

# 2009-2010 Graduate Calendar

The information published in this Graduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2009-2010 academic years, including the Fall Semester 2009, the Winter Semester 2010 and the Summer Semester 2010.

For your convenience the Graduate Calendar is available in PDF format.

If you wish to link to the Graduate Calendar please refer to the [Linking Guidelines](#).

The University is a full member of:

- The Association of Universities and Colleges of Canada

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The logo for the University of Guelph, featuring the text "UNIVERSITY of GUELPH" in a stylized font.The tagline "CHANGING LIVES IMPROVING LIFE" in a bold, sans-serif font, set against a yellow background.

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## **Disclaimer**

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The Office of Graduate Program Services has attempted to ensure the accuracy of this on-line Graduate Calendar. However, the publication of information in this document does not bind the university to the provision of courses, programs, schedules of studies, fees, or facilities as listed herein.

## **Limitations**

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The University of Guelph reserves the right to change without notice any information contained in this calendar, including any rule or regulation pertaining to the standards for admission to, the requirements for the continuation of study in, and the requirements for the granting of degrees or diplomas in any or all of its programs.

The university will not be liable for any interruption in, or cancellation of, any academic activities as set forth in this calendar and related information where such interruption is caused by fire, strike, lock-out, inability to procure materials or trades, restrictive laws or governmental regulations, actions taken by the faculty, staff or students of the university or by others, civil unrest or disobedience, Public Health Emergencies, or any other cause of any kind beyond the reasonable control of the university.

The University of Guelph reaffirms section 1 of the Ontario Human Rights Code, 1981, which prohibits discrimination on the grounds of race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, sex, sexual orientation, handicap, age, marital status or family status.

The university encourages applications from women, aboriginal peoples, visible minorities, persons with disabilities, and members of other under-represented groups.

## **Introduction**

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### **Collection, Use and Disclosure of Personal Information**

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Personal information is collected under the authority of the University of Guelph Act (1964), and in accordance with Ontario's Freedom of Information and Protection of Privacy Act (FIPPA) [http://www.e-laws.gov.on.ca/DBLaws/Statutes/English/90f31\\_e.htm](http://www.e-laws.gov.on.ca/DBLaws/Statutes/English/90f31_e.htm). This information is used by University officials in order to carry out their authorized academic and administrative responsibilities and also to establish a relationship for alumni and development purposes. Certain personal information is disclosed to external agencies, including the Ontario Universities Application Centre, the Ministry of Training, Colleges and Universities, and Statistics Canada, for statistical and planning purposes, and is disclosed to other individuals or organizations in accordance with the Office of Registrarial Services Departmental Policy on the Release of Student Information. For details on the use and disclosure of this information call the Office of Registrarial Services at the University at (519) 824-4120 or see <http://www.uoguelph.ca/registrar/registrar/index.cfm?index>.

### **Statistics Canada - Notification of Disclosure**

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For further information, please see Statistics Canada's web site at <http://www.statcan.gc.ca> and Section XIV Statistics Canada.

### **Address for University Communication**

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Depending on the nature and timing of the communication, the University may use one of these addresses to communicate with students. Students are, therefore, responsible for checking all of the following on a regular basis:

#### **Email Address**

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The University issued email address is considered an official means of communication with the student and will be used for correspondence from the University. Students are responsible for monitoring their University-issued email account regularly.

#### **Home Address**

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Students are responsible for maintaining a current mailing address with the University. Address changes can be made, in writing, through Graduate Program Services.

#### **Name Changes**

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The University of Guelph is committed to the integrity of its student records, therefore, each student is required to provide either on application for admission or on personal data forms required for registration, his/her complete, legal name. Any requests to change a name, by means of alteration, deletion, substitution or addition, must be accompanied by appropriate supporting documentation.

### **Student Confidentiality and Release of Student Information Policy Excerpt**

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The University undertakes to protect the privacy of each student and the confidentiality of his or her record. To this end the University shall refuse to disclose personal information to any person other than the individual to whom the information relates where disclosure would constitute an unjustified invasion of the personal privacy of that person or of any other individual. All members of the University community must respect the confidential nature of the student information which they acquire in the course of their work.

Complete policy at <http://www.uoguelph.ca/policies>.



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## Management

The objective of the PhD in Management is to prepare individuals who already have a strong background in a management discipline (such as marketing, organizational behaviour, quality management, economics, finance, or human resources) to be academic scholars or market researchers. Both career paths require individuals with solid, formal foundations in theory and practice.

