The information published in this Graduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2018-2019 academic year, including the Summer Semester 2018, Fall Semester 2018 and the Winter Semester 2019.

For your convenience the Graduate Calendar is available in PDF format.

If you wish to link to the Graduate Calendar please refer to the Linking Guidelines.

The University is a full member of:

- Universities of Canada

Contact Information:

University of Guelph
Guelph, Ontario, Canada
N1G 2W1
519-824-4120

Revision Information:

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>May 1, 2018</td>
<td>Initial Publication</td>
</tr>
<tr>
<td>August 10, 2018</td>
<td>Revision 1</td>
</tr>
<tr>
<td>December 13, 2018</td>
<td>Revision 2</td>
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</tbody>
</table>
Disclaimer
The Office of Graduate Studies has attempted to ensure the accuracy of this on-line Graduate Calendar. However, the publication of information in this document does not bind the university to the provision of courses, programs, schedules of studies, fees, or facilities as listed herein.

Limitations
The University of Guelph reserves the right to change without notice any information contained in this calendar, including any rule or regulation pertaining to the standards for admission to, the requirements for the continuation of study in, and the requirements for the granting of degrees or diplomas in any or all of its programs.

The university will not be liable for any interruption in, or cancellation of, any academic activities as set forth in this calendar and related information where such interruption is caused by fire, strike, lock-out, inability to procure materials or trades, restrictive laws or governmental regulations, actions taken by the faculty, staff or students of the university or by others, civil unrest or disobedience, Public Health Emergencies, or any other cause of any kind beyond the reasonable control of the university.

The University of Guelph reaffirms section 1 of the Ontario Human Rights Code, 1981, which prohibits discrimination on the grounds of race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, sex, sexual orientation, handicap, age, marital status or family status.

The university encourages applications from women, aboriginal peoples, visible minorities, persons with disabilities, and members of other under-represented groups.
Introduction

Collection, Use and Disclosure of Personal Information

Personal information is collected under the authority of the University of Guelph Act (1964), and in accordance with Ontario's Freedom of Information and Protection of Privacy Act (FIPPA) [http://www.e-laws.gov.on.ca/DLB_Laws/Statutes/English/90f31_e.htm](http://www.e-laws.gov.on.ca/DLB_Laws/Statutes/English/90f31_e.htm). This information is used by University officials in order to carry out their authorized academic and administrative responsibilities and also to establish a relationship for alumni and development purposes. Certain personal information is disclosed to external agencies, including the Ontario Universities Application Centre, the Ministry of Advanced Education and Skills Development, and Statistics Canada, for statistical and planning purposes, and is disclosed to other individuals or organizations in accordance with the Office of Registrarial Services Departmental Policy on the Release of Student Information. For details on the use and disclosure of this information call the Office of Registrarial Services at the University at (519) 824-4120 or see [https://www.uoguelph.ca/registrar/](https://www.uoguelph.ca/registrar/).

Statistics Canada - Notification of Disclosure

For further information, please see Statistics Canada's web site at [http://www.statcan.gc.ca](http://www.statcan.gc.ca) and Section XIV Statistics Canada.

Address for University Communication

Depending on the nature and timing of the communication, the University may use one of these addresses to communicate with students. Students are, therefore, responsible for checking all of the following on a regular basis:

**Email Address**

The University issued email address is considered an official means of communication with the student and will be used for correspondence from the University. Students are responsible for monitoring their University-issued email account regularly.

**Home Address**

Students are responsible for maintaining a current mailing address with the University. Address changes can be made, in writing, through Registrarial Services.

**Name Changes**

The University of Guelph is committed to the integrity of its student records, therefore, each student is required to provide either on application for admission or on personal data forms required for registration, his/her complete, legal name. Any requests to change a name, by means of alteration, deletion, substitution or addition, must be accompanied by appropriate supporting documentation.

