

## X—Degree Programs, Bachelor of Commerce (B.Comm.)

The University of Guelph offers an 8 semester honours program leading to a Bachelor of Commerce degree. Students must select one of the following 8 major areas of study:

- [Agricultural Business](#)
- [Hotel and Food Administration](#)
- [Housing and Real Estate Management](#)
- [Human Resources Management](#)
- [Management Economics in Industry and Finance](#)
- [Marketing Management](#)
- [Public Management](#)
- [Tourism Management](#)

The program is of an interdisciplinary nature drawing, according to the major, on appropriate courses in the humanities; social sciences; food, physical and biological sciences. It is designed to give students a broad exposure to the basic disciplines (e.g. economics, psychology or sociology) and a sound professional management education with a focus on specific industry sectors or management functions which prepare the graduates to assume positions of responsibility in particular areas of management and business. The early semesters are devoted to instruction in the basic disciplines while the later semesters are devoted to more professional studies. Students who complete these majors may be given credit on a subject for subject basis for courses in the first year of an M.B.A. program.

### Program Information

#### Academic Counselling

##### Program Counselling

The B.Comm. program counsellor is available to assist prospective students in the selection of their major and initial courses, and to respond to questions regarding any other aspects of their anticipated program. The program counsellor will also assist in-course students who need information or advice about their program or other academic regulations, who seek information on services and resources available to students or who are contemplating transfer into or out of their current major or degree program.

##### Departmental Advising

On entering the program, all students are assigned a departmental advisor to whom they may turn for consultation in scheduling of courses and selection of electives, academic requirements of the program, and information concerning career opportunities. The required course selections and, where required, restricted electives are presented in the following pages.

##### Special Expenses

Expenses may include cost of field trips and supplies and, for some majors, laboratory coats and other protective clothing.

##### Study Abroad

Global understanding and perspectives are regarded as being of central importance among the university's learning objectives, as they are, also, in understanding the international business environment. On both of these accounts, students enrolled in the B.Comm. program are urged to participate in one of the several exchange and study abroad programs specifically designed for the Commerce program. Planning for such participation is best undertaken quite early in the course of studies. For more specific information on the opportunities provided for a semester in France and other locations refer to [Section V—International Study](#) or contact the B.Comm. program counsellor.

##### Continuation of Studies

Students are advised to consult the regulations for Continuation of Study within the program which are outlined in detail in [Section VIII—Undergraduate Degree Regulations & Procedures](#). Students in the B.Comm. program may repeat any failed credit only once. Failure to successfully complete a required (core) credit on the second attempt will result in students not being permitted to continue in their major and/or program.

##### Conditions of Graduation

To qualify for a Bachelor of Commerce degree for a specific major the student must successfully complete a minimum of 20.00 approved credits. The requirements for each major are set out in the schedule of studies.

##### Schedule of Studies

Courses specified in the schedule of studies are required courses and must be completed successfully. A full course load normally involves 2.50 credits. The requirements for each major are set out below.

## X—Degree Programs, Bachelor of Commerce (B.Comm.)

### Agricultural Business (AGBU)

#### Department of Agricultural Economics and Business, Ontario Agricultural College.

The Agricultural Business major is concerned with the management problems of business firms and prepares students for a range of management careers in agribusiness.

Graduates of the Agricultural Business program meet the educational requirements for membership in the [Ontario Institute of Agrologists](#). The Ontario Institute of Agrologists is the professional organization in agriculture in the Province of Ontario. Professional institutes in the various provinces in Canada and the scientific societies in agriculture collectively comprise the [Agricultural Institute of Canada](#). The program has been fully accredited by the Agricultural Institute of Canada.

Included in the core requirements, the Agricultural Business program provides students with the option of selecting from the Restricted Electives list courses that will compliment their studies. The first option ([List A](#)) is designed for students more interested in the business relationships of farming and involves marketing and advanced farm management. The second option ([List B](#)) emphasizes the production aspects of farming and involves biology and either animal or plant systems.

The major is administered by the [Department of Agricultural Economics and Business](#) in the [Ontario Agricultural College](#) and students are urged to consult the departmental advisor. For this major, 15.00 of the 20.00 credits (including 1.50 credits from [List A](#) or [List B](#)) are specified as core requirements and the remaining 5.00 credits are specified as electives.

#### Major

##### Semester 1

AGR*1100 [0.50]	Introduction to the Agri–Food System
ECON*1050 [0.50]	Introductory Microeconomics
MATH*1000 [0.50]	Introductory Calculus
1.00 elective	

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

##### Semester 2

AGR*1250 [0.50]	Agri-food System Trends and Issues
CIS*1200 [0.50]	Introduction to Computing
ECON*1100 [0.50]	Introductory Macroeconomics
PSYC*1200 [0.50]	Dynamics of Behaviour
0.50 elective	

##### Semester 3

AGEC*2220 [0.50]	Financial Accounting
AGR*2401 [0.50]	Economics of the Canadian Food System
ECON*2310 [0.50]	Intermediate Microeconomics
ECON*2740 [0.50]	Economic Statistics

0.50 from [List A](#) or [List B](#)

##### Semester 4

AGEC*2230 [0.50]	Management Accounting
AGR*2402 [0.50]	Economics of the Canadian Food System
ECON*2410 [0.50]	Intermediate Macroeconomics
ECON*2770 [0.50]	Introductory Mathematical Economics

1 of:

0.50 from [List A](#) and 0.50 elective for students selecting [List A](#)

1.00 elective for students selecting [List B](#)

##### Semester 5

AGEC*3320 [0.50]	Financial Management
COST*3040 [0.50]	Business and Consumer Law
ECON*3740 [0.50]	Introduction to Econometrics

0.50 from [List A](#) or [List B](#)

0.50 elective

##### Semester 6

AGEC*3310 [0.50]	Operations Management
ECON*3560 [0.50]	Theory of Finance
HTM*4390 [0.50]	Individuals and Groups in Organizations

Students choosing [List A](#) take 1.00 elective

Students choosing [List B](#) take 0.50 from [List B](#) and 0.50 elective

##### Semester 7

AGEC*3030 [0.50]	The Firm and Markets
AGEC*4250 [0.50]	Business Policy

AGEC\*4370 [0.50]      Marketing Management

1.00 elective

**Semester 8**

AGEC\*4000 [0.50]      Agricultural and Food Policy

AGEC\*4240 [0.50]      Futures and Options Markets

AGR\*4500 [0.50]      Agrifood Industry Problem–Solving

1 of:

0.50 from [List A](#) and 0.50 elective for students selecting [List A](#)

1.00 elective for students selecting [List B](#)

**Restricted Electives**

After completion of the first year of the Agricultural Business program, students have the option of selecting three courses from [List A](#) or three courses from [List B](#). In order to satisfy the core requirements, students must complete three courses from one of the lists. Students are encouraged to take these courses in the semester indicated in the schedule of studies.

**List A**

**Semester 3**

COST\*1000 [0.50]      Introduction to Marketing Management

**Semester 4**

COST\*2600 [0.50]      Fundamentals of Consumer Behaviour

**Semester 8**

AGEC\*4220 [0.50]      Advanced Farm Management

**List B\***

BIOL\*1020 [0.50]      Introduction to Biology

(2 of ANSC\*2340,AGR\*2350,AGR\*2360,ANSC\*3150)

(AGR\*2451 and AGR\*2452)

\* students with OAC Biology may elect to take BIOL\*1030 in Semester 3

**X—Degree Programs, Bachelor of Commerce (B.Comm.)****Agricultural Business (Co-op) (AGBU:C)**

Department of Agricultural Economics and Business, Ontario Agricultural College.

**Major****Semester 1 – Fall**

AGR*1100 [0.50]	Introduction to the Agri-Food System
ECON*1050 [0.50]	Introductory Microeconomics
MATH*1000 [0.50]	Introductory Calculus
1.00 elective	

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

**Semester 2 – Winter**

AGR*1250 [0.50]	Agrifood System Trends and Issues
CIS*1200 [0.50]	Introduction to Computing
ECON*1100 [0.50]	Introductory Macroeconomics
PSYC*1200 [0.50]	Dynamics of Behaviour
0.50 elective	

**Semester 3 – Fall**

AGEC*2220 [0.50]	Financial Accounting
AGR*2401 [0.50]	Economics of the Canadian Food System
COOP*1100 [0.00]	Introduction to Co-operative Education
ECON*2310 [0.50]	Intermediate Microeconomics
ECON*2740 [0.50]	Economic Statistics

0.50 elective from [List A](#) or [List B](#)**Semester 4 – Winter**

AGEC*2230 [0.50]	Management Accounting
AGR*2402 [0.50]	Economics of the Canadian Food System
ECON*2410 [0.50]	Intermediate Macroeconomics
ECON*2770 [0.50]	Introductory Mathematical Economics

0.50 from [List A](#) or [List B](#)**Summer Semester**

COOP*1000 [0.00]	Co-op Work Term I
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**Fall Semester**

COOP*2000 [0.00]	Co-op Work Term II
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**Semester 5 – Winter**

AGEC*3310 [0.50]	Operations Management
COST*3040 [0.50]	Business and Consumer Law
ECON*3740 [0.50]	Introduction to Econometrics
1.00 electives	

**Summer Semester**

Optional academic term.

