

2007-2008 Undergraduate Calendar

The information published in this Undergraduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2007-2008 academic year, including the Summer Semester 2007, the Fall Semester 2007 and the Winter Semester 2008.

For your convenience the Undergraduate Calendar is available in PDF format.

If you wish to link to the Undergraduate Calendar please refer to the [Linking Guidelines](#).

The University is a full member of:

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Disclaimer

University of Guelph 2007

The information published in this Undergraduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2007-2008 academic year, including the Summer Semester 2007, the Fall Semester 2007 and the Winter Semester 2008.

The University reserves the right to change without notice any information contained in this calendar, including any rule or regulation pertaining to the standards for admission to, the requirements for the continuation of study in, and the requirements for the granting of degrees or diplomas in any or all of its programs. The publication of information in this calendar does not bind the University to the provision of courses, programs, schedules of studies, or facilities as listed herein.

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In the event of a discrepancy between a print version (downloaded) and the Web version, the Web version will apply.

Published by: Undergraduate Program Services

Introduction

Collection, Use and Disclosure of Personal Information

Personal information is collected under the authority of the University of Guelph Act (1964), and in accordance with Ontario's Freedom of Information and Protection of Privacy Act (FIPPA) http://www.e-laws.gov.on.ca/DBLaws/Statutes/English/90f31_e.htm. This information is used by University officials in order to carry out their authorized academic and administrative responsibilities and also to establish a relationship for alumni and development purposes. Certain personal information is disclosed to external agencies, including the Ontario Universities Application Centre, the Ministry of Training, Colleges and Universities, and Statistics Canada, for statistical and planning purposes, and is disclosed to other individuals or organizations in accordance with the Office of Registrarial Services Departmental Policy on the Release of Student Information. For details on the use and disclosure of this information call the Office of Registrarial Services at the University at (519) 824-4120 or see <http://www.uoguelph.ca/registrar/registrar/index.cfm?index>.

Statistics Canada - Notification of Disclosure

For further information, please see Statistics Canada's web site at <http://www.statcan.ca> and Section XIV Statistics Canada.

Address for University Communication

Depending on the nature and timing of the communication, the University may use one of these addresses to communicate with students. Students are, therefore, responsible for checking all of the following on a regular basis:

Email Address

The University issued email address is considered an official means of communication with the student and will be used for correspondence from the University. Students are responsible for monitoring their University-issued email account regularly. See Section I--Statement of Students' Academic Responsibilities for more information.

Home Address

Students are responsible for maintaining a current mailing address with the University. Address changes can be made, in writing, through Undergraduate Program Services.

Name Changes

The University of Guelph is committed to the integrity of its student records, therefore, each student is required to provide either on application for admission or on personal data forms required for registration, his/her complete, legal name. Any requests to change a name, by means of alteration, deletion, substitution or addition, must be accompanied by appropriate supporting documentation.

Student Confidentiality and Release of Student Information Policy Excerpt

The University undertakes to protect the privacy of each student and the confidentiality of his or her record. To this end the University shall refuse to disclose personal information to any person other than the individual to whom the information relates where disclosure would constitute an unjustified invasion of the personal privacy of that person or of any other individual. All members of the University community must respect the confidential nature of the student information which they acquire in the course of their work.

Complete policy at <http://www.uoguelph.ca/policies>.

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Bachelor of Commerce (B.Comm.)

The University of Guelph offers an eight semester (20.00 credits) honours program leading to a Bachelor of Commerce degree (B.Comm.). The normal course load is 2.50 credits per semester for a full-time student. The program is of an interdisciplinary nature and designed to give students a sound professional management education with a focus on specific industry sectors or management functions which prepare the graduates for positions of responsibility in particular areas of management and business.

Given the professional and applied nature of the program, there are no double majors or minors associated with the degree. Elective options enable students to select courses which support or complement their primary field of study.

Students begin studying in one of the following eight specialized management majors during the first semester:

Agricultural Business*
 Hotel and Food Administration*
 Human Resources Management
 Management Economics in Industry and Finance*
 Marketing Management*
 Public Management*
 Real Estate and Housing*
 Tourism Management

Co-operative Education is available in the majors denoted by an asterisk (*).