The PhD in Management is a thesis-based program that will be offered through the College of Management and Economics. The participating academic units are the Department of Marketing and Consumer Studies (MCS), the School of Hospitality and Tourism Management (HTM), and the Department of Business (DoB). The PhD in Management has three fields:

1. Marketing and Consumer Behaviour
2. Services Management
3. Organizational Leadership

which are offered jointly by the three academic units.

### Administrative Staff

#### Graduate Co-ordinator

May H. Aung (202B Macdonald Institute, Ext. 58737)  
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#### Graduate Secretary

Lisa Cauley (205A Macdonald Institute, Ext. 52725)  
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### Graduate Faculty from the Department of Marketing and Consumer Studies

#### Paul M. Anglin

BSc Toronto, MA, PhD Western Ontario - Associate Professor

#### May H. Aung

BComm, MComm Burma, PhD York - Associate Professor and Graduate Co-ordinator

#### Scott R. Colwell

AGD, MBA Athabasca, PhD Bradford (United Kingdom) - Associate Professor

#### Tim Dewhirst

BPHE Toronto, MA Queen's, PhD British Columbia - Assistant Professor

#### Karen A. Finlay

BA Western Ontario, MBA, PhD Toronto - Professor

#### William R. Frisbee

BA, MS Union College, PhD Cornell - Associate Professor

#### Towhidul Islam

MSc Inst. of Mech. Tech. (Bulgaria), MBA Dhaka (Bangladesh), DIC Imperial College (United Kingdom), PhD London (United Kingdom) - Associate Professor

#### Vinay Kanetkar

BArch Indian Inst. of Tech, MArch, MSc, PhD British Columbia - Associate Professor

#### Jane Londerville

MBA Harvard - Associate Professor

#### Tanya Mark

BA, PhD Western Ontario - Assistant Professor

#### Brent McKenzie

BA, McMaster, MBA Dalhousie, PhD Griffith - Assistant Professor

#### Paulette S. Padanyi

BA Florida Presbyterian College, MBA Florida, PhD York - Associate Professor and Chair

#### Lefa Teng

BEng Jiangsu, MSc Beijing, PhD Concordia - Assistant Professor

#### Anne Wilcock

BASc Guelph, MSc, PhD Purdue - Professor

#### Sunghwan Yi

BBA, MBA Seoul National, PhD Pennsylvania State - Assistant Professor

### Graduate Faculty from the School of Hospitality and Tourism Management

#### Joe Barth

BSc Guelph, MBA Wilfrid Laurier, MPS, PhD Cornell - Associate Professor

#### Hwan-Suk (Chris) Choi

BA Chung-Ang (Seoul, Korea), MTA George Washington, PhD Texas A&M - Associate Professor

#### Statia Elliott

BComm St. Mary's, MA McMaster, PhD Carleton - Assistant Professor

#### Joan Flaherty

BA, MA, MSc, Guelph - Assistant Professor

#### Kerry Godfrey

BA Victoria, MSc Surrey, PhD Oxford Brookes, MBA Leicester - Professor and Director

#### Jamie A. Gruman

BA Concordia, MA Lakehead, PhD Windsor - Assistant Professor

#### Marion Joppe

BA Waterloo, MA, PhD Univ. d'Aix-Marseille III (France) - Professor and Research Chair

#### Stephen Lynch

BA, BEd Toronto, MA Duquesne, MSc California American, PhD Bradford (England) - Associate Professor

#### Donald J. MacLaurin

BS Florida International, MS Nevada (Las Vegas), PhD Kansas State - Associate Professor

#### Tanya MacLaurin

BS, MS, PhD Kansas State - Associate Professor

#### Iain Murray

BComm, MSc Guelph, PhD Kansas State - Associate Professor

#### Catherine E. Ralston

BASc Guelph, MBA Western Ontario, PhD Wisconsin (Madison) - Assistant Professor

### Graduate Faculty from the Department of Business

#### Ron Baker

BComm, Sudbury, MBA Athabasca, PhD Birmingham UK - Assistant Professor

#### Michele Bowring

BA Queen's, MBA York, PhD Leicester - Assistant Professor

#### Francesco Braga

DOTT Milan, PhD Guelph - Associate Professor

#### Michael Breward

BComm Queen's, MBA McMaster, PhD McMaster - Assistant Professor

#### Nita Chhinzer

BA York, MBA, PhD McMaster - Assistant Professor

#### Julia Christensen Hughes

BComm Guelph, MBA, PhD York - Professor and Dean, College of Management and Economics

#### Michael Cox

CD Naval Officer Program, MA Western Washington, PhD Union (Ohio), MCIM Chartered Institute of Marketing Management - Associate Professor

