The information published in this Graduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2019-2020 academic year, including the Summer Semester 2019, Fall Semester 2019 and the Winter Semester 2020.

For your convenience the Graduate Calendar is available in PDF format.

If you wish to link to the Graduate Calendar please refer to the Linking Guidelines.

The University is a full member of:

- Universities of Canada

Contact Information:

University of Guelph
Guelph, Ontario, Canada
N1G 2W1
519-824-4120

Revision Information:

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<td>May 1, 2019</td>
<td>Initial Publication</td>
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<tr>
<td>June 28, 2019</td>
<td>Revision 1</td>
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Disclaimer

The Office of Graduate and Postdoctoral Studies has attempted to ensure the accuracy of this on-line Graduate Calendar. However, the publication of information in this document does not bind the university to the provision of courses, programs, schedules of studies, fees, or facilities as listed herein.

Limitations

The University of Guelph reserves the right to change without notice any information contained in this calendar, including any rule or regulation pertaining to the standards for admission to, the requirements for the continuation of study in, and the requirements for the granting of degrees or diplomas in any or all of its programs.

The university will not be liable for any interruption in, or cancellation of, any academic activities as set forth in this calendar and related information where such interruption is caused by fire, strike, lock-out, inability to procure materials or trades, restrictive laws or governmental regulations, actions taken by the faculty, staff or students of the university or by others, civil unrest or disobedience, Public Health Emergencies, or any other cause of any kind beyond the reasonable control of the university.

The University of Guelph reaffirms section 1 of the Ontario Human Rights Code, 1981, which prohibits discrimination on the grounds of race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, sex, sexual orientation, handicap, age, marital status or family status.

The university encourages applications from women, aboriginal peoples, visible minorities, persons with disabilities, and members of other under-represented groups.
Collection, Use and Disclosure of Personal Information

Personal information is collected under the authority of the University of Guelph Act (1964), and in accordance with Ontario's Freedom of Information and Protection of Privacy Act (FIPPA) at http://www.e-laws.gov.on.ca/DBLaws/Statutes/English/90f31_e.htm. This information is used by University officials in order to carry out their authorized academic and administrative responsibilities and also to establish a relationship for alumni and development purposes. Certain personal information is disclosed to external agencies, including the Ontario Universities Application Centre, the Ministry of Advanced Education and Skills Development, and Statistics Canada, for statistical and planning purposes, and is disclosed to other individuals or organizations in accordance with the Office of Registrarial Services Departmental Policy on the Release of Student Information. For details on the use and disclosure of this information call the Office of Registrarial Services at the University at (519) 824-4120 or see https://www.uoguelph.ca/registrar/.

Statistics Canada - Notification of Disclosure

For further information, please see Statistics Canada's web site at http://www.statcan.gc.ca and Section XIV Statistics Canada.

Address for University Communication

Depending on the nature and timing of the communication, the University may use one of these addresses to communicate with students. Students are, therefore, responsible for checking all of the following on a regular basis:

Email Address

The University issued email address is considered an official means of communication with the student and will be used for correspondence from the University. Students are responsible for monitoring their University-issued email account regularly.

Home Address

Students are responsible for maintaining a current mailing address with the University. Address changes can be made, in writing, through Registrarial Services.

Name Changes

The University of Guelph is committed to the integrity of its student records, therefore, each student is required to provide either on application for admission or on personal data forms required for registration, their complete, legal name. Any requests to change a name, by means of alteration, deletion, substitution or addition, must be accompanied by appropriate supporting documentation.

Student Confidentiality and Release of Student Information Policy Excerpt

The University undertakes to protect the privacy of each student and the confidentiality of their record. To this end the University shall refuse to disclose personal information to any person other than the individual to whom the information relates where disclosure would constitute an unjustified invasion of the personal privacy of that person or of any other individual. All members of the University community must respect the confidential nature of the student information which they acquire in the course of their work.

Complete policy at https://www.uoguelph.ca/secretariat/office-services/university-secretariat/university-policies.
Learning Outcomes

Graduate Degree Learning Outcomes

On May 27, 2013, the University of Guelph Senate approved the following five University-wide Learning Outcomes as the basis from which to guide the development of graduate degree programs, specializations and courses:

1. Critical and Creative Thinking
2. Literacy
3. Global Understanding
4. Communication
5. Professional and Ethical Behaviour

These learning outcomes are also intended to serve as a framework through which our educational expectations are clear to students and the broader public; and to inform the process of outcomes assessment through the quality assurance process (regular reviews) of programs and departments.