In addition to specializing in a major area of study, a B.Comm. core ensures that each major also provides a comprehensive commerce education to all students in the program. Common core elements spanning each of the majors includes:

Accounting (1.00 credits)
 Economics (1.00 credits)
 Finance (1.00 credits)
 Information Management (0.50 credits)
 Marketing (0.50 credits)
 Statistics (0.50 credits)
 Operations Management (0.50 credits)
 Strategy/Business Policy (0.50 credits)
 Organizational Behaviour (0.50 credits)
 Law (0.50 credits)
 Liberal Education Requirement (1.50 credits)*

* (see advisory note)

Program Information

Academic Counselling

Program Counselling

Students are urged to seek the assistance of the counsellors in the B.Comm. Counselling Office regarding their program and academic regulations, course selection issues, services and resources, and when they are experiencing difficulties that affect their academic progress.

Departmental Advising

On entering the program, all students are assigned to a departmental Faculty Advisor by major. Students should seek the advice of the Faculty Advisor when they have questions or concerns about courses and academic requirements for their program/major. The Faculty Advisor is also knowledgeable about career opportunities which relate to a student's specific major. The list of Faculty Advisors is available on the Undergraduate Academic Information Centre website: http://www.uoguelph.ca/uic/students_advisors.shtml or contact the B.Comm. Counselling Office for further information.

Special Expenses

Expenses may include cost of field trips and supplies and, for some majors, laboratory coats and other protective clothing.

Study at Other Universities

Students contemplating study at another university for credit towards a Bachelor of Commerce degree at the University of Guelph should refer to the general regulations governing Letters of Permission in Section VIII - Degree Regulations and Procedures in this calendar.

Students must obtain approval for the Letter of Permission prior to undertaking studies at another institution. Approval of the request depends on good standing in the program with a minimum cumulative average of 60%.

The total limit of credits taken on a Letter of Permission is 2.50 based on the University of Guelph's credit system.

Study Abroad

Global understanding and perspectives are regarded as being of central importance among the university's learning objectives, as they are, also, in understanding the international business environment. On both of these accounts, students enrolled in the B.Comm.

program are urged to participate in one of the several exchange and study abroad programs specifically designed for the Commerce program. Planning for such participation is best undertaken quite early in the course of studies. For more specific information on possible opportunities refer to Section V--International Study of the calendar or contact the B.Comm. program counsellor.

Continuation of Studies

Students are advised to consult the regulations for Continuation of Study within the program which are outlined in detail in Section VIII--Undergraduate Degree Regulations and Procedures

Conditions of Graduation

To qualify for a Bachelor of Commerce degree, the student must satisfy the following conditions:

- The student must successfully complete 1.50 credits from the Liberal Education Requirement list.
- The student must successfully complete a minimum of 20.00 approved credits, in accordance with the Schedule of Studies for the specified major, including the Liberal Education Requirement.
- Students will not be eligible to graduate while on probationary or required-to-withdraw status.

Liberal Education Requirement

The Liberal Education Requirement is designed to provide the student with exposure to and some understanding of a range of disciplines in the Arts, Social Sciences and Mathematical and Natural Sciences.

The Liberal Education Requirement of 3 courses (1.50 credits) must be from at least two of the following prefixes:

ANSC Animal Science
 ANTH Anthropology
 ARTH Art History
 BIOL Biology
 BIOM Biomedical Sciences
 BOT Botany
 CHEM Chemistry
 CIS Computing and Information Science
 CLAS Classical Studies
 CROP Crop Science
 EDRD Environmental Design and Rural Development
 ENGL English
 ENVB Environmental Biology
 EURO European Studies
 FOOD Food Science
 FREN French Studies
 FRHD Family Relations and Human Development
 GEOG Geography
 GEOL Geology
 GERM German Studies
 GREK Greek
 HIST History
 HUMN Humanities
 IDEV International Development
 ISS Interdisciplinary Social Science
 ITAL Italian Studies
 LAT Latin
 LING Linguistics
 MATH Mathematics
 MBG Molecular Biology and Genetics
 MUSC Music
 NUTR Nutrition
 PHIL Philosophy
 PHYS Physics
 POLS Political Science
 PSYC Psychology
 SART Studio Art
 SOAN Sociology and Anthropology
 SOIL Soil Science
 SOC Sociology
 SPAN Spanish Studies
 THST Theatre Studies

UNIV Interdisciplinary University
 WMST Women's Studies
 ZOO Zoology

Double Counting of Courses

Double counting is not permitted within the B.Comm. Program. For example, students can not use courses required in their schedule of studies to meet the Liberal Education Requirement.