#### Elliott Currie

BA, MBA McMaster, CMA - Associate Professor

#### Rumina Dhalla

MBA, PhD York - Assistant Professor

#### Elizabeth Kurucz

BA McMaster, MA Toronto, PhD York - Assistant Professor

#### Sean Lyons

BPA Windsor, MA, PhD Ottawa - Assistant Professor

#### Sara Mann

BComm, MBA McMaster, PhD Toronto - Assistant Professor

#### Fred Pries

BMath Waterloo, MAsc, PhD Waterloo, CA - Assistant Professor

#### David H. Sparling

BSc Queen's, MBA Wilfrid Laurier, PhD McMaster - Professor

#### Erna van Duren

BA Waterloo, M.Sc., PhD Guelph - Associate Professor

### PhD Program

#### Admission Requirements

All graduate programs must conform to the Faculty of Graduate Studies policy on admissions. Accordingly, there will be three means of entry to the three-field PhD in Management:

1. An applicant who holds a recognized master's degree in a management field with an average standing of at least "B+" may be admitted to PhD studies as a regular or provisional student
2. An applicant who holds a recognized master's degree with high standing in a field other than management and who wishes to proceed to doctoral study in a management field may enroll in an MCS or HTM or DoB MBA. If the student achieves a superior academic record and shows a particular aptitude for research, the Board of Graduate Studies, on the recommendation of the Department/School admissions committee, may authorize transfer to the PhD program without requiring the student to complete the master's degree.
3. An applicant who has achieved excellent standing at the honours baccalaureate level in a management field and who wishes to proceed to doctoral study may enroll in an MCS or HTM or DoB MBA. If the student achieves a superior academic record and shows a particular aptitude for research, the Board of Graduate Studies, on the recommendation of the Department/School admissions committee, may authorize transfer to the PhD program without requiring the student to complete the master's degree.

All applicants, whether admitted directly into the PhD in Management program or into an MCS or HTM or DoB MBA, must have a GMAT score of 600 or better or a GRE score of 1250 or better. Furthermore, applicants must present evidence that their previous course or other academic work, either at the graduate or senior undergraduate level, includes at least six of the following twelve course areas:

- Strategy and policy
- Microeconomics
- Research methods
- Marketing
- Accounting and Finance
- Data analysis
- Public management and administration
- Organizational Behaviour/ HRM/ Leadership
- Business-government relations
- Psychology/Sociology or equivalent
- Decision-making/operations management
- Statistics

Quality applicants who are from a non-management background, if accepted into the program, will make up for any shortfall in their background.

### **Degree Requirements**

The goal of the PhD program in Management is to produce graduates with both a breadth of knowledge about management theories in general, and a depth of knowledge such that they will be competent researchers and/or teachers in their chosen field. Since most courses will be common to the current three fields in this program as well as to any future fields, the key indicator of the student's area of specialization will be his or her thesis topic.

Five core courses will ensure that each student has a breadth of knowledge about management and research. Of the five core courses, two will cover the theories and practice of management. Three will focus on research, with one providing an understanding of the philosophy of research and design, and two covering the specific methodologies used in quantitative and qualitative research. These core courses will encourage interaction and knowledge-sharing among all of the PhD in Management students, no matter what their field of specialization is. They will also be the basis for the first qualifying examination, which will deal with knowledge about management and the nature of research. One additional course will be required that each student will select from a list of electives. Although these elective courses will clearly relate to the specializations available in the PhD in Management program, students will be allowed to enrol in whichever course is of most interest to them. A second qualifying examination will test the depth of knowledge of each student in the elective selected and his or her ability to design and analyze a rigorous research project. Students are to present and defend a doctoral research proposal not later than the end of the sixth semester, i.e., after completion of the qualifying examination.

Overall, the proposed program consists of two semesters of coursework (five core courses and one elective), followed by two qualifying exams, presentation and defence of a research proposal, and finally, the completion and defence of a full doctoral dissertation.

### **Courses**

MCS\*6070 [0.50] Introduction to Structural Equation Modeling

#### **MGMT\*6800 Philosophy of Social Science Research F [0.50]**

This course introduces students to the underlying philosophical assumptions that support empirical research methods within social science disciplines. The aim of this course is to examine the philosophy of knowledge generation and claims, particularly in the context of management phenomena.

*Prerequisite(s):* MCS\*6050 or equivalent

#### **MGMT\*6820 Theory of Management F [0.50]**

This course examines the evolution of management thought and the overarching theories that have been successfully applied to multiple functional areas of the organization. Examples of theories that apply to such disparate areas as operations, marketing, and organizational behaviour include agency theory, transaction cost analysis, and contingency theory.