Finding and Using OER in the Classroom: Business and Social Sciences

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Who’s on the call?

What are OER?

Educational materials that are **openly licensed** and **freely available** for anyone to **use and reuse.**

Retain

You can keep the work forever

Reuse

You can use the work for your own purpose

Revise

You can adapt, modify, or translate the work

The 5 R's of Open Education

WHAT IS AN OPEN EDUCATIONAL RESOURCE (OER)?

"For Free and Without Requesting Permissions"

Remix

You can combine it with another resource to make a new work

Redistribute

You can share the work with others

What can OER look like?

- Textbooks
- Streaming media
- Slidedecks
- Question banks
- Software
- Podcasts
- Courseware
- Modules
- Simulations
- Tools, materials, techniques

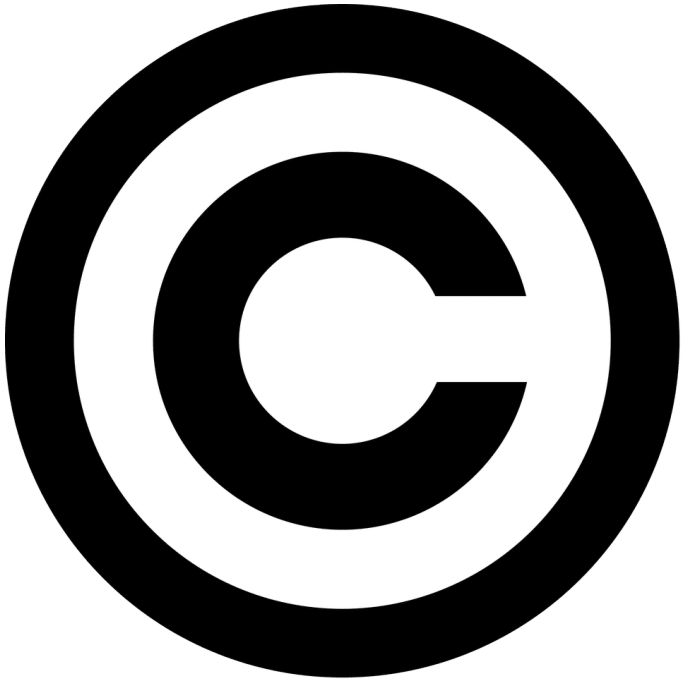
Not the same as open access.

Not the same as electronic library resources.

Why should I care about OER?

- Students don’t buy textbooks
  - Only 23-25% of our students buy textbooks and other course materials
- Library can’t buy textbooks
- The building will likely be closed
- Copyright is scary and confusing

What does openly licensed mean?



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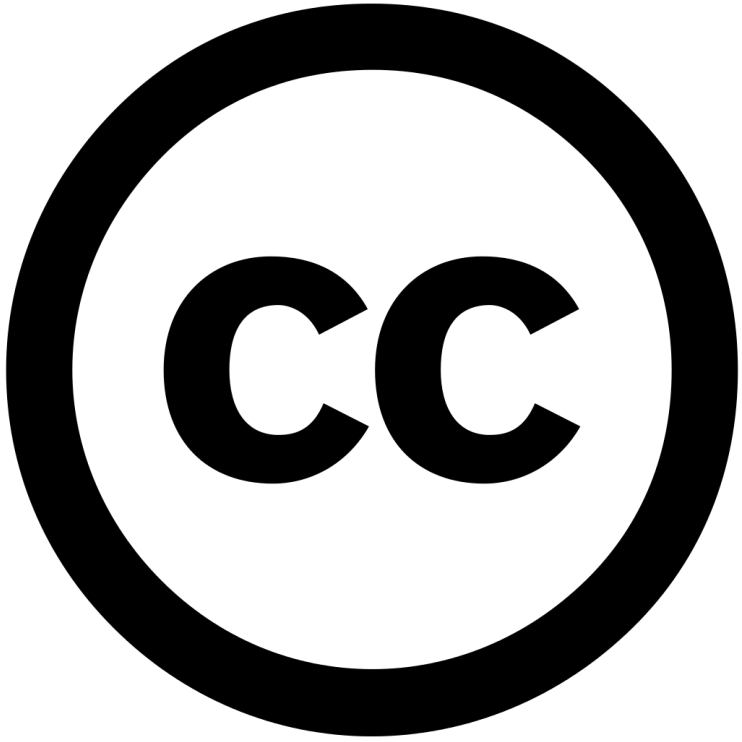
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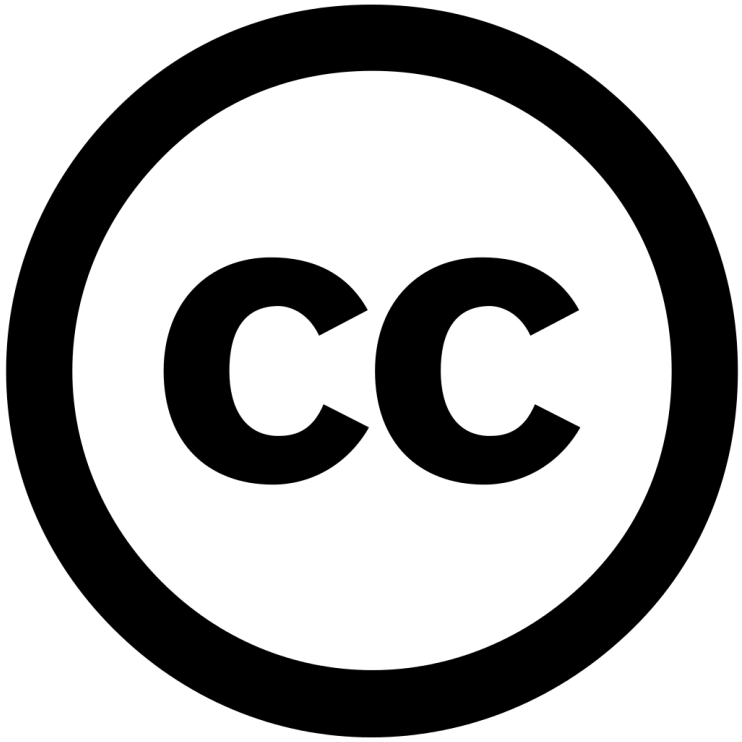