Schedule of Studies

Courses specified in the schedule of studies are required courses and must be completed successfully. A full course load normally involves 2.50 credits per semester. Part-time study is also possible although students should discuss this option with their Program Counsellor or Faculty Advisor.

Agricultural Business (AGBU)

Department of Food, Agricultural and Resource Economics, Ontario Agricultural College

The Agricultural Business major is concerned with the management problems of business firms and prepares students for a range of management careers in agribusiness.

Graduates of the Agricultural Business program meet the educational requirements for membership in the Ontario Institute of Agrologists. The Ontario Institute of Agrologists is the professional organization in agriculture in the Province of Ontario. Professional institutes in the various provinces in Canada and the scientific societies in agriculture collectively comprise the Agricultural Institute of Canada. The program has been fully accredited by the Agricultural Institute of Canada.

Included in the core requirements, the Agricultural Business program provides students with the option of selecting from the Restricted Electives list courses that will compliment their studies. The first option (List A) is designed for students more interested in the business relationships of farming and involves marketing and advanced farm management. The second option (List B) emphasizes the production aspects of farming and involves biology and either animal or plant systems.

The major is administered by the Department of Food, Agricultural and Resource Economics in the Ontario Agricultural College and students are urged to consult the departmental advisor. For this major, 15.00 of the 20.00 credits (including 1.50 credits from List A or List B) are specified as core requirements and the remaining 5.00 credits are specified as electives.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major

Semester 1

AGR*1100	[0.50]	Introduction to the Agrifood Systems
ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus

1.00 electives

Note: Students who are exceptionally strong in mathematics may substitute either MATH*1080 or MATH*1200 for MATH*1000.

Semester 2

AGR*1250	[0.50]	Agrifood System Trends & Issues
CIS*1200	[0.50]	Introduction to Computing
ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 electives

Semester 3

AGR*2400	[0.50]	Economics of the Canadian Food System
BUS*2220	[0.50]	Financial Accounting
ECON*2310	[0.50]	Intermediate Macroeconomics
ECON*2740	[0.50]	Economic Statistics

0.50 from List A or List B

Semester 4

AGEC*2410	[0.50]	Agrifood Markets and Policy
BUS*2230	[0.50]	Management Accounting
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*2770	[0.50]	Introductory Mathematical Economics

One of:

Students choosing List A take 0.50 electives from List A

Students choosing List B take 0.50 electives

Semester 5

AGEC*3400	[0.50]	Agribusiness Financial Management
ECON*3740	[0.50]	Introduction to Econometrics
MCS*3040	[0.50]	Business and Consumer Law

One of:

Students choosing List A take 0.50 electives
 Students choosing List B take 0.50 electives from List B

0.50 electives

Semester 6

AGEC*3310	[0.50]	Operations Management
ECON*3560	[0.50]	Theory of Finance
HTM*4390	[0.50]	Individuals and Groups in Organizations

One of:

Students choosing List A take 1.00 electives

Students choosing List B take 0.50 electives from List B and 0.50 electives

Semester 7

AGEC*3030	[0.50]	The Firm and Markets
AGEC*4370	[0.50]	Food & Agri Marketing Management
BUS*4250	[0.50]	Business Policy

1.00 electives

Semester 8

AGEC*4000	[0.50]	Agricultural and Food Policy
AGEC*4240	[0.50]	Futures and Options Markets
AGR*4500	[0.50]	Agrifood Industry Problem-Solving

One of:

Students choosing List A take 0.50 electives from List A and 0.50 electives

Students choosing List B take 1.00 electives

Restricted Electives

After completion of the first year of the Agricultural Business program, students have the option of selecting three courses from List A or three courses from List B. In order to satisfy the core requirements, students must complete three courses from one of the lists. Students are encouraged to take these courses in the semester indicated in the schedule of studies.