**Semester 6 – Fall**

AGEC*3320 [0.50]	Financial Management
ECON*3560 [0.50]	Theory of Finance
HTM*4390 [0.50]	Individuals and Groups in Organizations
1.00 elective	

**Winter Semester**

COOP*3000 [0.00]	Co-op Work Term III
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**Summer Semester**

COOP*4000 [0.00]	Co-op Work Term IV
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**Semester 7 – Fall**

AGEC*3030 [0.50]	The Firm and Markets
AGEC*4250 [0.50]	Business Policy
AGEC*4370 [0.50]	Marketing Management

Students choosing [List A](#) take 1.00 electiveStudents choosing [List B](#) take 0.50 from [List B](#) and 0.50 elective**Semester 8 – Winter**

AGEC*4000 [0.50]	Agricultural and Food Policy
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AGEC\*4240 [0.50]      Futures and Options Markets  
AGR\*4500 [0.50]      Agrifood Industry Problem–Solving  
Students choosing [List A](#) take 0.50 from [List A](#) and 0.50 elective  
Students choosing [List B](#) take 1.00 elective

**Restricted Electives**

As for the regular program.

**X—Degree Programs, Bachelor of Commerce (B.Comm.)****Hotel and Food Administration (HAFA)****School of Hospitality and Tourism Management, College of Social and Applied Human Sciences.**

The Hotel and Food Administration major prepares graduates to assume positions of responsibility in any aspect of the hospitality field. It includes principles of administration, theories of interpersonal relations, human resources management, and communications. Distinctive courses include Hospitality Facilities Management and Design and Lodging Management. The courses in this program relate to the management of both the accommodation and food service facilities used by the public and private sector. The major is administered by the [School of Hospitality and Tourism Management](#) and students are urged to consult the departmental advisor. For this major, 14.00 of the 20.00 credits are specified as core requirements, 3.50 as restricted electives, and 2.50 as electives. Verified work experience in the hospitality industry is required for students to be eligible for graduation.

Group work is a significant part of core credit work.

**Major****Semester 1**

ECON\*1050 [0.50]      Introductory Microeconomics  
 HTM\*1000 [0.50]      Introduction to Hospitality and Tourism Management  
 POLS\*1400 [0.50]      Public Management and Administration  
 PSYC\*1200 [0.50]      Dynamics of Behaviour

One of:\*

CHEM\*1100[0.50]      Chemistry Today  
 HTM\*2700 [0.50]      Introductory Foods

\*CHEM\*1100 to be taken by students without OAC Chemistry. If not taken, a total of 4.00 restricted electives are required.

**Semester 2**

ECON\*1100 [0.50]      Introductory Macroeconomics  
 HTM\*2000 [0.50]      Hospitality and Tourism Purchasing Management  
 HTM\*2100 [0.50]      Lodging Operations

1.00 from List A or List B or electives

**Semester 3**

2.50 from List A or List B or electives

**Semester 4**

STAT\*2060 [0.50]      Statistics for Business Decisions

2.00 from List A or List B or electives

**Semester 5**

HTM\*4050 [0.50]      Beverage Management I

2.00 from List A or List B or electives

**Semester 6**

HTM\*3120 [0.50]      Operations Analysis in the Hospitality and Tourism Industry

2.00 from List A or List B or electives

**Semester 7**

2.50 from List A or List B or electives

**Semester 8**

2.50 from List A or List B or electives

**List A – Further Required Courses**

The following 8.50 credits are also required. The numbers in parentheses show the semester in which the course may be taken and for which consideration has been given in timetabling. Further details on the scheduling of courses will be provided in writing prior to each course selection period by the School's departmental advisor.

**Semester 1 or 2**

HTM\*2700 [0.50]      Introductory Foods

**Semester 2 or 3**

HTM\*2010 [0.50]      Hospitality and Tourism Business Communications

**Semester 3 or 4**

AGEC\*2220 [0.50]      Financial Accounting

COST\*2020 [0.50]      Information Management

COST\*3040 [0.50]      Business and Consumer Law

HTM\*2030 [0.50]      Control Systems in the Hospitality and Tourism Industry

HTM\*2200 [0.50]      Organizational Design and Effectiveness

**Semester 4 or 5**

HTM\*3070 [0.50]      Hospitality and Tourism Management Accounting

**Semester 5 or 6**

AGEC*3320 [0.50]	Financial Management
HTM*3000 [0.50]	Human Resources Management
HTM*3080 [0.50]	Marketing in the Hospitality Industry
HTM*3090 [1.00]	Foodservice Operations Management

**Semester 7 or 8**

HTM*4090 [0.50]	Hospitality and Tourism Facilities Management and Design
HTM*4100 [0.50]	Developing Managerial Skills
HTM*4190 [0.50]	Hospitality and Tourism Operations Planning
HTM*4200 [0.50]	Policy Issues in Hospitality and Tourism Management

**List B – Restricted Electives**

In addition to the 14.00 required credits listed above, students must take a minimum of 3.50 restricted electives throughout the program. Students may choose to explore a variety of subjects or may choose to study an area allied to their major in some depth. Restricted electives are listed below and have been grouped in major topical areas which are related to, or are an extension of, the professional interests of the major. Students may, however, choose restricted electives from any of those listed without regard to the categories, which are intended to be suggestive.

*Courses dealing with the social and economic environment of business firms and other administrative entities in the hospitality industry:*

ECON*2310 [0.50]	Intermediate Microeconomics
ECON*2410 [0.50]	Intermediate Macroeconomics
ECON*3510 [0.50]	Money, Credit and the Financial System
ECON*3520 [0.50]	Labour Economics
ECON*3560 [0.50]	Theory of Finance
PHIL*1010 [0.50]	Social and Political Issues
PHIL*2600 [0.50]	Business and Professional Ethics
SOC*2190 [0.50]	Technology and Society

*Courses dealing with human behaviour particularly as related to work and work groups:*

ANTH*1150 [0.50]	Anthropology
ECON*2200 [0.50]	Industrial Relations
HTM*4390 [0.50]	Individuals and Groups in Organizations
PSYC*2310 [0.50]	Introduction to Social Psychology
SOAN*2040 [0.50]	Globalization of Work and Organizations
SOC*1100 [0.50]	Sociology

*Courses dealing with market forces and consumer behaviour:*

AGEC*4360 [0.50]	Marketing Research
COST*1000 [0.50]	Introduction to Marketing Management
COST*2600 [0.50]	Fundamentals of Consumer Behaviour
COST*3600 [0.50]	Consumer Information Processes
COST*3620 [0.50]	Advertising Management

*Courses related to the study of tourism:*

GEOG*3490 [0.50]	Recreational Behaviour and Resources
HTM*3100 [0.50]	Dimensions of Tourism
UNIV*3500 [0.50]	Recreation and Tourism Planning

*Courses relating to institutional foodservice management:*

AGR*1250 [0.50]	Agrifood System Trends and Issues
CHEM*1040 [0.50]	General Chemistry I
CHEM*1050 [0.50]	General Chemistry II
FOOD*2150 [0.50]	Introduction to Nutritional and Food Sciences
FOOD*2420 [0.50]	Introduction to Food Microbiology
FOOD*3230 [0.75]	Food Microbiology
FOOD*3700 [0.50]	Sensory Evaluation of Foods
HTM*2740 [0.50]	Cultural Aspects of Food
NUTR*1010 [0.50]	Nutrition and Society
NUTR*2050 [0.50]	Family and Community Nutrition

*Specialized courses in Hospitality and Tourism Management:*

HTM*3060 [0.50]	Lodging Management
HTM*3150 [0.50]	Experiential Learning in the Hospitality Industry
HTM*3200 [0.50]	Club Management Operations
HTM*3780 [0.50]	Economics of Food Usage
HTM*4110 [0.50]	Restaurant Operations

