The information published in this Graduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2019-2020 academic year, including the Summer Semester 2019, Fall Semester 2019 and the Winter Semester 2020.

For your convenience the Graduate Calendar is available in PDF format.

If you wish to link to the Graduate Calendar please refer to the Linking Guidelines.

The University is a full member of:

- Universities of Canada

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519-824-4120

Revision Information:

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<tr>
<td>May 1, 2019</td>
<td>Initial Publication</td>
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<tr>
<td>June 28, 2019</td>
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Disclaimer

The Office of Graduate and Postdoctoral Studies has attempted to ensure the accuracy of this on-line Graduate Calendar. However, the publication of information in this document does not bind the university to the provision of courses, programs, schedules of studies, fees, or facilities as listed herein.

Limitations

The University of Guelph reserves the right to change without notice any information contained in this calendar, including any rule or regulation pertaining to the standards for admission to, the requirements for the continuation of study in, and the requirements for the granting of degrees or diplomas in any or all of its programs.

The university will not be liable for any interruption in, or cancellation of, any academic activities as set forth in this calendar and related information where such interruption is caused by fire, strike, lock-out, inability to procure materials or trades, restrictive laws or governmental regulations, actions taken by the faculty, staff or students of the university or by others, civil unrest or disobedience, Public Health Emergencies, or any other cause of any kind beyond the reasonable control of the university.

The University of Guelph reaffirms section 1 of the Ontario Human Rights Code, 1981, which prohibits discrimination on the grounds of race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, sex, sexual orientation, handicap, age, marital status or family status.

The university encourages applications from women, aboriginal peoples, visible minorities, persons with disabilities, and members of other under-represented groups.
Introduction

Collection, Use and Disclosure of Personal Information

Personal information is collected under the authority of the University of Guelph Act (1964), and in accordance with Ontario's Freedom of Information and Protection of Privacy Act (FIPPA) [http://www.elaws.gov.on.ca/D BLaw s/Statutes/English/90f31_e.htm]. This information is used by University officials in order to carry out their authorized academic and administrative responsibilities and also to establish a relationship for alumni and development purposes. Certain personal information is disclosed to external agencies, including the Ontario Universities Application Centre, the Ministry of Advanced Education and Skills Development, and Statistics Canada, for statistical and planning purposes, and is disclosed to other individuals or organizations in accordance with the Office of Registrarial Services Departmental Policy on the Release of Student Information. For details on the use and disclosure of this information call the Office of Registrarial Services at the University at (519) 824-4120 or see [https://www.uoguelph.ca/registrar/]

Statistics Canada - Notification of Disclosure

For further information, please see Statistics Canada's web site at [http://www.statcan.gc.ca] and Section XIV Statistics Canada.

Address for University Communication

Depending on the nature and timing of the communication, the University may use one of these addresses to communicate with students. Students are, therefore, responsible for checking all of the following on a regular basis:

Email Address
The University issued email address is considered an official means of communication with the student and will be used for correspondence from the University. Students are responsible for monitoring their University-issued email account regularly.

Home Address
Students are responsible for maintaining a current mailing address with the University. Address changes can be made, in writing, through Registrarial Services.

Name Changes

The University of Guelph is committed to the integrity of its student records, therefore, each student is required to provide either on application for admission or on personal data forms required for registration, their complete, legal name. Any requests to change a name, by means of alteration, deletion, substitution or addition, must be accompanied by appropriate supporting documentation.

Student Confidentiality and Release of Student Information Policy Excerpt

The University undertakes to protect the privacy of each student and the confidentiality of their record. To this end the University shall refuse to disclose personal information to any person other than the individual to whom the information relates where disclosure would constitute an unjustified invasion of the personal privacy of that person or of any other individual. All members of the University community must respect the confidential nature of the student information which they acquire in the course of their work.

Complete policy at [https://www.uoguelph.ca/secretariat/office-services/university-secretariat/university-policies].
Graduate Degree Learning Outcomes

On May 27, 2013, the University of Guelph Senate approved the following five University-wide Learning Outcomes as the basis from which to guide the development of graduate degree programs, specializations and courses:

1. Critical and Creative Thinking
2. Literacy
3. Global Understanding
4. Communication
5. Professional and Ethical Behaviour

These learning outcomes are also intended to serve as a framework through which our educational expectations are clear to students and the broader public; and to inform the process of outcomes assessment through the quality assurance process (regular reviews) of programs and departments.

