

Knowledge Translation and Transfer (KTT) Plan Template

Researchers are encouraged use the following template in preparing their comprehensive KTT plan.

<u>Research User Groups/Target Audiences</u>	<u>Involvement of Research Users in Project</u>	<u>KTT Methods (forms and types of communications venues), including general timelines</u>	<u>Explain how Users will Benefit from the Research*</u>
<p><i>The research is important to: _____</i></p> <p><i>Example: OMAFRA policy staff, X industry representatives and Y commodity group</i></p>	<p><i>The users of this research are involved in the implementation of the project _____</i></p> <p><i>Example: Industry X identified the need for project and are a part of the broader research team</i></p>	<p><i>The research users will be communicated via the following ways: _____</i></p> <p><i>Example: Annually, late winter, throughout project and for 1 year following project completion -- information exchange meetings, workshops, presentation and Q&A, trade publications, and participation in theme-based research highlight days, etc.</i></p>	<p><i>The users benefit from this part of the research in this way: _____</i></p> <p><i>Example: The research may result in the production of a new variety of soybeans that are more resistant to pests. The increased resistance to pests would enable soybean growers to increase their crop yields and their economic return on investment.</i></p>
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.
4.	4.	4.	4.

*The fourth column (*Explain how Users will Benefit from the Research*) is a KTT Plan requirement for OMAFRA's competitive/open research funding programs. It is not a KTT Plan requirement for the OMAFRA/University of Guelph research funding program.