That's a wrap on the Winter 2022 semester! Although we found ourselves in uncertain times once again, we were so excited to be able to attend a few in-person events, run our 22nd cohort of the Hub Incubator Program and so much more! Enjoy this month's edition of the newsletter.
In April, we attended the Lang Student Association Gala. It was an evening of celebration and recognition for the incredible accredited student organizations that are a part of the Lang School of Business and Economics.

Congratulations to Emily Van Kessel for being the ‘Enactus Newcomer’ of the year! Emily is a Peer Helper with the Wood Centre and supports our team with social media, graphic design and event support. Emily has a passion for innovation and entrepreneurship and we are grateful to have her support!

Tori Wakeford joined our the team this past semester, supporting with our events and marketing initiatives while she finished up her last semester of the marketing management program. Tori just completed her time as the Lang Student Association President and was the proud recipient of the 'Leadership Award'.

Congratulations, Emily and Tori!
We were very proud to be part of the Project SOY Plus competition, hosted by the Research Innovation Office. 8 teams created incredible plant-based sustainable products and pitched to a panel of judges. Congratulations to all the winners! We are especially excited to announce the Femme-Botanique, 1st place winners from the graduate category will be bringing their business through our Hub Incubator this summer!

Graduate Category
- Femme-Botanique
- Sentinel Packaging

Undergraduate Category
- The Green Duck
- A-Maize-ing Bio Blisters
- Protégo

Diploma Category
- Eco OSB
That is a wrap on the Winter 2022 Workshop Series. We would like to thank all the participants who registered and attended our workshop series. From topics such as social media branding to 3D printing, and from web development to entrepreneurship, there was something for everyone regardless of one’s field or specific goals. From students to staff, and admin to faculty, we really appreciate the participation.
The energy was great and so were the numbers - registration and attendance were up from last semester, with a 400% increase in registration and a 222% increase in attendance. If you missed one of the sessions, you can watch the recordings on our Youtube Channel.

We will be taking a pause on our workshop series over the Summer semester and will be busy planning our Fall topics!

Theo, our talented 'MakerSpace' Animator printed these awesome lucky charms for a scavenger hunt that we did across campus with U of G students.

We love being able to highlight the many uses of our prototyping equipment! If you are a U of G student and have an innovate idea for a product, connect with us and we would love to show you the supports we can offer you to help prototype and design!
We wrapped our Winter Hub Program in late April and finished off with a pitch competition! Congratulations to the 9 companies who were a part of this cohort! We are very proud of you all for achieving your goals and reaching your milestones. We look forward to watching these amazing companies continue to grow throughout their entrepreneurial journey as they scale their business.

Thank you to our mentors - Harrison Newlands, Steve Langford, JD Sherman
and John London for your continued support of our program.

Special thanks to Mairin Scannell and Ben Cullen for being our guest judges for the pitch competition.

We look forward to introducing our readers to the Summer 2022 Hub Cohort in next month's newsletter!

Hub Pitch Competition - April 2022

OTHER OPPORTUNITIES

We realize that networking and building connections can be a very important part of entrepreneurship. That is why the Wood Centre team is always looking for new opportunities, partnerships and strategic alliances that can further support our entrepreneurship community. We have highlighted some opportunities in terms of funding, events and resources below that we hope you find helpful.

See below for a list of exciting current opportunities being offered by our partners.

OurFoodFuture
Guelph-Wellington
Circular Economy Digital Passport – Are you interested in learning how to pivot to a more sustainable business model?

The circular economy digital passport is a one-stop access point to ideas, resources and partners: a passionate circular economy community, a digital platform for connecting, and an advisory service to help you get the contacts and services you need. An initiative of Our Food Future and Innovation Guelph’s Circular Food Economy iHub.

Who is this Program For?

- A new business (including not-for-profit or social enterprise) that contributes to the circular food economy.
- Pivoting to a more circular/sustainable business model.
- Implementing circular practices, systems or processes in an existing business, not-for-profit or social enterprise that is part of the food system.
- Creating or pivoting an existing business, not-for-profit or social enterprise to a business model that supports inclusive access to nutritious food, particularly during the immediate crisis.
- Initiating a collaboration that contributes to a circular food

Dairy Farmers of Ontario – 2022 - Start Up & Scale Up Innovation Programs

Are you starting a new dairy business in Ontario or do you have a new innovation as part of your small/midsize dairy business? Check out these opportunities for support!

The **Start Up Program** is for new start-up dairy processors who require support on setting up their business. Mentoring is available to Start Up program participants, which includes support from a diverse set of specialists based on your needs. One of the main goals of the Start Up program is to help participants complete a finished business plan which will assist you with financing your idea and moving to the Scale Up program (below).

The **Scale Up Program** is for dairy processors who are either in-market or close to processing their intended products. With a completed business plan, participants enter the Scale Up program and are eligible to submit
Whether your business is just starting its journey towards circularity, or you are already well underway, there’s something here for everyone. Your passport gives you exclusive access to the connections, services, and opportunities needed to build the circular economy of the future.  

Join today!

Are you a University of Guelph Student interested in starting your own business this summer semester? Consider joining the Summer Company Program supported by the Business Centre Guelph-Wellington.

The John F. Wood Centre supports students interested in Summer Company and offers an opportunity to also participate in the Hub Incubator Program on campus. This is an excellent opportunity for aspiring entrepreneurs who are looking for a summer job where they can be their own boss!

Nutreco Feed & Food Tech Challenge

Are you the creative entrepreneur that shares our purpose of ‘Feeding the Future’? Do you have a breakthrough solution that will help shape the future of protein production? Then please join the Nutreco Feed & Food Tech Challenge and take your innovation to the next level!

FIND OUT MORE!

SHARE YOUR NEWS!

This newsletter is sent to individuals within the U of G and externally. If you have any events or news that you would like to share with our audience, please
email us.

If you are a Hub alumni and have good news to share about your company, please reach out to us via email. We would love to feature you and your company's success!

Share your news!