

# PSYC\*2310, Course Outline: Winter 2017 (code 14446)

## General Information

Course Title: Social Psychology

Course Description:

In this course an introduction to a selected sample of major and fundamental theories of social psychology is presented. The applications of these theories in our social world are also examined to highlight the relevance of these theories. Additionally, a cross-cultural perspective in the evaluation of social psychological theories is adopted. The focus on cross-cultural research emphasizes the importance of culture in shaping social behaviours, values, and beliefs. The two main goals of this course are:

1. To help you to develop a solid understanding of core social psychological perspectives, theories, and research through an examination of various phenomena; and
2. To recognize the methods social psychological researchers use to acquire knowledge.

Credit Weight: 0.5

Academic Department: Psychology

Semester Offering: Winter 2017

Class Schedule and Location: Tuesdays & Thursdays 2:30-3:50 pm, War Memorial Hall

## Instructor Information

Instructor Name: Prof. Saba Safdar

Instructor Email: [ssafdar@uoguelph.ca](mailto:ssafdar@uoguelph.ca)

Office location and office hours: 4017 MacKinnon Building,  
Tuesdays 4:00 – 5:00 pm and by appointment

## GTA Information

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Office hours by appointment only

## **Course Content**

### **Specific Learning Outcomes:**

Upon successful completion of this course you should be able to:

1. Recognize the 10 core social psychological phenomena:
  1. Self Perception
  2. Social Perception
  3. Attitudes
  4. Persuasion
  5. Social Influence
  6. Group Behaviour
  7. Stereotypes and Prejudice
  8. Aggression
  9. Altruism
  10. Attraction and Intimacy
2. Identify and discuss the link between key social psychological theories and social behaviours
3. Evaluate social psychology experiments and the validity of their outcomes.

### **Lecture Content:**

<u>Date</u>	<u>Lecture Topic</u>	<u>Chapters</u>
January 10 <sup>th</sup>	Introducing Social Psychology	1
January 12 <sup>th</sup>	The Self in Social World	3
January 17 <sup>th</sup>	Self and Culture	-
January 19 <sup>th</sup>	Attribution	4
January 24 <sup>th</sup>	Attitudes	6
January 26 <sup>th</sup>	Attitudes & Attribution across Culture	-
January 31 <sup>st</sup>	Conformity & Obedience	8
February 2 <sup>nd</sup>	Conformity across Culture	-
February 7 <sup>th</sup>	Review Session for Midterm	-
February 9 <sup>th</sup>	Midterm	-

<u>Date</u>	<u>Lecture Topic</u>	<u>Chapters</u>
February 14th	Persuasion	7
February 16 <sup>th</sup>	Cultural Context of Persuasion	-
No class scheduled Winter Study Break (February 20 <sup>th</sup> -24 <sup>th</sup> )		
February 28 <sup>th</sup>	Group Behaviour	9
March 2 <sup>nd</sup>	Crowd Behaviour	10 (pp. 320-332)
March 7 <sup>th</sup>	Intergroup Relations	10 (pp. 332-352)
March 9 <sup>th</sup>	Altruism	13
March 14 <sup>th</sup>	Altruism Across Culture	-
March 16 <sup>th</sup>	Aggression	12
March 21 <sup>st</sup>	Violence Across Culture	-
March 23 <sup>rd</sup>	Stereotypes	5 & 11
March 28 <sup>th</sup>	Prejudice	-
March 30 <sup>th</sup>	Attraction & Intimacy	14
April 4 <sup>th</sup>	Review Session for Final Exam	-
April 6 <sup>th</sup>	Intimate Relationships Across Culture	-

Final Exam April 17<sup>th</sup>, 2017, 2:30-4:30 pm

**Course Assignments and Tests:**

Assignment or Test	Due Date	Contribution to Final Mark (%)	Learning Outcomes Assessed
Discussion Activity I	January 27 <sup>th</sup> , 2017	5%	LO # 2
Discussion Activity II	March 10 <sup>th</sup> , 2017	5%	LO # 2
Discussion Activity III	April 7 <sup>th</sup> , 2017	5%	LO # 2
Online Quiz 1	January 19 <sup>th</sup> , 2017	2%	LO # 1 & 3
Online Quiz 2	January 26 <sup>th</sup> , 2017	2%	LO # 1 & 3

Online Quiz 3	February 2 <sup>nd</sup> , 2017	2%	LO # 1 & 3
Online Quiz 4	February 9 <sup>th</sup> , 2017	2%	LO # 1 & 3
Online Quiz 5	February 16 <sup>th</sup> , 2017	2%	LO # 1 & 3
Online Quiz 6	February 23 <sup>rd</sup> , 2017	2%	LO # 1 & 3
Online Quiz 7	March 2 <sup>nd</sup> , 2017	2%	LO # 1 & 3
Online Quiz 8	March 9 <sup>th</sup> , 2017	2%	LO # 1 & 3
Online Quiz 9	March 16 <sup>th</sup> , 2017	2%	LO # 1 & 3
Online Quiz 10	March 23 <sup>rd</sup> , 2017	2%	LO # 1 & 3
Online Quiz 11	March 30 <sup>th</sup> , 2017	2% (the best 10 out of 11 quizzes, 20% total)	LO # 1 & 3
In-class Quizzes	During class starting January 17 <sup>th</sup> , 2017	1% each (the best 15 out of 19 quizzes, 15% total)	LO # 1 & 3
Midterm	February 9 <sup>th</sup> , 2017 2:30-3:50 pm	20%	LO # 1
Final Exam	April 17 <sup>th</sup> , 2017, 2:30-4:30 pm	30%	LO # 1