An on-line guide to the learning outcomes, links to the associated skills, and detailed rubrics designed to support the development and assessment of additional program and discipline-specific outcomes, are available for reference on the Learning Outcomes website.

Critical and Creative Thinking

Critical and creative thinking is a concept in which one applies logical principles, after much inquiry and analysis, to solve problems with a high degree of innovation, divergent thinking and risk taking. Those mastering this outcome show evidence of integrating knowledge and applying this knowledge across disciplinary boundaries. Depth and breadth of understanding of disciplines is essential to this outcome. At the graduate level, originality in the application of knowledge (master’s) and undertaking of research (doctoral) is expected.

In addition, Critical and Creative Thinking includes, but is not limited to, the following outcomes: Independent Inquiry and Analysis; Problem Solving; Creativity; and Depth and Breadth of Understanding.

Literacy

Literacy is the ability to extract information from a variety of resources, assess the quality and validity of the material, and use it to discover new knowledge. The comfort in using quantitative literacy also exists in this definition, as does using technology effectively and developing visual literacy.

In addition, Literacy includes, but is not limited to, the following outcomes: Information Literacy, Quantitative Literacy, Technological Literacy, and Visual Literacy.

Global Understanding

Global understanding encompasses the knowledge of cultural similarities and differences, the context (historical, geographical, political and environmental) from which these arise, and how they are manifest in modern society. Global understanding is exercised as civic engagement, intercultural competence and the ability to understand an academic discipline outside of the domestic context.

In addition, Global Understanding includes, but is not limited to, the following outcomes: Global Understanding, Sense of Historical Development, Civic Knowledge and Engagement, and Intercultural Competence.

Communication

Communication is the ability to interact effectively with a variety of individuals and groups, and convey information successfully in a variety of formats including oral and written communication. Communication also comprises attentiveness and listening, as well as reading comprehension. It includes the ability to communicate and synthesize information, arguments, and analyses accurately and reliably.

In addition, Communication includes, but is not limited to, the following outcomes: Oral Communication, Written Communication, Reading Comprehension, and Integrative Communication.

Professional and Ethical Behaviour

Professional and ethical behaviour requires the ability to accomplish the tasks at hand with proficient skills in teamwork and leadership, while remembering ethical reasoning behind all decisions. The ability for organizational and time management skills is essential in bringing together all aspects of managing self and others. Academic integrity is central to mastery in this outcome. At the graduate level, intellectual independence is needed for professional and academic development and engagement.

In addition, Professional and Ethical Behaviour includes, but is not limited to, the following outcomes: Teamwork, Ethical Reasoning, Leadership, Personal Organization and Time Management, and Intellectual Independence.
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The MA in Management program provides an awareness to theories of management, research methods, data analysis and other core management topics. It also requires a Major Research Project (MRP) completion with the guidance and supervision of a member of the graduate faculty.

The MA in Management offers opportunities for study in the fields of:

- Management Research
- Accounting

The objective of the PhD in Management is to prepare individuals who already have a strong background in a management area such as marketing, organizational behaviour, leadership, hospitality / tourism, quality management, economics, finance, or human resources to be academic scholars. This program prepares individuals with solid, formal foundations in theory and practice.

The PhD in Management is a thesis-based program that is offered through the Gordon S. Lang School of Business and Economics. The participating academic units are the Department of Marketing and Consumer Studies (MCS), the Department of Management (DoM) and the School of Hospitality, Food and Tourism Management (HFTM). The PhD in Management has three fields:

- Marketing and Consumer Behaviour
- Organizational Leadership
- Services Management

which are offered jointly by the three academic units.