HTM*4120 [0.50]	Hospitality Business Management
HTM*4130 [0.50]	Current Management Topics
HTM*4140 [0.50]	Current Management Topics
HTM*4150 [0.50]	Current Management Topics
HTM*4180 [0.50]	Beverage Management II
HTM*4500 [0.50]	Special Study in Hospitality and Tourism

*Other subjects related to the study of administration:*

AGEC*2230 [0.50]	Management Accounting
AGEC*3310 [0.50]	Operations Management
AGEC*3330 [0.50]	Intermediate Accounting
AGEC*4250 [0.50]	Business Policy
AGEC*4370 [0.50]	Marketing Management
AGEC*4410 [0.50]	Sales and Sales Management
COST*2100 [0.50]	Personal Financial Management

*Other restricted electives:*

CIS*1000 [0.50]	Introduction to Computer Applications
COST*2820 [0.50]	Housing Finance
COST*3010 [0.50]	Quality Management
ECON*3520 [0.50]	Labour Economics
ENGL*1200 [0.50]	Reading the Contemporary World
ENGL*1410 [0.50]	Major English Writers
PHIL*2100 [0.50]	Critical Thinking
REXT*3040 [0.50]	Communication Process
REXT*3060 [0.50]	International Communication

Students may select up to 2.00 credits in any foreign language as restricted electives.

**Electives**

In addition to the 14.00 required credits and the 3.50 restricted electives, the student has 2.50 electives throughout the program which may be fulfilled by selecting courses in any subject provided that the student is qualified to take the course and can schedule it.



## X—Degree Programs, Bachelor of Commerce (B.Comm.)

### Hotel and Food Administration (Co-op) (HAFA:C)

#### School of Hospitality and Tourism Management, College of Social and Applied Human Sciences.

The principal aim of the Hotel and Food Administration Co-op program is to facilitate the transition of students from academic studies to a professional work life by enhancing the integration of theory and practice. The major is administered by the [School of Hospitality and Tourism Management](#) and students are urged to consult the departmental co-op faculty advisor. The co-op work program consists of one twelve-month period. The work semester begins at the end of the second year and extends from May to April. The co-op program is completed over a 5 year period. The academic program consists of 20.00 credits, 14.50 of which are specified as core requirements, 3.00 as restricted electives, and 2.50 as electives.

#### Major

##### Semester 1 – Fall

ECON*1050 [0.50]	Introductory Microeconomics
HTM*1000 [0.50]	Introduction to Hospitality and Tourism Management
POLS*1400 [0.50]	Public Management and Administration
PSYC*1200 [0.50]	Dynamics of Behaviour

One of:\*

CHEM*1100 [0.50]	Chemistry Today
HTM*2700 [0.50]	Introductory Foods

\*CHEM\*1100 to be taken by students without OAC Chemistry. If not taken, a total of 3.50 restricted electives are required.

##### Semester 2 – Winter

ECON*1100 [0.50]	Introductory Macroeconomics
HTM*2000 [0.50]	Hospitality and Tourism Purchasing Management
HTM*2100 [0.50]	Lodging Operations

1.00 from List A or List B or electives

##### Semester 3 – Fall

COOP*1100 [0.00]	Introduction to Co-operative Education
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2.50 from List A or List B or electives

##### Semester 4 – Winter

STAT*2060 [0.50]	Statistics for Business Decisions
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2.00 from List A or List B or electives

##### Summer Semester

COOP*1000 [0.00]	Co-op Work Term I
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##### Fall Semester

COOP*2000 [0.00]	Co-op Work Term II
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##### Winter Semester

COOP*3000 [0.00]	Co-op Work Term III
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##### Semester 5 – Fall

HTM*4050 [0.50]	Beverage Management I
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2.00 from List A or List B or electives

##### Semester 6 – Winter

HTM*3120 [0.50]	Operations Analysis in the Hospitality and Tourism Industry
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2.00 from List A or List B or electives

##### Semester 7 – Fall

2.50 from List A or List B or electives

##### Semester 8 – Winter

HTM*4300 [0.50]	Co-operative Education Seminar
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2.00 from List A or List B or electives

**Note:** For courses included in List A or List B refer to the regular major.

**X—Degree Programs, Bachelor of Commerce (B.Comm.)****Housing and Real Estate Management (HREM)****Department of Consumer Studies, College of Social and Applied Human Sciences.**

The Housing and Real Estate Management major in the B.Comm. program offers a multi-disciplinary approach to the study of housing, focusing on the delivery of housing services, the management of housing and real estate and on the economic and social policy context.

The major shares a common core with other majors in the B.Comm. program. The focus of the major is on the development of conceptual, analytical and management skills required for professional careers in the field of housing and real estate management.

Students in the major study housing and real estate in the context of an assemblage of physical, financial, legal, political and social elements, making linkages between and among elements and then use this knowledge to apply to the management and analysis of housing services systems, and the appraisal of housing policy.

Students graduate with a degree leading to a variety of professional positions in the public and private sectors or continue on to graduate work in business, planning or the social sciences.

Students in the Housing and Real Estate Management major are required to take the courses listed below. In addition, some may wish to make use of groupings of elective courses in order to pursue individual interests or develop additional focus.

**Major****Semester 1**

COST\*1000 [0.50] Introduction to Marketing Management

COST\*1800 [0.50] Housing and Community Planning

ECON\*1050 [0.50] Introductory Microeconomics

PSYC\*1200 [0.50] Dynamics of Behaviour

0.50 elective

**Semester 2**

COST\*1400 [0.50] Introduction to Design

ECON\*1100 [0.50] Introductory Macroeconomics

ISS\*2500 [0.50] Management in Organizations

MATH\*1000 [0.50] Introductory Calculus

0.50 elective

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

**Semester 3**

AGEC\*2220 [0.50] Financial Accounting

COST\*2810 [0.50] Social Aspects of Housing

ECON\*2310 [0.50] Intermediate Microeconomics

STAT\*2080 [0.50] Introductory Applied Statistics I

0.50 elective

**Semester 4**

AGEC\*2230 [0.50] Management Accounting

COST\*2020 [0.50] Information Management

COST\*2820 [0.50] Housing Finance

STAT\*2090 [0.50] Introductory Applied Statistics II

0.50 elective

**Semester 5**

COST\*4840 [0.50] Housing and Real Estate Law

COST\*4850 [0.50] Housing Policies

ECON\*2410 [0.50] Intermediate Macroeconomics

POLS\*2300 [0.50] Canadian Government

0.50 elective

**Semester 6**

COST\*3030 [0.50] Research Methods

COST\*4860 [0.50] Housing Industry Structure and Process

LARC\*2820 [0.50] Urban and Regional Planning

POLS\*2250 [0.50] Public Administration

0.50 elective

**Semester 7**

COST\*4820 [0.50] Real Estate Appraisal

ECON\*3500 [0.50] Urban Economics

ECON\*3510 [0.50] Money, Credit and the Financial System

ECON\*3560 [0.50] Theory of Finance

0.50 elective

**Semester 8**

COST*3890 [0.50]	Property Management
COST*4810 [0.50]	Housing Services Systems
POLS*3270 [0.50]	Local Government in Ontario

1.00 elective

**X—Degree Programs, Bachelor of Commerce (B.Comm.)****Housing and Real Estate Management (Co-op) (HREM:C)****Department of Consumer Studies, College of Social and Applied Human Sciences.**

A principal aim of the Co-op program is to facilitate the transition of students from academic studies to a professional career in housing and real estate management by enhancing the integration of theory and practice.

The Co-op program consists of two eight month work terms. The Co-op program is normally completed over a 5 year period.

To be eligible to continue in the Co-op Major students must maintain a satisfactory average, must complete all course requirements as scheduled and must obtain a minimum evaluation of "satisfactory" on all required work term reports. Consult the Co-op advisor or Department for additional information.