**Additional Notes:**

The final grade is based on one midterm, on-line and in-class quizzes, and a final exam. The final exam is not cumulative. Lectures and textbook materials are examined in each test. All tests consist of multiple-choice items.

(1) Midterm (20%)

Chapters: 1, 3, 4, 6, & 8 and lecture materials.

(2) Final exam (30%)

Chapters: 5, 7, 9, 10, 11, 12, 13, & 14 and lecture materials since the midterm.

(3) Three discussion activities (15%)

You are asked to write a reflection piece on the following topics. Please share your thoughts and your learning experience with your group on the discussion board (each student will be randomly assigned to an online group). Each reflection piece is worth 5%. The quality of your posting matters the most. Your original response should be posted to the appropriate discussion forum by **Tuesday** of the week indicated on the Schedule to allow for discussion to develop. You are expected to contribute to discussions throughout a given week, at least **twice**. You also have to make at least one response to another group member's posting. In order to get the full percentage, you have to refer to the relevant materials in the course and critically reflect on the course content. You have one week to post your reflections and comments. More information about discussion activities is posted on CourseLink.

- I. Think about yourself. Describe your characteristics. Explain how you came to become the person you call yourself. Identify any positive self-illusions you might have and list some examples. Do the values of your culture have a role in defining yourself?

(January 23<sup>rd</sup> – 27<sup>th</sup>, 2017)

- II. First, identify your attitude toward an issue (e.g., the environment, sexual orientation/activities, alcohol/food/animal rights, etc.). Second, compare and contrast your attitudes with attitudes of people either from a different or from the same culture. Third, discuss these differences in terms of the values in these cultures (e.g., individualism/collectivism, urban/rural characteristics, income, etc.).

(March 6<sup>th</sup> – 10<sup>th</sup>, 2017)

- III. Reflect on your learning process and what you found useful and not so useful in this course. Note that you should reflect on the course learning outcomes and comment if the lecture and the assignments helped you to achieve the learning outcomes.

(April 3<sup>rd</sup> - 7<sup>th</sup>, 2017)

#### **(4) Eleven quizzes on web-readings & Wiley Plus (20%)**

The quizzes are due before mid-night of dates specified in the above table. Your mark is based on the best 10 quizzes out of 11.

In order to access these quizzes, you have to log into the course web site and have access code for Wiley Plus. Each quiz is based on an article which is also available on Wiley Plus through the course website. The articles are available on the Monday of the week they are due for reading. The quizzes, however, are only available 48 hours before the due date (on the Wednesday of the week). Each quiz consists of 5 questions in multiple-choice format. You have to complete and submit each quiz on the web before midnight of the above due date. The website is designed to not accept any quizzes submitted after 12:00 am on the due date. Once you start a quiz, you have 5 minutes to submit it, after 5 minutes the system automatically terminates the quiz and you lose your unsaved answers. There is no make-up or late submission for these quizzes. This is an individual assignment, not a group project. Therefore, students have to complete each quiz individually. A false claim re inability to login to CourseLink is treated as academic misconduct. Note that reminder about these quizzes will not be given during lecture. You are responsible to make note of these dates and meet the deadlines.

#### **(5) In-class quizzes (15%)**

Nineteen quizzes are administered in class and your mark consists of the best 15. Each quiz is worth 1% and consists of 2 questions. You can only complete these quizzes in class using your “clicker” (information about i>clickers is presented in the first day of class). Each quiz is based on the lecture that is presented on that day. If you do not attend a lecture that contains a quiz or you do not have your clicker with you, you miss the quiz and there is no make-up for it. The pedagogical reason for incorporating these quizzes during class time is to increase students’ participation and involvement in class and receive feedback from students on their understanding of the material.

You must register your clicker on the course website, using CourseLink. You will not receive a mark for in-class quizzes if your clicker is not registered properly. The grades for in-class quizzes are updated on CourseLink at the end of each week. It is your responsibility to check your grades on CourseLink on a regular basis and inform the instructor ASAP if you have no mark for in-class quizzes. You have until the last day of class to inform the instructor if your marks for in-class quizzes are not uploaded on CourseLink. After this date no changes will be made and you will receive zero for this assignment.