Some rights reserved

POWTOON
FOR EDU

BY

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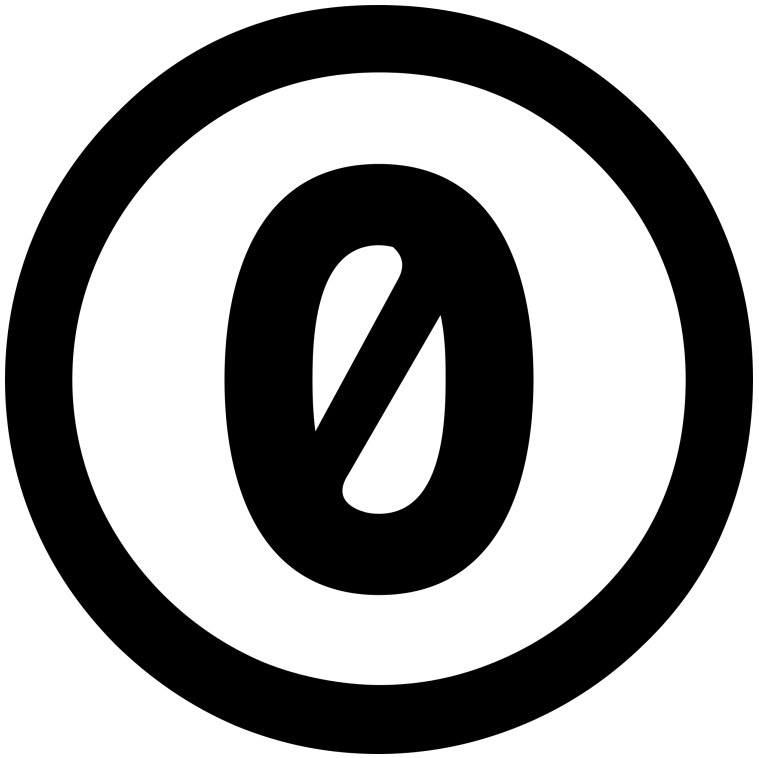

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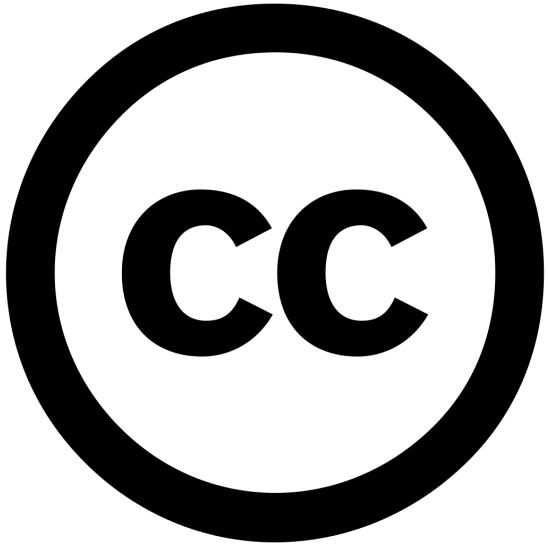


& copyright

Where do I find OER?