Administrative Staff - MA Program

Chair
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Nita Chinzer
BA York, MBA, PhD McMaster - Associate Professor

Julia Christensen Hughes
BComm Guelph, MBA, PhD York - Professor

Elliott Currie
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Rumina Dhall
MBA, PhD York - Associate Professor

Jamie A. Gruman
BA Concordia, MA Lakehead, PhD Windsor - Professor

Louise Hayes
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Kalinga Jagoda
BSc Moratuwa Sri Lanka, PhD Western Sydney Australia, CPA, CMA - Assistant Professor

Elizabeth Kurucz
BA McMaster, MIR Toronto, PhD York - Associate Professor

Philippe Lassou
MBA Senegal, MSc, PhD Birmingham - Assistant Professor

Jing Lu
BEng Shanghai, MBA Sungkyunkwan, PhD Calgary, CFA - Assistant Professor

Sean Lyons
BPA Windsor, MA, PhD Carleton - Professor and Associate Dean, Research and Graduate Studies, Gordon S. Lang School of Business and Economics

Sara Mann
BComm, MBA McMaster, PhD Toronto - Professor, Interim Dean (effective July 1, 2019) and Associate Dean Academic, Gordon S. Lang School of Business and Economics

Davar Rezania
MSc Utrecht, MBA Derby, PhD Ramon LLULL, CPA, CMA - Associate Professor and Chair

Sandra Scott
BSc Toronto, MBA McMaster, CPA, CA, CFA - Associate Professor

Daniela Senkl
BSc, MSc Graz (Austria), PhD Hamburg (Germany) - Assistant Professor

Trent Tucker
BSc, Alberta, MBA Toronto, PhD Waterloo - Assistant Professor

Agniesz Zdaniuk
BA, MA, MSc, PhD Waterloo - Associate Professor

Graduate Faculty - PhD Program

From the Department of Marketing and Consumer Studies

Paul M. Anglin
BSc Toronto, MA, PhD Western Ontario - Professor

May H. Aung
BComm, MComm Burma, PhD York - Associate Professor

Scott R. Colwell
AGD, MBA Athabasca, PhD Bradford (United Kingdom) - Associate Professor

Tim Dewhirst
BPHE Toronto, MA Queen’s, PhD British Columbia - Professor

Tirtha Dhar
BA, MA, Delhi University, MSc, PhD University of Connecticut - Associate Professor and Chair

Towhidul Islam
MSc Inst. of Mech. Tech. (Bulgaria), MBA Dhaka (Bangladesh), DIC Imperial College (United Kingdom), PhD London (United Kingdom) - Professor

Vinay Kanetkar
BArch Indian Inst. of Tech, MArch, MSc, PhD British Columbia - Associate Professor

Tanya Mark
BA, PhD Western Ontario - Associate Professor

Brent McKenzie
BA, McMaster, MBA Dalhousie, PhD Griffith - Associate Professor

Juan Wang
BBA Nanjing, MSc Guelph, PhD Western - Assistant Professor

Sunghwan Yi
BBA, MBA Korea, PhD Penn State - Associate Professor

Jian Zhou
BA, MA Renmin (China), PhD Illinois (Chicago) - Assistant Professor

From the School of Hospitality, Food and Tourism Management

HS Chris Choi
BA Chung-Ang (Seoul, Korea), MTA George Washington, PhD Texas A&M - Professor
Management Research: with emphasis on evidence-based decision-making, is designed
to equip students with the necessary skills to support managerial decision, with
evidence-based reasoning. Courses are designed in a hybrid format with a mix of
face-to-face meetings, seminars and lectures as well as online learning. The completion
of a major research project will also be undertaken during the course of the degree.

Admission Requirements
To be considered, applicants must have completed a four-year honours undergraduate
degree with a minimum 2nd class (70%) (or its equivalent), from a recognized post-
secondary institution. For the specialization in Accounting, subject area coverage should
fulfill the requirements of the professional accounting standards defined by CPA
Canada Competency Map for the first four modules of the Professional Education
Program. Students will develop the technical, analytical, evaluative, leadership and,
communication skills needed for a successful career in accounting and the related
management areas in the field/profession.

Program Requirements
Overall Requirements (5.0 credits)
1.0 credits – core courses
2.5 credits -field specific electives
0.5 credit – restricted electives
1.0 credit – Major Research Project (MRP)
0.0 credit – Seminar Series course (Fall and Winter Semester)

Core Courses:
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<tr>
<td>MGMT*6100</td>
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Leadership Assessment and Development

Fields
Management Research

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<td>MGMT*6130</td>
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Overall, the proposed program consists of five semesters of coursework (five core courses, four required field courses, two electives and the teaching course), followed by the qualifying exam, presentation and defense of a research proposal, and finally, the completion and defense of a full doctoral dissertation.