An on-line guide to the learning outcomes, links to the associated skills, and detailed rubrics designed to support the development and assessment of additional program and discipline-specific outcomes, are available for reference on the Learning Outcomes website.

Critical and Creative Thinking

Critical and creative thinking is a concept in which one applies logical principles, after much inquiry and analysis, to solve problems with a high degree of innovation, divergent thinking and risk taking. Those mastering this outcome show evidence of integrating knowledge and applying this knowledge across disciplinary boundaries. Depth and breadth of understanding of disciplines is essential to this outcome. At the graduate level, originality in the application of knowledge (master’s) and undertaking of research (doctoral) is expected.

In addition, Critical and Creative Thinking includes, but is not limited to, the following outcomes: Independent Inquiry and Analysis; Problem Solving; Creativity; and Depth and Breadth of Understanding.

Literacy

Literacy is the ability to extract information from a variety of resources, assess the quality and validity of the material, and use it to discover new knowledge. The comfort in using quantitative literacy also exists in this definition, as does using technology effectively and developing visual literacy.

In addition, Literacy includes, but is not limited to, the following outcomes: Information Literacy, Quantitative Literacy, Technological Literacy, and Visual Literacy.

Global Understanding

Global understanding encompasses the knowledge of cultural similarities and differences, the context (historical, geographical, political and environmental) from which these arise, and how they are manifest in modern society. Global understanding is exercised as civic engagement, intercultural competence and the ability to understand an academic discipline outside of the domestic context.

In addition, Global Understanding includes, but is not limited to, the following outcomes: Global Understanding, Sense of Historical Development, Civic Knowledge and Engagement, and Intercultural Competence.

Communication

Communication is the ability to interact effectively with a variety of individuals and groups, and convey information successfully in a variety of formats including oral and written communication. Communication also comprises attentiveness and listening, as well as reading comprehension. It includes the ability to communicate and synthesize information, arguments, and analyses accurately and reliably.

In addition, Communication includes, but is not limited to, the following outcomes: Oral Communication, Written Communication, Reading Comprehension, and Integrative Communication.

Professional and Ethical Behaviour

Professional and ethical behaviour requires the ability to accomplish the tasks at hand with proficient skills in teamwork and leadership, while remembering ethical reasoning behind all decisions. The ability for organizational and time management skills is essential in bringing together all aspects of managing self and others. Academic integrity is central to mastery in this outcome. At the graduate level, intellectual independence is needed for professional and academic development and engagement.

In addition, Professional and Ethical Behaviour includes, but is not limited to, the following outcomes: Teamwork, Ethical Reasoning, Leadership, Personal Organization and Time Management, and Intellectual Independence.
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Business Administration

The MBA program is based on the application of contemporary management concepts and strategies to industries where the University of Guelph has distinctive capabilities. Upon admission, participants choose an industry focus for their program. The three fields available to students are:

- Food and Agribusiness Management
- Hospitality and Tourism Management
- Sustainable Commerce

Administrative Staff

If you have any enquiry pertaining to the MBA Program at the University of Guelph, please contact:

Assistant Dean, Executive Programs
Norm O’Reilly (303 Macdonald Hall, Ext. 53433)
noreilly@uoguelph.ca

Director, Executive Programs
Catherine Statton (304 Macdonald Hall, Ext. 56607)
cstatton@uoguelph.ca

Rumina Dhalla
Graduate Program Coordinator

Graduate Faculty

The MBA program is administered and managed by the Gordon S. Lang School of Business and Economics, through the Executive Programs Office. The MBA currently has three fields: 1) Food and Agribusiness Management and 2) Hospitality and Tourism Management and 3) Sustainable Commerce which are offered in partnership with academic units: the Department of Food, Agricultural and Resource Economics (in the Ontario Agricultural College), the Department of Management (in LANG), the School of Hospitality, Food and Tourism Management (in LANG), the Department of Economics and Finance (in LANG) and the Department of Marketing and Consumer Studies (in LANG).

