# 2006-2007 Undergraduate Calendar

The information published in this Undergraduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2006-2007 academic year, including the Summer Semester 2006, the Fall Semester 2006 and the Winter Semester 2007.

For your convenience the Undergraduate Calendar is available in PDF format.

If you wish to link to the Undergraduate Calendar please refer to the Linking Guidelines.

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# Disclaimer

# **University of Guelph 2006**

The information published in this Undergraduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2006-2007 academic year, including the Summer Semester 2006, the Fall Semester 2006 and the Winter Semester 2007.

The University reserves the right to change without notice any information contained in this calendar, including any rule or regulation pertaining to the standards for admission to, the requirements for the continuation of study in, and the requirements for the granting of degrees or diplomas in any or all of its programs. The publication of information in this calendar does not bind the University to the provision of courses, programs, schedules of studies, or facilities as listed herein.

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# **Bachelor of Commerce (B.Comm.)**

The University of Guelph offers an eight semester (20.00 credits) honours program leading to a Bachelor of Commerce degree (B.Comm.). The normal course load is 2.50 credits per semester for a full-time student. The program is of an interdisciplinary nature and designed to give students a sound professional management education with a focus on specific industry sectors or management functions which prepare the graduates for positions of responsibility in particular areas of management and business.

Given the professional and applied nature of the program, there are no double majors or minors associated with the degree. Elective options enable students to select courses which support or complement their primary field of study.

Students begin studying in one of the following eight specialized management majors during the first semester:

Agricultural Business\*

Hotel and Food Administration\*

Human Resources Management

Management Economics in Industry and Finance\*

Marketing Management\*

Public Management\*

Real Estate and Housing\*

Tourism Management

Co-operative Education is available in the majors denoted by an asterisk (\*).

In addition to specializing in a major area of study, a B.Comm. core ensures that each major also provides a comprehensive commerce education to all students in the program. Common core elements spanning each of the majors includes:

Accounting (1.00 credits) Economics (1.00 credits) Finance (1.00 credits) Information Management (0.50 credits) Marketing (0.50 credits) Statistics (0.50 credits) Operations Management (0.50 credits) Strategy/Business Policy (0.50 credits) Organizational Behaviour (0.50 credits) Law (0.50 credits) Liberal Education Requirement (1.50 credits)\* \* (see advisory note)

### **Program Information**

# Academic Counselling

### **Program Counselling**

Students are urged to seek the assistance of the counsellors in the B.Comm. Counselling Office regarding their program and academic regulations, course selection issues, services and resources, and when they are experiencing difficulties that affect their academic progress.

### **Departmental Advising**

On entering the program, all students are assigned to a departmental Faculty Advisor by major. Students should seek the advice of the Faculty Advisor when they have questions or concerns about courses and academic requirements for their program/major. The Faculty Advisor is also knowledgeable about career opportunities which relate to a student's specific major. The list of Faculty Advisors is available on the Undergraduate Academic Information Centre website: http://www.uoguelph.ca/uaic/students\_advisors.shtml or contact the B.Comm. Counselling Office for further information.

### Special Expenses

Expenses may include cost of field trips and supplies and, for some majors, laboratory coats and other protective clothing.

### **Study at Other Universities**

Students contemplating study at another university for credit towards a Bachelor of Commerce degree at the University of Guelph should refer to the general regulations governing Letters of Permission in Section VIII - Degree Regulations and Procedures in this calendar.

Students must obtain approval for the Letter of Permission prior to undertaking studies at another institution. Approval of the request depends on good standing in the program with a minimum cumulative average of 60%.

The total limit of credits taken on a Letter of Permission is 2.50 based on the University of Guelph's credit system.

### **Study Abroad**

Global understanding and perspectives are regarded as being of central importance among the university's learning objectives, as they are, also, in understanding the international business environment. On both of these accounts, students enrolled in the B.Comm.

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program are urged to participate in one of the several exchange and study abroad programs specifically designed for the Commerce program. Planning for such participation is best undertaken quite early in the course of studies. For more specific information on possible opportunities refer to Section V--International Study of the calendar or contact the B.Comm. program counsellor.

### **Continuation of Studies**

Students are advised to consult the regulations for Continuation of Study within the program which are outlined in detail in Section VIII--Undergraduate Degree Regulations and Procedures

### **Conditions of Graduation**

To qualify for a Bachelor of Commerce degree, the student must satisfy the following conditions:

- The student must successfully complete 1.50 credits from the Liberal Education Requirement list.
- The student must successfully complete a minimum of 20.00 approved credits, in accordance with the Schedule of Studies for the specified major, including the Liberal Education Requirement.
- Students will not be eligible to graduate while on probationary or required-to-withdraw status.

### **Liberal Education Requirement**

ANSC Animal Science

ANTH Anthropology

The Liberal Education Requirement is designed to provide the student with exposure to and some understanding of a range of disciplines in the Arts, Social Sciences and Mathematical and Natural Sciences.

The Liberal Education Requirement of 3 courses (1.50 credits) must be from at least two of the following prefixes:

ARTH Art History **BIOL Biology BIOM Biomedical Sciences** BOT Botany CHEM Chemistry CIS Computing and Information Science CLAS Classical Studies **CROP** Crop Science ENGL English ENVB Environmental Biology EURO European Studies FOOD Food Science FREN French Studies FRHD Family Relations and Human Development GEOG Geography GEOL Geology **GERM** German Studies GREK Greek HIST History HUMN Humanities IDEV International Development ISS Interdisciplinary Social Science **ITAL Italian Studies** LAT Latin LING Linguistics MATH Mathematics MBG Molecular Biology and Genetics MUSC Music NUTR Nutrition PHIL Philosophy PHYS Physics POLS Political Science PSYC Psychology **REXT Rural Extension** SART Studio Art SOAN Sociology and Anthropology SOIL Soil Science SOC Sociology SPAN Spanish Studies THST Theatre Studies

UNIV Interdisciplinary University WMST Women's Studies ZOO Zoology

### **Double Counting of Courses**

Double counting is not permitted within the B.Comm. Program. For example, students can not use courses required in their schedule of studies to meet the Liberal Education Requirement.

### Schedule of Studies

Courses specified in the schedule of studies are required courses and must be completed successfully. A full course load normally involves 2.50 credits per semester. Part-time study is also possible although students should discuss this option with their Program Counsellor or Faculty Advisor.

### **Agricultural Business (AGBU)**

# Department of Agricultural Economics and Business, Ontario Agricultural College

The Agricultural Business major is concerned with the management problems of business firms and prepares students for a range of management careers in agribusiness.

Graduates of the Agricultural Business program meet the educational requirements for membership in the Ontario Institute of Agrologists. The Ontario Institute of Agrologists is the professional organization in agriculture in the Province of Ontario. Professional institutes in the various provinces in Canada and the scientific societies in agriculture collectively comprise the Agricultural Institute of Canada. The program has been fully accredited by the Agricultural Institute of Canada.

Included in the core requirements, the Agricultural Business program provides students with the option of selecting from the Restricted Electives list courses that will compliment their studies. The first option (List A) is designed for students more interested in the business relationships of farming and involves marketing and advanced farm management. The second option (List B) emphasizes the production aspects of farming and involves biology and either animal or plant systems.

The major is administered by the Department of Agricultural Economics and Business in the Ontario Agricultural College and students are urged to consult the departmental advisor. For this major, 15.00 of the 20.00 credits (including 1.50 credits from List A or List B) are specified as core requirements and the remaining 5.00 credits are specified as electives.

### **Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

### Major

### Semester 1

AGR*1100	[0.50]	Introduction to the Agrifood Systems
ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus
1.00 electives		

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

### Semester 2

Semester 2		
AGR*1250	[0.50]	Agrifood System Trends & Issues
CIS*1200	[0.50]	Introduction to Computing
ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*1200	[0.50]	Dynamics of Behaviour
0.50 electives		-
Semester 3		
AGEC*2220	[0.50]	Financial Accounting
AGR*2400	[0.50]	Economics of the Canadian Food System
ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2740	[0.50]	Economic Statistics
0.50 from List A	or List B	
Semester 4		
AGEC*2230	[0.50]	Management Accounting
AGEC*2410	[0.50]	Agrifood Markets and Policy
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*2770	[0.50]	Introductory Mathematical Economics
One of:		
0.50 from List	t A and 0.50	electives for students selecting List A
1.00 electives	for students	s selecting List B
Semester 5		
1 05 0 * 2220	50 501	

AGEC*3320	[0.50]	Financial Management
MCS*3040	[0.50]	Business and Consumer Law
ECON*3740	[0.50]	Introduction to Econometrics
0.50 from List A	or List B	
0.50 electives		

Sennester o		
AGEC*3310	[0.50]	Operations Management
ECON*3560	[0.50]	Theory of Finance
HTM*4390	[0.50]	Individuals and Groups in Organizations
Students choosir	ng List A tal	ke 1.00 electives
Students choosir	ng List B tal	te 0.50 from List B and 0.50 electives
Semester 7		
AGEC*3030	[0.50]	The Firm and Markets
AGEC*4250	[0.50]	Business Policy
AGEC*4370	[0.50]	Marketing Management
1.00 electives		
Semester 8		

### Se

Semester 8		
AGEC*4000	[0.50]	Agricultural and Food Policy
AGEC*4240	[0.50]	Futures and Options Markets
AGR*4500	[0.50]	Agrifood Industry Problem-Solving
One of:		

0.50 from List A and 0.50 electives for students selecting List A

1.00 electives for students selecting List B

### **Restricted Electives**

After completion of the first year of the Agricultural Business program, students have the option of selecting three courses from List A or three courses from List B. In order to satisfy the core requirements, students must complete three courses from one of the lists. Students are encouraged to take these courses in the semester indicated in the schedule of studies.