**Major****Semester 1 – Fall**

COST\*1000 [0.50] Introduction to Marketing Management

COST\*1800 [0.50] Housing and Community Planning

ECON\*1050 [0.50] Introductory Microeconomics

PSYC\*1200 [0.50] Dynamics of Behaviour

0.50 elective

**Semester 2 – Winter**

COST\*1400 [0.50] Introduction to Design

ECON\*1100 [0.50] Introductory Macroeconomics

ISS\*2500 [0.50] Management in Organizations

MATH\*1000 [0.50] Introductory Calculus

0.50 elective

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

**Semester 3 – Fall**

AGEC\*2220 [0.50] Financial Accounting

COOP\*1100 [0.00] Introduction to Co-operative Education

COST\*2810 [0.50] Social Aspects of Housing

ECON\*2310 [0.50] Intermediate Microeconomics

STAT\*2080 [0.50] Introductory Applied Statistics I

0.50 elective

**Semester 4 – Winter**

AGEC\*2230 [0.50] Management Accounting

COST\*2820 [0.50] Housing Finance

ECON\*2410 [0.50] Intermediate Macroeconomics

STAT\*2090 [0.50] Introductory Applied Statistics II

0.50 elective

**Summer Semester**

COOP\*1000 [0.00] Co-op Work Term I

**Fall Semester**

COOP\*2000 [0.00] Co-op Work Term II

**Semester 5 – Winter**

COST\*2020 [0.50] Information Management

COST\*3890 [0.50] Property Management

COST\*4860 [0.50] Housing Industry Structure and Process

POLS\*2250 [0.50] Public Administration

0.50 elective

**Semester 6 – Fall**

COST\*3030 [0.50] Research Methods

COST\*4840 [0.50] Housing and Real Estate Law

COST\*4850 [0.50] Housing Policies

POLS\*2300 [0.50] Canadian Government

0.50 elective

**Winter Semester**

COOP\*3000 [0.00] Co-op Work Term III

**Summer Semester**

COOP\*4000 [0.00] Co-op Work Term IV

**Semester 7 – Fall**

COST\*4820 [0.50] Real Estate Appraisal

ECON*3500 [0.50]	Urban Economics
ECON*3510 [0.50]	Money, Credit and the Financial System
ECON*3560 [0.50]	Theory of Finance
0.50 elective	
<b>Semester 8 – Winter</b>	
COST*4810 [0.50]	Housing Services Systems
LARC*2820 [0.50]	Urban and Regional Planning
POLS*3270 [0.50]	Local Government in Ontario
1.00 elective	

**X—Degree Programs, Bachelor of Commerce (B.Comm.)****Human Resources Management (HRM)**

**Department of Psychology, College of Social and Applied Human Sciences.**

The HRM program provides some basic preparation for students contemplating a career as a Human Resources practitioner, and for potential certification by the [Human Resources Professionals Association of Ontario \(HRPAO\)](#). It complements a traditional business core with an emphasis on issues relating to people and the workplace. The program combines conceptual and quantitative elements and promotes the integration of theory with practice. A feature of the program is a required applied research course, where students conduct group projects in workplace settings under the direction of a faculty member.

Presently the HRM program meets all four academic requirements of the Tier I Compulsory Subjects set out by the [Human Resources Professionals Association of Ontario](#). Our objective is to meet 50% of the Tier II Specialized Subjects.

For this major, 15.00 of the 20.00 credits are specified as core requirements and the remaining 5.00 as electives. A list of suggested electives follows the description of required courses.

**Note:** Psychology Courses designated with (H) in Section XII—Course Descriptions are Honours level Psychology courses requiring for registration a cumulative average of at least 70% in all course attempts in Psychology or registration in the Human Resources Management major of the Bachelor of Commerce program.

**Major****Semester 1**

COST*1000 [0.50]	Introduction to Marketing Management
ECON*1050 [0.50]	Introductory Microeconomics
POLS*1400 [0.50]	Public Management and Administration
PSYC*1200 [0.50]	Dynamics of Behaviour
0.50 elective	

**Semester 2**

ECON*1100 [0.50]	Introductory Macroeconomics
PSYC*1100 [0.50]	Principles of Behaviour
PSYC*2010 [0.50]	Quantification in Psychology
PSYC*2310 [0.50]	Introduction to Social Psychology
0.50 elective	

**Semester 3**

AGEC*2220 [0.50]	Financial Accounting
ECON*2200 [0.50]	Industrial Relations
ECON*2310 [0.50]	Intermediate Microeconomics
PSYC*2360 [0.50]	Introductory Research Methods
0.50 elective	

**Semester 4**

AGEC*2230 [0.50]	Management Accounting
COST*2020 [0.50]	Information Management
HTM*2200 [0.50]	Organizational Design and Effectiveness
PHIL*2600 [0.50]	Business and Professional Ethics
0.50 elective	

**Semester 5**

AGEC*3320 [0.50]	Financial Management
COST*3040 [0.50]	Business and Consumer Law
PSYC*3060 [0.50]	Occupational Health Psychology
PSYC*3070 [0.50]	Psychology in Human Resource Management
0.50 elective	

**Semester 6**

AGEC*3310 [0.50]	Operations Management
ECON*3520 [0.50]	Labour Economics
HTM*3000 [0.50]	Human Resources Management
PSYC*3080 [0.50]	Organizational Psychology
0.50 elective	

**Semester 7**

ECON*3560 [0.50]	Theory of Finance
HTM*4100 [0.50]	Developing Managerial Skills
HTM*4390 [0.50]	Individuals and Groups in Organizations
PSYC*4100 [0.50]	Applied Research in Human Resources Management
0.50 elective	

**Semester 8**

AGEC*4250 [0.50]	Business Policy
HTM*4160 [0.50]	Human Resources Planning
PSYC*4330 [0.50]	Advanced Topics in I/O Psychology (H)
1.00 elective	

**Electives**

The following is a list of courses which may be of interest to students selecting their electives.

AGEC*4370 [0.50]	Marketing Management
COST*2600 [0.50]	Fundamentals of Consumer Behaviour
ECON*2410 [0.50]	Intermediate Macroeconomics
ECON*2740 [0.50]	Economic Statistics
ECON*4800 [0.50]	Theory of Strategic Management
MATH*1000 [0.50]	Introductory Calculus
PSYC*2740 [0.50]	Personality
PSYC*3250 [0.50]	Psychological Measurement
SOAN*2040 [0.50]	Globalization of Work and Organizations
SOC*1100 [0.50]	Sociology

## X—Degree Programs, Bachelor of Commerce (B.Comm.)

### Management Economics in Industry and Finance (MEIF)

#### Department of Economics, College of Social and Applied Human Sciences.

The Management Economics in Industry and Finance major is designed to offer students an appreciation of business problems in the areas of industrial organization and finance using the analytical orientation of the discipline of Economics and the tools of Business Management, Marketing and Accounting. This major combines the applied thrust of business courses with the analytical rigor of Economics.

The major provides a suitable education for a career in the business world or in the public service. It also constitutes a useful preparation for more advanced studies, including graduate studies in Economics, Business Administration, Law, and Public Policy. The major is administered by the [Department of Economics](#) and students are urged to consult the departmental advisor. A planning guide is available in the department. Students should note that most courses carry prerequisites and that ECON\*1050 and ECON\*1100 are normally prerequisites for all other courses in Economics.

Students who fail any Economics course twice or who do not achieve a 65% average in Economics courses taken during the first 4 semesters in this major are likely to encounter difficulties in the more advanced courses. They are strongly advised to consult the departmental advisor in Economics to discuss the options available.

For this major, 9.50 credits are specified, 6.00 are restricted electives and 4.50 are free electives. A possible program sequence is outlined below.