Institutional OER Repositories

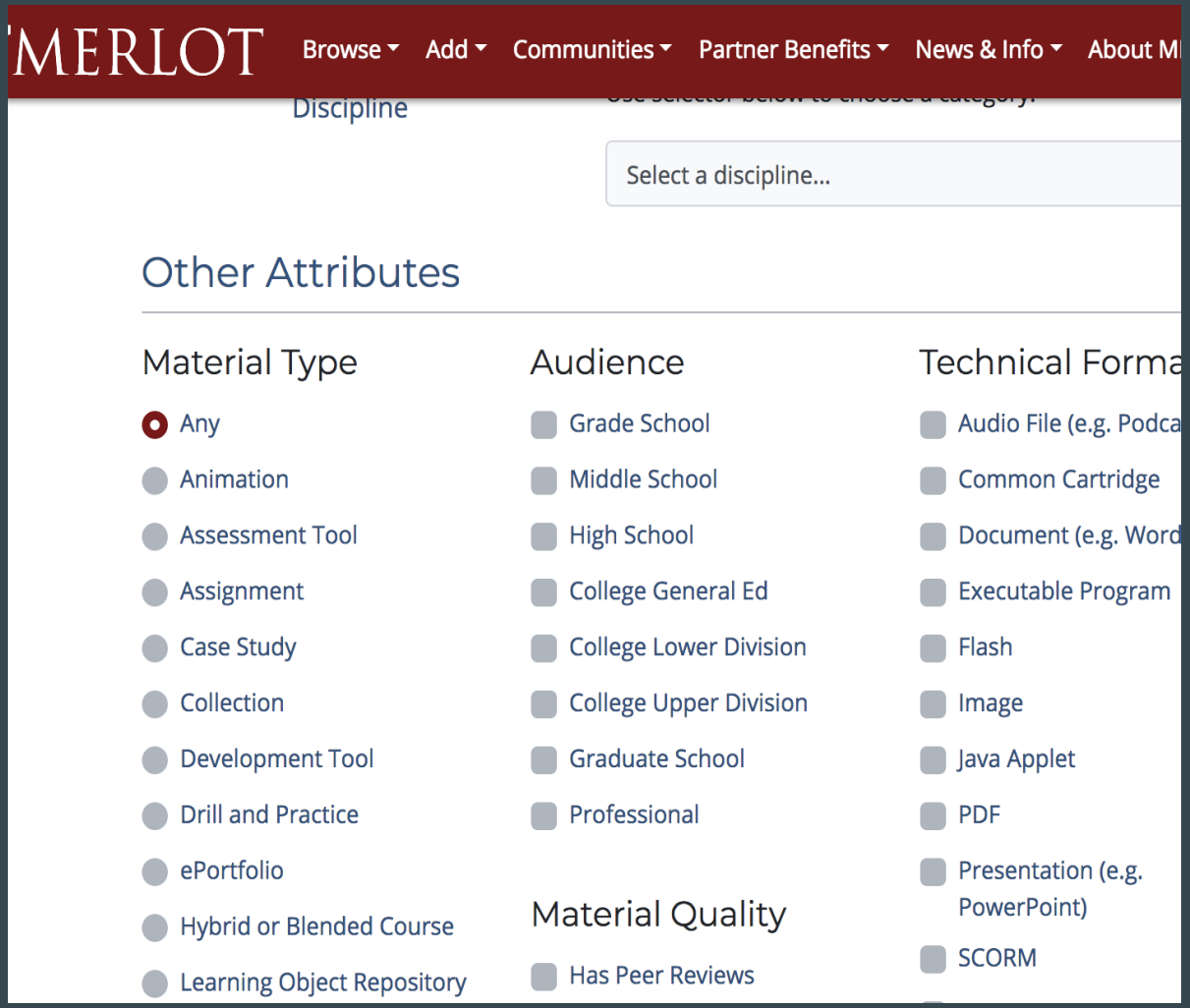
- MIT OpenCourseware
- Galileo (Georgia)
- Open Washington
- Orange Grove (Florida)
- BCCampus Open Textbook Library (BC)