#### List A

Semester 3		
MCS*1000	[0.50]	Introductory Marketing
Semester 4		
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
Semester 8		
AGEC*4220	[0.50]	Advanced Farm Management
List B*		
BIOL*1020 in S	emester 3	
(2 of ANSC*234	40, ANSC*2	2350, ANSC*2360, ANSC*3150, AGR*2470, and
CROP*2110)		

\* students with OAC Biology may elect to take BIOL\*1030 in Semester 3

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Agricultural Business (Co-op) (AGBU:C)
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### Department of Agricultural Economics and Business, Ontario Agricultural College Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

# Major

**D** - 11 1

LI	
[0.50]	Introduction to the Agrifood Systems
[0.50]	Introductory Microeconomics
[0.50]	Introductory Calculus
o are except	tionally strong in mathematics may substitute either
IATH*1200	for MATH*1000.
nter	
[0.50]	Agrifood System Trends & Issues
[0.50]	Introduction to Computing
[0.50]	Introductory Macroeconomics
[0.50]	Dynamics of Behaviour
11	
[0.50]	Financial Accounting
[0.50]	Economics of the Canadian Food System
[0.00]	Introduction to Co-operative Education
[0.50]	Intermediate Microeconomics
[0.50]	Economic Statistics
n List A or I	List B
nter	
[0.50]	Management Accounting
[0.50]	Agrifood Markets and Policy
[0.50]	Intermediate Macroeconomics
[0.50]	Introductory Mathematical Economics
r List B	
ter	
[0.00]	Co-op Work Term I
	[0.50] [0.50]

### 270

Fall Semester		
COOP*2000	[0.00]	Co-op Work Term II
Semester 5 - V	Winter	•
AGEC*3310	[0.50]	Operations Management
MCS*3040	[0.50]	Business and Consumer Law
ECON*3740	[0.50]	Introduction to Econometrics
1.00 electives		
Summer Sem	ester	
Optional academ	nic term.	
Semester 6 - I	Fall	
AGEC*3320	[0.50]	Financial Management
ECON*3560	[0.50]	Theory of Finance
HTM*4390	[0.50]	Individuals and Groups in Organizations
1.00 electives		
Winter Semes	ster	
COOP*3000	[0.00]	Co-op Work Term III
Summer Sem	ester	
COOP*4000	[0.00]	Co-op Work Term IV
Semester 7 - I	Fall	
AGEC*3030	[0.50]	The Firm and Markets
AGEC*4250	[0.50]	Business Policy
AGEC*4370	[0.50]	Marketing Management
Students choosin	0	
	0	ke 0.50 from List B and 0.50 electives
Semester 8 - V		
AGEC*4000	[0.50]	Agricultural and Food Policy
AGEC*4240	[0.50]	Futures and Options Markets
AGR*4500	[0.50]	Agrifood Industry Problem-Solving
Students choosin	0	ke 0.50 from List A and 0.50 electives
Restricted Ele	0	te 1.00 electives
As for the regula		
e	1 0	
Hotel and F	ood Adm	inistration (HAFA)
School of Hosp	oitality and	Tourism Management, College of Social

### chool of Hospitality and Tourism Management, College of Social and Applied Human Sciences

The Hotel and Food Administration major prepares graduates to assume positions of responsibility in any aspect of the hospitality field. It includes principles of administration, theories of interpersonal relations, human resources management, and communications. Distinctive courses include Hospitality Facilities Management and Design and Lodging Management. The courses in this program relate to the management of both the accommodation and food service facilities used by the public and private sector. The major is administered by the School of Hospitality and Tourism Management. Students may consult the Faculty Advisor or the B.Comm. Program Counsellor for additional information.

For this major, 15.00 of the 20.00 credits are specified as core requirements, 2.50 as restricted electives, and 2.50 electives (including the Liberal Education Requirements of 1.50 credits.) Verified work experience in the hospitality industry is required for students to be eligible for graduation.

Group work is a significant part of core credit work.

# **Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

# Major

Majoi		
Semester 1		
ECON*1050	[0.50]	Introductory Microeconomics
HTM*1000	[0.50]	Introduction to Hospitality and Tourism Management
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour
One of:*		
CHEM*1100	[0.50]	Chemistry Today
HTM*2700	[0.50]	Introductory Foods
*CHEM*1100 mu	st be taken	by students without Grade 12U or OAC Chemistry. If
CHEM*1100 is no	t required,	then a total of 3.50 restricted electives are required.
Semester 2		
ECON*1100	[0.50]	Introductory Macroeconomics
HTM*2000	[0.50]	Hospitality and Tourism Purchasing Management
HTM*2100	[0.50]	Lodging Operations
HTM*2120	[0.50]	Hospitality and Tourism Marketing I
0.50 from List A o	r List B or	electives

		X. Degree Programs, Bachelor of Commerce (B.Comm.)
Semester 3		
2.50 from List A	or List B o	r electives
Semester 4		
STAT*2060	[0.50]	Statistics for Business Decisions
2.00 from List A		r electives
Semester 5		
ECON*3460	[0.50]	Introduction to Finance
HTM*3030	[0.50]	Beverage Management
1.50 from List A	or List B o	6 6
Semester 6		
HTM*3120	[0.50]	Operations Analysis in the Hospitality and Tourism Industry
2.00 from List A	or List Bo	2
Semester 7	of List D 0	
2.50 from List A	or List Bo	r electives
Semester 8	of List B 0	refectives
2.50 from List A	or List B o	r electives
List A - Furthe	er Requir	red Courses
		re also required. Further details on the scheduling of courses prior to each course selection period by the School's faculty
Semester 1 or 2		
HTM*2700	[0.50]	Introductory Foods
Semester 2 or 3	[0.00]	Interaction of a sould
HTM*2010	[0.50]	Hospitality and Tourism Business Communications
Semester 3 or 4		1 5
AGEC*2220	[0.50]	Financial Accounting
MCS*2020	[0.50]	Information Management
MCS*3040	[0.50]	Business and Consumer Law
HTM*2030	[0.50]	Control Systems in the Hospitality and Tourism Industry
HTM*2200	[0.50]	Organizational Behaviour I
Semester 4 or 5		
HTM*3070	[0.50]	Hospitality and Tourism Management Accounting
Semester 5 or 6		
AGEC*3320	[0.50]	Financial Management
HTM*3000	[0.50]	Human Resources Management
HTM*3080	[0.50]	Hospitality and Tourism Marketing II
HTM*3090	[1.00]	Foodservice Operations Management
Semester 7 or 8		
HTM*4090	[0.50]	Hospitality and Tourism Facilities Management and Design
HTM*4100	[0.50]	Organizational Behaviour II
HTM*4190	[0.50]	Hospitality and Tourism Operations Planning
HTM*4200	[0.50]	Policy Issues in Hospitality and Tourism Management

### List B - Restricted Electives

In addition to the 14.50 required credits listed above, students must take a minimum of 3.00 restricted electives throughout the program. Students may choose to explore a variety of subjects or may choose to study an area allied to their major in some depth. Restricted electives are listed below and have been grouped in major topical areas which are related to, or are an extension of, the professional interests of the major. Students may, however, choose restricted electives from any of those listed without regard to the categories, which are intended to be suggestive.

Courses dealing with the social and economic environment of business firms and other administrative entities in the hospitality industry:

uummisirunve er	unies in me	nospitatity industry.
ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3520	[0.50]	Labour Economics
ECON*3560	[0.50]	Theory of Finance
PHIL*1010	[0.50]	Introductory Philosophy: Social and Political Issues
PHIL*2600	[0.50]	Business and Professional Ethics
SOC*2190	[0.50]	Technology and Society
Courses for those	e interested	in developing hospitality related real estate.
MCS*1820	[0.50]	Real Estate and Housing
MCS*2820	[0.50]	Real Estate Finance
MCS*3810	[0.50]	Real Estate Market Analysis
MCS*3820	[0.50]	Real Estate Development
MCS*3890	[0.50]	Property Management
MCS*4820	[0.50]	Real Estate Appraisal
MCS*4840	[0.50]	Housing and Real Estate Law
Courses dealing	with human	behaviour particularly as related to work and work groups:
ANTH*1150	[0.50]	Introduction to Anthropology
ECON*2200	[0.50]	Industrial Relations
PSYC*2310	[0.50]	Introduction to Social Psychology

00.137400.10	50 503			
SOAN*2040	[0.50]	Globalization of Work and Organizations		
SOC*1100	[0.50]	Sociology		
Ŭ		forces and consumer behaviour:		
AGEC*4360	[0.50]	Marketing Research		
MCS*1000	[0.50]	Introductory Marketing		
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour		
MCS*3600	[0.50]	Consumer Information Processes		
MCS*3620	[0.50]	Marketing Communications		
Courses related to	the study c			
EDRD*3500	[0.50]	Recreation and Tourism Planning		
GEOG*1220	[0.50]	Human Impact on the Environment		
GEOG*3490	[0.50]	Tourism and Environment		
HTM*2050	[0.50]	Dimensions of Tourism		
HTM*2170	[0.50]	Canadian Tourism Policy, Planning and Development		
HTM*3250	[0.50]	Tourism in Canada		
Courses relating to	o institution	nal foodservice management:		
AGR*1250	[0.50]	Agrifood System Trends & Issues		
CHEM*1040	[0.50]	General Chemistry I		
CHEM*1050	[0.50]	General Chemistry II		
FOOD*2150	[0.50]	Introduction to Nutritional and Food Science		
FOOD*3700	[0.50]	Sensory Evaluation of Foods		
HTM*2740	[0.50]	Cultural Aspects of Food		
NUTR*1010	[0.50]	Nutrition and Society		
NUTR*2050	[0.50]	Family and Community Nutrition		
Specialized course		ality and Tourism Management:		
HTM*2070	[0.50]	Meetings and Convention Management		
HTM*3060	[0.50]	Lodging Management		
HTM*3150	[0.50]	Experiential Learning in the Hospitality Industry		
HTM*3180	[0.50]	Casino Operations Management		
HTM*3200	[0.50]	Club Management Operations		
HTM*3780	[0.50]	Economics of Food Usage		
HTM*4050	[0.50]	Wine and Oenology		
HTM*4110	[0.50]	Restaurant Operations		
HTM*4120	[0.50]	Entrepreneurship in Hospitality and Tourism		
HTM*4130	[0.50]	Current Management Topics		
HTM*4140	[0.50]	Current Management Topics		
HTM*4150	[0.50]	Current Management Topics		
HTM*4500	[0.50]	Special Study in Hospitality and Tourism		
		study of administration:		
AGEC*2230	[0.50]	Management Accounting		
AGEC*3310	[0.50]	Operations Management		
AGEC*3330	[0.50]	Intermediate Accounting		
AGEC*4250	[0.50]	Business Policy		
AGEC*4370	[0.50]	Marketing Management		
AGEC*4410	[0.50]	Sales and Sales Management		
MCS*2100	[0.50]	Personal Financial Management		
Other restricted el		reisonai Financiai Management		
CIS*1000	[0.50]	Introduction to Computer Applications		
MCS*3010	[0.50]	Quality Management		
		Labour Economics		
ECON*3520 ENGL*1200	[0.50]	Reading the Contemporary World		
ENGL*1200 ENGL*1410	[0.50]			
	[0.50]	Major English Writers Critical Thinking		
PHIL*2100 PEXT*2040	[0.50]	Communication Process		
REXT*3040	[0.50]			
REXT*3060	[0.50]	International Communication		
Students may select up to 2.00 credits in any foreign language as restricted electives.				