Student Confidentiality and Release of Student Information Policy Excerpt

The University undertakes to protect the privacy of each student and the confidentiality of his or her record. To this end the University shall refuse to disclose personal information to any person other than the individual to whom the information relates where disclosure would constitute an unjustified invasion of the personal privacy of that person or of any other individual. All members of the University community must respect the confidential nature of the student information which they acquire in the course of their work.

Complete policy at [https://www.uoguelph.ca/secretariat/office-services/university-secretariat/university-policies](https://www.uoguelph.ca/secretariat/office-services/university-secretariat/university-policies).
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Management

The MA in Management program provides an awareness to theories of management, research methods, data analysis and other core management topics. It also requires a Major Research Project (MRP) completion with the guidance and supervision of a member of the graduate faculty.

The MA in Management offers opportunities for study in the fields of:

- Management Research
- Accounting
- Leadership and Organizational Behavior
- Service Management

which are offered jointly by the three academic units.

Administrative Staff - MA Program

Chair
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MBA, PhD York - Associate Professor

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Louise Hayes
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Elizabeth Kurucz
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MBA Senegal, MSc, PhD Birmingham - Assistant Professor

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BEng Shanghai, MBA Sungkyunkwan, PhD Calgary, CFA - Assistant Professor

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BA, MA, MSc, PhD Waterloo - Associate Professor

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BArch Indian Inst. of Tech, MArch, MSc, PhD British Columbia - Associate Professor

Tanya Mark
BA, PhD Western Ontario - Associate Professor

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Leila Teng
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Juan Wang
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Sungwhan Yi
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HS Chris Choi

From the Department of Marketing and Consumer Studies

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BComm, MComm Burma, PhD York - Associate Professor

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AGD, MBA Athabasca, PhD Bradford (United Kingdom) - Associate Professor

Tim Dewhirst
BPHE Toronto, MA Queen's, PhD British Columbia - Associate Professor

Tirtha Dhar
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Jiejie Chen
MSc Inst. of Mech. Tech. (Bulgaria), MBA Dhaka (Bangladesh), DIC Imperial College (United Kingdom), PhD London (United Kingdom) - Professor

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From the Faculty of Economic Studies

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From the College of Business and Economics

From the Faculty of Social Science

From the Social Science Complex
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Statia Elliot
BComm St. Mary's, MA McMaster, PhD Carleton - Associate Professor and Director

Joan Flaherty
BA Guelph, MA (English Literature), MSc (Adult and Extension Education) Guelph - Assistant Professor

Kerry Godfrey
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Mark Holmes
Bcomm, MSA Ryerson, PhD York - Assistant Professor

WooMi Jo
BS Kansas, MS Houston, PhD Kansas - Associate Professor

Marion Joppe
BA Waterloo, MA, PhD Univ. d'Aix-Marseille III (France) - Professor and Research Chair

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Bruce McAdams
Bcomm, MA Guelph - Assistant Professor

Erna van Duren
BA Waterloo, MSc, PhD Guelph - Professor

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Julia Christensen Hughes
BComm Guelph, MBA, PhD York - Professor and Dean, College of Business and Economics

Elliott Currie
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Jing Lu
BEng Shanghai, MBA Sungkyunkwan, PhD Calgary - Assistant Professor

Davar Rezania
MSc Utrecht, MBA Derby, PhD Ramon LLULL, CPA, CMA - Associate Professor and Chair

Sandra Scott
BSc Toronto, MBA McMaster, CPA, CA, CFA - Associate Professor

MA Program

The Master of Arts in Management focuses on the challenges that face leaders in the public, private and, not-for-profit sectors while emphasizing the important of evidence-based decision-making. Successful completion of the MA degree involves a comprehensive program of theoretical study, backed by significant practical experience and analysis. The MA in Management has two fields:

1. Management Research: with emphasis on evidence-based decision-making, is designed to equip students with the necessary skills to support managerial decision, with evidence-based reasoning. Courses are designed in a hybrid format with a mix of face-to-face meetings, seminars and lectures as well as online learning. The completion of a major research project will also be undertaken during the course of the degree.