Open Repositories

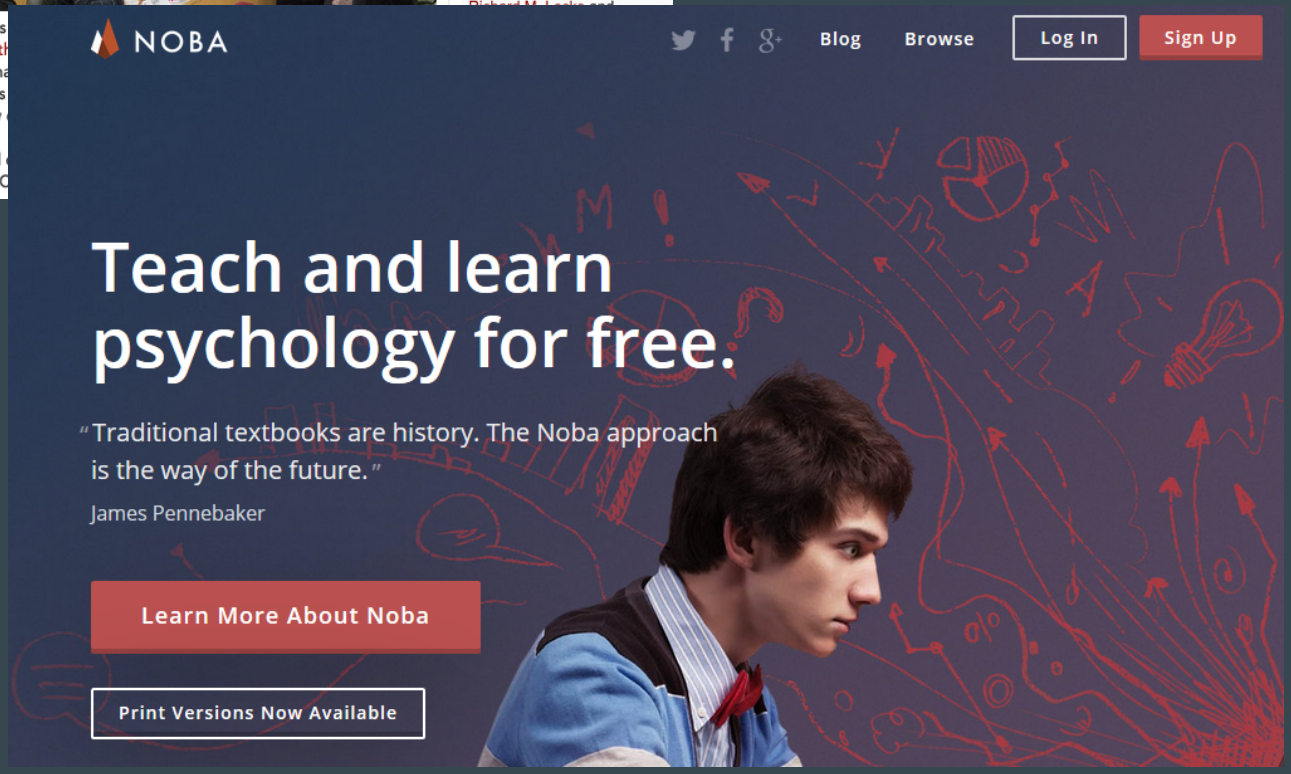
- OER Commons
- Wikimedia Commons
- OpenStax CNX
- LibreTexts
- Saylor Academy
- Lumen Learning Boundless Catalogue