List A

Semester 3		
MCS*1000	[0.50]	Introductory Marketing
Semester 4		
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
Semester 8		
AGEC*4220	[0.50]	Advanced Farm Management

List B*

BIOL*1020 in Semester 3
 (2 of ANSC*2340, ANSC*2350, ANSC*2360, ANSC*3210, AGR*2470, and CROP*2110)

* students with OAC Biology may elect to take BIOL*1030 in Semester 3

Agricultural Business (Co-op) (AGBU: C)

Department of Food, Agricultural and Resource Economics, Ontario Agricultural College

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major

Semester 1 - Fall

AGR*1100	[0.50]	Introduction to the Agrifood Systems
ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus

1.00 electives

Note: Students who are exceptionally strong in mathematics may substitute either MATH*1080 or MATH*1200 for MATH*1000.

Semester 2 - Winter

AGR*1250	[0.50]	Agrifood System Trends & Issues
CIS*1200	[0.50]	Introduction to Computing
ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 electives

Semester 3 - Fall

AGR*2400	[0.50]	Economics of the Canadian Food System
BUS*2220	[0.50]	Financial Accounting
COOP*1100	[0.00]	Introduction to Co-operative Education
ECON*2310	[0.50]	Intermediate Macroeconomics
ECON*2740	[0.50]	Economic Statistics

0.50 electives from List A or List B

Semester 4 - Winter

AGEC*2410	[0.50]	Agrifood Markets and Policy
BUS*2230	[0.50]	Management Accounting
ECON*2410	[0.50]	Intermediate Macroeconomics

ECON*2770 [0.50] Introductory Mathematical Economics
0.50 electives from List A or List B

Summer Semester

COOP*1000 [0.00] Co-op Work Term I

Fall Semester

COOP*2000 [0.00] Co-op Work Term II

Semester 5 - Winter

AGEC*3310 [0.50] Operations Management
ECON*3740 [0.50] Introduction to Econometrics
MCS*3040 [0.50] Business and Consumer Law
1.00 electives

Summer Semester

Optional academic term.

Semester 6 - Fall

AGEC*3400 [0.50] Agribusiness Financial Management
ECON*3560 [0.50] Theory of Finance
HTM*4390 [0.50] Individuals and Groups in Organizations
1.00 electives

Winter Semester

COOP*3000 [0.00] Co-op Work Term III

Summer Semester

COOP*4000 [0.00] Co-op Work Term IV

Semester 7 - Fall

AGEC*3030 [0.50] The Firm and Markets
AGEC*4370 [0.50] Food & Agri Marketing Management
BUS*4250 [0.50] Business Policy

One of:

Students choosing List A take 1.00 electives

Students choosing List B take 0.50 electives from List B and 0.50 electives

Semester 8 - Winter

AGEC*4000 [0.50] Agricultural and Food Policy
AGEC*4240 [0.50] Futures and Options Markets
AGR*4500 [0.50] Agrifood Industry Problem-Solving

One of:

Students choosing List A take 0.50 electives from List A and 0.50 electives

Students choosing List B take 1.00 electives

Restricted Electives

After completion of the first year of the Agricultural Business program, students have the option of selecting three courses from List A or three courses from List B. In order to satisfy the core requirements, students must complete three courses from one of the lists. Students are encouraged to take these courses in the semester indicated in the schedule of studies.