Students are required to take a total of 6.0 credits (12 courses), the PhD Research Project Seminar course in the third (summer) semester (0.0 credit) and the Marketing & Consumer Studies Seminar course (0.0 credit) each fall and winter semester the student is registered.

**Year 1**

**Semester 1**
- MGMT*6950 [0.00] Doctoral Research Seminar
- MGMT*6820 [0.50] Theory of Management
- MGMT*6830 [0.50] Applied Univariate Statistical Analysis for Management

Required field course
- Marketing and Consumer Behaviour: one of
  - MCS*6000 [0.50] Consumption Behaviour Theory I
  - MGMT*6100 [0.50] Marketing Theory

Organizational Leadership
- BUS*6830 [0.50] Foundational Theories of Leadership
- Services Management
  - HTM*6710 [0.50] Services Management Theory I

**Note**
- MGMT*6830 can be substituted with PSYC*6060 Research Design and Statistics or with STAT*6950 Statistical Methods for Life Sciences, upon recommendation from the Graduate Program Coordinator.

**Semester 2**
- MGMT*6950 [0.00] Doctoral Research Seminar
- MGMT*6840 [0.50] Quantitative Research Methods: Multivariate Techniques
- MGMT*6850 [0.50] Qualitative Research Methods

Required field course
- Marketing and Consumer Behaviour: one of
  - MCS*6010 [0.50] Consumption Behaviour Theory II
  - MGMT*6120 [0.50] Marketing Management

Organizational Leadership
- BUS*6840 [0.50] Foundational Theories of Management
- Services Management
  - HTM*6720 [0.50] Services Management Theory II

**Semester 3**
- MGMT*6800 [0.50] Philosophy of Social Science Research
- MGMT*6900 [0.00] PhD Research Seminar Project

**Year 2**

**Semester 4**
- MGMT*6950 [0.00] Doctoral Research Seminar
- UNIV*6800 [0.50] University Teaching: Theory and Practice

Required field course
- Marketing and Consumer Behaviour: one of
  - ECON*6600 [0.50] Labour Economics
  - MCS*6070 [0.50] Introduction to Structural Equation Modeling
  - MCS*6810 [0.50] Experimental Design and Analysis for Behavioural Research in Management Studies

**Note**
- The field course can be replaced by a course in Psychological Methods or Marketing Models upon agreement from program coordinator.

Organizational Leadership: one of
- BUS*6800 [0.50] Readings in Leadership I
- BUS*6820 [0.50] Readings in Management

Services Management: One of theory or methods courses:
- ECON*6600 [0.50] Microeconomic Theory I
- ECON*6140 [0.50] Econometrics I
- FARE*6380 [0.50] Applied Microeconomics for Agricultural Economists
- MCS*6000 [0.50] Consumption Behaviour Theory I
- MCS*6070 [0.50] Introduction to Structural Equation Modeling
- MCS*6100 [0.50] Marketing Theory

**All fields: One elective course [0.50] from Elective Course List below.**

**Semester 5**
- MGMT*6950 [0.00] Doctoral Research Seminar

Qualifying Examination
- Required field course
- Marketing and Consumer Behaviour: one of
ECON*6160 [0.50] Econometrics II
ECON*6610 [0.50] Topics in Labour Economics
One course in Psychology/ Sociology/ Microeconomics/Econometrics/
Economics/Marketing/Consumer Behaviour/ upon agreement with program co-ordinator
Organizational Leadership: one of
BUS*6810 [0.50] Readings in Leadership II
Services Management: One of theory or methods courses:
ANTH*6140 [0.50] Qualitative Research Methods
BUS*6810 [0.50] Readings in Leadership II
ECON*6610 [0.50] Microeconomic Theory II
ECON*6610 [0.50] Experimental Economics
FARE*6970 [0.50] Applied Quantitative Methods for Agricultural Economists
MCS*6010 [0.50] Consumption Behaviour Theory II
All fields: One elective course [0.50] from Elective Course List below.

