

DEADLINE EXTENDED



Melville Park Design Update

Update:

Dear students,

Regarding the Melville Park Design Competition, we have decided to extend the current deadline of January 20th to **March 14th, 2025 at 11:59 pm EST**. We hope this extension will better accommodate academic schedules and provide students with additional time to develop their ideas.

In turn, this extension will also affect other key dates: short-listed finalists will now be notified in mid-April, and live presentations will take place in early May. We'll continue to share specific updates throughout the competition on our Instagram page, [@longridge_partners](#). Be sure to follow us there for helpful tips, judge announcements, specific timeline updates, and live presentation location details.

Aside from the timeline adjustment, all other aspects of the competition remain unchanged. Attached is the competition brief with updated timeline information for your reference.

Best of luck, and we look forward to seeing your inspired designs!



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Melville Park Design

Introduction

The Melville Park Design Competition is an exciting opportunity presented by Longridge Partners, a real estate investment firm dedicated to preserving and enhancing over 2,000 acres of prime land within the Longridge portfolio. Our mission is to invest in good nature and connect people to the outdoors. We aim to protect key natural features through long-term investment and sustainable development. We believe properties with rich natural features possess inherent values, and that spending time in nature increases our quality of life.

The competition will focus on Melville Park, a large and varied property owned by Longridge in Caledon, Ontario. We are looking for innovative landscape design and business concepts that align with Longridge's core values. The goal is to reimagine the use of Melville Park's current mixed-use space and develop a creative design that would best fit the land.

Melville Park is governed by the Town of Caledon's Official Plan, supporting low-intensity recreation and tourism uses on rural land. Areas that are environmentally sensitive must be protected. The policies of the Greenbelt Plan and regional and local Official Plans support golf courses and bed and breakfast establishments on the subject lands. Other uses such as resorts or tourism-based accommodations are also permitted.

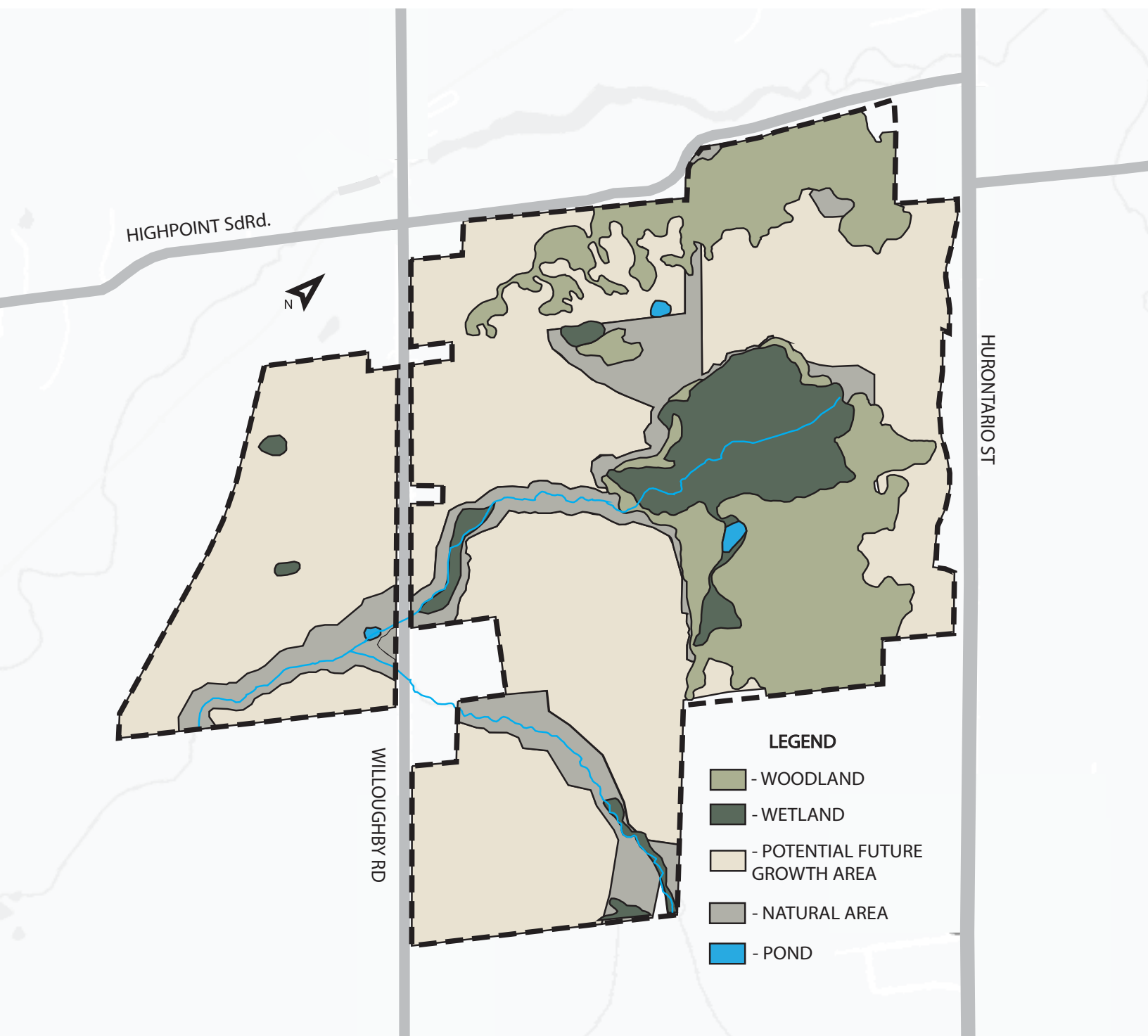
Competition Scope & Objectives

The competition invites participants to submit landscape designs and business development plans that propose creative uses for Melville Park. Entries must be original and can focus on ideas that align with Longridge Partners' values while also being profitable, some things to consider include:

- **Economic Feasibility:** Proposed development should demonstrate financial viability.
- **Innovation:** Successful submissions will express thoughtful and creative uses.
- **Public Access:** Proposals can provide outdoor recreation or tourism opportunities, making the park more accessible to the public.