### **Electives and Liberal Education Requirement**

In addition to the 15.00 required credits and the 2.50 restricted electives, the student has 2.50 electives throughout the program. These electives must include 1.50 credits toward the B.Comm. Liberal Education Requirement.

### Hotel and Food Administration (Co-op) (HAFA:C)

### School of Hospitality and Tourism Management, College of Social and Applied Human Sciences

The principal aim of the Hotel and Food Administration Co-op program is to facilitate the transition of students from academic studies to a professional work life by enhancing the integration of theory and practice. The major is administered by the School of Hospitality and Tourism Management. Students may consult the departmental Co-op Advisor or the B.Comm. Program Counsellor for additonal information. The co-op work program consists of one twelve-month period. The work semester begins at the end of the second year and extends from May to April. The co-op program is completed over a 5 year period. The academic program consists of 20.00 credits, 15.50 of which are specified as core requirements, 2.00 as restricted electives, and 2.50 as electives.

### **Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

### Major Semester 1 - Fall

Semester I - Fa	411	
ECON*1050	[0.50]	Introductory Microeconomics
HTM*1000	[0.50]	Introduction to Hospitality and Tourism Management
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour
One of:*		
CHEM*1100	[0.50]	Chemistry Today
HTM*2700	[0.50]	Introductory Foods
		by students without Grade 12U or OAC Chemistry. If
		then a total of 3.00 restricted electives are required.
Semester 2 - W	inter	
ECON*1100	[0.50]	Introductory Macroeconomics
HTM*2000	[0.50]	Hospitality and Tourism Purchasing Management
HTM*2100	[0.50]	Lodging Operations
HTM*2120	[0.50]	Hospitality and Tourism Marketing I
0.50 from List A		electives
Semester 3 - Fa	all	
COOP*1100	[0.00]	Introduction to Co-operative Education
2.50 from List A		electives
Semester 4 - W	inter	
STAT*2060	[0.50]	Statistics for Business Decisions
2.00 from List A	or List B or	electives
Summer Seme	ster	
COOP*1000	[0.00]	Co-op Work Term I
Fall Semester		•
COOP*2000	[0.00]	Co-op Work Term II
Winter Semest		I
COOP*3000	[0.00]	Co-op Work Term III
Semester 5 - Fa		
ECON*3460	[0.50]	Introduction to Finance
HTM*3030	[0.50]	Beverage Management
1.50 from List A		6 6
Semester 6 - W		00011103
		On and in a Analysis in the Usersitelity and Terriers
HTM*3120	[0.50]	Operations Analysis in the Hospitality and Tourism Industry
2.00 from List A	or List B or	5
Semester 7 - Fa		electives
2.50 from List A		electives
Semester 8 - W		
HTM*4300	[0.50]	Co-operative Education Seminar
2.00 from List A		
		List A or List B refer to the regular major.
Human Reso	urces Ma	nagement (HRM)
Department of P	sychology.	College of Social and Applied Human Sciences
	-,	

# The HRM program provides some basic preparation for students contemplating a career

as a Human Resources practitioner, and for potential certification by the Human Resources Professionals Association of Ontario (HRPAO). It complements a traditional business core with an emphasis on issues relating to people and the workplace. The program combines conceptual and quantitative elements and promotes the integration of theory with practice. A feature of the program is a required applied research course, where students conduct group projects in workplace settings under the direction of a faculty member.

Presently the HRM program meets all four academic requirements of the Tier I Compulsory Subjects set out by the Human Resources Professionals Association of Ontario. Our objective is to meet 50% of the Tier II Specialized Subjects.

For this major, 15.00 of the 20.00 credits are specified as core requirements and the remaining 5.00 as electives. A list of suggested electives follows the description of required courses.

**Note:** Psychology Courses designated with (H) in Section XII--Course Descriptions are Honours level Psychology courses requiring for registration a cumulative average of at least 70% in all course attempts in Psychology or registration in the Human Resources Management major of the Bachelor of Commerce program.

### **Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

### 272

Major		
Semester 1		
MCS*1000	[0.50]	Introductory Marketing
ECON*1050	[0.50]	Introductory Microeconomics
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour
0.50 electives		
Semester 2		
ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*1100	[0.50]	Principles of Behaviour
PSYC*2010	[0.50]	Quantification in Psychology
PSYC*2310 0.50 electives	[0.50]	Introduction to Social Psychology
Semester 3		
	[0.50]	Einspeiel Assounting
AGEC*2220 ECON*2200	[0.50] [0.50]	Financial Accounting Industrial Relations
ECON*2200 ECON*2310	[0.50]	Intermediate Microeconomics
PSYC*2360	[0.50]	Introductory Research Methods
0.50 electives		5
Semester 4		
AGEC*2230	[0.50]	Management Accounting
MCS*2020	[0.50]	Information Management
HTM*2200	[0.50]	Organizational Behaviour I
PHIL*2600	[0.50]	Business and Professional Ethics
0.50 electives		
Semester 5		
AGEC*3320	[0.50]	Financial Management
MCS*3040 PSYC*3060	[0.50] [0.50]	Business and Consumer Law Occupational Health Psychology
PSYC*3090	[0.50]	Training and Development
0.50 electives	[0.00]	
Semester 6		
AGEC*3310	[0.50]	Operations Management
ECON*3560	[0.50]	Theory of Finance
HTM*3000	[0.50]	Human Resources Management
PSYC*3010	[0.50]	Compensation Systems
0.50 electives		
Semester 7		
ECON*3520	[0.50]	Labour Economics
HTM*4100 PSYC*4100	[0.50]	Organizational Behaviour II Applied Research in Human Resources Management
1.00 electives	[0.50]	Applied Research in Human Resources Management
Semester 8		
AGEC*4250	[0.50]	Business Policy
HTM*4160	[0.50]	Human Resources Planning
PSYC*4330	[0.50]	Advanced Topics in I/O Psychology (H)
1.00 electives		
Electives		
The following is electives.	a list of cou	arses which may be of interest to students selecting their
AGEC*4370	[0.50]	Marketing Management
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*2740	[0.50]	Economic Statistics
ECON*4800	[0.50]	Theory of Strategic Management
MATH*1000	[0.50]	Introductory Calculus
PSYC*2740	[0.50]	Personality Psychological Massurement
PSYC*3250 SOAN*2040	[0.50] [0.50]	Psychological Measurement Globalization of Work and Organizations
SOC*1100	[0.50] [0.50]	Sociology
		nics in Industry and Finance (MEIF)
managemen		nes in moustry and i manee (1911-911)

Department of Economics, College of Social and Applied Human Sciences

The Management Economics in Industry and Finance major is designed to offer students an appreciation of business problems in the areas of industrial organization and finance using the analytical orientation of the discipline of Economics and the tools of Business Management, Marketing and Accounting. This major combines the applied thrust of business courses with the analytical rigor of Economics.

The major provides a suitable education for a career in the business world or in the public service. It also constitutes a useful preparation for more advanced studies, including graduate studies in Economics, Business Administration, Law, and Public Policy. The major is administered by the Department of Economics and students are urged to consult the faculty advisor.

In addition to the Management Economics in Industry and Finance core, students will choose their restricted electives from the List of Restricted Electives. In selecting the restricted electives, students have a choice of either following a program of studies that covers a wide spectrum of topics in the areas of Industry and Finance or declaring an Area of Emphasis if they wish to pursue the study of Industry or Finance in more depth. Students that identify an Area of Emphasis will choose their restricted electives from the appropriate list of restricted electives below. Students wishing to have an Area of Emphasis are encouraged to declare their Area of Emphasis by Semester 4, in order to facilitate the availability of restricted electives. A planning guide is available in the department. Students should note that most courses carry prerequisites and that ECON\*1050 and ECON\*1100 are normally prerequisites for all other courses in Economics.

Students who fail any Economics course twice or who do not achieve a 65% average in Economics courses taken during the first 4 semesters in this major are likely to encounter difficulties in the more advanced courses. They are strongly advised to consult the faculty advisor in Economics to discuss the options available.

For this major, 10.00 credits are specified, 5.00 are restricted electives and 5.00 are free electives. (1.50 Liberal Education Requirement; 2.00 free electives).