List A

Semester 3
MCS*1000 [0.50] Introductory Marketing
Semester 4
MCS*2600 [0.50] Fundamentals of Consumer Behaviour
Semester 8
AGEC*4220 [0.50] Advanced Farm Management

List B*

BIOL*1020 in Semester 3
(2 of ANSC*2340, ANSC*2350, ANSC*2360, ANSC*3210, AGR*2470, and CROP*2110)

* students with OAC Biology may elect to take BIOL*1030 in Semester 3

Hotel and Food Administration (HAFA)**School of Hospitality and Tourism Management, College of Management and Economics**

The Hotel and Food Administration major prepares graduates to assume positions of responsibility in any aspect of the hospitality field. It includes principles of administration, theories of interpersonal relations, human resources management, and communications. Distinctive courses include Hospitality Facilities Management and Design and Lodging Management. The courses in this program relate to the management of both the accommodation and food service facilities used by the public and private sector. The major is administered by the School of Hospitality and Tourism Management. Students may consult the Faculty Advisor or the B.Comm. Program Counsellor for additional information.

For this major, 15.00 of the 20.00 credits are specified as core requirements, 2.50 as restricted electives, and 2.50 electives (including the Liberal Education Requirements of 1.50 credits.) Verified work experience in the hospitality industry is required for students to be eligible for graduation.

Group work is a significant part of core credit work.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major**Semester 1**

ECON*1050 [0.50] Introductory Microeconomics
HTM*1000 [0.50] Introduction to Hospitality and Tourism Management
POL*1400 [0.50] Issues in Canadian Politics
PSYC*1200 [0.50] Dynamics of Behaviour

One of:*

CHEM*1100 [0.50] Chemistry Today
HTM*2700 [0.50] Introductory Foods

*CHEM*1100 must be taken by students without Grade 12U or OAC Chemistry. If CHEM*1100 is not required, then a total of 3.00 restricted electives are required.

Semester 2

ECON*1100 [0.50] Introductory Macroeconomics
HTM*2000 [0.50] Hospitality Purchasing Management
HTM*2100 [0.50] Lodging Operations
HTM*2120 [0.50] Hospitality and Tourism Marketing I

0.50 from List A or List B or electives

Semester 3

2.50 from List A or List B or electives

Semester 4

STAT*2060 [0.50] Statistics for Business Decisions
2.00 from List A or List B or electives

Semester 5

ECON*3460 [0.50] Introduction to Finance
HTM*3030 [0.50] Beverage Management
1.50 from List A or List B or electives

Semester 6

HTM*3120 [0.50] Operations Analysis in the Hospitality and Tourism Industry

2.00 from List A or List B or electives

Semester 7

2.50 from List A or List B or electives

Semester 8

2.50 from List A or List B or electives

List A - Further Required Courses

The following 8.50 credits are also required. Further details on the scheduling of courses will be provided in writing prior to each course selection period by the School's faculty advisor.

Semester 1 or 2

HTM*2700 [0.50] Introductory Foods

Semester 2 or 3

HTM*2010 [0.50] Hospitality and Tourism Business Communications

Semester 3 or 4

BUS*2220 [0.50] Financial Accounting
MCS*2020 [0.50] Information Management
MCS*3040 [0.50] Business and Consumer Law
HTM*2030 [0.50] Control Systems in the Hospitality Industry
HTM*2200 [0.50] Organizational Behaviour I

Semester 4 or 5

HTM*3070 [0.50] Hospitality and Tourism Management Accounting

Semester 5 or 6

BUS*3320 [0.50] Financial Management
HTM*3000 [0.50] Human Resources Management
HTM*3080 [0.50] Hospitality and Tourism Marketing II
HTM*3090 [1.00] Foodservice Operations Management

Semester 7 or 8

HTM*4090 [0.50] Hospitality and Tourism Facilities Management and Design
HTM*4100 [0.50] Organizational Behaviour II
HTM*4190 [0.50] Hospitality and Tourism Operations Planning
HTM*4200 [0.50] Policy Issues in Hospitality and Tourism Management

List B - Restricted Electives

In addition to the 15.00 required credits listed above, students must take a minimum of 2.50 restricted electives throughout the program. Students may choose to explore a variety of subjects or may choose to study an area allied to their major in some depth. Restricted electives are listed below and have been grouped in major topical areas which are related to, or are an extension of, the professional interests of the major. Students may, however, choose restricted electives from any of those listed without regard to the categories, which are intended to be suggestive.