From the Department of Food, Agricultural and Resource Economics (OAC):

Andreas Boecker
MSc, PhD Kiel - Associate Professor

John A.L. Cranfield
BSc, MSc Guelph, PhD Purdue - Professor

Brady J. Deaton
BS Missouri, MS Virginia Tech, PhD Michigan State - Associate Professor

Glenn C. Fox
BSc(Agr), MSc Guelph, PhD Minnesota - Professor

Getu Hailu
BSc, MSc Alemany, PhD Alberta - Associate Professor

Spencer Henson
BSc, PhD Reading - Professor

Rakhal C. Sarker
BSc, MSc Bangladesh, PhD Guelph - Associate Professor

Michael von Massow
BA Manitoba, BSc, MSc Guelph, PhD McMaster - Assistant Professor

Richard Vyn
BSc Dordt College, MSc Alberta, PhD Guelph - Assistant Professor

Alfons J. Weersink
BSc Guelph, MSc Montana State, PhD Cornell - Professor

From the Department of Management (LANG):

Nita Chinzer
BA York, MBA, PhD McMaster - Associate Professor

Elliott Currie
BA, MBA McMaster, CPA, CMA - Associate Professor

Rumina Dhalla
MBA, PhD York - Associate Professor

Louise Hayes
BSc, MBA British Columbia, PhD Waterloo, CA - Assistant Professor

Kalinga Jagoda
BSc Moratuwa, PhD Western Sydney, CPA, CMA - Associate Professor

Elizabeth Kurucz
BA McMaster, MIR Toronto, PhD York - Associate Professor

Sean Lyons
BPA Windsor, MA, PhD Ottawa - Professor and Associate Dean, Research and Graduate Studies, Gordon S. Lang School of Business and Economics

Sara Mann
BComm MBA McMaster, PhD Toronto - Professor, Interim Dean and Associate Dean Academic, Gordon S. Lang School of Business and Economics

Davar Rezania
MSc Utrecht, MBA Derby, PhD Ramon LLULL, CPA, CMA - Associate Professor and Chair

Sandra Scott
BSc Toronto, MBA, McMaster, CPA, CA, CFA - Associate Professor

Trent Tucker
BSc Alberta, MBA Toronto, PhD Waterloo - Assistant Professor

John Walsh
BA Thames Polytechnic, MBA, PhD Western Ontario - Professor

Agnes Zdaniuk
BA Waterloo, MASc, PhD Waterloo - Associate Professor

From the School of Hospitality, Food and Tourism Management (LANG):

Hwan-Suk (Chris) Choi
BA Chung-Ang (Seoul, Korea), MTA George Washington, PhD Texas A&M - Associate Professor

Julia Christensen Hughes
BComm Guelph, MBA, PhD York - Professor

Stafia Elliot
BComm St. Mary’s, MA McMaster, PhD Carleton - Assistant Professor

Joan Flaherty
BA, MA, MSc, Guelph - Assistant Professor

Lianne Foti
BComm Guelph, MBA EDHEC, DBA Bradford - Assistant Professor

Mark Holmes
BComm, MSA Ryerson, PhD York - Assistant Professor

Marion Joppe
BA Waterloo, MA, PhD Univ. d’Aix-Marseille III (France) - Professor and Research Chair

Nadège Levallé
MMGT Grenoble, MBA Ottawa, PhD Queen’s - Assistant Professor

Bruce McAdams
BComm, MA Guelph - Assistant Professor

Norm O’Reilly
BSc Waterloo, MBA Ottawa, PhD Carleton - Assistant Dean, Executive Programs

Erna van Duren
BA Waterloo, MSc, PhD Guelph - Professor

From the Department of Economics and Finance (LANG)

Francis Tapon
MBA Columbia, MA, PhD Duke - Professor

From the Department of Marketing and Consumer Studies (LANG):

May H. Aung
BComm, MComm Burma, PhD York - Associate Professor

MBA Program

The MBA program is offered in three broad fields: 1) food and agribusiness management; 2) hospitality and tourism management; and 3) sustainable commerce and involves a core group of courses that build and develop key managerial skills. These courses allow students to apply concepts and skills to management situations in their chosen industry, and course work is followed by industry-related research culminating in a major project. Course studies are widely used. Program prerequisites include relevant experience in the participant’s chosen industry.

Admission Requirements

A four-year undergraduate degree or its equivalent (from a recognized university) with an average of at least a B-(70-72%) in the last two years of study and:

1. At least three years of industry related experience including supervisory and managerial responsibility OR

2. At least three years of industry-related experience (without supervisory and managerial responsibility) and a GMAT (with a minimum score of 550-600).