Semester 6
Thesis Proposal Defence

Year 3
Semester 7, 8 & 9
MGMT*6950 [0.00] Doctoral Research Seminar
Thesis Research

Year 4
Semester 10, 11 & 12
MGMT*6950 [0.00] Doctoral Research Seminar
Doctoral Thesis

Elective Course List
All fields: Two elective courses [1.00]
The elective courses can be one from the required courses list or another course from the list below. Other electives from other University of Guelph academic units can be considered if agreed to by the Graduate Program Coordinator.

HTM*6730 [0.50] Cases in Management
MCS*6800 [0.50] Best Worst Scaling and Discrete Choice Analysis
TRMH*6100 [0.50] Foundations of Tourism and Hospitality
TRMH*6200 [0.50] Contemporary Issues in Tourism
TRMH*6250 [0.50] Tourism and Sustainable Development
TRMH*6310 [0.50] Research Applications in Tourism and Hospitality
BU*842 [0.50] Consumer Behavior, Marketing, Wilfrid Laurier
BU*862 [0.50] Research in Brand and Product Management, Marketing, Wilfrid Laurier
SOC*760 [0.50] Social Networks, Department of Sociology and Legal Studies, University of Waterloo

Graduate Diploma in Accounting
By combining the conceptual and quantitative elements of accounting while promoting the integration of theory and practice, the graduate diploma in accounting provides graduates with a systemic understanding of knowledge of financial accounting and managerial accounting, fulfilling the requirements of professional accounting standards defined by CPA Canada Competency Map for the first four modules of the Professional Education Program. Students will develop the technical, analytical, evaluative and leadership and communication skills needed for a successful career in accounting and related management areas.

Admission Requirements
Applicants for this admission to this program must have an overall average of at least 70% from an undergraduate degree program, plus subject area coverage equivalent to that required for entry into the CPA Professional Education Program.

Program Requirements
Students must complete four courses, two core and two electives for a total of 2.0 credits. Students pursuing a professional accounting designation should visit the Department of Management website for links to the requirements for each designation. The program is offered during the summer term

Core Courses:
ACCT*6100 [0.50] Integrated Cases I
ACCT*6200 [0.50] Integrated Cases II

Electives
ACCT*6300 [0.50] Taxation
ACCT*6500 [0.50] Assurance

International Development Studies
The Department of Management participates in the International Development Studies (IDS) MA collaborative specialization. Please consult the International Development Studies listing for a detailed description of the collaborative specialization including the special additional requirements for each of the participating departments.
MGMT*6400 Project Management U [0.50]
This course provides students with an understanding of the concepts, principles, and practices for project management. It introduces an understanding and appreciation of the importance of managing projects, project teams, the project management systems and tools, the various components of the project management process, and professional codes of conduct and ethics. The emphasis is on the techniques most frequently used in the context of, both internal and external organizational roles of a project manager.
Restriction(s): Students in the MA in Management program only.
Department(s): Department of Management

BUS*6800 Readings in Leadership I U [0.50]
This course is available to individuals or groups of graduate students. Students will complete a set of readings and an associated paper as approved by designated faculty. Specific learning objectives consistent with the University's will be developed each time the course is offered.
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

BUS*6810 Readings in Leadership II U [0.50]
This course is available to individuals or groups of graduate students. Students will complete a set of readings and an associated paper as approved by designated faculty. Specific learning objectives consistent with the University's will be developed each time the course is offered.
Restriction(s): Lang Executive Programs students only
Department(s): Executive Programs

BUS*6820 Readings in Management U [0.50]
This course is available to individuals or groups of graduate students. Students will complete a set of readings and an associated paper as approved by designated faculty. Specific learning objectives consistent with the University's will be developed each time the course is offered.
Restriction(s): BUS*6800 (or may be taken concurrently)
Department(s): Department of Management

BUS*6840 Foundational Theories of Management W [0.50]
This doctoral seminar provides a survey of classic and contemporary management thought. The objective of this course is to explore foundational and emerging areas of inquiry that are influential in the realm of management theory and practice.
Restriction(s): Instructor consent required.
Department(s): Department of Management