Site Description

- **Location:** Melville, Rural Caledon ON. Main intersections: Willoughby Road & Highpoint Side Road, Hurontario Street & Highpoint Side Road
- **Size:** 624.5 acres
- **Current Conditions:** Melville Park is a large area of continuous properties all owned by Longridge, it is a mix of undeveloped land and usable farmland. It contains protected wetlands and woodlands that participants can consider in their design proposals. The site is adjacent to a small settlement area at Willoughby Road and Highpoint Sideroad, which is recognized in the Caledon Official Plan. The property has been approved for a 27-hole golf course design and accessory use stay-and-play cottages. Doug Carrick, a world-renowned landscape architect celebrated for his outstanding golf course designs, has created a 27-hole golf course, club, and cottage layout for this property. This design is available for reference in the shared [Melville Park Design Folder](#), which contains helpful resources for participants. Submissions may incorporate these elements - or offer something entirely different.



Submission Requirements

Digital submissions should be in a single PDF file (under 50MB) and include the following:

1. **Cover Page:** Original design title, a short design statement explaining the inspiration, and key concepts behind the project, all members' names, and contact information.
2. **Site Plan:** An illustrated and labeled plan of the site, using any medium, that visually represents the proposed design.
3. **Design Proposal:** A maximum three-page write-up (8.5" x 11", 12-point font, single-spaced) that explains your design's core ideas, how it meets economic goals, and its fit within current policies. Use this section to differentiate your project and highlight its strengths.
4. **Additional Materials:** This may include supplementary diagrams, illustrations, material selections, business plans, feasibility analyses, charts, or appendices that further support your design. Include any materials that will enhance your submission.

Note:

- Submissions that effectively combine thoughtful layout design with a sound business plan will be more compelling.
- Teams are free to determine the format and organization of their submission.
- Direct any questions to submissions@longridgepartners.ca.

Optional focus areas:

- **5. Community Impact:** Explain how the design will benefit the community, increase public access to nature, and improve quality of life.
- **6. Sustainability:** Designs can incorporate green infrastructure, minimize environmental impact, and promote biodiversity.

Eligible Participants:

This competition is open to any students who would like to participate. Submissions can be submitted as a team or individual, with no limit on the number of participants. Relevant fields include:

- Architecture
- Business Development
- Landscape Architecture & Environmental Design
- Real Estate
- Urban Planning

Submission and Prize Information:

- Please send submissions to submissions@longridgepartners.ca with the subject line "Melville Park Design Submission". Submissions will be reviewed and five short-list finalists selected. Finalists will present their submissions to a judging panel, followed by a Q&A session at a Longridge property in Caledon, ON.
- The submission deadline is **March 14th, 2025 at 11:59 pm EST**. Short-list finalists will be notified in mid-April, and live presentations will take place in early May. The exact dates will be announced at a later time.
- Contestants must follow the Longridge Partners Instagram account [@longridge_partners](https://www.instagram.com/longridge_partners). Important information and reminders will be posted here to keep everyone on track and informed.
- The winning submissions will receive cash prizes:
 - **1st Place:** \$75,000
 - **Two Runners Up:** \$10,000 each
 - **Two Finalists:** \$2,500 each



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Notice:

You (hereinafter "You"), as a participant of this competition, hereby represent and warrant that You are at least of the age of majority in the Province or Territory within Canada which You reside, and that all of the creative content forming a part of Your submission (the "Creative Content") is original and was created by You and without the assistance or creative input of other persons or artificial intelligence. By making a submission, You acknowledge and agree that Longridge Partners Inc. may obtain many submissions under this competition and that such submissions may be similar in theme, idea, format or other respects to others submitted under this competition and/or other competitions staged and/or sponsored by Longridge Partners Inc.; as a result, You hereby waive any and all claims that You may have had, may have, and/or may have in the future, against Longridge Partners Inc. that any composition, design, video and/or other works accepted, reviewed and/or used by Longridge Partners Inc. (or its respective designees) as a result of this competition or other competition staged and/or sponsored by Longridge Partners Inc. may be similar to the Creative Content. You hereby acknowledge and agree that Longridge Partners Inc. does not have now, nor shall have in the future, any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of any intellectual property rights that You have or may have in and to the Creative Content or Your submission in general. In consideration for the opportunity to have the Creative Content evaluated as a part of this competition, You hereby: (i) assign and transfer to Longridge Partners Inc. all of the rights, title and interest in and to all of such Creative Content; and (ii) waive all of Your moral rights in and to all of such Creative Content in favour of Longridge Partners Inc., its successors and assigns. In the event that the above assignment is not possible, and in consideration for the opportunity to have the Creative Content evaluated as a part of this competition, You hereby grant to Longridge Partners Inc. an irrevocable, transferable, sub-licensable and exclusive license to use, modify, and in general exploit (including commercially) such Creative Content. You hereby acknowledge and confirm Your understanding and acceptance that Longridge Partners Inc. and their respective officers, directors, agents, representatives, and employees (collectively, "Released Parties") are not responsible for lost, late, misdirected, damaged, stolen, altered, garbled, incorrect, incomplete or delayed submissions forming a part of this competition, and that the Released Parties are not responsible for any other errors or malfunctions of any kind, whether network, printing, typographical, human or otherwise relating to or in connection with this competition.