Open Referatories

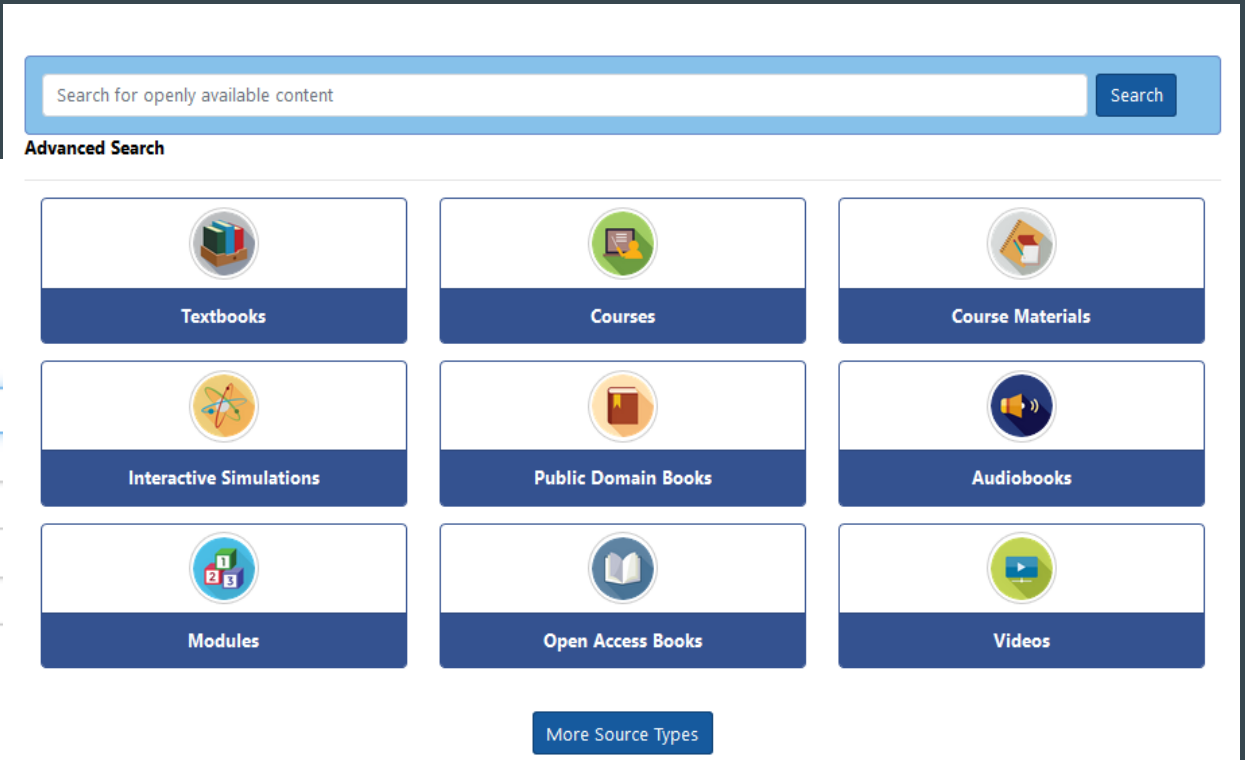
- MERLOT
- Open Textbook Library

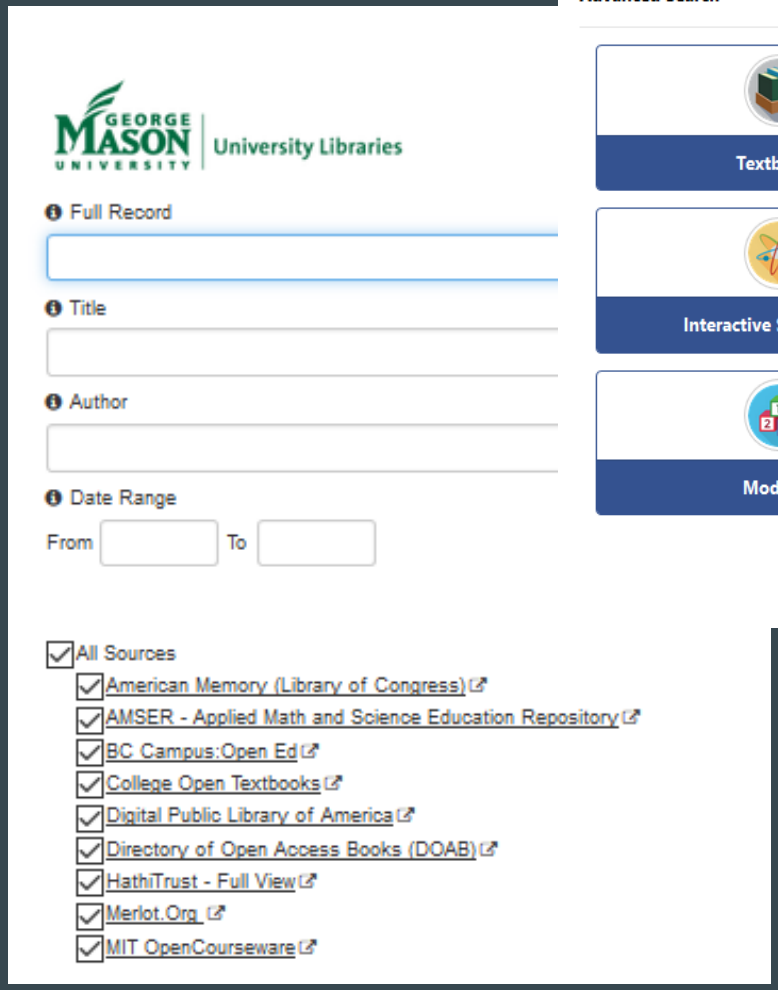


Discipline Specific Open Resources