#### Major

##### Semester 1

ECON\*1050 [0.50]      Introductory Microeconomics

One of:

MATH\*1000 [0.50]      Introductory Calculus

MATH\*1080 [0.50]      Elements of Calculus I

MATH\*1200 [0.50]      Calculus I

0.50 from a Social Science course other than Economics

1.00 electives

##### Semester 2

AGEC\*2220 [0.50]      Financial Accounting

ECON\*1100 [0.50]      Introductory Macroeconomics

1.00 electives

One of:

CIS\*1200 [0.50]      Introduction to Computing

CIS\*1500 [0.50]      Introduction to Programming

CIS\*1650 [0.50]      Programming I

##### Semester 3\*

AGEC\*2230 [0.50]      Management Accounting

ECON\*2310 [0.50]      Intermediate Microeconomics

ECON\*2720 [0.50]      Business History

ECON\*2770 [0.50]      Introductory Mathematical Economics

0.50 elective

##### Semester 4

AGEC\*3310 [0.50]      Operations Management

AGEC\*3320 [0.50]      Financial Management

ECON\*2410 [0.50]      Intermediate Macroeconomics

ECON\*2740 [0.50]      Economic Statistics

0.50 elective

##### Semester 5

ECON\*3600 [0.50]      Macroeconomics in an Open Economy

ECON\*3710 [0.50]      Advanced Microeconomics

ECON\*3740 [0.50]      Introduction to Econometrics

0.50 restricted electives

0.50 elective

##### Semester 6

AGEC\*4370 [0.50]      Marketing Management

0.50 restricted electives

0.50 credit in a 4000 level Economics course\*\*

0.50 elective

One of:



ECON\*3510 [0.50] Money, Credit and the Financial System  
 ECON\*3560 [0.50] Theory of Finance

**Semester 7**

COST\*3040 [0.50] Business and Consumer Law  
 HTM\*4390 [0.50] Individuals and Groups in Organizations

0.50 restricted electives

0.50 credit in a 4000 level Economics course\*\*

One of:

ECON\*3510 [0.50] Money, Credit and the Financial System  
 ECON\*3560 [0.50] Theory of Finance

**Semester 8**

AGEC\*4250 [0.50] Business Policy

0.50 restricted electives

0.50 credit in a 4000 level Economics course\*\*

0.50 elective

One of:

ECON\*3530 [0.50] Industrial Organization  
 ECON\*4800 [0.50] Theory of Strategic Management

\*ECON\*2720 in Semester 3 may be replaced by any Economic History credit including (with appropriate prerequisites) a 4000 level credit. In that case this credit will count towards meeting the requirements of 1.50 Economics credits at the 4000 level – see items marked \*\* in semester 6–8.

\*\*ECON\*4710 and ECON\*4810 are recommended for students wishing to pursue graduate studies.

**Note:** Only one of ECON\*4900, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

**Restricted Electives**

ECON\*3200 [0.50] Economics of Industrial Relations  
 ECON\*3300 [0.50] Economics of Health and the Workplace  
 ECON\*3500 [0.50] Urban Economics  
 ECON\*3520 [0.50] Labour Economics  
 ECON\*3530 [0.50] Industrial Organization  
 ECON\*3580 [0.50] Economics of Regulation  
 ECON\*3610 [0.50] Public Economics  
 ECON\*3620 [0.50] International Trade  
 ECON\*3660 [0.50] Economics of Equity Markets  
 ECON\*3770 [0.50] Mathematical Economics and Game Theory

One of:

AGEC\*3330 [0.50] Intermediate Accounting  
 AGECE\*4240 [0.50] Futures and Options Markets

**X—Degree Programs, Bachelor of Commerce (B.Comm.)****Management Economics in Industry and Finance (Co-op) (MEIF:C)****Department of Economics, College of Social and Applied Human Sciences.**

A principal aim of the Co-op program in Management Economics in Industry and Finance is to facilitate the transition of students from academic studies to a professional career by enhancing the integration of theory and practice.

The Co-op program consists of two eight month work terms. The first work term begins after the second year and extends from January to August. The Co-op program is normally completed over a 5 year period.

To be eligible to continue in the Co-op major, students must maintain a satisfactory average, must complete all course requirements as scheduled and must obtain a minimum evaluation of "satisfactory" on all required work term reports. Consult the Co-op advisor or Department for additional program information.

**Major****Semester 1 – Fall**

ECON\*1050 [0.50]      Introductory Microeconomics  
0.50 from a Social Science course other than Economics  
1.00 elective

One of:

MATH\*1000[0.50]      Introductory Calculus  
MATH\*1080[0.50]      Elements of Calculus I  
MATH\*1200[0.50]      Calculus I

**Semester 2 – Winter**

AGEC\*2220 [0.50]      Financial Accounting  
ECON\*1100 [0.50]      Introductory Macroeconomics  
1.00 elective

One of:

CIS\*1200 [0.50]      Introduction to Computing  
CIS\*1500 [0.50]      Introduction to Programming  
CIS\*1650 [0.50]      Programming I

**Semester 3 – Fall**

AGEC\*2230 [0.50]      Management Accounting  
COOP\*1100 [0.00]      Introduction to Co-operative Education  
ECON\*2310 [0.50]      Intermediate Microeconomics  
ECON\*2410 [0.50]      Intermediate Macroeconomics  
ECON\*2740 [0.50]      Economic Statistics  
ECON\*2770 [0.50]      Introductory Mathematical Economics

**Semester 4 – Winter**

AGEC\*3310 [0.50]      Operations Management  
ECON\*3510 [0.50]      Money, Credit and the Financial System  
ECON\*3560 [0.50]      Theory of Finance  
ECON\*3740 [0.50]      Introduction to Econometrics  
0.50 elective

**Summer Semester**

COOP\*1000 [0.00]      Co-op Work Term I

**Fall Semester**

COOP\*2000 [0.00]      Co-op Work Term II

**Semester 5 – Winter**

AGEC\*3320 [0.50]      Financial Management  
AGEC\*4370 [0.50]      Marketing Management  
COST\*3040 [0.50]      Business and Consumer Law  
ECON\*3600 [0.50]      Macroeconomics in an Open Economy  
0.50 elective

**Semester 6 – Fall**

ECON\*3710 [0.50]      Advanced Microeconomics  
HTM\*4390 [0.50]      Individuals and Groups in Organizations  
1.00 restricted electives  
0.50 electives

**Winter Semester**

COOP\*3000 [0.00]      Co-op Work Term III

**Summer Semester**

COOP\*4000 [0.00] Co-op Work Term IV

**Semester 7 – Fall**

1.00 restricted elective

1.00 from 4000 level Economics\*\*

0.50 elective

**Semester 8 – Winter\***

AGEC\*4250 [0.50] Business Policy

ECON\*2720 [0.50] Business History

0.50 from 4000 level Economics\*\*

0.50 elective

One of:

ECON\*3530 [0.50] Industrial Organization

ECON\*4800 [0.50] Theory of Strategic Management

\*ECON\*2720 in Semester 8 may be replaced by any Economic History credit including (with appropriate prerequisites) a 4000 level credit. In that case this credit will count towards meeting the requirements of 1.50 Economics credits at the 4000 level – see items marked \*\* in semester 6–8.

\*\*ECON\*4710 and ECON\*4810 are recommended for students wishing to pursue graduate studies.

**Note:** Only one of ECON\*4900, ECON\*4900, ECON\*4910, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

**Restricted Electives**

ECON\*3200 [0.50] Economics of Industrial Relations

ECON\*3300 [0.50] Economics of Health and the Workplace

ECON\*3500 [0.50] Urban Economics

ECON\*3520 [0.50] Labour Economics

ECON\*3530 [0.50] Industrial Organization

ECON\*3580 [0.50] Economics of Regulation

ECON\*3610 [0.50] Public Economics

ECON\*3620 [0.50] International Trade

ECON\*3660 [0.50] Economics of Equity Markets

ECON\*3770 [0.50] Mathematical Economics and Game Theory

One of:

AGEC\*3330 [0.50] Intermediate Accounting

AGEC\*4240 [0.50] Futures and Options Markets

## X—Degree Programs, Bachelor of Commerce (B.Comm.)

### Marketing Management (MKMN)

#### Department of Consumer Studies, College of Social and Applied Human Sciences.

The Marketing Management major is interdisciplinary and follows a liberal education philosophy.

Courses to be followed are from many disciplines, departments and colleges within the University, and are designed to span 5 component areas of study:

1. Literacy (writing and communication)
2. Numeracy (Mathematics, Statistics and Information Technology)
3. Social Science Foundations
4. Marketing Foundations (buyer/market studies)
5. Marketing Management

The approach taken in this major also places a special emphasis on research techniques for marketing as well as the requirements of marketing as a functional area of management. Students, while following the prescribed courses, may choose their electives in such a manner as to provide a particular applied focus to their marketing studies by a judicious choice from the other courses offered by the Department or the University. The major is administered by the [Department of Consumer Studies](#) in the [College of Social and Applied Human Sciences](#) and students are urged to consult the departmental advisor or B.Comm. program counsellor.

For this major, 16.50 credits (2.00 elected from lists) are required and the remainder are electives.

#### Major

##### Semester 1

COST*1000 [0.50]	Introduction to Marketing Management
ECON*1050 [0.50]	Introductory Microeconomics
MATH*1000 [0.50]	Introductory Calculus
PSYC*1200 [0.50]	Dynamics of Behaviour

0.50 from [List A](#) or elective

Note: Students who are exceptionally strong in mathematics may consult with their academic advisor to substitute an alternative mathematics course for MATH\*1000 (MATH\*1080 or MATH\*1200).