Courses dealing with the social and economic environment of business firms and other administrative entities in the hospitality industry:

ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3520	[0.50]	Labour Economics
ECON*3560	[0.50]	Theory of Finance
PHIL*1010	[0.50]	Introductory Philosophy: Social and Political Issues
PHIL*2600	[0.50]	Business and Professional Ethics

Courses for those interested in developing hospitality related real estate.

MCS*1820	[0.50]	Real Estate and Housing
MCS*2820	[0.50]	Real Estate Finance
MCS*3810	[0.50]	Real Estate Market Analysis
MCS*3820	[0.50]	Real Estate Development
MCS*3890	[0.50]	Property Management
MCS*4820	[0.50]	Real Estate Appraisal
MCS*4840	[0.50]	Housing and Real Estate Law

Courses dealing with human behaviour particularly as related to work and work groups:

ANTH*1150	[0.50]	Introduction to Anthropology
ECON*2200	[0.50]	Industrial Relations
PSYC*2310	[0.50]	Introduction to Social Psychology
SOAN*2040	[0.50]	Globalization of Work and Organizations
SOC*1100	[0.50]	Sociology

Courses dealing with market forces and consumer behaviour:

AGEC*4360	[0.50]	Marketing Research
MCS*1000	[0.50]	Introductory Marketing
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
MCS*3600	[0.50]	Consumer Information Processes
MCS*3620	[0.50]	Marketing Communications

Courses related to the study of tourism:

EDRD*3500	[0.50]	Recreation and Tourism Planning
GEOG*1220	[0.50]	Human Impact on the Environment
GEOG*3490	[0.50]	Tourism and Environment
HTM*2050	[0.50]	Dimensions of Tourism
HTM*2170	[0.50]	Canadian Tourism Policy, Planning and Development

Courses relating to institutional foodservice management:

AGR*1250	[0.50]	Agri-food System Trends & Issues
CHEM*1040	[0.50]	General Chemistry I
CHEM*1050	[0.50]	General Chemistry II
FOOD*2150	[0.50]	Introduction to Nutritional and Food Science
FOOD*3700	[0.50]	Sensory Evaluation of Foods
HTM*2740	[0.50]	Cultural Aspects of Food
NUTR*1010	[0.50]	Nutrition and Society
NUTR*2050	[0.50]	Family and Community Nutrition

Specialized courses in Hospitality and Tourism Management:

HTM*2070	[0.50]	Meetings and Convention Management
HTM*3060	[0.50]	Lodging Management
HTM*3150	[0.50]	Experiential Learning in the Hospitality Industry
HTM*3180	[0.50]	Casino Operations Management
HTM*3200	[0.50]	Club Management Operations
HTM*3780	[0.50]	Economics of Food Usage
HTM*4050	[0.50]	Wine and Oenology
HTM*4070	[0.50]	Wine, Food and Tourism
HTM*4110	[0.50]	Restaurant Operations
HTM*4120	[0.50]	Entrepreneurship in Hospitality and Tourism
HTM*4130	[0.50]	Current Management Topics
HTM*4140	[0.50]	Current Management Topics
HTM*4150	[0.50]	Current Management Topics
HTM*4500	[0.50]	Special Study in Hospitality and Tourism

Other subjects related to the study of administration:

AGEC*3310	[0.50]	Operations Management
AGEC*4370	[0.50]	Food & Agri Marketing Management
BUS*2230	[0.50]	Management Accounting
BUS*3330	[0.50]	Intermediate Accounting
BUS*4250	[0.50]	Business Policy
MCS*2100	[0.50]	Personal Financial Management

Other restricted electives:

CIS*1000	[0.50]	Introduction to Computer Applications
MCS*3010	[0.50]	Quality Management
ECON*3520	[0.50]	Labour Economics
ENGL*1200	[0.50]	Reading the Contemporary World
ENGL*1410	[0.50]	Major English Writers
PHIL*2100	[0.50]	Critical Thinking
REXT*3040	[0.50]	Communication Process
REXT*3060	[0.50]	International Communication

Students may select up to 2.00 credits in any foreign language as restricted electives.

Electives and Liberal Education Requirement

In addition to the 15.00 required credits and the 2.50 restricted electives, the student has 2.50 electives throughout the program. These electives must include 1.50 credits toward the B.Comm. Liberal Education Requirement.