### **Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

# Major

Semester 1		
ECON*1050	[0.50]	Introductory Microeconomics
One of:	[0.50]	Inter la diante Comandina
CIS*1200 CIS*1500	[0.50] [0.50]	Introduction to Computing Introduction to Programming
One of:	[0.50]	introduction to Programming
MATH*1000	[0.50]	Introductory Calculus
MATH*1080	[0.50]	Elements of Calculus I
MATH*1200	[0.50]	Calculus I
1.00 electives		
Semester 2		
AGEC*2220	[0.50]	Financial Accounting
MCS*1000	[0.50]	Introductory Marketing
ECON*1100	[0.50]	Introductory Macroeconomics
1.00 electives		
Semester 3		
AGEC*2230	[0.50]	Management Accounting
ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2720	[0.50]	Business History
One of:		
MCS*3040	[0.50]	Business and Consumer Law
ECON*2770	[0.50]	Introductory Mathematical Economics
0.50 electives	<b>∩N*277</b> 0 or	d MCS*3040 must be taken in Semester 3; the other must
be taken in Semes		a MCS 5040 must be taken in Semester 5, the other must
Semester 4		
	FO 501	
ECON*2410	[0.50]	Intermediate Macroeconomics Economic Statistics
ECON*2740 One of:	[0.50]	Economic Statistics
ECON*2770	[0.50]	Introductory Mathematical Economics
MCS*3040	[0.50]	Business and Consumer Law
1.00 electives or 1		ectives
Semester 5		
AGEC*3310	[0.50]	Operations Management
AGEC*3320	[0.50]	Financial Management
ECON*3560	[0.50]	Theory of Finance
ECON*3740	[0.50]	Introduction to Econometrics
0.50 electives or 1	estricted ele	ectives
Semester 6		
ECON*3600	[0.50]	Macroeconomics in an Open Economy

2.00 electives or restricted electives

**Note:** ECON\*4710 and ECON\*4810 are recommended for students wishing to pursue graduate studies.

Semester 7

HTM\*4390 [0.50] Individuals and Groups in Organizations 2.00 electives or restricted electives

### Semester 8

ECON\*4800 [0.50] Theory of Strategic Management

2.00 electives or restricted electives

The restricted electives for the MEIF major are listed below. By choosing from this list, students will obtain a broad exposure to the areas of Finance and Industry. If, instead,

students wish to obtain a greater degree of specialization in either the area of Finance or Industry, they may opt to diverge from the restricted electives given below and instead choose their restricted electives so as to satisfy the Finance Area of Emphasis Restricted Electives or the Industry Area of Emphasis Restricted Electives.

### **Restricted Electives**

4.00 additional credits in economics, of which

- at least 0.50 credits can be at the 2000 level
- at least 0.50 credits must be at the 4000 level only one of ECON\*4900, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.
- 1.50 credits are from the following:

ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3520	[0.50]	Labour Economics
ECON*3530	[0.50]	Industrial Organization
ECON*3660	[0.50]	Economics of Equity Markets
1.00 credits from t	the following	g:
AGEC*3330	[0.50]	Intermediate Accounting
AGEC*4240	[0.50]	Futures and Options Markets
AGEC*4250	[0.50]	Business Policy
A GE G* 12(0	FO 501	MIC DI

- AGEC\*4360[0.50]Marketing ResearchAGEC\*4370[0.50]Marketing Management
- AGEC\*4410 [0.50] Sales and Sales Management

# Finance Area of Emphasis Restricted Electives:

Students must take the following:				
ECON*3510	[0.50]	Money, Credit and the Financial System		
ECON*3660	[0.50]	Economics of Equity Markets		
ECON*3100	[0.50]	Game Theory		
ECON*3710	[0.50]	Advanced Microeconomics		
ECON*4560	[0.50]	Advanced Topics in Finance		
AGEC*4240	[0.50]	Futures and Options Markets		
2.00 additional credits in economics, of which				

• 0.50 at most credits can be at the 2000 level

 at least 1.00 credits must be at the 4000 level - only one of ECON\*4900, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

### Industry Area of Emphasis Restricted Electives:

Students must take the following:

		8-
ECON*3530	[0.50]	Industrial Organization
ECON*3100	[0.50]	Game Theory
ECON*3710	[0.50]	Advanced Microeconomics
ECON*4780	[0.50]	Topics in Industrial Organization
One of:		
ECON*3200	[0.50]	Economics of Industrial Relations
ECON*3520	[0.50]	Labour Economics
ECON*3580	[0.50]	Economics of Regulation
2.00 additional cre	edits in econ	omics, of which

• at most 0.50 credits can be at the 2000 level

• at least 1.00 credits must be at the 4000 level - only one of ECON\*4900, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

0.50 credits from the following:

AGEC*3330	[0.50]	Intermediate Accounting	
AGEC*4240	[0.50]	Futures and Options Markets	
AGEC*4250	[0.50]	Business Policy	
AGEC*4360	[0.50]	Marketing Research	
AGEC*4370	[0.50]	Marketing Management	
AGEC*4410	[0.50]	Sales and Sales Management	
Management Economics in Industry and Finance (Co-op) (MEIF:C)			

### Department of Economics, College of Social and Applied Human Sciences

A principal aim of the Co-op program in Management Economics in Industry and Finance is to facilitate the transition of students from academic studies to a professional career by enhancing the integration of theory and practice.

The Co-op program consists of two eight month work terms. The first work term begins after the second year and extends from January to August. The Co-op program is normally completed over a 5 year period.

To be eligible to continue in the Co-op major, students must maintain a satisfactory average, must complete all course requirements as scheduled and must obtain a minimum evaluation of "satisfactory" on all required work term reports. Consult the Co-op advisor or Department for additional program information.

### **Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

	Major		
	Semester 1		
0	ECON*1050 One of:	[0.50]	Introductory Microeconomics
ts	CIS*1200 CIS*1500	[0.50] [0.50]	Introduction to Computing Introduction to Programming
	One of:	[0.50]	introduction to Programming
	MATH*1000	[0.50]	Introductory Calculus
	MATH*1080 MATH*1200	[0.50] [0.50]	Elements of Calculus I Calculus I
	1.00 electives	[0.50]	Calculus I
	Semester 2 - W	inter	
	AGEC*2220	[0.50]	Financial Accounting
	MCS*1000	[0.50]	Introductory Marketing
	ECON*1100 1.00 electives	[0.50]	Introductory Macroeconomics
	Semester 3 - Fa	ıll	
	AGEC*2230	[0.50]	Management Accounting
	COOP*1100	[0.00]	Introduction to Co-operative Education
	ECON*2310	[0.50]	Intermediate Microeconomics
	ECON*2720 ECON*2740	[0.50] [0.50]	Business History Economic Statistics
	0.50 electives	[0.50]	
	Semester 4 - W	inter	
	MCS*3040	[0.50]	Business and Consumer Law
	ECON*2410	[0.50]	Intermediate Macroeconomics
	ECON*2770 ECON*3560	[0.50] [0.50]	Introductory Mathematical Economics Theory of Finance
0	0.50 electives	[0.50]	Theory of Finance
ts	Summer Semes	ster	
	COOP*1000	[0.00]	Co-op Work Term I
	Fall Semester		
	COOP*2000	[0.00]	Co-op Work Term II
	Semester 5 - W		
	AGEC*3310 ECON*3600	[0.50] [0.50]	Operations Management Macroeconomics in an Open Economy
	ECON*3740	[0.50]	Introduction to Econometrics
	1.00 electives or r	estricted ele	octives
	Semester 6 - Fa	ıll	
	AGEC*3320	[0.50]	Financial Management
	2.00 electives or r		ctives y take ECON*3710.
0			N*4810 are recommended for students wishing to pursue
ts	Winter Semest	er	
	COOP*3000	[0.00]	Co-op Work Term III
	Summer Semes	ster	
	COOP*4000	[0.00]	Co-op Work Term IV
	Semester 7 - Fa		
	HTM*4390 2.00 electives or r	[0.50]	Individuals and Groups in Organizations
	Semester 8 - W		clives
9	ECON*4800	[0.50]	Theory of Strategic Management
,	2.00 electives or r		
e	<b>Restricted Elec</b>	tives	
у	4.00 additional cre	edits in ecor	nomics, of which
	• at least 0.50 c	redits can b	e at the 2000 level
IS			e at the 4000 level - only one of ECON*4900, ECON*4910
у	may count as in the B.Com		equired minimum number of 4000 level economics credits
у	• 1.50 credits an	re from the t	following:
n	ECON*3510	[0.50]	
or	ECON*3520	[0.50]	
	ECON*3530	[0.50]	Industrial Organization

Economics of Equity Markets

Intermediate Accounting

ECON\*3660

AGEC\*3330

1.00 credits from the following:

[0.50]

[0.50]

274		

AGEC*4240	[0.50]	Futures and Options Markets
AGEC*4250	[0.50]	Business Policy
AGEC*4360	[0.50]	Marketing Research
AGEC*4370	[0.50]	Marketing Management
AGEC*4410	[0.50]	Sales and Sales Management

# Finance Area of Emphasis Restricted Electives:

Students must take the following:

		0
AGEC*4240	[0.50]	Futures and Options Markets
ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3660	[0.50]	Economics of Equity Markets
ECON*3100	[0.50]	Game Theory
ECON*3710	[0.50]	Advanced Microeconomics
ECON*4560	[0.50]	Advanced Topics in Finance
2.00 additional cr	redits in econ	nomics, of which

• 0.50 at most credits can be at the 2000 level

 at least 1.00 credits must be at the 4000 level - only one of ECON\*4900, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

### **Industry Area of Emphasis Restricted Electives:**

Students must take the following:

		6
ECON*3530	[0.50]	Industrial Organization
ECON*3100	[0.50]	Game Theory
ECON*3710	[0.50]	Advanced Microeconomics
ECON*4780	[0.50]	Topics in Industrial Organization
One of:		
ECON*3200	[0.50]	Economics of Industrial Relations
ECON*3520	[0.50]	Labour Economics
ECON*3580	[0.50]	Economics of Regulation
2.00 additional cre	edits in Ecor	nomics, of which

• at most 0.50 credits can be at the 2000 level

• at least 1.00 credits must be at the 4000 level - only one of ECON\*4900, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

0.50 credits from the following:

AGEC*3330	[0.50]	Intermediate Accounting
AGEC*4240	[0.50]	Futures and Options Markets
AGEC*4250	[0.50]	Business Policy
AGEC*4360	[0.50]	Marketing Research
AGEC*4370	[0.50]	Marketing Management
AGEC*4410	[0.50]	Sales and Sales Management

### Marketing Management (MKMN)

Department of Marketing and Consumer Studies, College of Social and Applied Human Sciences

The Marketing Management major is interdisciplinary, follows a liberal educatI on philosophy, and is built on our Department's long standing expertise in the field of consumer research. Therefore, the courses to be followed span departments and colleges across the University and are designed to support the University's learning objectives.