##### Semester 2

AGEC*2220 [0.50]	Financial Accounting
ECON*1100 [0.50]	Introductory Macroeconomics
PSYC*2310 [0.50]	Introduction to Social Psychology

0.50 from [List A](#)

0.50 elective

##### Semester 3

AGEC*2230 [0.50]	Management Accounting
COST*2020 [0.50]	Information Management
COST*2600 [0.50]	Fundamentals of Consumer Behaviour
ECON*2310 [0.50]	Intermediate Microeconomics

0.50 from [List B](#)

Note: COST\*2600 may be taken in Semester 4.

##### Semester 4

COST*3040 [0.50]	Business and Consumer Law
ECON*2410 [0.50]	Intermediate Macroeconomics
STAT*2060 [0.50]	Statistics for Business Decisions

0.50 from [List B](#)

One of:

HTM*2200 [0.50]	Organizational Design and Effectiveness
ISS*2500 [0.50]	Management in Organizations

##### Semester 5

AGEC*3320 [0.50]	Financial Management
COST*3020 [0.50]	Distribution Systems & Retail Management
COST*3030 [0.50]	Research Methods
COST*3610 [0.50]	Consumer Economics

0.50 from [List A](#) and/or up to 0.50 elective (if COST\*3100 to be taken in Semester 6)

Note: Students only take one of COST\*3610 in Semester 5 OR COST\*3100 in Semester 6.

Note: COST\*3020, COST\*3030, COST\*3610 may be taken in Semester 6.

##### Semester 6

AGEC*3310 [0.50]	Operations Management
COST*3010 [0.50]	Quality Management

COST\*3100 [0.50] Economic Behaviour of Households

COST\*3620 [0.50] Advertising Management

0.50 from [List A](#) and/or up to 0.50 elective

Note: Students only take one of COST\*3610 in Semester 5 OR COST\*3100 in Semester 6.

Note: COST\*3100 may be taken in Semester 5 and COST\*3620 may be taken in Semester 7.

#### Semester 7

COST\*3600 [0.50] Consumer Information Processes

COST\*4040 [0.50] Management in Product Development

ECON\*3560 [0.50] Theory of Finance

1.00 elective

Note: COST\*3600 may be taken in Semester 6.

#### Semester 8

AGEC\*4250 [0.50] Business Policy

COST\*4050 [0.50] Consumer, Business and Government Relations

COST\*4370 [0.50] Marketing Strategy

COST\*4600 [0.50] International Marketing

0.50 elective

Note: COST\*4370 may be taken in Semester 7.

#### List A – Restricted Electives (choose 2 from any 1 subgroup)

These courses have been selected to help students broaden their international and cross-cultural perspectives.

##### French Language Courses

FREN\*1100 [0.50] Basic French: Listening

FREN\*1110 [0.50] Elementary French

FREN\*1200 [0.50] Intermediate French I

FREN\*2020 [0.50] France: Literature and Society

FREN\*2030 [0.50] Intermediate French II

FREN\*2060 [0.50] Quebec: Literature and Society

FREN\*3530 [0.50] Business French

##### German Language Courses

GERM\*1100[0.50] Introductory German I

GERM\*1110[0.50] Introductory German II

GERM\*2400[0.50] Contemporary Germany

GERM\*2490[0.50] Intermediate German I

##### History and Politics Courses

EURO\*1050 [0.50] The Emergence of a United Europe

HIST\*1150 [0.50] 20th Century Global History

EURO\*2070 [0.50] European Integration, 1957–1992

HIST\*2510 [0.50] The Emergence of Modern European Society 1789–1945

HIST\*2910 [0.50] History of Modern Asia

HIST\*3090 [0.50] Nationalism and Internationalism in Europe 1914–1957

POLS\*1500 [0.50] World Politics

POLS\*2100 [0.50] The State in Comparative Perspective

POLS\*3080 [0.50] Politics of Latin America

POLS\*3280 [0.50] Modern Political Ideologies

POLS\*3460 [0.50] Communism and Post–Communism

POLS\*3890 [0.50] Government and Politics of India

POLS\*3920 [0.50] Modern China

##### Italian Language Courses

ITAL\*1060 [0.50] Introductory Italian I

ITAL\*1070 [0.50] Introductory Italian II

ITAL\*2060 [0.50] Intermediate Italian I

ITAL\*2070 [0.50] Intermediate Italian II

##### Spanish Language Courses

SPAN\*1100 [0.50] Introductory Spanish

SPAN\*1110 [0.50] Intermediate Spanish

SPAN\*2000 [0.50] Spanish Language I

SPAN\*2010 [0.50] Spanish Language II

SPAN\*2040 [0.50] Spanish Civilization

#### List B – Restricted Electives (choose 2)

This group of courses encourages students to increase their fundamental background and/or add to business applications.

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AGEC*4410 [0.50]	Sales and Sales Management
COST*2100 [0.50]	Personal Financial Management
COST*2300 [0.50]	Technology and the Consumer
HTM*3000 [0.50]	Human Resources Management
POLS*1400 [0.50]	Public Management and Administration
POLS*2250 [0.50]	Public Administration
SOC*1100 [0.50]	Sociology
One of:	
PHIL*2100 [0.50]	Critical Thinking
PHIL*2600 [0.50]	Business and Professional Ethics

## X—Degree Programs, Bachelor of Commerce (B.Comm.)

### Marketing Management (Co-op) (MKMN:C)

#### Department of Consumer Studies, College of Social and Applied Human Sciences.

A principal aim of the Co-op program is to facilitate the transition of students from academic studies to a professional career in Marketing Management by enhancing the integration of theory and practice.

The Co-op program consists of two eight month work terms. The first work term begins after the second year. The second work term commences after the third year of studies. The Co-op program is normally completed over a 5 year period.

To be eligible to continue in the Co-op Major students must maintain a satisfactory average, must complete all course requirements as scheduled and must obtain a minimum evaluation of "satisfactory" on all required work term reports. Consult the Co-op advisor or Department for additional information.

#### Major

##### Semester 1 – Fall

COST\*1000 [0.50] Introduction to Marketing Management

ECON\*1050 [0.50] Introductory Microeconomics

MATH\*1000[0.50] Introductory Calculus

PSYC\*1200 [0.50] Dynamics of Behaviour

0.50 from [List A](#) or elective

Note: Students who are exceptionally strong in mathematics may consult with their academic advisor to substitute an alternative mathematics course for MATH\*1000 (MATH\*1080 or MATH\*1200).

##### Semester 2 – Winter

AGEC\*2220 [0.50] Financial Accounting

ECON\*1100 [0.50] Introductory Macroeconomics

PSYC\*2310 [0.50] Introduction to Social Psychology

STAT\*2060 [0.50] Statistics for Business Decisions

0.50 from [List A](#) or 0.50 elective

##### Semester 3 – Fall

AGEC\*2230 [0.50] Management Accounting

COOP\*1100 [0.00] Introduction to Co-operative Education

COST\*2020 [0.50] Information Management

COST\*2600 [0.50] Fundamentals of Consumer Behaviour

ECON\*2310 [0.50] Intermediate Microeconomics

0.50 from [List B](#)

##### Semester 4 – Winter

COST\*3030 [0.50] Research Methods

COST\*3040 [0.50] Business and Consumer Law

ECON\*2410 [0.50] Intermediate Macroeconomics

0.50 from [List B](#)

One of:

HTM\*2200 [0.50] Organizational Design and Effectiveness

ISS\*2500 [0.50] Management in Organizations

##### Summer Semester

COOP\*1000 [0.00] Co-op Work Term I

##### Fall Semester

COOP\*2000 [0.00] Co-op Work Term II

##### Semester 5 – Winter

AGEC\*3310 [0.50] Operations Management

COST\*3010 [0.50] Quality Management

COST\*3020 [0.50] Distribution Systems & Retail Management

COST\*3100 [0.50] Economic Behaviour of Households

COST\*3600 [0.50] Consumer Information Processes

0.50 elective (if COST\*3610 to be taken in Semester 6)

Note: Students only take one of COST\*3100 in Semester 5 OR COST\*3610 in Semester 6.

##### Semester 6 – Fall

AGEC\*3320 [0.50] Financial Management

COST\*3610 [0.50] Consumer Economics

COST\*3620 [0.50] Advertising Management

0.50 from [List A](#) and/or up to 1.00 elective

Note: Students only take one of COST\*3100 in Semester 5 OR COST\*3610 in Semester 6.

