

Stand Out Online: Showcasing Your Technical Skills to Hiring Managers & HR



with **Arvind Shankar, Associate Director Data Science and Data Products Consulting, Tiger Analytics**

Abstract: In today's competitive job market, technical skills alone are not enough to land your dream role—you need to showcase them in a way that resonates with non-technical audiences including HR professionals and employers. Join me in this session as we explore innovative strategies to effectively demonstrate your technical expertise online and stand out from the crowd. From crafting a compelling LinkedIn profile and building an impressive online portfolio to leveraging platforms like GitHub, Kaggle, and personal blogs, I will share practical tips on how to translate complex technical achievements into clear, impactful narratives, that appeal to both technical and non-technical audiences. Whether you are preparing for internships, job applications, or networking opportunities, this session will equip you with the tools to make your skills visible and take the next step towards landing your dream role. I look forward to sharing my insights, answering your questions and helping you shine in the digital space!

Bio: **Arvind Shankar** is a seasoned data science and analytics professional with a wealth of experience in leveraging advanced analytics and machine learning to solve complex business challenges. Currently, he serves as an **Associate Director** at <u>Tiger Analytics</u>, a globally recognized leader in AI and data-driven consulting, where he leads teams in designing and implementing cutting-edge analytics solutions for clients across diverse industries. With a strong foundation in statistical modeling, machine learning, and business intelligence, Arvind has a proven ability to transform data into actionable insights that drive meaningful outcomes.



FRIDAY, March 28, 2025

Time: 2:00-4:00 PM

Location: Summerlee Science Complex, Room 1303 (SSC 1303)

Refreshments will be provided



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MATHEMATICS AND STATISTICS
MASTER OF DATA SCIENCE