The Department of Marketing and Consumer Studies recognizes that we are not only responsible for preparing students for a career in marketing but for educating them so that they can be active, engaged citizens. This can only result from a balanced curriculum of marketing and liberal education courses capable of providing students with an understanding of the world they will work and live in, and the problem solving, communication, and visualization skills needed to function effectively in it. Therefore, as students learn about the management and leadership of product and services marketing in a global economy, they will be prepared to work and live effectively in today's world and to be flexible enough to pursue a variety of marketing career paths and diverse leadership roles. The major is administered by the Department of Marketing and Consumer Studies in the College of Social and Applied Human Sciences. Students can contact the B.Comm. Program Counsellors or the Faculty Advisors if they have questions.

### **Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

### Major

Semester 1	L
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MCS*1000	[0.50]	Introductory Marketing
ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus
PSYC*1200	[0.50]	Dynamics of Behaviour
0.50 from List	A or electives	

0.50 from List A or electives

Note: Students who are exceptionally strong in mathematics may consult with their academic advisor to substitute an alternative mathematics course for MATH\*1000 (MATH\*1080 or MATH\*1200).

AGEC*2220	[0.50]	Financial Accounting
ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*2310	[0.50]	Introduction to Social Psychology
0.50 from List A		
0.50 electives		
Semester 3		
AGEC*2230	[0.50]	Management Accounting
ECON*2310	[0.50]	Intermediate Microeconomics
MCS*2020	[0.50]	Information Management
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
0.50 from List B		
Note: MCS*2600	may be tak	en in Semester 4.
Semester 4		
ECON*2410	[0.50]	Intermediate Macroeconomics
MCS*3040	[0.50]	Business and Consumer Law
STAT*2060	[0.50]	Statistics for Business Decisions
0.50 from List B		
One of:		
One of: HTM*2200	[0.50]	Organizational Behaviour I
	[0.50] [0.50]	Organizational Behaviour I Management in Organizations
HTM*2200		6
HTM*2200 ISS*2500		6
HTM*2200 ISS*2500 Semester 5	[0.50]	Management in Organizations
HTM*2200 ISS*2500 Semester 5 AGEC*3320	[0.50]	Management in Organizations Financial Management
HTM*2200 ISS*2500 Semester 5 AGEC*3320 MCS*3020	[0.50] [0.50] [0.50]	Management in Organizations Financial Management Services Marketing

0.50 from List A and/or up to 0.50 electives (if MCS\*3100 to be taken in Semester 6) Note: Students only take one of MCS\*3610 in Semester 5 OR MCS\*3100 in Semester 6.

Note: MCS\*3020, MCS\*3030, MCS\*3610 may be taken in Semester 6.

#### Semester 6

Semester 2

AGEC*3310	[0.50]	Operations Management
MCS*3010	[0.50]	Quality Management
MCS*3100	[0.50]	Economic Behaviour of Households
MCS*3620	[0.50]	Marketing Communications
0.50 from List A	A and/or up to	0.50 electives

Note: Students only take one of MCS\*3610 in Semester 5 OR MCS\*3100 in Semester 6

Note: MCS\*3100 may be taken in Semester 5 and MCS\*3620 may be taken in Semester 7.

### Semester 7

MCS*3600	[0.50]	Consumer Information Processes
MCS*4040	[0.50]	Management in Product Development
ECON*3560	[0.50]	Theory of Finance
1.00 electives		

Note: MCS\*3600 may be taken in Semester 6.

### Semester 8

AGEC*4250	[0.50]	Business Policy
MCS*4050	[0.50]	The Evolution of Capitalism: A Canadian Perspective
MCS*4370	[0.50]	Marketing Strategy
MCS*4600	[0.50]	International Marketing
0.50 electives		C

Note: MCS\*4370 may be taken in Semester 7.

### List A - Restricted Electives (choose 2 from any 1 subgroup)

These courses have been selected to help students broaden their international and cross-cultural perspectives.

1	1	
French Languag	e Courses	
FREN*1100	[0.50]	Basic French: Listening
FREN*1150	[0.50]	Elementary French
FREN*1200	[0.50]	French Language I
FREN*2020	[0.50]	France: Literature and Society
FREN*2030	[0.50]	French Language II
FREN*2060	[0.50]	Quebec: Literature and Society
FREN*3530	[0.50]	Business French
German Langua	ge Courses	
GERM*1100	[0.50]	Introductory German I
GERM*1110	[0.50]	Introductory German II
GERM*2400	[0.50]	Contemporary Germany
GERM*2490	[0.50]	Intermediate German I
History and Poli	tics Course	S
EURO*1050	[0.50]	The Emergence of a United Europe
EURO*2070	[0.50]	European Integration, 1957-1992
HIST*1150	[0.50]	20th-Century Global History
HIST*2510	[0.50]	The Emergence of Modern European Society 1789-1945

HIST*2910	[0.50]	History of Modern Asia
HIST*3090	[0.50]	Nationalism and Internationalism in Europe 1914-1957
POLS*1500	[0.50]	World Politics
POLS*2100	[0.50]	The State in Comparative Perspective
POLS*3080	[0.50]	Politics of Latin America
POLS*3280	[0.50]	Modern Political Ideologies
POLS*3460	[0.50]	Communism and Post-Communism
POLS*3890	[0.50]	Government and Politics of India
POLS*3920	[0.50]	Modern China
Italian Languag	e Courses	
ITAL*1060	[0.50]	Introductory Italian I
ITAL*1070	[0.50]	Introductory Italian II
ITAL*2060	[0.50]	Intermediate Italian I
ITAL*2070	[0.50]	Intermediate Italian II
Spanish Langua	ge Courses	
SPAN*1100	[0.50]	Introductory Spanish
SPAN*1110	[0.50]	Intermediate Spanish
SPAN*2000	[0.50]	Spanish Language I
SPAN*2010	[0.50]	Spanish Language II
SPAN*2040	[0.50]	Spanish Civilization

### List B - Restricted Electives (choose 2)

This group of courses encourages students to increase their fundamental background and/or add to business applications.

AGEC*4410	[0.50]	Sales and Sales Management		
MCS*2100	[0.50]	Personal Financial Management		
HTM*3000	[0.50]	Human Resources Management		
POLS*1400	[0.50]	Issues in Canadian Politics		
POLS*2250	[0.50]	Public Administration		
SOC*1100	[0.50]	Sociology		
One of:				
PHIL*2100	[0.50]	Critical Thinking		
PHIL*2600	[0.50]	Business and Professional Ethics		
Marketing Management (Co-on) (MKMN:C)				

# Marketing Management (Co-op) (MKMN:C)

# Department of Marketing and Consumer Studies, College of Social and Applied Human Sciences

A principal aim of the Co-op program is to facilitate the transition of students from academic studies to a professional career in Marketing Management by enhancing the integration of theory and practice.

The Co-op program consists of two eight month work terms. The first work term begins after the second year. The second work term commences after the third year of studies. The Co-op program is normally completed over a 5 year period.

To be eligible to continue in the Co-op Major students must maintain a satisfactory average, must complete all course requirements as scheduled and must obtain a minimum evaluation of "satisfactory" on all required work term reports. Consult the Co-op advisor or Department for additional information.

### **Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

### Major

### Semester 1 - Fall

MCS*1000	[0.50]	Introductory Marketing
ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 from List A or electives Note: Students who are exceptionally strong in mathematics may consult with their academic advisor to substitute an alternative mathematics course for MATH\*1000 (MATH\*1080 or MATH\*1200).

### Semester 2 - Winter

AGEC*2220 ECON*1100 PSYC*2310	[0.50] [0.50] [0.50]	Financial Accounting Introductory Macroeconomics Introduction to Social Psychology		
STAT*2060	[0.50]	Statistics for Business Decisions		
0.50 from List A	or 0.50 elec	tives		
Semester 3 - Fall				
AGEC*2230	[0.50]	Management Accounting		
COOP*1100	[0.00]	Introduction to Co-operative Education		
ECON*2310	[0.50]	Intermediate Microeconomics		
MCS*2020	[0.50]	Information Management		
MCS*2600	*2600 [0.50] Fundamentals of Consumer Behaviour			
0.50 from List B				

### Semester 4 - Winter

ECON*2410	[0.50]	Intermediate Macroeconomics		
MCS*3030	[0.50]	Research Methods		
MCS*3040	[0.50]	Business and Consumer Law		
0.50 from List B				
One of:				
HTM*2200	[0.50]	Organizational Behaviour I		
ISS*2500	[0.50]	Management in Organizations		
Summer Semes	ter			
COOP*1000	[0.00]	Co-op Work Term I		
Fall Semester				
COOP*2000	[0.00]	Co-op Work Term II		
Semester 5 - Wi	inter			
AGEC*3310	[0.50]	Operations Management		
MCS*3010	[0.50]	Quality Management		
MCS*3020	[0.50]	Services Marketing		
MCS*3100	[0.50]	Economic Behaviour of Households		
MCS*3600 [0.50] Consumer Information Processes				
0.50 electives (if MCS*3610 to be taken in Semester 6)				

Note: Students only take one of MCS\*3100 in Semester 5 OR MCS\*3610 in Semester

### Semester 6 - Fall

6

AGEC\*3320 [0.50] Financial Management MCS\*3610 [0.50] **Consumer Economics** MCS\*3620 [0.50] Marketing Communications 0.50 from List A and/or up to 1.00 electives Note: Students only take one of MCS\*3100 in Semester 5 OR MCS\*3610 in Semester Winter Semester COOP\*3000 Co-op Work Term III [0.00] Summer Semester COOP\*4000 Co-op Work Term IV [0.001]Semester 7 - Fall ECON\*3560 [0.50] Theory of Finance MCS\*4040 [0.50] Management in Product Development MCS\*4050 [0.50] The Evolution of Capitalism: A Canadian Perspective MCS\*4370 [0.50] Marketing Strategy

0.50 from List A and/or electives

Note: MCS\*4050 may be taken in Semester 8.

