

AGRICULTURE

IZZ EVERYWHERE!



CAREERS IN FOOD AND AGRICULTURE WITH PROFESSOR PIZZA

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Hey Kidzz,

My name is Prof. Pizza and I'm cheesed to meet you! In this story you will learn all about the work that goes into food and agriculture. I'll talk to you about some of the people who work together to bring tasty meals to your home. These people are a part of what is called the food value chain! There are producers, business people, scientists and more working together to keep the environment happy, make new discoveries and feed the world!

One day you might be a part of the crew of people bringing meals to dinner tables all over the world, so have lots of fun learning! You can be anything you dream of - so dream on! And remember kidzz, agriculture izz everywhere!

Prof. PiZZa



Who do I want to be?

Where do I want to go?

There's a great big world waiting for me.

There is so much more to know!

I think about it all the time.

Yet nothing ever comes to mind.

And it makes me sad that I have no clue,

What to be, or what to do.



But something about delicious food,
Always puts me in a good mood!
I'll think about all my favourite meals,
And how good they make my tummy feel.

Pizza, nuggets, apples and juice!
How does it end up in my hand?
Strawberries, eggs, and chocolate too.
I don't quite understand.

I thought about it hard and long.
Storks? Magic? Is it from space?
All my answers sounded wrong,
Then a daydream led me to a new place...







Hello - my name's Professor Pizza!

And it's a real pleasure to meetcha'.

I'll show you the answers you wish to see,

So come along on an adventure with me!



But first, here's some more about myself:

I'm made of cheese, sauce, dough and meat.

Find me in stores on a freezer aisle shelf!

My toppings can be salty or sweet...



I know I'm tasty and great to chew,
Plus eating me helps you grow.
But without the jobs that many do,
No meat, no cheese, no dough.

I'll tell you soon where I come from,
So follow me and listen.
There's a journey before the "YUM!",
And it starts way before the kitchen!



The food value chain brings me to you.
It brings chocolate, eggs and nuggets too!
But do you know when the chain is complete?
It starts at the farm and ends when you eat!



Food is grown by the farmers' hands.

The wheat becomes my dough.

On big or small amounts of land,

Crops and animals grow.



She starts with inputs like seed and feed.

And sometimes she gets advice,

From people who help stop bugs and disease,

So your meal can be just right.

When the animals are grown and crops are ripe,

She gathers them up and sorts them by type.

All my meat, dairy, veggies, and grain,

Continue along the food value chain...



The processing stage is so much fun!
It's where food scientists show their skill.
Drying, canning and preserving is done,
And my flour's made in the mill.

Food is made and packaged all the time,
But it starts out as raw materials.
The people who manage the production line,
Help make your favourite breakfast cereals.

Then all the great food and tasty treats,
Are put on a truck and they hit the streets.
Up next I'll talk about transport and selling,
Because where it all ends up, there is no telling!



A market is where people buy and sell,
And the one for food is really large.
There's people who find buyers through show and tell,
And they come up with a price to charge.

Food can come from other countries too,
When it's not made and packaged here.
And there's people who know just what to do,
To make that food appear.

Food travels all over the world,
To feed other growing boys and girls.
At hotels, supermarkets, restaurants and schools
Chefs bring out their fancy cooking tools.



Fry it, bake it, stir it, shake it,
This part is where you say YUM!
You don't care how they make it,
As long as you get to eat some!