Aggregators





- George Mason Open Metafinder (MOM)
- SUNY's OASIS

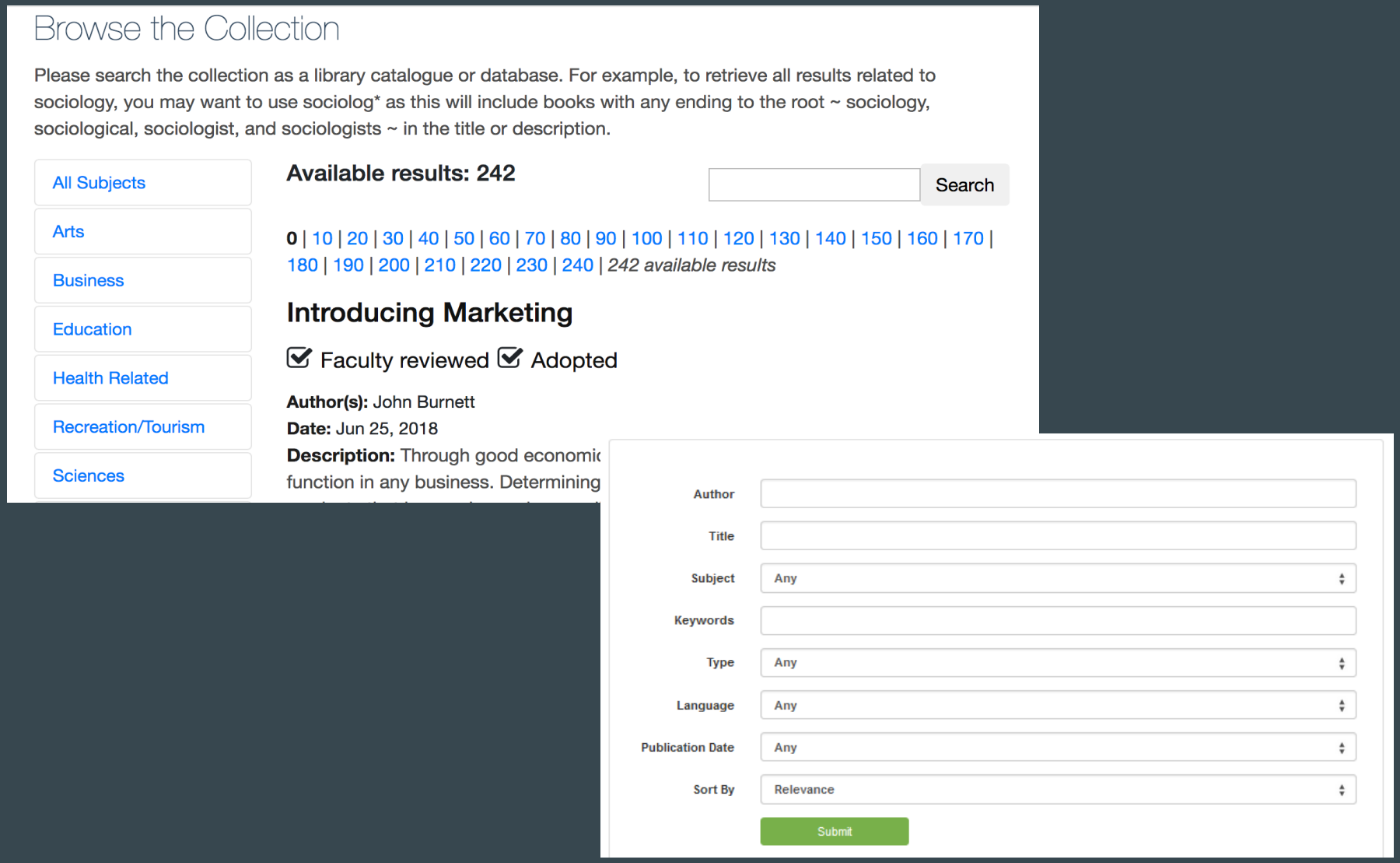
Some Other Suggestions*

(*by no means exhaustive, at all)