Accounting

ACCT*6100 Integrated Cases I S [0.50]
Integrated Cases I is a required course for students pursuing a Chartered Professional Accountant (CPA) designation and will provide students with an in-depth knowledge of financial reporting and auditing. The course will integrate topics from both the finance and taxation areas of the CPA competency map. The course will also assist students in developing their problem solving and decision making abilities and communication skills, which are part of the enabling competencies of the CPA competency map.
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6200 Integrated Cases II S [0.50]
Integrated Cases II is a required course for students pursuing a Chartered Professional Accountant (CPA) designation and will provide students with an in-depth knowledge of management accounting. The course will integrate topics from both the strategy and governance and the finance areas of the CPA competency map. The course will also assist students in developing their problem solving and decision-making abilities and communication skills, which are part of the enabling competencies of the CPA competency map.
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6300 Taxation S [0.50]
This course is intended to help students achieve the competencies related to Elective Module 4 (E4) - Taxation in the CPA Competency Map. It covers the competencies necessary to provide taxation services and guidance. Topics include: compliance and tax-planning issues for both individuals and corporate entities, as well as, partnerships and trusts, risk tolerance of all stakeholders involved, tax governance, controls, and risk management, and the importance of taking taxes into account when making business and investment decisions.
Prerequisite(s): ACCT* 6100 and ACCT*6200
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6400 Performance Management U [0.50]
Performance Management is an elective course for students pursuing a Chartered Professional Accountant (CPA) designation and will build on student’s management accounting knowledge from both their undergraduate courses as well as “Integrated Cases II”. The course will also assist students in further developing their problem solving and decision-making abilities and communication skills, which are part of the enabling competencies of the CPA competency map.
Prerequisite(s): ACCT*6200
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6500 Assurance S [0.50]
This course develops the competencies necessary to assess an entity’s assurance needs and perform both internal audit projects and external assurance engagements. The CPA Competency Map describes in detail the two types of competencies - technical and enabling - that employers in public practice, industry, and government require of accounting professionals. As such, the CPA Competency Map will be utilized in this course to help ensure that students meet the course learning objectives.
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6600 Financial Management U [0.50]
The course will build upon the conceptual foundation developed in undergraduate introductory finance courses. The focus of the course is on the development of competencies in identifying, analyzing, evaluating and making appropriate recommendations for investing and financing decisions in a variety of professional contexts, particularly in the areas of treasury management, valuation, and risk management. There will be a strong emphasis on applying the body of knowledge in integrated case problems.
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

PhD Core Courses

Required Courses

MGMT*6800 Philosophy of Social Science Research S [0.50]
This course introduces students to the underlying philosophical assumptions that support empirical research methods within social science disciplines. The aim of this course is to examine the philosophy of knowledge generation and claims, particularly in the context of management phenomena.
Department(s): Department of Marketing and Consumer Studies

MGMT*6820 Theory of Management F [0.50]
This course examines the evolution of management thought and the overarching theories that have been successfully applied to multiple functional areas of the organization. Examples of theories that apply to such disparate areas as operations, marketing, and organisational behaviour include agency theory, transaction cost analysis, and contingency theory.
Department(s): Department of Management

MGMT*6830 Applied Univariate Statistical Analysis for Management F [0.50]
This course provides a review of selected multivariate analysis techniques with applications to management. Students will learn to determine which multivariate technique is appropriate for a specific research problem and how to apply multivariate quantitative applications to management. Students will be place on providing a solid understanding of descriptive statistics, mean difference testing, analysis of variance and covariance, linear and logistic regression, and power and effect size. Laboratory sessions will focus on analysis application using statistical packages such as SPSS, R, SAS, Sta, and Mplus.
Department(s): Department of Management

MGMT*6840 Quantitative Research Methods: Multivariate Techniques W [0.50]
This course provides a review of selected multivariate analysis techniques with applications to management. Students will learn to determine which multivariate technique is appropriate for a specific research problem and how to apply multivariate quantitative techniques to research questions. Topics include regression analysis, anova, principal components, factor and discriminant analysis, nonmetric scaling and trade-off analysis. The course uses a hands-on approach and requires computer-program analysis.
Department(s): Department of Management

MGMT*6850 Qualitative Research Methods W [0.50]
This course introduces students to the various qualitative research strategies used by management researchers in the social sciences. Emphasis will be placed on the interpretive nature of this type of research, its role in theory development, and the application of these techniques to the study of management phenomena.
Department(s): Department of Management

This course is required for a Chartered Professional Accountant (CPA) designation and will build on student’s management accounting knowledge from both their undergraduate courses as well as “Integrated Cases II”. The course will also assist students in further developing their problem solving and decision-making abilities and communication skills, which are part of the enabling competencies of the CPA competency map.