**Winter Semester**

COOP\*3000 [0.00] Co-op Work Term III

**Summer Semester**

COOP\*4000 [0.00] Co-op Work Term IV

**Semester 7 – Fall**

COST\*4040 [0.50] Management in Product Development

COST\*4050 [0.50] Consumer, Business and Government Relations

COST\*4370 [0.50] Marketing Strategy

ECON\*3560 [0.50] Theory of Finance

0.50 from [List A](#) and/or electives

Note: COST\*4050 may be taken in Semester 8.

**Semester 8 – Winter**

AGEC\*4250 [0.50] Business Policy

COST\*4600 [0.50] International Marketing

1.00 or 1.50 electives

**List A – Restricted Electives (choose 2 from any 1 subgroup)**

These courses have been selected to help students broaden their international and cross-cultural perspectives.

**French Language Courses**

FREN\*1100 [0.50] Basic French: Listening

FREN\*1110 [0.50] Elementary French

FREN\*1200 [0.50] Intermediate French I

FREN\*2020 [0.50] France: Literature and Society

FREN\*2030 [0.50] Intermediate French II

FREN\*2060 [0.50] Quebec: Literature and Society

FREN\*3530 [0.50] Business French

**German Language Courses**

GERM\*1100[0.50] Introductory German I

GERM\*1110[0.50] Introductory German II

GERM\*2400[0.50] Contemporary Germany

GERM\*2490[0.50] Intermediate German I

**History and Politics Courses**

EURO\*1050 [0.50] The Emergence of a United Europe

HIST\*1150 [0.50] 20th Century Global History

EURO\*2070 [0.50] European Integration, 1957–1992

HIST\*2510 [0.50] The Emergence of Modern European Society 1789–1945

HIST\*2910 [0.50] History of Modern Asia

HIST\*3090 [0.50] Nationalism and Internationalism in Europe 1914–1957

POL\*1500 [0.50] World Politics

POL\*2100 [0.50] The State in Comparative Perspective

POL\*3080 [0.50] Politics of Latin America

POL\*3280 [0.50] Modern Political Ideologies

POL\*3460 [0.50] Communism and Post-Communism

POL\*3890 [0.50] Government and Politics of India

POL\*3920 [0.50] Modern China

**Italian Language Courses**

ITAL\*1060 [0.50] Introductory Italian I

ITAL\*1070 [0.50] Introductory Italian II

ITAL\*2060 [0.50] Intermediate Italian I

ITAL\*2070 [0.50] Intermediate Italian II

**Spanish Language Courses**

SPAN\*1100 [0.50] Introductory Spanish

SPAN\*1110 [0.50] Intermediate Spanish

SPAN\*2000 [0.50] Spanish Language I

SPAN\*2010 [0.50] Spanish Language II

SPAN\*2040 [0.50] Spanish Civilization

**List B – Restricted Electives (choose 2)**

This group of courses encourages students to increase their fundamental background and/or add to business applications.

AGEC\*4410 [0.50] Sales and Sales Management

COST\*2100 [0.50] Personal Financial Management



COST*2300 [0.50]	Technology and the Consumer
HTM*3000 [0.50]	Human Resources Management
POLS*1400 [0.50]	Public Management and Administration
POLS*2250 [0.50]	Public Administration
SOC*1100 [0.50]	Sociology
One of:	
PHIL*2100 [0.50]	Critical Thinking
PHIL*2600 [0.50]	Business and Professional Ethics

**X—Degree Programs, Bachelor of Commerce (B.Comm.)****Public Management (PMGT)****Department of Political Science, College of Social and Applied Human Sciences.**

The Public Management program is designed to lead to an understanding of public sector administration and management from the "inside" – as an integrated enterprise – as well as from the outside – as a series of policy decisions and outcomes. Characterized by a multi-disciplinary approach employing both political and business-oriented analysis, students will confront questions of why politicians and public servants behave the way they do, and how their policy choices and processes can be optimized. Management of public entities features a unique set of challenges that arise from and interact with basic political issues like democracy, accountability, equity, fairness, and justice. At the same time it necessarily faces concerns common to all organizations, such as efficiency, human and capital resource management, morale, planning, and adaptation to change.

The program will appeal to students interested in the public service, public sector businesses or business–government relations. A co-ordinated sequence of courses is capped in the final year by a year long research project and thesis.

For this major, 15.00 of the 20.00 credits are specified as core requirements and the remaining 5.00 as electives. A [list of suggested electives](#) follows the description of required courses.

**Major****Semester 1**

COST*1000 [0.50]	Introduction to Marketing Management
ECON*1050 [0.50]	Introductory Microeconomics
POLS*1400 [0.50]	Public Management and Administration
PSYC*1200 [0.50]	Dynamics of Behaviour
0.50 elective	

**Semester 2**

ECON*1100 [0.50]	Introductory Macroeconomics
POLS*2250 [0.50]	Public Administration
POLS*2300 [0.50]	Canadian Government
1.00 elective	

**Semester 3**

AGEC*2220 [0.50]	Financial Accounting
ECON*2200 [0.50]	Industrial Relations
ECON*2310 [0.50]	Intermediate Microeconomics
POLS*3250 [0.50]	Public Policy: Challenges and Prospects
0.50 elective	

**Semester 4**

AGEC*2230 [0.50]	Management Accounting
COST*2600 [0.50]	Fundamentals of Consumer Behaviour
POLS*3270 [0.50]	Local Government in Ontario
STAT*2060 [0.50]	Statistics for Business Decisions
0.50 elective	

**Semester 5**

AGEC*3320 [0.50]	Financial Management
COST*3040 [0.50]	Business and Consumer Law
POLS*3110 [0.50]	Politics of Ontario
POLS*3210 [0.50]	The Constitution and Canadian Federalism
0.50 elective	

**Semester 6**

AGEC*3310 [0.50]	Operations Management
ECON*3610 [0.50]	Public Economics
PHIL*2600 [0.50]	Business and Professional Ethics
POLS*3670 [0.50]	Comparative Public Policy and Administration
0.50 elective	

**Semester 7**

ECON*3560 [0.50]	Theory of Finance
HTM*3000 [0.50]	Human Resources Management
POLS*3470 [0.50]	Business–Government Relations in Canada
POLS*4970 [0.50]	Honours Political Science Research I
0.50 elective	

**Semester 8**

AGEC*4250 [0.50]	Business Policy
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- POLS\*4250 [0.50]      Problems in Public Administration and Public Policy
  - POLS\*4980 [0.50]      Honours Political Science Research II
- 1.00 elective

**Electives**

The following is a list of courses which may be of interest to students selecting their electives.

- COST\*2020 [0.50]      Information Management
- ECON\*2410 [0.50]      Intermediate Macroeconomics
- HTM\*4390 [0.50]      Individuals and Groups in Organizations
- ISS\*2500 [0.50]      Management in Organizations
- POLS\*3330 [0.50]      Politics and Trade Liberalization in the Americas
- POLS\*3370 [0.50]      Environmental Policy Formation and Administration
- POLS\*3440 [0.50]      Corruption, Scandal and Political Ethics
- POLS\*3790 [0.50]      The Political Economy of International Relations
- POLS\*3930 [0.50]      Politics of the Agri–Food System
- SOAN\*2040 [0.50]      Globalization of Work and Organizations

**X—Degree Programs, Bachelor of Commerce (B.Comm.)****Tourism Management (TMGT)****School of Hospitality and Tourism Management, College of Social and Applied Human Sciences.**

As the world's largest industry, tourism encompasses a wide range of public and private enterprises that require knowledgeable and talented management professionals. The program in Tourism Management builds on a strong base of hospitality management courses (human resources management, accounting, finance, cost controls, hotel operations). In conjunction with these courses the program provides specialized courses dealing with the economic, social, cultural and environmental aspects of the industry as well as the critical functions of tourism marketing, distribution, planning and development. In addition, there are opportunities to develop expertise in eco-tourism and international tourism operations. The study of languages is a core component of this program. Verified work experience in the hospitality and tourism industry is required for students to be eligible to graduate. Group work is a significant part of core credit work.

For this major, 14.50 of the 20.00 credits are specified as core requirements, 3.00 as restricted electives ([List A](#) and [List B](#)), and the remaining 2.50 as electives.