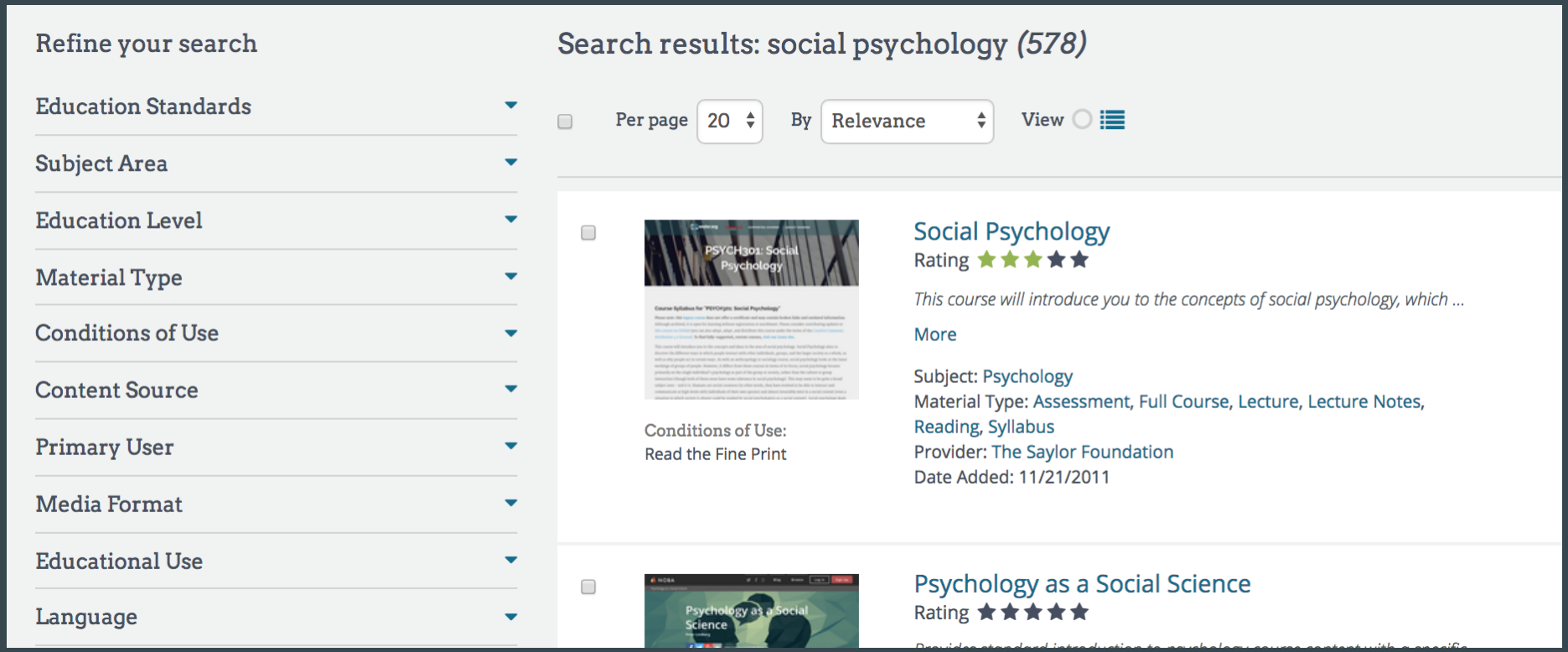
- eCampusOntario Open Library + their H5P studio
- UBC Open Case Studies
- Business Commons
- Social and Behavioural Science Commons
- Hubert Project
- Journal of Business Case Studies
- InTech Open Access Business and Social Science Books
- OpenStax

How do the platforms work?

Browsing and Searching



Filters


Refine your search
Education Standards
Subject Area
Education Level
Material Type
Conditions of Use
Content Source
Primary User
Media Format
Educational Use
Language
Search results: social psychology (578)
Per page 20
By Relevance
View
PSYCH301: Social Psychology
Social Psychology
Rating
This course will introduce you to the concepts of social psychology, which ...
More
Subject: Psychology
Material Type: Assessment, Full Course, Lecture, Lecture Notes, Reading, Syllabus
Provider: The Saylor Foundation
Date Added: 11/21/2011
Conditions of Use:
Read the Fine Print
Psychology as a Social Science
Psychology as a Social Science
Rating

Reviews and Rankings

Organization/Structure/Flow rating: 5

The formatting of the structure of each section is maintained throughout, helping to provide consistency for the reader. I like how the body systems have been grouped to structure the text as it enables the reader to consider how systems work together to provide a homeostasis.

Interface rating: 5

The text is easy to navigate and clear, effective illustrations are included to support descriptions and break-up large sections of text. Video links have been included to provide an additional learning platform, all of which have loaded successfully and quickly during the review.

Grammatical Errors rating: 5

No grammatical errors were noted during the review. Language is consistently professional and academic. it is also clear and easy to understand, helping to prevent a potential barrier to learning.

Reviewed by Jedd Billing, Senior Lecturer, University of the West of England on 8/16/17