### Semester 8 - Winter

AGEC*4250	[0.50]	Business Policy
MCS*4600	[0.50]	International Marketing
1.00 or 1.50 elec	tives	

### List A -Restricted Electives (choose 2 from any 1 subgroup)

These courses have been selected to help students broaden their international and cross-cultural perspectives.

#### **French Language Courses**

FREN*1100	[0.50]	Basic French: Listening			
FREN*1150	[0.50]	Elementary French			
FREN*1200	[0.50]	French Language I			
FREN*2020	[0.50]	France: Literature and Society			
FREN*2030	[0.50]	French Language II			
FREN*2060	[0.50]	Quebec: Literature and Society			
FREN*3530	[0.50]	Business French			
German Languag	e Courses				
GERM*1100	[0.50]	Introductory German I			
GERM*1110	[0.50]	Introductory German II			
GERM*2400	[0.50]	Contemporary Germany			
GERM*2490	[0.50]	Intermediate German I			
<b>History and Politi</b>	ics Courses	5			
EURO*1050	[0.50]	The Emergence of a United Europe			
EURO*2070	[0.50]	European Integration, 1957-1992			
HIST*1150	[0.50]	20th-Century Global History			
HIST*2510	[0.50]	The Emergence of Modern European Society 1789-1945			
HIST*2910	[0.50]	History of Modern Asia			
HIST*3090	[0.50]	Nationalism and Internationalism in Europe 1914-1957			
POLS*1500	[0.50]	World Politics			
POLS*2100	[0.50]	The State in Comparative Perspective			
POLS*3080	[0.50]	Politics of Latin America			
POLS*3280	[0.50]	Modern Political Ideologies			
POLS*3460	[0.50]	Communism and Post-Communism			
POLS*3890	[0.50]	Government and Politics of India			
POLS*3920	[0.50]	Modern China			
Italian Language	Italian Language Courses				

ITAL*1060	[0.50]	Introductory Italian I
ITAL*1070	[0.50]	Introductory Italian II
ITAL*2060	[0.50]	Intermediate Italian I
ITAL*2070	[0.50]	Intermediate Italian II
Spanish Language	Courses	
SPAN*1100	[0.50]	Introductory Spanish
SPAN*1110	[0.50]	Intermediate Spanish
SPAN*2000	[0.50]	Spanish Language I
SPAN*2010	[0.50]	Spanish Language II
SPAN*2040	[0.50]	Spanish Civilization
List B - Restrict	ed Electiv	ves (choose 2)
This group of cou	rses encour	rages students to increase their fundamental background
U I		6
AGEC*4410	[0.50]	Sales and Sales Management
MCS*2100	[0.50]	Personal Financial Management
HTM*3000	[0.50]	Human Resources Management
POLS*1400	[0.50]	Issues in Canadian Politics
POLS*2250	[0.50]	Public Administration
SOC*1100	[0.50]	Sociology
One of:	-	
	ITAL*1070 ITAL*2060 ITAL*2070 <b>Spanish Language</b> SPAN*1100 SPAN*2000 SPAN*2010 SPAN*2040 <b>List B - Restrict</b> This group of cou and/or add to busin AGEC*4410 MCS*2100 HTM*3000 POLS*1400 POLS*2250 SOC*1100	ITAL*1070 [0.50]   ITAL*2060 [0.50]   ITAL*2070 [0.50]   Spanish Language Courses SPAN*1100   SPAN*1100 [0.50]   SPAN*1100 [0.50]   SPAN*2000 [0.50]   SPAN*2010 [0.50]   SPAN*2040 [0.50]   SPAN*2040 [0.50]   List B - Restricted Election   This group of courses encour   and/or add to business applica   AGEC*4410 [0.50]   MCS*2100 [0.50]   POLS*1400 [0.50]   POLS*2250 [0.50]   SOC*1100 [0.50]

PHIL\*2600 [0.50] Business and Professional Ethics Public Management (PMGT)

[0.50]

PHIL\*2100

### Department of Political Science, College of Social and Applied Human Sciences

Critical Thinking

The Public Management program is designed to lead to an understanding of public sector administration and management from the "inside" - as an integrated enterprise - as well as from the outside - as a series of policy decisions and outcomes. Characterized by a multi-disciplinary approach employing both political and business-oriented analysis, students will confront questions of why politicians and public servants behave the way they do, and how their policy choices and processes can be optimized. Management of public entities features a unique set of challenges that arise from and interact with basic political issues like democracy, accountability, equity, fairness, and justice. At the same time it necessarily faces concerns common to all organizations, such as efficiency, human and capital resource management, morale, planning, and adaptation to change.

The program will appeal to students interested in the public service, public sector businesses or business-government relations. A co-ordinated sequence of courses may be capped in the final year by a year-long research project and thesis.

For this major, 16.00 of the 20.00 credits are specified as core requirements and the remaining 4.00 as electives. A list of suggested electives follows the description of required courses.

# **Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major			
Semester 1			
MCS*1000	[0.50]	Introductory Marketing	
ECON*1050	[0.50]	Introductory Microeconomics	
POLS*1400	[0.50]	Issues in Canadian Politics	
PSYC*1200	[0.50]	Dynamics of Behaviour	
0.50 electives			
Semester 2			
ECON*1100	[0.50]	Introductory Macroeconomics	
POLS*2250	[0.50]	Public Administration	
POLS*2300	[0.50]	Canadian Government	
1.00 electives			
Semester 3			
AGEC*2220	[0.50]	Financial Accounting	
ECON*2200	[0.50]	Industrial Relations	
ECON*2310	[0.50]	Intermediate Microeconomics	
POLS*3250	[0.50]	Public Policy: Challenges and Prospects	
0.50 electives			
Semester 4			
AGEC*2230	[0.50]	Management Accounting	
MCS*2020	[0.50]	Information Management	
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour	
POLS*3270	[0.50]	Local Government in Ontario	
STAT*2060	[0.50]	Statistics for Business Decisions	
Semester 5			
AGEC*3310	[0.50]	Operations Management	
AGEC*3320	[0.50]	Financial Management	
MCS*3040	[0.50]	Business and Consumer Law	
POLS*3110	[0.50]	Politics of Ontario	

ECON*3610	[0.50]	Public Economics	
PHIL*2600	[0.50]	Business and Professional Ethics	
POLS*3210	[0.50]	The Constitution and Canadian Federalism	
POLS*3670	[0.50]	Comparative Public Policy and Administration	
0.50 electives			
Semester 7			
ECON*3560	[0.50]	Theory of Finance	
HTM*3000	[0.50]	Human Resources Management	
POLS*3470	[0.50]	Business-Government Relations in Canada	
One of:			
POLS*4970	[0.50]	Honours Political Science Research I	
0.50 credits at the	ne 4000 lev	el in Political Science	
0.50 electives			
Semester 8			
AGEC*4250	[0.50]	Business Policy	
HTM*4390	[0.50]	Individuals and Groups in Organizations	
POLS*4250	[0.50]	Problems in Public Administration and Public Policy	
One of:			
POLS*4980	[0.50]	Honours Political Science Research II	
0.50 credits at the	ne 4000 lev	el in Political Science	
0.50 electives			
Electives			

### Liectives

0.50 electives Semester 6

The following is a list of courses which may be of interest to students selecting their electives.

ECON*2410	[0.50]	Intermediate Macroeconomics		
POLS*3330	[0.50]	Politics and Trade Liberalization in the Americas		
POLS*3370	[0.50]	Environmental Policy Formation and Administration		
POLS*3440	[0.50]	Corruption, Scandal and Political Ethics		
POLS*3790	[0.50]	The Political Economy of International Relations		
POLS*3940	[0.50]	Accountability and Canadian Government		
SOAN*2040	[0.50]	Globalization of Work and Organizations		
Public Management (Co-op) (PMGT:C)				

### Department of Political Science, College of Social and Applied Human Sciences

A principal aim of the Co-op program in Public Management is to facilitate the transition of students from academic studies to professional career in government or the private sector by enhancing the integration of theory and practice.

Students who want to graduate with the Co-op designation must complete a minimum of four of the five work terms, including those in the fall and winter semesters and two of the three summer placements. In other words, should students so choose, one of the three summer work placements can be optional.

To be eligible to continue in the Co-op major, students must maintain a satisfactory average, complete all course requirements as scheduled, and obtain a minimum evaluation of "satisfactory" on all work term reports. Consult the Co-op advisor or Department for additional program information.