Prerequisite(s): ACCT*6200
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

Restriction(s): Lang Executive Programs students only
Department(s): Executive Programs
MGMT*6900 PhD Research Seminar Project S [0.00]
The summer project seminar has the objective to start familiarizing students with the research process. Students will prepare and submit a research piece drawing on techniques acquired in the research methods courses.

Department(s): Department of Management

MGMT*6950 Doctoral Research Seminar F,W [0.00]
This is a seminar course attended by graduate students and faculty. Academic guest speakers present their work in weekly meetings. Students are encouraged to be engaged and participate actively during the presentations.

Restriction(s): Must be registered in the PhD Management program
Department(s): Department of Management

Field Courses

BUS*6830 [0.50] Foundational Theories of Leadership
BUS*6840 [0.50] Foundational Theories of Management
HTM*6710 [0.50] Services Management Theory I
HTM*6720 [0.50] Services Management Theory II
HTM*6730 [0.50] Cases in Management
MCS*6800 [0.50] Best Worst Scaling and Discrete Choice Analysis
MCS*6810 [0.50] Experimental Design and Analysis for Behavioural Research in Management Studies

Graduate Diploma Courses

ACCT*6100 Integrated Cases I S [0.50]
“Integrated Cases I” is a required course for students pursuing a Chartered Professional Accountant (CPA) designation and will provide students with an in-depth knowledge of financial reporting and auditing. The course will integrate topics from both the finance and taxation areas of the CPA competency map. The course will also assist students in developing their problem solving and decision making abilities and communication skills, which are part of the enabling competencies of the CPA competency map.

Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6200 Integrated Cases II S [0.50]
“Integrated Cases II” is a required course for students pursuing a Chartered Professional Accountant (CPA) designation and will provide students with an in-depth knowledge of management accounting. The course will integrate topics from both the strategy and governance and the finance areas of the CPA competency map. The course will also assist students in developing their problem solving and decision-making abilities and communication skills, which are part of the enabling competencies of the CPA competency map.

Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6300 Taxation S [0.50]
This course is intended to help students achieve the competencies related to Elective Module 4 (E4) – Taxation in the CPA Competency Map. It covers the competencies necessary to provide taxation services and guidance. Topics include: compliance and tax-planning issues for both individuals and corporate entities, as well as, partnerships and trusts, risk tolerance of all stakeholders involved, tax governance, controls, and risk management, and the importance of taking taxes into account when making business and investment decisions.

Prerequisite(s): ACCT*6100 and ACCT*6200
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6400 Performance Management U [0.50]
Performance Management is an elective course for students pursuing a Chartered Professional Accountant (CPA) designation and will build on student’s management accounting knowledge from both their undergraduate courses as well as “Integrated Cases II”. The course will also assist students in further developing their problem solving and decision-making abilities and communication skills, which are part of the enabling competencies of the CPA competency map.

Prerequisite(s): ACCT*6200
Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6500 Assurance S [0.50]
This course develops the competencies necessary to assess an entity's assurance needs and perform both internal audit projects and external assurance engagements. The CPA Competency Map describes in detail the two types of competencies - technical and enabling - that employers in public practice, industry, and government require of accounting professionals. As such, the CPA Competency Map will be utilized in this course to help ensure that students meet the course learning objectives.

Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management

ACCT*6600 Financial Management U [0.50]
The course will build upon the conceptual foundation developed in undergraduate introductory finance courses. The focus of the course is on the development of competencies in identifying, analyzing, evaluating and making appropriate recommendations for investing and financing decisions in a variety of professional contexts, particularly in the areas of treasury management, valuation, and risk management. There will be a strong emphasis on applying the body of knowledge in integrated case problems.

Restriction(s): Students in MA.MGMT and GDip.ACCT
Department(s): Department of Management