**Final examination date and time:**

April 17<sup>th</sup>, 2017, 2:30-4:30 pm

**Final exam weighting:**

Final exam is 30% of the final grade and is based on all the chapters and lecture materials since the midterm. Please familiarize yourself with Examination Regulations

**Course Resources**

**Required Texts:**

Sanderson, C.A. & Safdar, S. (2012). Social psychology (first Canadian edition). Mississauga: John Wiley & Sons Canada\*.

\*Note that students are required to purchase the ebook plus Wiley Plus (not just the paper copy). Some of the assignments and readings are only available online and through Wiley Plus.

You are also required to order one iclicker.

Copies of the textbook are available on Reserve in the Library for two hours.

**Other Resources:**

The lecture notes and additional readings will be accessible through CourseLink. The lecture notes for each week are available at the end of that week. The results of examinations and the grades for all assignments will also be posted and regularly updated on CourseLink. All relevant course messages will be posted on CourseLink. You are responsible to check CourseLink on a regular basis to avoid missing messages that are posted and ensure the accuracy of your grades that are regularly updated on CourseLink.

## **Course Policies**

### **Grading Policies**

If you miss the midterm, you have to provide supporting documentations to get permission for the make-up.

There is no make-up or late submission for online and in-class quizzes. You have one week to complete the online quizzes and it is expected that you set aside five minutes to complete these quizzes when they are due. Similarly, there is no make-up for in-class quizzes. If you do not attend a lecture that contains a quiz or you do not have your clicker with you, you miss the quiz and there is no make-up for it. Note that you may miss up to four in-class quizzes and still get perfect for in-class quizzes as they are based on the best 15 out of 19 quizzes.

There is no make-up for discussion activities. It is expected that you post your reflection and respond to a posting of a member of your group within the week that each discussion activity is due.

[Undergraduate Grading Procedures](#)

### **Course Policy regarding use of electronic devices and recording of lectures:**

Electronic recording of classes is not allowed without consent of the instructor. When recordings are permitted they are solely for the use of the authorized student and may not be reproduced, or transmitted to others, without the written consent of the instructor.

## **University Policies**

### **Academic Consideration**

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course instructor in writing, with your name, id#, and e-mail contact. See the academic calendar for information on regulations and procedures for

Academic Consideration:

[Academic Consideration, Appeals and Petitions](#)

### **Academic Misconduct**

The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community, faculty, staff, and students to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring.

University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection. Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor.

The Academic Misconduct Policy is detailed in the Undergraduate Calendar:

[Academic Misconduct Policy](#)

### **Accessibility**

The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment. Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact Student Accessibility Services as soon as possible.

For more information, contact SAS at 519-824-4120 ext. 56208 or email [csd@uoguelph.ca](mailto:csd@uoguelph.ca) or see the website: [Student Accessibility Services Website](#)

### **Course Evaluation Information**

Please refer to the [Course and Instructor Evaluation Website](#) .

### **Drop date**

The last date to drop one-semester courses, without academic penalty, is **March 10, 2017**. For regulations and procedures for Dropping Courses, see the Academic Calendar:

[Current Undergraduate Calendar](#)



## Additional Course Information

### Schedule of In-Class Quizzes

January 10 <sup>th</sup>	Introducing Social Psychology	-
January 12 <sup>th</sup>	The Self in Social World	-
January 17 <sup>th</sup>	Self and Culture	In-class Quiz 1
January 19 <sup>th</sup>	Attribution	In-class Quiz 2
January 24 <sup>th</sup>	Attitudes	In-class Quiz 3
January 26 <sup>th</sup>	Attitudes & Attribution across Culture	In-class Quiz 4
January 31 <sup>st</sup>	Conformity & Obedience	In-class Quiz 5
February 2 <sup>nd</sup>	Conformity across Culture	In-class Quiz 6
February 7 <sup>th</sup>	Review Session for Midterm	-
<i>February 9<sup>th</sup></i>	<i>Midterm</i>	-
<i>February 14<sup>th</sup></i>	<i>Persuasion</i>	<i>In-class Quiz 7</i>
February 16 <sup>th</sup>	Cultural Context of Persuasion	In-class Quiz 8
No class scheduled Winter Study Break (February 20 <sup>th</sup> -24 <sup>th</sup> )		
February 28 <sup>th</sup>	Group Behaviour	In-class Quiz 9
March 2 <sup>nd</sup>	Crowd Behaviour	In-class Quiz 10
March 7 <sup>th</sup>	Intergroup Relations	In-class Quiz 11
March 9 <sup>th</sup>	Altruism	In-class Quiz 12
March 14 <sup>th</sup>	Altruism Across Culture	In-class Quiz 13
March 16 <sup>th</sup>	Aggression	In-class Quiz 14
March 21 <sup>st</sup>	Violence Across Culture	In-class Quiz 15

March 23 <sup>rd</sup>	Stereotypes	In-class Quiz 16
March 28 <sup>th</sup>	Prejudice	In-class Quiz 17
March 30 <sup>th</sup>	Attraction & Intimacy	In-class Quiz 18
April 4 <sup>th</sup>	Review Session for Final Exam	-
April 6 <sup>th</sup>	Intimate Relationships Across Culture	In-class Quiz 19