# **Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major		
Semester 1 - H	Fall	
MCS*1000	[0.50]	Introductory Marketing
ECON*1050	[0.50]	Introductory Microeconomics
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour
0.50 electives		
Semester 2 - V	Vinter	
ECON*1100	[0.50]	Introductory Macroeconomics
POLS*2250	[0.50]	Public Administration
POLS*2300	[0.50]	Canadian Government
1.00 electives		
Semester 3 - H	all	
AGEC*2220	[0.50]	Financial Accounting
COOP*1100	[0.00]	Introduction to Co-operative Education
ECON*2200	[0.50]	Industrial Relations
ECON*2310	[0.50]	Intermediate Microeconomics
POLS*3250	[0.50]	Public Policy: Challenges and Prospects
0.50 electives		
Semester 4 - V	Winter	
AGEC*2230	[0.50]	Management Accounting
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour

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POLS*3270	[0.50]	Local Government in Ontario	Liberal Edu	cation R	equirement
STAT*2060				graduation 1	requirement all students within the B.Co
0.50 electives			required to com	plete 1.50 d	credits from at least two different subjec
Summer Seme			under the B.Con	nm. Prograr	n Information section of the undergraduat
COOP*1000	[0.00]	Co-op Work Term I	Major		
Fall Semester			Semester 1		
COOP*2000	[0.00]	Co-op Work Term II	MCS*1000	[0.50]	Introductory Marketing
Semester 5 - W	Vinter		MCS*1820	[0.50]	Real Estate and Housing
MCS*2020	[0.50]	Information Management	ECON*1050	[0.50]	Introductory Microeconomics
ECON*3610	[0.50]	Public Economics	MATH*1000	[0.50]	Introductory Calculus
PHIL*2600	[0.50]	Business and Professional Ethics	0.50 electives	. ,	2
POLS*3210	[0.50]	The Constitution and Canadian Federalism	Note: Students v	who are exco	eptionally strong in mathematics may sub
0.50 electives			MATH*1080 or	MATH*12	200 for MATH*1000.
Summer Seme			Semester 2		
COOP*3000	[0.00]	Co-op Work Term III	MCS*1400	[0.50]	Introduction to Design
Semester 6 - F	all		ECON*1100	[0.50]	Introductory Macroeconomics
AGEC*3310	[0.50]	Operations Management	POLS*2300	[0.50]	Canadian Government
MCS*3040	[0.50]	Business and Consumer Law	1.00 electives		
HTM*3000	[0.50]	Human Resources Management	Semester 3		
POLS*3110	[0.50]	Politics of Ontario	AGEC*2220	[0.50]	Financial Accounting
POLS*3470	[0.50]	Business-Government Relations in Canada	MCS*2020	[0.50]	Information Management
0.50 electives			ECON*2310	[0.50]	Intermediate Microeconomics
Winter Semes			STAT*2060	[0.50]	Statistics for Business Decisions
COOP*4000	[0.00]	Co-op Work Term IV	0.50 electives		
Summer Seme	ester		Semester 4		
COOP*5000	[0.00]	Co-op Work Term V	AGEC*2230	[0.50]	Management Accounting
Semester 7 - F	all		MCS*2820	[0.50]	Real Estate Finance
AGEC*3320	[0.50]	Financial Management	MCS*2850	[0.50]	Service Learning in Housing
ECON*3560	[0.50]	Theory of Finance	1.00 electives		
HTM*4390	[0.50]	Individuals and Groups in Organizations	Semester 5		
One of:			MCS*3810	[0.50]	Real Estate Market Analysis
POLS*4970	[0.50]		MCS*4840	[0.50]	Housing and Real Estate Law *
	the 4000 le	vel in Political Science	ECON*2410	[0.50]	Intermediate Macroeconomics
0.50 electives			ECON*3560	[0.50]	Theory of Finance
Semester 8 - V	Vinter		0.50 to 1.00 elec		
AGEC*4250	[0.50]	Business Policy		offered eve	ry other year; should be taken in Semeste
POLS*3670	[0.50]	Comparative Public Policy and Administration	Semester 6		
POLS*4250	[0.50]	Problems in Public Administration and Public Policy	MCS*3030	[0.50]	Research Methods
One of:			MCS*3820	[0.50]	Real Estate Development
POLS*4980	[0.50]		ECON*3510	[0.50]	Money, Credit and the Financial Syste
	the 4000 le	vel in Political Science	LARC*2820	[0.50]	Urban and Regional Planning
0.50 electives			0.50 electives		
Electives			Semester 7		
•	a list of co	ourses which may be of interest to students selecting their	AGEC*3320	[0.50]	Financial Management
electives.			MCS*4820	[0.50]	Real Estate Appraisal
ECON*2410	[0.50]	Intermediate Macroeconomics	ECON*3500	[0.50]	Urban Economics
POLS*3330	[0.50]	Politics and Trade Liberalization in the Americas	HTM*4390	[0.50]	Individuals and Groups in Organizatio
POLS*3370	[0.50]	Environmental Policy Formation and Administration		MCS*4840	0 or if not taken in Semester 5
POLS*3440	[0.50]	Corruption, Scandal and Political Ethics	Semester 8		
POLS*3790	[0.50]	The Political Economy of International Relations	MCS*3890	[0.50]	Property Management
POLS*3940	[0.50]	Accountability and Canadian Government	MCS*4810	[0.50]	Real Estate and Housing Project
SOAN*2040	[0.50]	Globalization of Work and Organizations	POLS*3270	[0.50]	Local Government in Ontario
Real Estate a	and Hous	sing (KEH)	1.00 electives		
Department of 1	and Consumer Studies, College of Social and Applied	Real Estate	and Hou	sing (Co-op) (REH:C)	

### Department of Marketing and Consumer Studies, College of Social and Applied Human Sciences

The Real Estate and Housing major in the B.Comm. program is one of only two undergraduate programs in Canada that specialize in the real estate sector. It takes a multi-disciplinary approach to the study of residential and commercial/investment real estate. Topics such as the development, financing, valuation, market analysis and management of real estate are taught in the context of economic, legal, political and social factors affecting this large and growing field of business in Canada and the world.

The purpose of this major is to develop the conceptual, analytical and management skills required for careers in real estate and housing. Students graduate with a degree that can lead to a variety of professional positions in the private or public sectors of the Canadian real estate industry or they can continue on to graduate work in business, planning or the social sciences.

Students in the Real Estate and Housing major are required to take the courses listed below. In addition, some may wish to make use of groupings of elective courses in order to pursue individual interests or develop additional focus.

Students may consult the departmental Academic Advisor or B.Comm. Program Counsellor for additional information.

Comm. Program are ect prefixes as listed ate calendar.

ICS*1000	[0.50]	Introductory Marketing
ICS*1820	[0.50]	Real Estate and Housing
CON*1050	[0.50]	Introductory Microeconomics
1ATH*1000	[0.50]	Introductory Calculus
.50 electives		
		tionally strong in mathematics may substitute either
	ATH*1200	) for MATH*1000.
emester 2		
ICS*1400	[0.50]	Introduction to Design
CON*1100	[0.50]	Introductory Macroeconomics
OLS*2300	[0.50]	Canadian Government
.00 electives		
emester 3		
GEC*2220	[0.50]	Financial Accounting
ICS*2020	[0.50]	Information Management
CON*2310	[0.50]	Intermediate Microeconomics
TAT*2060	[0.50]	Statistics for Business Decisions
.50 electives		
emester 4		
GEC*2230	[0.50]	Management Accounting
ICS*2820	[0.50]	Real Estate Finance
ICS*2850	[0.50]	Service Learning in Housing
.00 electives		
emester 5		
ICS*3810	[0.50]	Real Estate Market Analysis
ICS*4840	[0.50]	Housing and Real Estate Law *
CON*2410	[0.50]	Intermediate Macroeconomics
CON*3560	[0.50]	Theory of Finance
.50 to 1.00 electiv		
This course is off	ered every	other year; should be taken in Semester 5 or 7.
emester 6		
ICS*3030	[0.50]	Research Methods
ICS*3820	[0.50]	Real Estate Development
CON*3510	[0.50]	Money, Credit and the Financial System
ARC*2820	[0.50]	Urban and Regional Planning
.50 electives		
emester 7		
GEC*3320	[0.50]	Financial Management
ICS*4820	[0.50]	Real Estate Appraisal
CON*3500	[0.50]	Urban Economics
TM*4390	[0.50]	Individuals and Groups in Organizations
.50 electives or M	CS*4840 o	r if not taken in Semester 5
emester 8		
ICS*3890	[0.50]	Property Management
ICS*4810	[0.50]	Real Estate and Housing Project
OLS*3270	[0.50]	Local Government in Ontario
00 1 /		

### **Real Estate and Housing (Co-op) (REH:C)**

Department of Marketing and Consumer Studies, College of Social and Applied Human Sciences

A principal aim of the Co-op program is to facilitate the transition of students from academic studies to a professional career in the real estate industry by enhancing the integration of theory and practice.

The Co-op program consists of two eight month work terms. The Co-op program is normally completed over a 5 year period.

To be eligible to continue in the Co-op Major students must maintain a satisfactory average, must complete all course requirements as scheduled and must obtain a minimum evaluation of "satisfactory" on all required work term reports. Consult the Co-op advisor or Department for additional information.

### Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

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Major		
Semester 1 - F	all	
MCS*1000	[0.50]	Introductory Marketing
MCS*1820	[0.50]	Real Estate and Housing
ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus
0.50 electives	_	
MATH*1080 or	MATH*12	eptionally strong in mathematics may substitute either 00 for MATH*1000.
Semester 2 - V	Vinter	
MCS*1400	[0.50]	Introduction to Design
ECON*1100	[0.50]	Introductory Macroeconomics
POLS*2300	[0.50]	Canadian Government
1.00 electives	. 11	
Semester 3 - F		
AGEC*2220	[0.50]	Financial Accounting
COOP*1100	[0.00]	Introduction to Co-operative Education
MCS*2020 ECON*2310	[0.50] [0.50]	Information Management Intermediate Microeconomics
STAT*2060	[0.50]	Statistics for Business Decisions
0.50 electives	[0.50]	Sulfates for Dusiness Decisions
Semester 4 - V	Vinter	
AGEC*2230	[0.50]	Management Accounting
MCS*2820	[0.50]	Real Estate Finance
ECON*2410	[0.50]	Intermediate Macroeconomics
1.00 electives		
Summer Seme	ester	
COOP*1000	[0.00]	Co-op Work Term I
Fall Semester		
COOP*2000	[0.00]	Co-op Work Term II
Semester 5 - V	Vinter	
MCS*2850	[0.50]	Service Learning in Housing
MCS*3820	[0.50]	Real Estate Development
MCS*3890	[0.50]	Property Management
ECON*3510	[0.50]	Money, Credit and the Financial System
0.50 electives		
Semester 6 - F		
MCS*3030	[0.50]	Research Methods
MCS*3810	[0.50]	Real Estate Market Analysis
MCS*4840	[0.50] [0.50]	Housing and Real Estate Law * Theory of Finance
ECON*3560 0.50 or 1.00 elec		Theory of Finance
		y other year; should be taken in Semester 6 or 7.
Winter Semes		,
COOP*3000	[0.00]	Co-op Work Term III
Summer Seme		
COOP*4000	[0.00]	Co-op Work Term IV
Semester 7 - F		
AGEC*3320	[0.50]	Financial Management
MCS*4820	[0.50]	Real Estate Appraisal
ECON*3500	[0.50]	Urban Economics
HTM*4390	[0.50]	Individuals and Groups in Organizations
		) if not taken in Semester 6
Semester 8 - V	Vinter	
MCS*4810	[0.50]	Real Estate and Housing Project
LARC*2820	[0.50]	Urban and Regional Planning
POLS*3270	[0.50]	Local Government in Ontario
1.00 electives		
Tourism Ma	nagemer	nt (TMGT)

# Tourism Management (TMGT)

### School of Hospitality and Tourism Management, College of Social and Applied Human Sciences

As the world's largest industry, tourism encompasses a wide range of public and private enterprises that require knowledgeable and talented management professionals. The program in Tourism Management builds on a strong base of hospitality management courses (human resources management, accounting, finance, cost controls, hotel operations). In conjunction with these courses the program provides specialized courses dealing with the economic, social, cultural and environmental aspects of the industry as well as the critical functions of tourism marketing, distribution, planning and development. In addition, there are opportunities to develop expertise in eco-tourism and international tourism operations. Verified work experience in the hospitality and tourism industry is required for students to be eligible to graduate. Group work is a significant part of core

credit work. Students may consult the Faculty Advisor or the B.Comm. Program Counsellor for additional information.

For this major, 15.00 of the 20.00 credits are specified as core requirements, 2.50 as restricted electives (List A), and the remaining 2.50 as electives.

# Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

### Major

j • -					
Semester 1					
ECON*1050	[0.50]	Introductory Microeconomics			
GEOG*1220	[0.50]	Human Impact on the Environment			
HTM*1000	[0.50]	Introduction to Hospitality and Tourism Management			
POLS*1400	[0.50]	Issues in Canadian Politics			
PSYC*1200	[0.50]	Dynamics of Behaviour			
Semester 2		•			
ECON*1100	[0.50]	Introductory Macroeconomics			
HTM*2000	[0.50]	Hospitality and Tourism Purchasing Management			
HTM*2010	[0.50]	Hospitality and Tourism Business Communications			
HTM*2100	[0.50]	Lodging Operations			
HTM*2120	[0.50]	Hospitality and Tourism Marketing I			
Semester 3	[0.000]	F			
AGEC*2220	[0.50]	Financial Accounting			
MCS*2020	[0.50]	Information Management			
HTM*2050	[0.50]	Dimensions of Tourism			
1.00 from List A c		Dimensions of Tourism			
Semester 4	of electives				
	50 501				
HTM*2030	[0.50]	Control Systems in the Hospitality and Tourism Industry			
HTM*2170	[0.50]	Canadian Tourism Policy, Planning and Development			
HTM*2200	[0.50]	Organizational Behaviour I			
STAT*2060	[0.50]	Statistics for Business Decisions			
0.50 from List A o	or electives				
Semester 5					
MCS*3040	[0.50]	Business and Consumer Law			
HTM*3070	[0.50]	Hospitality and Tourism Management Accounting			
HTM*3080	[0.50]	Hospitality and Tourism Marketing II			
HTM*3160	[0.50]	Destination Management and Marketing			
0.50 from List A or electives					
Semester 6					
AGEC*3320	[0.50]	Financial Management			
AGEC*4360	[0.50]	Marketing Research			
HTM*3000	[0.50]	Human Resources Management			
HTM*3120	[0.50]	Operations Analysis in the Hospitality and Tourism Industry			
0.50 from List A or electives					
Semester 7					
ECON*3460	[0.50]	Introduction to Finance			
HTM*4100	[0.50]	Organizational Behaviour II			
HTM*4190	[0.50]	Hospitality and Tourism Operations Planning			
1.00 from List A c	or electives	- •			
Semester 8					
HTM*4170	[0.50]	International Tourism Development and Management			
HTM*4200	[0.50]	Policy Issues in Hospitality and Tourism Management			
1.50 from List A c					
List A - Restric	ted Electi	ves			

In addition to the 15.00 required credits, students must also take a minimum of 2.50 restricted elective credits from the following list, throughout the program. Students may choose to explore a variety of subjects or may choose to study an area related to their major in some depth. Restricted electives are listed below and have been grouped into major subject areas which are related to the professional interests of the Tourism Management major. Students may, however, choose restricted electives from any of those listed without regard to the categories. Students may also select up to 2.00 credits in language courses as restricted electives. Students without a second language are strongly recommended to take language courses.

Courses related to eco-tourism:

AGEC*2700	[0.50]	Survey of Natural Resource Economics
AGEC*4290	[0.50]	Land Economics
AGEC*4310	[0.50]	Resource Economics
ECON*2100	[0.50]	Economic Growth and Environmental Quality
GEOG*2210	[0.50]	Environment and Resources
GEOG*3490	[0.50]	Tourism and Environment
PHIL*2070	[0.50]	Philosophy of the Environment
POLS*3370	[0.50]	Environmental Policy Formation and Administration

Courses related to	internation	al tourism:			
ECON*2650	[0.50]	Introductory Development Economics			
ECON*3620	[0.50]	International Trade			
ECON*4830	[0.50]	Economic Development			
EDRD*3500	[0.50]	Recreation and Tourism Planning			
EDRD*4010	[0.50]	Tourism Planning in the Less Developed World			
GEOG*3490	[0.50]	Tourism and Environment			
HTM*2740	[0.50]	Cultural Aspects of Food			
REXT*3060	[0.50]	International Communication			
0		n developing tourism related real estate:			
MCS*1820	[0.50]	Real Estate and Housing			
MCS*2820	[0.50]	Real Estate Finance			
MCS*3810	[0.50]	Real Estate Market Analysis			
MCS*3820	[0.50]	Real Estate Development			
MCS*3890	[0.50]	Property Management			
MCS*4820	[0.50]	Real Estate Appraisal			
MCS*4840	[0.50]	Housing and Real Estate Law			
GEOG*3490	[0.50]	Tourism and Environment			
LARC*2820	[0.50]	Urban and Regional Planning			
		al and economic environment of business:			
ECON*2410	[0.50]	Intermediate Macroeconomics			
PHIL*1010	[0.50]	Introductory Philosophy: Social and Political Issues			
PHIL*2600		Business and Professional Ethics			
	[0.50]				
		ehaviour particularly as related to work and work groups:			
ANTH*1150	[0.50]	Introduction to Anthropology			
ANTH*2160	[0.50]	Social Anthropology			
ECON*2200	[0.50]	Industrial Relations			
PSYC*2310	[0.50]	Introduction to Social Psychology			
PSYC*3060	[0.50]	Occupational Health Psychology			
Courses dealing w	ith marketii	ng and consumer behaviour:			
AGEC*4370	[0.50]	Marketing Management			
MCS*1000	[0.50]	Introductory Marketing			
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour			
MCS*3600	[0.50]	Consumer Information Processes			
MCS*3620	[0.50]	Marketing Communications			
MCS*4050	[0.50]	The Evolution of Capitalism: A Canadian Perspective			
		and Tourism Management:			
HTM*2070	[0.50]	Meetings and Convention Management			
HTM*2700					
	[0.50]	Introductory Foods			
HTM*2740	[0.50]	Cultural Aspects of Food			
HTM*3030	[0.50]	Beverage Management			
HTM*3060	[0.50]	Lodging Management			
HTM*3090	[1.00]	Foodservice Operations Management			
HTM*3180	[0.50]	Casino Operations Management			
HTM*3200	[0.50]	Club Management Operations			
HTM*3250	[0.50]	Tourism in Canada			
HTM*3780	[0.50]	Economics of Food Usage			
HTM*4050	[0.50]	Wine and Oenology			
HTM*4090	[0.50]	Hospitality and Tourism Facilities Management and Design			
HTM*4110	[0.50]	Restaurant Operations			
HTM*4120	[0.50]	Entrepreneurship in Hospitality and Tourism			
HTM*4130	[0.50]	Current Management Topics			
HTM*4140	[0.50]	Current Management Topics			
HTM*4150	[0.50]	Current Management Topics			
HTM*4500	[0.50]	Special Study in Hospitality and Tourism			
		and administration:			
AGEC*2230	[0.50]	Management Accounting			
AGEC*3310	[0.50]	Operations Management			
AGEC*3330	[0.50]	Intermediate Accounting			
AGEC*4250	[0.50]	Business Policy			
AGEC*4410	[0.50]	Sales and Sales Management			
MCS*2100	[0.50]	Personal Financial Management			
Other restricted el	ectives:				
CHEM*1100	[0.50]	Chemistry Today			
CIS*1000	[0.50]	Introduction to Computer Applications			
MCS*3010	[0.50]	Quality Management			
ENGL*1410	[0.50]	Major English Writers			
PHIL*2100	[0.50]	Critical Thinking			
REXT*3040	[0.50]	Communication Process			
Electives and Liberal Education Requirement					

The 2.50 electives in the program must include 1.50 credits toward the B.Comm. Liberal Education Requirement.