

# 2013-2014 Graduate Calendar

The information published in this Graduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2013-2014 academic years, including the Summer Semester 2013, Fall Semester 2013 and the Winter Semester 2014.

For your convenience the Graduate Calendar is available in PDF format.

If you wish to link to the Graduate Calendar please refer to the Linking Guidelines.

The University is a full member of:

- The Association of Universities and Colleges of Canada

Contact Information:

University of Guelph  
Guelph, Ontario, Canada  
N1G 2W1

519-824-4120

Revision Information:

Date	Description
May 6, 2013	Initial Publication
August 19, 2013	Revision
September 20, 2013	Revision
November 1, 2013	Revision
December 1, 2013	Revision
March 7, 2014	Revision
May 13, 2014	Updates for AODA Compliance



## Disclaimer

---

The Office of Graduate Studies has attempted to ensure the accuracy of this on-line Graduate Calendar. However, the publication of information in this document does not bind the university to the provision of courses, programs, schedules of studies, fees, or facilities as listed herein.

## Limitations

---

The University of Guelph reserves the right to change without notice any information contained in this calendar, including any rule or regulation pertaining to the standards for admission to, the requirements for the continuation of study in, and the requirements for the granting of degrees or diplomas in any or all of its programs.

The university will not be liable for any interruption in, or cancellation of, any academic activities as set forth in this calendar and related information where such interruption is caused by fire, strike, lock-out, inability to procure materials or trades, restrictive laws or governmental regulations, actions taken by the faculty, staff or students of the university or by others, civil unrest or disobedience, Public Health Emergencies, or any other cause of any kind beyond the reasonable control of the university.

The University of Guelph reaffirms section 1 of the Ontario Human Rights Code, 1981, which prohibits discrimination on the grounds of race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, sex, sexual orientation, handicap, age, marital status or family status.

The university encourages applications from women, aboriginal peoples, visible minorities, persons with disabilities, and members of other under-represented groups.

# Introduction

---

## Collection, Use and Disclosure of Personal Information

---

Personal information is collected under the authority of the University of Guelph Act (1964), and in accordance with Ontario's Freedom of Information and Protection of Privacy Act (FIPPA) [http://www.e-laws.gov.on.ca/DBLaws/Statutes/English/90f31\\_e.htm](http://www.e-laws.gov.on.ca/DBLaws/Statutes/English/90f31_e.htm). This information is used by University officials in order to carry out their authorized academic and administrative responsibilities and also to establish a relationship for alumni and development purposes. Certain personal information is disclosed to external agencies, including the Ontario Universities Application Centre, the Ministry of Training, Colleges and Universities, and Statistics Canada, for statistical and planning purposes, and is disclosed to other individuals or organizations in accordance with the Office of Registrarial Services Departmental Policy on the Release of Student Information. For details on the use and disclosure of this information call the Office of Registrarial Services at the University at (519) 824-4120 or see <http://www.uoguelph.ca/registrar/registrar/index.cfm?index>.

## Statistics Canada - Notification of Disclosure

---

For further information, please see Statistics Canada's web site at <http://www.statcan.gc.ca> and Section XIV Statistics Canada.

## Address for University Communication

---

Depending on the nature and timing of the communication, the University may use one of these addresses to communicate with students. Students are, therefore, responsible for checking all of the following on a regular basis:

### Email Address

---

The University issued email address is considered an official means of communication with the student and will be used for correspondence from the University. Students are responsible for monitoring their University-issued email account regularly.

### Home Address

---

Students are responsible for maintaining a current mailing address with the University. Address changes can be made, in writing, through the Office of Graduate Studies.

## Name Changes

---

The University of Guelph is committed to the integrity of its student records, therefore, each student is required to provide either on application for admission or on personal data forms required for registration, his/her complete, legal name. Any requests to change a name, by means of alteration, deletion, substitution or addition, must be accompanied by appropriate supporting documentation.