2. Accounting: combines the conceptual and quantitative elements of accounting, while promoting the integration of theory and practice. It provides graduates with a systemic understanding of knowledge of financial accounting and managerial accounting while fulfilling the requirements of the professional accounting standards defined by CPA Canada Competency Map for the first four modules of the Professional Education Program. Students will develop the technical, analytical, evaluative, leadership and, communication skills needed for a successful career in accounting and the related management areas in the field/profession.

Admission Requirements

To be considered, applicants must have completed a four-year honours undergraduate degree with a minimum 2nd class (70%) (or its equivalent), from a recognized post-secondary institution. For the specialization in Accounting, subject area coverage should be equivalent to that required for entry into the CPA Professional Education Program. For applicants who do not hold an honours degree with a major in or possess an undergraduate degree with a strong emphasis in either the accounting and/or management fields, additional prerequisites or academic upgrading may be required. Applications will be assessed comprehensively, based on transcripts, referee assessment, statement of intent, and resume/CV. In cases where English is a second language, the applicant must also submit International English Language Testing System (Academic) (IELTS) (minimum 6.5) or Test of English as a Foreign Language (TOEFL Internet-based test (iBT)) (minimum 89 overall with no component score lower than 21). Applicants may also be formally interviewed.

Degree Requirements

Overall Requirements (5.0 credits)

1.0 credits – core courses
2.5 credits - field specific electives
0.5 credit – restricted electives
1.0 credit – Major Research Project (MRP)
0.0 credit – Seminar Series course (Fall and Winter Semester)

Core Courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Credits</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>MGMT*6100</td>
<td>0.50</td>
<td>Evidence Based Management Research</td>
</tr>
<tr>
<td>MGMT*6200</td>
<td>0.50</td>
<td>Leadership Assessment and Development</td>
</tr>
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Fields

Management Research

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Credits</th>
<th>Description</th>
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<tbody>
<tr>
<td>MGMT*6300</td>
<td>0.50</td>
<td>Business Consulting</td>
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<tr>
<td>MGMT*6400</td>
<td>0.50</td>
<td>Project Management</td>
</tr>
<tr>
<td>BUS*6800</td>
<td>0.50</td>
<td>Readings in Leadership I</td>
</tr>
<tr>
<td>BUS*6810</td>
<td>0.50</td>
<td>Readings in Leadership II</td>
</tr>
<tr>
<td>BUS*6820</td>
<td>0.50</td>
<td>Readings in Management</td>
</tr>
<tr>
<td>BUS*6840</td>
<td>0.50</td>
<td>Foundational Theories of Management</td>
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Accounting

<table>
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<tr>
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<tr>
<td>ACCT*6100</td>
<td>0.50</td>
<td>Integrated Cases I</td>
</tr>
<tr>
<td>ACCT*6200</td>
<td>0.50</td>
<td>Integrated Cases II</td>
</tr>
<tr>
<td>ACCT*6300</td>
<td>0.50</td>
<td>Taxation</td>
</tr>
<tr>
<td>ACCT*6400</td>
<td>0.50</td>
<td>Performance Management</td>
</tr>
<tr>
<td>ACCT*6500</td>
<td>0.50</td>
<td>Assurance</td>
</tr>
</tbody>
</table>
### Financial Management

- ACCT*6600 [0.50] Financial Management

Students may be permitted to take other courses from the Department of Management with written permission from the Graduate Program Coordinator.

### Restricted Electives

One quantitative or qualitative research methods course (0.5 credits) with permission:

- MGMT*6120 [0.50] Quantitative Methods for Evidence Based Management
- MGMT*6830 [0.50] Applied Univariate Statistical Analysis for Management
- MGMT*6840 [0.50] Quantitative Research Methods: Multivariate Techniques
- SOC*6130 [0.50] Quantitative Research Methods
- PSYC*6060 [0.50] Research Design and Statistics
- ANTH*6140 [0.50] Qualitative Research Methods
- FRAN*6020 [0.50] Qualitative Methods
- MGMT*6850 [0.50] Qualitative Research Methods
- SOC*6140 [0.50] Qualitative Research Methods

### Major Research Project

MGMT*6500 [1.00] Major Research Project

### PhD Program

The PhD in Management is offered in three fields: 1) marketing and consumer behaviour; 2) organizational leadership; and 3) services management.

