

**MCS3040.01 Business and Consumer Law**  
**Winter 2018**  
**0.5 (credit weight)**

**General Course Information**

**Instructor:** M. Linda Chiasson  
**Email:** [lchiasso@uoguelph.ca](mailto:lchiasso@uoguelph.ca)  
**Office Location:** MINS 213  
**Office Hours:** 5:45-6:45pm (Mondays – **by appointment ONLY, requested by email before 3:00pm on the previous Thursday**)  
**Department/School:** Marketing and Consumer Studies  
**Class Schedule:** Mondays 7:00-9:50pm – MACN 113  
**Pre-requisites:** 10 course credits  
**Co-requisites:** None.

**Course Schedule and Key Dates**

Class	Topic	Pre-Class Activities/Readings	In-Class Activities and Assessments
1 (Jan 8)	<p><b>INTRODUCTION LECTURE</b> Review of course outline and course expectations</p> <p><b>TOPIC 1: CANADIAN LEGAL SYSTEM</b> 1. Overview of the Canadian legal system 2. Canadian <i>Charter or Rights and Freedoms</i> High-level overview of criminal law</p>	Assigned case summaries (posted on the course website)	Active participation from students who elected to have a participation grade (rubric posted on the course website)
2 (Jan 15)	<p><b>TOPIC 2: THE CORPORATION</b> 1. Other methods of carrying on business 2. Corporation – overview of stakeholders 3. Key sections in the <i>Ontario Business Corporations Act</i> 4. Duties of directors 5. Corporate scandals/ethics</p>	Assigned case summaries (posted on the course website)	Active participation from students who elected to have a participation grade (rubric posted on the course website)
3 (Jan 22)	<p><b>TOPIC 3: PROPERTY/INTELLECTUAL PROPERTY</b> 6. Legal concept of property, “finder’s law”, bailments, trespass and occupier’s liability 7. Intellectual property 8. Privacy, security and confidential information</p>	Assigned case summaries (posted on the course website)	Active participation from students who elected to have a participation grade (rubric posted on the course website)
4 (Jan 29)	<p><b>MIDTERM #1 – 7:00-8:00PM (20%)</b> • 80 multiple choice questions/20 true/false questions (1 point each/total 100 points) 20 multiple choice questions and five true/false questions each on: Canadian legal system, the corporation, property law and intellectual property</p>	Covering Topics 1 through 3.	No lecture after the midterm.

Class	Topic	Pre-Class Activities/Readings	In-Class Activities and Assessments
5 (Feb 5)	<b>TOPIC 4: TORTS LAW</b> 1. Negligence 2. Other intentional and business torts 3. Optional review of Midterm 1 results after the lecture – no other review time will be accommodated	Assigned case summaries (posted on the course website)	Active participation from students who elected to have a participation grade (rubric posted on the course website)
6 (Feb 12)	<b>TOPIC 5: CONTRACT LAW – PART 1</b> 1. Formation of contracts a. Consensus b. Consideration c. Capacity d. Legality e. Intention f. Formal requirements/Writing	Assigned case summaries (posted on the course website)	Active participation from students who elected to have a participation grade (rubric posted on the course website)
<b>*** READING WEEK ***</b>			
7 (Feb 26)	<b>TOPIC 6: CONTRACT LAW – PART 2</b> 1. Enforcing contractual obligations a. Mistake b. Misrepresentation c. Duress and undue influence d. Privity and assignment e. Discharging contractual obligations	Assigned case summaries (posted on the course website)	Active participation from students who elected to have a participation grade (rubric posted on the course website)  <b>*** LAST DATE FOR CASE SUMMARY SUBMISSIONS ***</b> <b>(rubric posted on course website)</b>
8 (Mar 5)	<b>*** CLASS IS CANCELLED ***</b>		
9 (Mar 12)	<b>TOPIC 7: LEGISLATION IN THE MARKETPLACE</b> Key sections of the following statutes: 1. <i>Consumer Protection Act</i> 2. <i>Sale of Goods Act</i> 3. <i>Ontario Securities Act</i> 4. <i>Competition Act</i> 5. <i>Bankruptcy and Insolvency Act</i> 6. <i>Companies' Creditors Arrangement Act</i>	Assigned case summaries (posted on the course website)	Active participation from students who elected to have a participation grade (rubric posted on the course website)
10 (Mar 19)	<b>MIDTERM #2 – 7:00-8:00PM (20%)</b> <ul style="list-style-type: none"> <li>• 80 multiple choice questions/20 true/false questions (1 point each/total 100 points)</li> <li>• 20 multiple choice questions and five true/false questions each on: Tort law, Contract law – Part 1, Contract law – Part 2 and Legislation in the marketplace</li> </ul>	Covering Topics 4 through 7.	No lecture after the midterm.

11 (Mar 26)	<p><b>TOPIC 8: AGENCY/EMPLOYMENT LAW</b></p> <ol style="list-style-type: none"> <li>1. Agency law <ol style="list-style-type: none"> <li>a. Formation of agency relationship</li> <li>b. Terminating an agency relationship</li> </ol> </li> <li>2. Employment law <ol style="list-style-type: none"> <li>a. Independent contractor</li> <li>b. Terminating the employment relationship</li> </ol> </li> <li>3. Optional review of Midterm 2 results after the lecture – no other review time will be accommodated</li> </ol>	Assigned case summaries (posted on the course website)	Active participation from students who elected to have a participation grade (rubric posted on the course website)
12 (Apr 2)	<p><b>Review Lecture</b> Review of all substantive questions on topics 1-8 submitted by students to me by email <b><u>no later than March 28<sup>th</sup></u></b>.</p> <p><b>Final Exam format/content (120 minutes) (45%):</b></p> <ul style="list-style-type: none"> <li>• 100 multiple choice questions (0.75 points each)</li> <li>• 50 true/false questions (0.5 points each)</li> <li>• 10 multiple choice and 5 true/false questions evenly divided across 10 topics covered during the semester (note: Topics 3 and 8 have two topics, for a total of 10 topics).</li> </ul>		Review of student questions for review

**Note:** *The schedule of learning activities may require modification from time to time. Any changes will be announced in class and/or on the Courselink site. Please note that due to business travel, this schedule may require some modifications.*

## Course Assessment

			Associated Learning Outcomes	Due Date/ location
<b>Assessment 1:</b>	20%	Midterm 1	<i>Application of concepts learned in the first three weeks course (Topics 1-3)</i>	<i>Week 4 (in class)</i>
<b>Assessment 2:</b>	15%	Class participation <u>or</u> two individual assignments	<i>See rubrics for both options posted on course website. This is an <u>either/or</u> assignment and no “combinations” of participation and written assignments will be permitted.</i>	<i>Participation: each week (in class) <u>OR</u> two individual assignments: submitted by email before <u>Week 7 lecture</u></i>
<b>Assessment 3:</b>	20%	Midterm 2	<i>Application of concepts learned in weeks 7-10 inclusively (Topics 4-7)</i>	<i>Week 10 (in class)</i>
<b>Assessment 4:</b>	45%	Final exam	<i>Application of concepts learned for the entire semester (Topics 1-8, including two subtopics)</i>	<i>As scheduled by the University</i>
<b>Total</b>	<b>100%</b>			