## Student Confidentiality and Release of Student Information Policy Excerpt

---

The University undertakes to protect the privacy of each student and the confidentiality of his or her record. To this end the University shall refuse to disclose personal information to any person other than the individual to whom the information relates where disclosure would constitute an unjustified invasion of the personal privacy of that person or of any other individual. All members of the University community must respect the confidential nature of the student information which they acquire in the course of their work.

Complete policy at <http://www.uoguelph.ca/policies>.



# Table of Contents

<b>Management .....</b>	<b>121</b>
Administrative Staff .....	121
Graduate Faculty .....	121
PhD Program .....	121
Courses .....	122



## Management

The objective of the PhD in Management is to prepare individuals who already have a strong background in a management area such as marketing, organizational behaviour, leadership, hospitality / tourism, quality management, economics, finance, or human resources to be academic scholars. This program prepares individuals with solid, formal foundations in theory and practice.

The PhD in Management is a thesis-based program that is offered through the College of Management and Economics. The participating academic units are the Department of Marketing and Consumer Studies (MCS), the School of Hospitality and Tourism Management (HTM), and the Department of Business (DoB). The PhD in Management has three fields:

1. Marketing and Consumer Behaviour
2. Services Management
3. Organizational Leadership

which are offered jointly by the three academic units.

### Administrative Staff

#### Graduate Coordinator and Associate Dean, Research and Graduate Studies

Sylvain Charlebois (900 MACK, Ext. 56808)

sylvain.charlebois@uoguelph.ca

#### Graduate Secretary

Cori Wells (205A Macdonald Institute, Ext. 52725)

cori.wells@uoguelph.ca

Davar Rezaia – Department of Business (, Ext. 54257)

drezaia@uoguelph.ca

Tanya MacLaurin – School of Hospitality and Tourism Management (, Ext. 58542)

tmaclaur@uoguelph.ca

Paul M. Anglin - Marketing and Consumer Studies (, Ext. 58542)

panglin@uoguelph.ca

### Graduate Faculty

#### From the Department of Marketing and Consumer Studies

##### Paul M. Anglin

BSc Toronto, MA, PhD Western Ontario - Associate Professor

##### May H. Aung

BComm, MComm Burma, PhD York - Associate Professor

##### Sylvain Charlebois

BComm, MBA, DBA (Marketing) Sherbrooke - Professor and Associate Dean, Research and Graduate Studies, College of Management and Economics

##### Scott R. Colwell

AGD, MBA Athabasca, PhD Bradford (United Kingdom) - Associate Professor

##### Tim Dewhirst

BPHE Toronto, MA Queen's, PhD British Columbia - Associate Professor

##### Karen A. Gough

BA Western Ontario, MBA, PhD Toronto - Professor

##### Towhidul Islam

MSc Inst. of Mech. Tech. (Bulgaria), MBA Dhaka (Bangladesh), DIC Imperial College (United Kingdom), PhD London (United Kingdom) - Professor

##### Vinay Kanetkar

BArch Indian Inst. of Tech, MArch, MSc, PhD British Columbia - Associate Professor and Chair

##### Tanya Mark

BA, PhD Western Ontario - Assistant Professor

##### Brent McKenzie

BA, McMaster, MBA Dalhousie, PhD Griffith - Associate Professor

##### Sergio Meza

PhD, New York University - Associate Professor

##### Theodore Noseworthy

PhD, Ivey School of Business - Associate Professor

##### Lefa Teng

BEng Jiangsu, MSc Beijing, PhD Concordia - Associate Professor

##### Sunghwan Yi

BBA, MBA Korea, PhD Penn State - Associate Professor

##### Jian Zhou

BA, MA Renmin (China), PhD Illinois (Chicago) - Assistant Professor

#### From the School of Hospitality and Tourism Management

##### Joe Barth

BSc Guelph, MBA Wilfrid Laurier, MPS, PhD Cornell - Associate Professor

##### Hwan-Suk (Chris) Choi

BA Chung-Ang (Seoul, Korea), MTA George Washington, PhD Texas A&M - Associate Professor