#### Admission Requirements

There are three means of entry:

1. An applicant who holds a recognized master's degree in a management related discipline with an average standing of at least "B+" may be admitted to PhD studies as a regular or provisional student.
2. An applicant who holds a recognized master's degree with high standing in a field other than management and who wishes to proceed to doctoral study in a management field should consult with the Graduate Program Coordinator about eligibility.
3. An applicant who has achieved excellent standing at the honours baccalaureate level in a management field and who wishes to proceed to doctoral study may enroll in a related master's degree. If the student achieves a superior academic record and shows a particular aptitude for research, the Board of Graduate Studies, on the recommendation of the Department/School admissions committee, may authorize transfer to the PhD program without requiring the student to complete the master's degree.

All applicants are required to submit GRE (Graduate Records Exam) or GMAT (Graduate Management Admission Test) results when applying.

#### Degree Requirements

The goal of the PhD program in Management is to produce graduates with both a breadth of knowledge about management theories in general, and a depth of knowledge such that they will be competent researchers and/or teachers in their chosen field. Since most courses will be common to the current three fields in this program as well as to any future fields, the key indicator of the student's area of specialization will be his or her thesis topic.

Students should select all courses in consultation with the Graduate Program Coordinator and their supervisor. Students with an existing Master's degree awarded by the College of Business and Economics, who have already taken some of the required courses as part of their graduate program, will be exempted from those course requirements.

Students in all fields of the program will take five core courses that will ensure that each student has a breadth of knowledge about management and research. Of the five core courses, one will cover the theories and practice of management, another provides an understanding of the philosophy of research and design, two courses cover quantitative research and the fifth covers qualitative research methodologies. In addition to the five core courses, there are two required field courses in the first year specific to each field. In the second year, students select two additional required courses and two elective courses in their field in consultation with the program coordinator. All students must take the University teaching course in the fall of the second year, bringing the total number of 0.5 credit courses to twelve. In addition, all students must write a paper in a non-credit course the summer of the first year and attend every year a non-credit seminar series course that introduces students to the diversity of research projects undertaken by Guelph faculty, graduate students and by visitors to the University. Following their coursework, students will complete a comprehensive exam designed to test their knowledge in the general area of management and in their field of specialization. Students are to present and defend a doctoral research proposal in the semester after completion of the qualifying examination.

Students are required to take a total of 6.0 credits (12 courses), the PhD Research Project Seminar course in the third (summer) semester (0.0 credit) and the Marketing & Consumer Studies Seminar course (0.0 credit) each fall and winter semester the student is registered.

<table>
<thead>
<tr>
<th>Semester 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT*6950 [0.00] Doctoral Research Seminar</td>
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</table>

<table>
<thead>
<tr>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT*6950 [0.00] Doctoral Research Seminar</td>
</tr>
<tr>
<td>MGMT*6840 [0.50] Quantitative Research Methods: Multivariate Techniques</td>
</tr>
<tr>
<td>MGMT*6850 [0.50] Qualitative Research Methods</td>
</tr>
</tbody>
</table>

Required field course

Marketing and Consumer Behaviour: one of

- MCS*6900 [0.50] Consumption Behaviour Theory I
- MCS*6110 [0.50] Marketing Theory

Organizational Leadership

- BUS*6830 [0.50] Foundational Theories of Leadership

Services Management

- HMT*6710 [0.50] Services Management Theory I

#### Note

- MGMT*6830 can be substituted with PSYC*6060 Research Design and Statistics or with STAT*6950 Statistical Methods for Life Sciences, upon recommendation from the Graduate Program Coordinator.

