series to highlight the equipment we have available to students and Hub Alumni.

Tori Wakeford is the current Lang Students’ Association (LSA) President and will be supporting our events and marketing initiatives while she finishes up her last semester of the marketing management program at the U of G.

Welcome, Tori and Theo!

Throughout the semester, the Wood Centre team will be hosting online workshops for current U of G students, Hub clients/alumni and external community members. These workshops are a great way to meet like-minded individuals. You can register for these workshops on our website.

**ENTREPRENEURSHIP 101 + HUB INCUBATOR INFORMATION SESSION**
Do you have a genius business idea? Not too sure what steps to take? This interactive session will provide you with the resources you need to bring your idea to life! Following the coaching session, we will be going over the steps to apply to the Hub Incubator Program.

**GRAPHIC DESIGN QUICK START + LOGO CREATION**
Do your pictures look pixelated when uploaded to the internet and you’re not quite sure
why? Do you wonder what the difference between a .jpeg, .png, and an .svg are, or how to resize an image in photoshop? This workshop is intended to answer those foundational questions and to increase confidence for absolute beginners. Together we will also each create a logo, digitally tracing a pencil drawing or even from scratch.

WEBSITE DEVELOPMENT
Have you ever wanted your own website but don’t know where to start? Do you have a website but don’t how to update it, or maybe just want a fresh look? The world of web development can be pretty complicated, but this workshop will give you the confidence to choose the right platform for you.

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THE MAKERSPACE
One of our spaces that was hit hard with the pandemic was our MakerSpace. It is a space where our community of makers comes together to innovate, and they couldn't do that due to COVID-19.

In response to this need we dreamed up a virtual makerspace. Imagine a place where you could sit at your computer and enter into a community of other makers and innovators, join workshops and get support on prototypes!

Thanks to the Student Life Enhancement Fund we were able to take our MakerSpace and bring it into the virtual world. We worked with the Interdisciplinary Design Lab on campus to put this space together, and we encourage you to check it out here!

This project was born from a need to offer this service in a virtual form and now feels like something we could not operate without. It has been an unexpected resource that we point students to often and we look forward to having the virtual space live on past the return to campus.

In the Virtual MakerSpace we have many resources available to students including access to our community forum. This is where students can learn about our hub, our upcoming events, and get connected to our Innovators and Entrepreneurship discord channel. Through this channel we help anyone in this space and connect them with our MakerSpace staff to answer questions.

With pandemic guidelines changing we are happy to have the MakerSpace open again on Thursdays, by appointment. Please connect with Theo Bakker if you would like to set-up an appointment!

Email: tbakker@uoguelph.ca

HUB INCUBATOR PROGRAM
We are proud to announce that we currently have 9 companies going through the Hub Incubator Program this Winter, as part of our 21st cohort. Alongside these startups are a group of incredible mentors. New to our Mentor team this semester is JD Sherman, an Industrial Designer working currently with Fill it Forward in Guelph as a Product Development Manager. JD is joining us as our favourite accountability partner to keep every startup on track to reach their goals! Welcome, JD!

Applications for our Summer Intake will open in early March. If you are a current U of G student or alumni that is interested in applying to the Hub Incubator Program, we encourage you to attend an information session on March 8th at 5:30 – 7:00pm.

Click here to register for the info session!

Winter 2022 Hub Incubator Cohort

OTHER OPPORTUNITIES

We realize that networking and building connections can be a very important part of entrepreneurship. That is why the Wood Centre team is always looking for new opportunities, partnerships and strategic alliances that can further support our entrepreneurship community. We have highlighted some opportunities in terms of funding,
See below for a list of exciting current opportunities being offered by our partners!

**2022 HeForShe Workshops**

Join the U of G community in an honest and engaging discussion around gender equality, with the bold objective of breaking down barriers and stereotypes. Open to all U of G students, staff and faculty. Discussions will be facilitated by students from the Lang School.

**Wed February 9th from 6-7PM**

Register here

**Thurs February 10th from 10-11AM**

Register here

**Rhyze Ventures & Rhyze Up! Programs**

Featuring custom-designed programming by women entrepreneurs, for women entrepreneurs these programs provide classes and resources for women looking to scale up their business.

**Apply for Rhyze Up!**

**Apply for Rhyze Ventures**

*(due Feb 28)*

**Harvest Impact**

Harvest Impact, a project of 10C, is a new community finance intermediary that supports the goals of Our Food Future in Guelph-Wellington by activating community donations, philanthropy and social finance investments. Harvest Impact Fund is a social finance initiative of 10C Shared Space in Guelph, Ontario. We invest in projects that advance equity and sustainability.

Looking for a loan? See if you qualify

**COIL Activate Circular Accelerator**

Accelerate your business into the circular economy!

The COIL Activate Circular Accelerator is designed to help innovative companies grow and scale their circular economy businesses, products and solutions. Through mentorship, education and with links into a national and global circular economy (CE) network, we are building the next generation of Canada’s CE business leaders.

It’s time for your business to activate Canada’s circular economy.

**FIND OUT MORE!**
Summer Company - Business Centre Guelph-Wellington

Summer Company is a program of the government of Ontario that helps young people between 15 and 29 years old start and run their own summer business by providing funding, advice and services.

APPLY NOW

Circular Economy Digital Passport

Grab your passport and launch your business into the Circular Economy Ecosystem! The circular economy digital passport is a one-stop access point to ideas, resources and partners: a passionate circular economy community, a digital platform for connecting, and an advisory service to help you get the contacts and services you need.

APPLY NOW!

COIL REPurpose Incubator

COIL REPurpose Incubator - Waste by-products hit your bottom line and the environment.

The Re(PURPOSE) Incubator was created to help food and beverage companies turn by-products into sustainable new products and revenue.

It is a simple pathway to ingredient and product commercialization for unavoidable food waste.

The Re(PURPOSE) Incubator takes companies step-by-step through the process of creating a new Upcycled ingredient or product so that your current by-products start generating revenue.

APPLY NOW!

COIL Evolve Pre-Accelerator

This unique program supports circular economy activities in southern Ontario and prepares some participants to apply for the Activate Accelerator program.

MORE INFO!

Evergreen Future City Builders Program

Are you between the ages of 18-29 and looking to make an impact in your community? Join the Future City Builders Program to connect and learn from your peers and mentors already developing innovative equitable solutions in Kitchener-Waterloo, Cambridge and Guelph!

Applications to the Youth City Builder program are due March 13th.
RIO Advantage Workshop:
Knowledge Mobilization 101

Knowledge mobilization (or translation, or transfer) is the process of helping to ensure that research has impact, and knowledge mobilization plans are increasingly required in many grant applications. However, it’s a field that can be confusing, with varying terminology, definitions, and understandings of what ‘good’ knowledge mobilization looks like.

This workshop will help to clarify what knowledge mobilization is, which questions you should answer in your knowledge mobilization plan, and how to address some common issues.

REGISTER NOW!

SHARE YOUR NEWS!

This newsletter is sent to individuals within the U of G and externally. If you have any events or news that you would like to share with our audience, please email us.

Click here to email us your news!

If you are a Hub alumni and have good news to share about your company, please reach out to us via email. We would love to feature you and your company’s