Hotel and Food Administration (Co-op) (HAFA:C)

School of Hospitality and Tourism Management, College of Management and Economics

The principal aim of the Hotel and Food Administration Co-op program is to facilitate the transition of students from academic studies to a professional work life by enhancing the integration of theory and practice. The major is administered by the School of Hospitality and Tourism Management. Students may consult the departmental Co-op Advisor or the B.Comm. Program Counsellor for additional information. The co-op work program consists of one twelve-month period. The work semester begins at the end of the second year and extends from May to April. The co-op program is completed over a 5 year period. The academic program consists of 20.00 credits, 15.50 of which are specified as core requirements, 2.00 as restricted electives, and 2.50 as electives.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major

Semester 1 - Fall

ECON*1050	[0.50]	Introductory Microeconomics
HTM*1000	[0.50]	Introduction to Hospitality and Tourism Management
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour

One of:*

CHEM*1100	[0.50]	Chemistry Today
HTM*2700	[0.50]	Introductory Foods

*CHEM*1100 must be taken by students without Grade 12U or OAC Chemistry. If CHEM*1100 is not required, then a total of 2.50 restricted electives are required.

Semester 2 - Winter

ECON*1100	[0.50]	Introductory Macroeconomics
HTM*2000	[0.50]	Hospitality Purchasing Management
HTM*2100	[0.50]	Lodging Operations
HTM*2120	[0.50]	Hospitality and Tourism Marketing I

0.50 from List A or List B or electives

Semester 3 - Fall

COOP*1100	[0.00]	Introduction to Co-operative Education
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2.50 from List A or List B or electives

Semester 4 - Winter

STAT*2060	[0.50]	Statistics for Business Decisions
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2.00 from List A or List B or electives

Summer Semester

COOP*1000	[0.00]	Co-op Work Term I
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Fall Semester

COOP*2000	[0.00]	Co-op Work Term II
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Winter Semester

COOP*3000	[0.00]	Co-op Work Term III
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Semester 5 - Fall

ECON*3460	[0.50]	Introduction to Finance
HTM*3030	[0.50]	Beverage Management

1.50 from List A or List B or electives

Semester 6 - Winter

HTM*3120	[0.50]	Operations Analysis in the Hospitality and Tourism Industry
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2.00 from List A or List B or electives

Semester 7 - Fall

2.50 from List A or List B or electives

Semester 8 - Winter

HTM*4300	[0.50]	Co-operative Education Seminar
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2.00 from List A or List B or electives

Note: For courses included in List A or List B refer to the regular major.

Human Resources Management (HRM)

Department of Business, College of Management and Economics

The HRM program provides an academic foundation to prepare students for careers as Human Resources practitioners, and for potential certification by the Human Resources Professionals Association of Ontario (HRPAO) as a Certified Human Resources Professional (CHRP). The HRM program complements a traditional business core with an emphasis on issues relating to people and the workplace. The program combines conceptual and quantitative elements and promotes the integration of theory with practice.

A feature of the program is a required applied research course, where students conduct group projects in workplace settings under the direction of a faculty member.

Presently the HRM program meets the academic requirements for seven out of nine Compulsory Subjects as set out by the Human Resources Professionals Association of Ontario. Students who are interested in completing the two remaining Compulsory Subjects should speak to the HRM Faculty Advisor or B.Comm. Program Counsellors for additional information and guidance on the options available.

For this major, 15.00 of the 20.00 credits are specified as core requirements and the remaining 5.00 as electives. A list of suggested electives follows the description of required courses.