<table>
<thead>
<tr>
<th>Semester 3</th>
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<tbody>
<tr>
<td>MGMT*6800 [0.50] required course</td>
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<tr>
<td>MGMT*6900 [0.00] PhD Research Seminar Project</td>
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</table>

<table>
<thead>
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<th>Semester 4</th>
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</thead>
<tbody>
<tr>
<td>MGMT*6950 [0.00] Doctoral Research Seminar</td>
</tr>
<tr>
<td>UNIV*6080 [0.50] Introduction to Structural Equation Modeling</td>
</tr>
<tr>
<td>MCSI*6810 [0.50] Experimental Design and Analysis for Behavioural Research in Management Studies</td>
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</table>

<table>
<thead>
<tr>
<th>Semester 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT*6950 [0.00] Doctoral Research Seminar</td>
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</table>

Qualifying Examination

Required field course

Marketing and Consumer Behaviour: one of

- ECON*6600 [0.50] Labour Economics
- MCS*6070 [0.50] Introduction to Structural Equation Modeling
- MCS*6810 [0.50] Experimental Design and Analysis for Behavioural Research in Management Studies

<table>
<thead>
<tr>
<th>All fields: One elective course [0.50] from Elective Course List below.</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT*6950 [0.00] Doctoral Research Seminar</td>
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</table>

<table>
<thead>
<tr>
<th>Qualifying Examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT*6950 [0.00] Doctoral Research Seminar</td>
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</tbody>
</table>

Note

- The field course can be replaced by a course in Psychological Methods or Marketing Models upon agreement from program coordinator.

<table>
<thead>
<tr>
<th>Organizational Leadership: one of</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS*6800 [0.50] Readings in Leadership I</td>
</tr>
<tr>
<td>BUS*6820 [0.50] Readings in Management</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Services Management: One of theory or methods courses:</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON*6600 [0.50] Microeconomic Theory I</td>
</tr>
<tr>
<td>ECON*6140 [0.50] Econometrics I</td>
</tr>
<tr>
<td>FARE*6380 [0.50] Applied Microeconomics for Agricultural Economists</td>
</tr>
<tr>
<td>MCS*6000 [0.50] Consumption Behaviour Theory I</td>
</tr>
<tr>
<td>MCS*6070 [0.50] Introduction to Structural Equation Modeling</td>
</tr>
<tr>
<td>MCS*6100 [0.50] Marketing Theory</td>
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</table>

<table>
<thead>
<tr>
<th>All fields: One elective course [0.50] from Elective Course List below.</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT*6950 [0.00] Doctoral Research Seminar</td>
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</tbody>
</table>

<table>
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<tr>
<th>Qualifying Examination</th>
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</thead>
<tbody>
<tr>
<td>MGMT*6950 [0.00] Doctoral Research Seminar</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Required field course</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing and Consumer Behaviour: one of</td>
</tr>
<tr>
<td>ECON*6160 [0.50] Econometrics II</td>
</tr>
<tr>
<td>ECON*6610 [0.50] Topics in Labour Economics</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>One course in Psychology/ Sociology/ Microeconomics/Econometrics/ Economics/Marketing/Consumer Behaviour/ upon agreement with program co-ordinator</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT*6950 [0.00] Doctoral Research Seminar</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organizational Leadership: one of</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS*6810 [0.50] Readings in Leadership II</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Services Management: One of theory or methods courses:</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANTH*6140 [0.50] Qualitative Research Methods</td>
</tr>
<tr>
<td>BUS*6810 [0.50] Readings in Leadership II</td>
</tr>
<tr>
<td>ECON*6010 [0.50] Microeconomic Theory II</td>
</tr>
</tbody>
</table>

December 13, 2018
MA Courses

Core Courses

**MGMT*6000 Management Seminar Series F/W [0.00]**
This seminar provides students with exposure to current and emerging research topics in the field of management. Academic speakers (faculty and students) present their work in weekly meetings. Students are encouraged to be engaged and participate actively during the presentations.

