



LANG

HIGH SCHOOL
**LEADERSHIP
ACADEMY**

Inspiring the next generation of responsible business leaders

The **Lang High School Leadership Academy** is an exclusive program for high school students to learn more about responsible business and to maximize their professional development. The Academy enhances the high school curriculum and includes modules, workshops and competitions to better prepare future business leaders to be ethical and responsible.

The Academy is suited for high school students (grade 9 to 12) across Canada! Prior knowledge of business is not a requirement to participate! We are looking for high achievers who are interested in learning about how business can be a powerful tool to “do good.”

There are three ways to participate in the Lang Leadership Academy:

Business Challenges

Facilitated by Lang Commerce students, the Business Challenges are virtual workshops that will guide students through modules that explore a variety of business themes. The workshops are embedded within the high school class and are adapted for the grade 9, 10, 11 and 12 level.

Professional Development Workshops

In these workshops, students gain valuable skills needed for career success including presentation, public speaking, networking and interview skills. The workshops are facilitated by leaders in career development from the University of Guelph and the Lang School of Business and Economics.

The Lang Business Pentathlon

At the Business Pentathlon students from across Ontario compete in 5 fun and challenging business-focused events, testing their business knowledge, communication and leadership skills. Hosted on campus at the University of Guelph.

Students that participate in all three of the above activities will obtain a Lang High School Leadership Academy Certificate.

Business Challenges

Facilitated by senior Lang Commerce students, the Business Challenges are virtual workshops that will guide students, in groups, through a business exercise. The workshops are embedded within the high school class and are adapted for the grade 9, 10, 11 and 12 level.

Challenges include:

Entrepreneurship Challenge:

Students are tasked with brainstorming an idea for a product or service that solve an environmental issue and will share their sustainable idea in a "Dragon's Den" style pitch.

Students will learn to:

- Use entrepreneurial design thinking to create a product idea
- Learn to consider the environmental impacts of their ideas to ensure sustainability
- Practice pitching ideas with confidence, clarity and professionalism

Ethics and Leadership Challenge:

Students explore a case study and solve an ethical challenge facing an individual or a business. The challenges vary in complexity based on grade level.

Students will learn to:

- use empathy and varying perspectives to solve a business-related problem
- learn to use ethical reasoning during decision-making
- navigate differing opinions and work in a team setting

How the workshops are offered:

1.

A Lang student will virtually visit your classroom and guide your students through your selected module.

2.

Each classroom visit is one hour in length (one-hour per module).

3.

After the class visit, your students will use class time to finalize ideas and create their presentation slides for submission for you to grade based on the rubric provided.

4.

The highest scoring team from your class records a short presentation within 2 weeks of the class visit.

You will submit your students' videos to Lang for judging.

5.

Classes can participate in both modules. Students must submit a video presentation for each module they complete.

6.

At the end of the semester, videos from all schools will be judged and winners for each grade level and module will be announced at a virtual awards ceremony.

7.

Participating classes are encouraged to participate in Lang's Business Pentathlon at the University of Guelph in May where students show off their business skills in person!*

*Based on health restrictions and availability

Professional Development Workshops

In these workshops, students gain valuable skills needed to succeed in life after high school, including presentation, public speaking, networking and interview skills. The workshops are facilitated by leaders in career development from the University of Guelph and the Lang School of Business and Economics. Students are free to directly register for these workshops and are hosted outside of class.

These workshops are ideal for highly engaged students and those belonging to student clubs such as DECA and will be offered in the winter of 2022.

Lang's Business Pentathlon

Want to try something new and experience business at U of G? Lang's Business Pentathlon is the capstone event of the Leadership Academy. Throughout the one-day event, students compete in 5 fun and challenging business-focused events which test their business knowledge, communication and leadership skills.

The Pentathlon is hosted on campus at the University of Guelph and is run by a passionate group of senior-level Lang business students, who want to share the U of G experience with high school students.



For more information on the High School Leadership Academy, contact Sara Reynen, External Engagement Specialist at sreynen@uoguelph.ca. Visit our website at uoguelph.ca/lang/lang-high-school-leadership-academy

About the Lang School

Canada's business school for developing responsible leaders.

The Gordon S. Lang School of Business and Economics is the globally-ranked and accredited business school of the University of Guelph. Lang's Bachelor of Commerce programs features 9 specialized majors including real estate, marketing, accounting, hospitality and tourism and sport management. The program is ranked #2 in Canada for its focus on developing responsible leaders by Corporate Knights.