##### Statia Elliott

BComm St. Mary's, MA McMaster, PhD Carleton - Associate Professor

##### Kerry Godfrey

BSc Victoria, MSc Surrey, PhD Oxford Brookes, MBA Leicester - Professor and Director

##### Marion Joppe

BA Waterloo, MA, PhD Univ. d'Aix-Marseille III (France) - Professor and Research Chair

##### Stephen Lynch

BA, BEd Toronto, MA Duquesne, MSc California American, PhD Bradford (England) - Associate Professor

##### Tanya MacLaurin

BSc, MSc, PhD Kansas State - Professor

##### Iain Murray

BComm, MSc Guelph, PhD Kansas State - Associate Professor

##### Erna van Duren

BA Waterloo, MSc, PhD Guelph - Professor

##### Michael von Massow

BA Manitoba, BSc, Msc Guelph, PhD McMaster - Assistant Professor

#### From the Department of Business

##### Ron Baker

BComm, Sudbury, MBA Athabasca, PhD Birmingham UK - Associate Professor

##### Michele Bowring

BA Queen's, MBA York, PhD Leicester - Assistant Professor

##### Francesco Braga

DOTT Milan, PhD Guelph - Associate Professor

##### Nita Chhinzer

BA York, MBA, PhD McMaster - Assistant Professor

##### Julia Christensen Hughes

BComm Guelph, MBA, PhD York - Professor and Dean, College of Management and Economics

##### Elliott Currie

BA, MBA McMaster, CMA - Associate Professor

##### Rumina Dhallal

MBA, PhD York - Assistant Professor

##### Jamie A. Gruman

BA Concordia, MA Lakehead, PhD Windsor - Associate Professor

##### Elizabeth Kurucz

BA McMaster, MIR Toronto, PhD York - Assistant Professor

##### Sean Lyons

BPA Windsor, MA, PhD Ottawa - Associate Professor

##### Sara Mann

BComm, MBA McMaster, PhD Toronto - Associate Professor

##### Fred Pries

BMATH Waterloo, MASc, PhD Waterloo, CA - Associate Professor

##### Davar Rezaia

MSc Utrecht, MBA Derby, PhD Ramon LLULL, CMA - Associate Professor

##### Sandra Scott

BSc Toronto, MBA McMaster, CA, CFA - Assistant Professor

##### John Walsh

BA Thames Polytechnic, MBA, PhD Western - Professor

##### Agnes Zdaniuk

BA, MASc, PhD Waterloo - Assistant Professor

### PhD Program

#### Admission Requirements

All graduate programs must conform to the Faculty of Graduate Studies policy on admissions. Accordingly, there will be three means of entry to the three-field PhD in Management:

1. An applicant who holds a recognized master's degree in a management field with an average standing of at least "B+" may be admitted to PhD studies as a regular or provisional student
2. An applicant who holds a recognized master's degree with high standing in a field other than management and who wishes to proceed to doctoral study in a management field should consult with the graduate coordinator about eligibility.
3. An applicant who has achieved excellent standing at the honours baccalaureate level in a management field and who wishes to proceed to doctoral study may enroll in a related Masters degree. If the student achieves a superior academic record and shows a particular aptitude for research, the Board of Graduate Studies, on the recommendation of the Department/School admissions committee, may authorize transfer to the PhD program without requiring the student to complete the master's degree.

All applicants are required to submit GRE (Graduate Records Exam) or GMAT (Graduate Management Admission Test).

## Degree Requirements

The goal of the PhD program in Management is to produce graduates with both a breadth of knowledge about management theories in general, and a depth of knowledge such that they will be competent researchers and/or teachers in their chosen field. Since most courses will be common to the current three fields in this program as well as to any future fields, the key indicator of the student's area of specialization will be his or her thesis topic. Students should select all courses in consultation with the graduate coordinator and their supervisor.