Licensing Information

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General search principles

Start big and broad

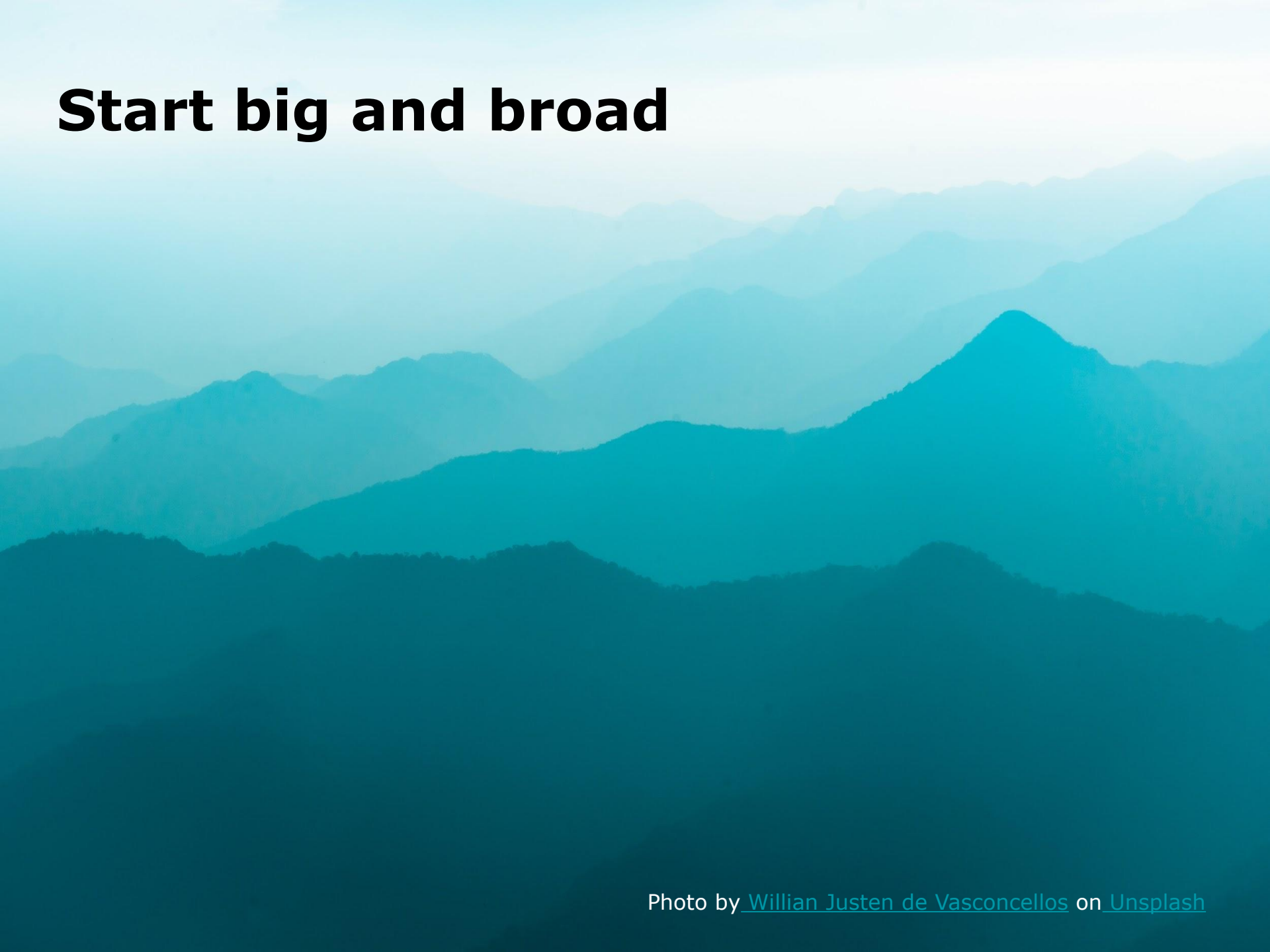

Photo by Willian Justen de Vasconcellos on Unsplash

Use advanced search and other features

Photo by Harry Sandhu on Unsplash

Searching is iterative

Photo by Tim Gouw on Unsplash

Variety is the spice of life

Photo by Vince Lee on Unsplash

Photo by Headway on Unsplash

How do you know whether an OER is “good enough?”

OER evaluation

RELEVANCE

- [ ] Does the information directly address one or more of the class objectives?

ACCURACY

- [ ] Is the information accurate? Are there major content errors or omissions?
- [ ] Are there spelling errors or typos?
- [ ] Has the material been peer reviewed?

PRODUCTION QUALITY

- [ ] Is the information clear and understandable?
- [ ] Is the layout and interface easy to navigate?
- [ ] Do the design features enhance learning?
- [ ] For multimedia resources, are the audio/video quality high?

ACCESSIBILITY

- [ ] Is the resource available in alternative formats (e.g. .doc or .odf)?
- [ ] For audio or video resources, is there a transcript or subtitles?

INTERACTIVITY

- [ ] Does the resource encourage active learning and class participation? If not, are you able to add that to the resource?
- [ ] Are there opportunities for students to test their understanding of the material (e.g. a video with embedded questions)?

LICENSING

- [ ] Does the license allow for educational reuse of the materials?
- [ ] Does the license allow modifications or adaptations of the materials? If so, can you modify the resource to better fit the class objectives or encourage active learning?

One red flag is (often) not enough

Photo by Scott Webb on Unsplash

How can I use it?

- It depends
- OER can be linked to directly through your syllabi and CourseLink
- Not all OER will be in editable formats, even if they have editable licenses
- Curation is key!
- Remember to check licensing / terms of use
- Make sure the resource is accessible
- Let the library know you are using OER!

A couple of last words.

I know this is work.

OER isn’t the only way.

What’s it like using an OER?

Nadège Levallet
Associate Professor
Hospitality, Food, and
Tourism Management

Questions?