Restriction(s): Students in MA.MGMT
Department(s): Department of Management

**MGMT*6100 Evidence Based Management Research U [0.50]**
This course provides a conceptual overview of the management research and its functions for academic and practitioner audiences. Students will explore the purpose of research, its relationship to theory, the benefits of various epistemological approaches and the notion of research impact. Topics include research problem definition and objectives, hypothesis development, research design, ethics approval, measurement, sampling methods, analysis, interpretation of results, and report writing.

Restriction(s): Students in MA.MGMT
Department(s): Department of Management

**MGMT*6120 Quantitative Methods for Evidence Based Management U [0.50]**
This course provides a practical overview of statistical methods for evidence-based management applications. Students will work with quantitative data to conduct a variety of statistical analysis, including descriptive statistics, visualization of data, null hypothesis significance testing, univariate and multivariate analysis of variance and covariance, correlation, linear and logistic regression and exploratory factor analysis. The course puts an emphasis on the interpretation of results in terms of their practical managerial implications.

Prerequisite(s): MGMT*6100
Restriction(s): Students in MA.MGMT
Department(s): Department of Management

**MGMT*6200 Leadership Assessment and Development U [0.50]**
This course provides a conceptual overview of the leadership competencies that lead to leadership performance. Students will explore and learn a method for assessing their own leadership competencies. They will learn a process for developing in themselves those knowledge and skills relevant to effective leadership. Topics include managerial competencies models, assessment models, learning styles, intentional change process, and personal development plan. This course emphasizes those techniques most frequently used in personal development and coaching individuals and teams.

Restriction(s): Students in the MA in Management program only.
Department(s): Department of Management

**MGMT*6500 Major Research Project U [1.00]**
This course is available to individuals or groups of graduate students. Students will complete a set of readings and an associated paper as approved by designated faculty. Specific learning objectives consistent with the University’s will be developed each time the course is offered.

Prerequisite(s): MGMT*6100 and MGMT*6200
Restriction(s): Students in the MA in Management program.
Department(s): Department of Management

Management Research

**MGMT*6300 Business Consulting U [0.50]**
This course provides students with an understanding of the concepts, principles, and practices for management consulting. Students will be exposed to the various components of the consulting process, consulting approaches and styles, client-consultant relationships, issue and problem diagnosis, reporting of results, and professional codes of conduct and ethics. The emphasis is on techniques most frequently used in the context of both internal and external organizational roles and as a career choice.

Restriction(s): Students in the MA in Management program only.
Department(s): Department of Management

**MGMT*6400 Project Management U [0.50]**
This course provides students with an understanding of the concepts, principles, and practices for project management. It introduces an understanding and appreciation of the importance of managing projects, project teams, the project management systems and tools, the various components of the project management process, and professional codes of conduct and ethics. The emphasis is on the techniques most frequently used in the context of both internal and external organizational roles of a project manager.