Five core courses will ensure that each student has a breadth of knowledge about management and research. Of the five core courses, one will cover the theories and practice of management, another provides an understanding of the philosophy of research and design and, two courses cover quantitative and qualitative research methodologies. The fifth course is a seminar series that introduces students to the diversity of research projects undertaken by Guelph faculty, graduate students and by visitors to the University. Students will select two additional courses in their area of specialization in consultation with their thesis supervisor and the program coordinator. The core courses will encourage interaction and knowledge-sharing among all of the PhD in Management. Following their coursework, students will complete a comprehensive exam designed to test their knowledge in the general area of management and in their field of specialization. Students are to present and defend a doctoral research proposal not later than the end of the fourth semester after completion of the qualifying examination.

Overall, the proposed program consists of two semesters of coursework (five core courses and two electives), followed by the qualifying exam, presentation and defense of a research proposal, and finally, the completion and defense of a full doctoral dissertation.

Students are required to take a total of 3.0 credits (6 courses) and a Research Seminar (0.0 credit) each semester the student is registered.

### Year 1

#### Semester 1

MCS*6950	[0.00]	Marketing & Consumer Studies Seminar
MGMT*6800	[0.50]	Philosophy of Social Science Research
MGMT*6820	[0.50]	Theory of Management
elective - (0.50)		

#### Semester 2

MCS*6950	[0.00]	Marketing & Consumer Studies Seminar
One course in quantitative methods		
One course in qualitative methods		
elective - (0.50)		

#### Semester 3

MCS*6950	[0.00]	Marketing & Consumer Studies Seminar
Qualifying Examination		

### Year 2

#### Semester 4

MCS*6950	[0.00]	Marketing & Consumer Studies Seminar
Qualifying Examination		

#### Semester 5

MCS*6950	[0.00]	Marketing & Consumer Studies Seminar
Research		

#### Semester 6

MCS*6950	[0.00]	Marketing & Consumer Studies Seminar
Research		

### Year 3

#### Semester 7, 8 & 9

MCS*6950	[0.00]	Marketing & Consumer Studies Seminar
Thesis Research and Defense		

## Courses

### Required Courses

<b>MGMT*6800 Philosophy of Social Science Research F [0.50]</b>
This course introduces students to the underlying philosophical assumptions that support empirical research methods within social science disciplines. The aim of this course is to examine the philosophy of knowledge generation and claims, particularly in the context of management phenomena.
<b>MGMT*6820 Theory of Management F [0.50]</b>
This course examines the evolution of management thought and the overarching theories that have been successfully applied to multiple functional areas of the organization. Examples of theories that apply to such disparate areas as operations, marketing, and organizational behaviour include agency theory, transaction cost analysis, and contingency theory.

and

MCS*6950	[0.00]	Marketing & Consumer Studies Seminar
----------	--------	--------------------------------------

### Methods Courses

Students take one course in quantitative methods and one course in qualitative methods upon the advice of their supervisor and the program graduate coordinator. Appropriate courses are offered by a number of departments; students should consult with the graduate coordinator and/or their supervisor as to which methods courses are appropriate. Courses that students could consider to meet this requirement are:

ANTH*6140	[0.50]	Qualitative Research Methods
FRAN*6010	[0.50]	Applied Statistics
FRAN*6020	[0.50]	Qualitative Methods
MCS*6060	[0.50]	Multivariate Research Methods
MCS*6080	[0.50]	Qualitative Research Methods
PSYC*6380	[0.50]	Psychological Applications of Multivariate Analysis
SOC*6130	[0.50]	Quantitative Research Methods
SOC*6140	[0.50]	Qualitative Research Methods

### Electives

BUS*6800	[0.50]	Readings in Leadership I
BUS*6810	[0.50]	Readings in Leadership II
BUS*6820	[0.50]	Readings in Management
HTM*6220	[0.50]	Special Topics in Management Issues
MCS*6000	[0.50]	Consumption Behaviour Theory I
MCS*6010	[0.50]	Consumption Behaviour Theory II
MCS*6070	[0.50]	Introduction to Structural Equation Modeling
MCS*6100	[0.50]	Marketing Theory
MCS*6120	[0.50]	Marketing Management

### Note

Other electives from other University of Guelph academic units can be considered if agreed to by the graduate coordinator.