Alternate admission may be offered to applicants with a three-year General degree, diploma and/or an acceptable professional designation AND having completed at least five years of relevant work experience.

Meeting minimum criteria for admission does not guarantee acceptance into the program. Limitations of funds, space, facilities or personnel may make it necessary for the University, at its discretion, to refuse admission to an otherwise qualified applicant.

Program Requirements

MBA Online

The University of Guelph Master of Business Administration online program operates on a full cost recovery basis delivering a highly successful distance learning program that is a combination of online coursework and three on-site residential periods.
IX. Graduate Programs, Business Administration

The MBA program offers fields in Food and Agribusiness Management, Hospitality and Tourism Management, and Sustainable Commerce, and requires completion of twelve courses and either a major research project or two additional courses. Online courses are offered as eight-week modules that require approximately 20-25 hours of study per week. With access to the internet, you can study anywhere, anytime with the flexibility that enables you to balance family, career and study priorities.

The three on-site residential periods are held in Guelph, Ontario, Canada.

Core Courses

Participants complete nine core courses, which provide a foundation for graduate management education. These courses build and develop key managerial skills applicable in the private and public sectors of the economy. The core program is specifically geared to today’s manager-leader, team player, decision maker and coach:

- **BUS*6050 [0.50]** Business Fundamentals
- **BUS*6110 [0.50]** Foundations of Leadership
- **BUS*6140 [0.50]** Foundations of Human Resource Management
- **BUS*6150 [0.50]** Research Methods for Managers
- **BUS*6180 [0.50]** Financial and Managerial Accounting
- **BUS*6200 [0.50]** Financial Management
- **BUS*6600 [0.50]** Sustainable Value Creation
- **BUS*6700 [0.50]** Strategic Management & Business Game
- **BUS*6790 [0.50]** Operations Management

Fields

**Food and Agribusiness Management**

The Food and Agribusiness Management field is designed to prepare graduates for advanced careers in the food, agribusiness and production agriculture sectors.

Working with faculty from the Gordon S. Lang School of Business and Economics, participants complete three advanced courses related to the food and agribusiness sector:

- **BUS*6100 [0.50]** Food and Agribusiness Economics and Policy
- **BUS*6120 [0.50]** Food and Agribusiness Marketing
- **BUS*6520 [0.50]** Managing Price Risk

In addition, the program allows participants to choose to complete the requirements for the MBA degree by taking two additional elective courses or by completing a major research project (BUS*6900).

**Hospitality and Tourism Management**

The Hospitality and Tourism Management field is designed to prepare graduates for advanced careers in the accommodation, food service and tourism industries.

Working with faculty from the School of Hospitality, Food and Tourism Management, participants complete three advanced courses related to the hospitality and tourism sector:

- **BUS*6510 [0.50]** Hospitality and Tourism Revenue Management
- **BUS*6320 [0.50]** Hospitality and Tourism Marketing
- **BUS*6550 [0.50]** Managing Service Quality

In addition, the program allows participants to choose to complete the requirements for the MBA degree by taking two additional elective courses or by completing a major research project (BUS*6900).

**Sustainable Commerce**

The Sustainable Commerce field is designed to prepare graduates for advanced careers in which sustainability is a key business objective.

Working with faculty of the Gordon S. Lang School of Business and Economics and the Department of Geography, participants complete three advanced courses related to sustainable commerce sector:

- **BUS*6300 [0.50]** Business Practices for Sustainability
- **BUS*6500 [0.50]** Governance for Sustainability
- **BUS*6850 [0.50]** Marketing Strategy

In addition, the program allows participants to choose to complete the requirements for the MBA degree by two additional courses for the course work option or by the completion of a major research project (BUS*6900).

**Major Research Project**

The major research project is comprised of developing a research proposal, researching an applied management problem and requires data collection, analysis and the ability to link understanding of the problem with an appropriate body of literature.

**Program Time Commitment and Duration**

Participants normally complete the MBA within two years. Courses are completed in sequence and each course is typically two months in length. Students are expected to devote 20 to 25 study hours per week to participate in the program.

**MBA On-Campus**

**Note**

Please note that the on-campus program is not accepting applications at this time.

The MBA on-campus program is designed for people who wish to complete the MBA in one intensive year of study.
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*Restriction(s):* Lang Executive Programs students only

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**Restriction(s):** Lang Executive Programs students only

**Department(s):** Department of Management