Restriction(s): Students in the MA in Management program only.
Department(s): Department of Management
ACCT*6100 Integrated Cases I U [0.50]
Integrated Cases I is a required course for students pursuing a Chartered Professional Accountant (CPA) designation and will provide students with an in-depth knowledge of financial reporting and auditing. The course will integrate topics from both the financial and taxation areas of the CPA competency map. The course will also assist students in developing their problem solving and decision making abilities and communication skills, which are part of the enabling competencies of the CPA competency map.
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6100 Integrated Cases II U [0.50]
Integrated Cases II is a required course for students pursuing a Chartered Professional Accountant (CPA) designation and will provide students with an in-depth knowledge of management accounting. The course will integrate topics from both the strategy and governance and the finance areas of the CPA competency map. The course will also assist students in developing their problem solving and decision making abilities and communication skills, which are part of the enabling competencies of the CPA competency map.
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6300 Taxation F [0.50]
This course is intended to help students achieve the competencies related to Elective Module 4 (E4) – Taxation in the CPA Competency Map. It covers the competencies necessary to provide taxation services and guidance. Topics include: compliance and tax-planning issues for both individuals and corporate entities, as well as, partnerships and trusts, risk tolerance of all stakeholders involved, tax governance, controls, and risk management, and the importance of taking taxes into account when making business and investment decisions..
Prerequisite(s): ACCT*6100 and ACCT*6200
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6400 Performance Management U [0.50]
Performance Management is an elective course for students pursuing a Chartered Professional Accountant (CPA) designation and will build on student’s management accounting knowledge from both their undergraduate courses as well as “Integrated Cases II”. The course will also assist students in further developing their problem solving and decision making abilities and communication skills, which are part of the enabling competencies of the CPA competency map.
Prerequisite(s): ACCT*6200
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6500 Assurance U [0.50]
This course develops the competencies necessary to assess an entity's assurance needs and perform both internal audit projects and external assurance engagements. The CPA Competency Map describes in detail the two types of competencies - technical and enabling - that employers in public practice, industry, and government require of accounting professionals. As such, the CPA Competency Map will be utilized in this course to help ensure that students meet the course learning objectives.
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6600 Financial Management U [0.50]
The course will build upon the conceptual foundation developed in undergraduate introductory finance courses. The focus of the course is on the development of competencies in identifying, analyzing, evaluating and making appropriate recommendations for investing and financing decisions in a variety of professional contexts, particularly in the areas of treasury management, valuation, and risk management. There will be a strong emphasis on applying the body of knowledge in integrated case problems.
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

PhD Core Courses

Required Courses

MGMT*6800 Philosophy of Social Science Research S [0.50]
This course introduces students to the underlying philosophical assumptions that support empirical research methods within social science disciplines. The aim of this course is to examine the philosophy of knowledge generation and claims, particularly in the context of management phenomena.
Department(s): Department of Marketing and Consumer Studies

MGMT*6820 Theory of Management F [0.50]
This course examines the evolution of management thought and the overarching theories that have been successfully applied to multiple functional areas of the organization. Examples of theories that apply to such disparate areas as operations, marketing, and organizational behaviour include agency theory, transaction cost analysis, and contingency theory.
Department(s): Department of Management

MGMT*6830 Applied Univariate Statistical Analysis for Management F [0.50]
This course focuses on the use of univariate statistics as applied to social and behavioural research within the fields of organizational, management, and consumer studies. Emphasis will be placed on providing a solid understanding of descriptive statistics, mean difference testing, analysis of variance and covariance, linear and logistic regression, and power and effect size. Laboratory sessions will focus on analysis application using statistical packages such as SPSS, R, SAS, stata, and Mplus.
Department(s): Department of Management

MGMT*6840 Quantitative Research Methods: Multivariate Techniques W [0.50]
This course provides a review of selected multivariate analysis techniques with applications to management. Students will learn to determine which multivariate technique is appropriate for a specific research problem and how to apply multivariate quantitative techniques to research questions. Topics include regression analysis, anova, principal components, factor and discriminant analysis, nonmetric scaling and trade-off analysis. The course uses a hands-on approach and requires computer-program analysis.
Department(s): Department of Management

MGMT*6850 Qualitative Research Methods W [0.50]
This doctoral seminar provides a survey of classic and contemporary management thought. The objective of this course is to explore foundational and emerging areas of inquiry that are influential in the realm of management theory and practice.
Restriction(s): Instructor consent required.
Department(s): Department of Management
Field Courses

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<thead>
<tr>
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<th>Title</th>
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<tbody>
<tr>
<td>BUS*6830</td>
<td>Foundational Theories of Leadership</td>
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<tr>
<td>BUS*6840</td>
<td>Foundational Theories of Management</td>
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<tr>
<td>HTM*6710</td>
<td>Services Management Theory I</td>
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<td>HTM*6720</td>
<td>Services Management Theory II</td>
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<tr>
<td>HTM*6730</td>
<td>Cases in Management</td>
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<tr>
<td>MCS*6800</td>
<td>Best Worst Scaling and Discrete Choice Analysis</td>
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<tr>
<td>MCS*6810</td>
<td>Experimental Design and Analysis for Behavioural Research in Management Studies</td>
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Graduate Diploma Courses

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