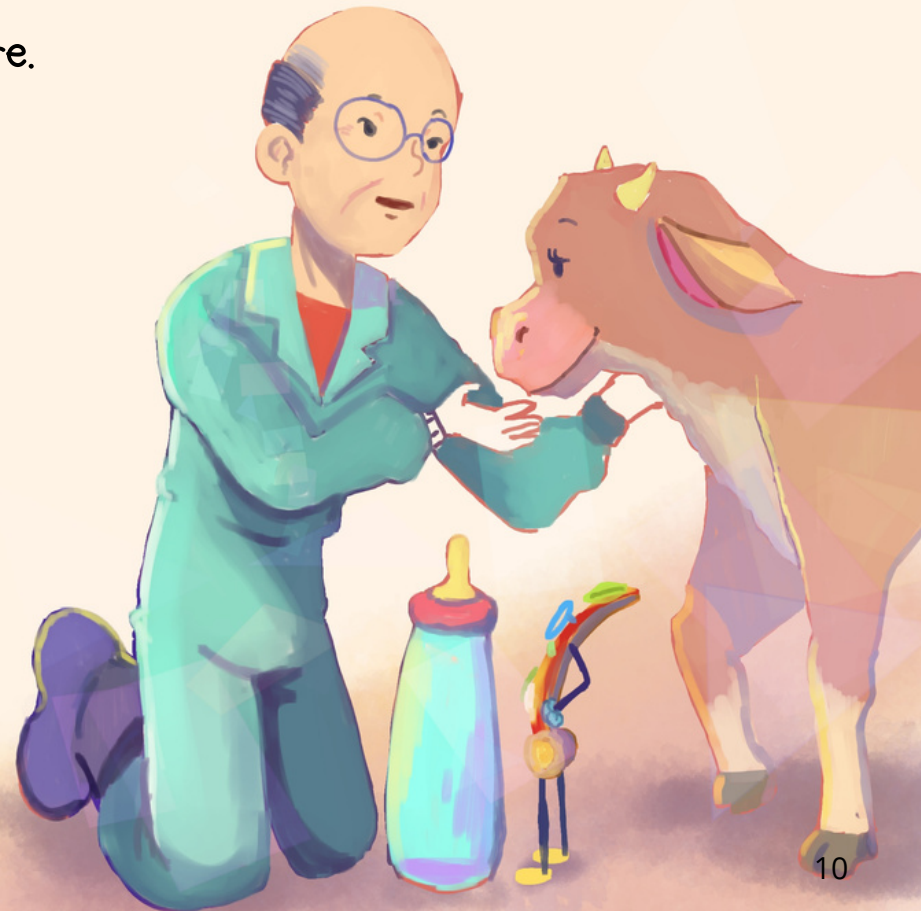
Off goes the apron and the fancy BBQ gloves,
It's time to dig in with all the people we love!
Now the food value chain is finally done.
Hooray! Hunger lost and your tummy won!

But we're not quite at the finish line,
And I'll need a bit more time.
Because there are still a whole lot more,
Great people in agriculture to be thankful for...

Research plays an important role,
In the journey your food takes.
Plant breeding and bug control,
Helps food to reach your plates!

You get to enjoy dairy and meat,
Because animals are given proper care.
These tasty foods you'd never eat,
If animal scientists weren't there.

Researchers experiment, read and write.
They find what's wrong and what's right.
They go to the lab and do a test,
So you can eat the very best!





And thanks to those who do important work,
For our land, water, air and sun.

Because without the people protecting the earth,
All the world's food will surely be none.

The rain that falls from up above,
And the soil below our feet.

The people who treat nature with love,
Helps the world grow what we eat.

They test the soils, water and air,
And make rules for all the resources we share.

Without this group and all they do,
No food for me, no food for you!



This has sure been a fun journey with you!

But it's now time for me to go.

It's time for you to go out there,

And show off what you now know.

There is so much to be and so much to do!

People research, process, market and grow.

And without this huge, talented crew,

To your home I'd surely never go.

Anything you dream, you can surely be,

So dream a lot and let your dreams be free!

There's so much to be, and so much to do,

Because agriculture is all around you!





Agriculture is a journey.
Agriculture is to care.
Agriculture is environment.
It's land, it's water, it's air!

Agriculture is community.
Agriculture is unfading.
Agriculture is a process.
It's about learning and creating!

Agriculture is passion.
Agriculture is to share.
Agriculture is a purpose.
It's here, it's there, it's everywhere!

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