**Major****Semester 1**

ECON*1050 [0.50]	Introductory Microeconomics
GEOG*1220 [0.50]	Human Impact on the Environment
HTM*1000 [0.50]	Introduction to Hospitality and Tourism Management
PSYC*1200 [0.50]	Dynamics of Behaviour
0.50 from <a href="#">List A</a>	

**Semester 2**

ECON*1100 [0.50]	Introductory Macroeconomics
HTM*2000 [0.50]	Hospitality and Tourism Purchasing Management
HTM*2010 [0.50]	Hospitality and Tourism Business Communications
HTM*2100 [0.50]	Lodging Operations
0.50 from <a href="#">List A</a>	

**Semester 3**

AGEC*2220 [0.50]	Financial Accounting
COST*2020 [0.50]	Information Management
ECON*2310 [0.50]	Intermediate Microeconomics
HTM*3100 [0.50]	Dimensions of Tourism
0.50 from <a href="#">List B</a> or elective	

**Semester 4**

HTM*2030 [0.50]	Control Systems in the Hospitality and Tourism Industry
HTM*2200 [0.50]	Organizational Design and Effectiveness
STAT*2060 [0.50]	Statistics for Business Decisions
1.00 from <a href="#">List B</a> or electives	

**Semester 5**

COST*3040 [0.50]	Business and Consumer Law
HTM*3070 [0.50]	Hospitality and Tourism Management Accounting
HTM*3080 [0.50]	Marketing in the Hospitality Industry
HTM*3160 [0.50]	Destination Management and Marketing
0.50 from <a href="#">List B</a> or elective	

**Semester 6**

AGEC*3320 [0.50]	Financial Management
AGEC*4360 [0.50]	Marketing Research
HTM*3000 [0.50]	Human Resources Management
HTM*3120 [0.50]	Operations Analysis in the Hospitality and Tourism Industry
0.50 from <a href="#">List B</a> or elective	

**Semester 7**

ECON*3560 [0.50]	Theory of Finance
HTM*4100 [0.50]	Developing Managerial Skills
HTM*4190 [0.50]	Hospitality and Tourism Operations Planning
1.00 from <a href="#">List B</a> or electives	

**Semester 8**

HTM*4170 [0.50]	International Tourism Development and Management
HTM*4200 [0.50]	Policy Issues in Hospitality and Tourism Management
UNIV*3500 [0.50]	Recreation and Tourism Planning

1.00 from [List B](#) or electives

### Restricted Electives

#### List A – Choose 2 courses (1.00 credits) from any 1 subgroup

FREN*1000 [0.50]	Understanding the French Speaking World
FREN*1100 [0.50]	Basic French: Listening
FREN*1110 [0.50]	Elementary French
FREN*1200 [0.50]	Intermediate French I
FREN*2020 [0.50]	France: Literature and Society
FREN*2030 [0.50]	Intermediate French II
FREN*2060 [0.50]	Quebec: Literature and Society
FREN*2540 [0.50]	Spoken French: Theory and Practice
FREN*3530 [0.50]	Business French

GERM*1100[0.50]	Introductory German I
GERM*1110[0.50]	Introductory German II
GERM*2240[0.50]	Germany Through the Ages
GERM*2400[0.50]	Contemporary Germany
GERM*2490[0.50]	Intermediate German I
GERM*2500[0.50]	Intermediate German II
GERM*2560[0.50]	Themes in German Literature/Culture

ITAL*1060 [0.50]	Introductory Italian I
ITAL*1070 [0.50]	Introductory Italian II
ITAL*2060 [0.50]	Intermediate Italian I
ITAL*2070 [0.50]	Intermediate Italian II

SPAN*1100 [0.50]	Introductory Spanish
SPAN*1110 [0.50]	Intermediate Spanish
SPAN*2000 [0.50]	Spanish Language I
SPAN*2010 [0.50]	Spanish Language II
SPAN*2040 [0.50]	Spanish Civilization
SPAN*3080 [0.50]	Spanish American Culture

Students interested in satisfying the language requirement in a language other than those listed above should seek the advice of the [School of Hospitality and Tourism Management](#) departmental advisor.

### List B

In addition to the 14.50 required credits and 1.00 List A restricted electives listed above, students must also take a minimum of 2.00 restricted electives from the following list, throughout the program. Students may choose to explore a variety of subjects or may choose to study an area related to their major in some depth. Restricted electives are listed below and have been grouped into major subject areas which are related to the professional interests of the Tourism Management major. Students may, however, choose restricted electives from any of those listed without regard to the categories.

#### *Courses related to eco-tourism:*

AGEC*2700 [0.50]	Survey of Natural Resource Economics
AGEC*4290 [0.50]	Land Economics
AGEC*4310 [0.50]	Resource Economics
ECON*2100 [0.50]	Economic Growth and Environmental Quality
GEOG*2210 [0.50]	Environment and Resources
GEOG*3490 [0.50]	Recreational Behaviour and Resources
PHIL*2070 [0.50]	Philosophy of the Environment
POLS*3370 [0.50]	Environmental Policy Formation and Administration

#### *Courses related to international tourism:*

ECON*2650 [0.50]	Introductory Development Economics
ECON*3620 [0.50]	International Trade
ECON*4830 [0.50]	Economic Development
GEOG*3490 [0.50]	Recreational Behaviour and Resources
HTM*2740 [0.50]	Cultural Aspects of Food
REXT*3060 [0.50]	International Communication

#### *Courses for those interested in developing tourism related real estate:*

COST*1800 [0.50]	Housing and Community Planning
COST*2820 [0.50]	Housing Finance
COST*3890 [0.50]	Property Management
COST*4820 [0.50]	Real Estate Appraisal

GEOG*3490 [0.50]	Recreational Behaviour and Resources
LARC*2820 [0.50]	Urban and Regional Planning
<i>Courses dealing with the social and economic environment of business:</i>	
ECON*2410 [0.50]	Intermediate Macroeconomics
PHIL*1010 [0.50]	Social and Political Issues
PHIL*2600 [0.50]	Business and Professional Ethics
POLS*1400 [0.50]	Public Management and Administration
<i>Courses dealing with human behaviour particularly as related to work and work groups:</i>	
ANTH*1150 [0.50]	Anthropology
ANTH*2160 [0.50]	Social Anthropology
ECON*2200 [0.50]	Industrial Relations
HTM*4390 [0.50]	Individuals and Groups in Organizations
PSYC*2310 [0.50]	Introduction to Social Psychology
PSYC*3060 [0.50]	Occupational Health Psychology
PSYC*3070 [0.50]	Psychology in Human Resource Management
PSYC*3080 [0.50]	Organizational Psychology
<i>Courses dealing with marketing and consumer behaviour:</i>	
AGEC*4370 [0.50]	Marketing Management
COST*1000 [0.50]	Introduction to Marketing Management
COST*2600 [0.50]	Fundamentals of Consumer Behaviour
COST*3600 [0.50]	Consumer Information Processes
COST*3620 [0.50]	Advertising Management
COST*4050 [0.50]	Consumer, Business and Government Relations
<i>Courses related to Hospitality and Tourism Management:</i>	
HTM*2740 [0.50]	Cultural Aspects of Food
HTM*3060 [0.50]	Lodging Management
HTM*3090 [1.00]	Foodservice Operations Management
HTM*3200 [0.50]	Club Management Operations
HTM*3780 [0.50]	Economics of Food Usage
HTM*4050 [0.50]	Beverage Management I
HTM*4110 [0.50]	Restaurant Operations
HTM*4120 [0.50]	Hospitality Business Management
HTM*4130 [0.50]	Current Management Topics
HTM*4140 [0.50]	Current Management Topics
HTM*4150 [0.50]	Current Management Topics
HTM*4180 [0.50]	Beverage Management II
HTM*4390 [0.50]	Individuals and Groups in Organizations
HTM*4500 [0.50]	Special Study in Hospitality and Tourism
<i>Courses related to accounting and administration:</i>	
AGEC*2230 [0.50]	Management Accounting
AGEC*3310 [0.50]	Operations Management
AGEC*3330 [0.50]	Intermediate Accounting
AGEC*4250 [0.50]	Business Policy
AGEC*4410 [0.50]	Sales and Sales Management
COST*2100 [0.50]	Personal Financial Management
<i>Other restricted electives:</i>	
CHEM*1100 [0.50]	Chemistry Today
CIS*1000 [0.50]	Introduction to Computer Applications
COST*3010 [0.50]	Quality Management
ENGL*1410 [0.50]	Major English Writers
PHIL*2100 [0.50]	Critical Thinking
REXT*3040 [0.50]	Communication Process

**Note:** Students may also select up to 1.00 additional credits from [List A](#) language courses as restricted electives.