Note: Psychology Courses designated with (H) in Section XII--Course Descriptions are Honours level Psychology courses requiring for registration a cumulative average of at least 70% in all course attempts in Psychology or registration in the Human Resources Management major of the Bachelor of Commerce program.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major

Semester 1

MCS*1000	[0.50]	Introductory Marketing
ECON*1050	[0.50]	Introductory Microeconomics
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 electives

Semester 2

ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*1100	[0.50]	Principles of Behaviour
PSYC*2010	[0.50]	Quantification in Psychology
PSYC*2310	[0.50]	Introduction to Social Psychology

0.50 electives

Semester 3

BUS*2220	[0.50]	Financial Accounting
ECON*2200	[0.50]	Industrial Relations
ECON*2310	[0.50]	Intermediate Microeconomics
PSYC*2360	[0.50]	Introductory Research Methods

0.50 electives

Semester 4

BUS*2230	[0.50]	Management Accounting
MCS*2020	[0.50]	Information Management
HTM*2200	[0.50]	Organizational Behaviour I
PHIL*2600	[0.50]	Business and Professional Ethics

0.50 electives

Semester 5

BUS*3320	[0.50]	Financial Management
MCS*3040	[0.50]	Business and Consumer Law
PSYC*3060	[0.50]	Occupational Health Psychology
PSYC*3090	[0.50]	Training and Development

0.50 electives

Semester 6

AGEC*3310	[0.50]	Operations Management
ECON*3560	[0.50]	Theory of Finance
HTM*3000	[0.50]	Human Resources Management
PSYC*3010	[0.50]	Compensation Systems

0.50 electives

Semester 7

ECON*3520	[0.50]	Labour Economics
HTM*4100	[0.50]	Organizational Behaviour II
PSYC*4100	[0.50]	Applied Research in Human Resources Management

1.00 electives

Semester 8

BUS*4250	[0.50]	Business Policy
HTM*4160	[0.50]	Human Resources Planning
PSYC*4330	[0.50]	Advanced Topics in I/O Psychology (H)

1.00 electives

Electives

The following is a list of courses which may be of interest to students selecting their electives.

AGEC*4370	[0.50]	Food & Agri Marketing Management
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*2740	[0.50]	Economic Statistics
ECON*4800	[0.50]	Theory of Strategic Management

MATH*1000	[0.50]	Introductory Calculus
PSYC*2740	[0.50]	Personality
PSYC*3250	[0.50]	Psychological Measurement
SOAN*2040	[0.50]	Globalization of Work and Organizations
SOC*1100	[0.50]	Sociology

Management Economics in Industry and Finance (MEIF)

Department of Economics, College of Management & Economics

The Management Economics in Industry and Finance major is designed to offer students an appreciation of business problems in the areas of industrial organization and finance using the analytical orientation of the discipline of Economics and the tools of Business Management, Marketing and Accounting. This major combines the applied thrust of business courses with the analytical rigor of Economics.

The major provides a suitable education for a career in the business world or in the public service. It also constitutes a useful preparation for more advanced studies, including graduate studies in Economics, Business Administration, Law, and Public Policy. The major is administered by the Department of Economics and students are urged to consult the faculty advisor.

In addition to the Management Economics in Industry and Finance core, students will choose their restricted electives from the List of Restricted Electives. In selecting the restricted electives, students have a choice of either following a program of studies that covers a wide spectrum of topics in the areas of Industry and Finance or declaring an Area of Emphasis if they wish to pursue the study of Industry or Finance in more depth. Students that identify an Area of Emphasis will choose their restricted electives from the appropriate list of restricted electives below. Students wishing to have an Area of Emphasis are encouraged to declare their Area of Emphasis by Semester 4, in order to facilitate the availability of restricted electives. A planning guide is available in the department. Students should note that most courses carry prerequisites and that ECON*1050 and ECON*1100 are normally prerequisites for all other courses in Economics.

Students who fail any Economics course twice or who do not achieve a 65% average in Economics courses taken during the first 4 semesters in this major are likely to encounter difficulties in the more advanced courses. They are strongly advised to consult the faculty advisor in Economics to discuss the options available.

For this major, 10.00 credits are specified, 5.00 are restricted electives and 5.00 are free electives. (1.50 Liberal Education Requirement; 2.00 free electives).

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major

Semester 1

ECON*1050	[0.50]	Introductory Microeconomics
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One of:

CIS*1200	[0.50]	Introduction to Computing
CIS*1500	[0.50]	Introduction to Programming

One of:

MATH*1000	[0.50]	Introductory Calculus
MATH*1080	[0.50]	Elements of Calculus I
MATH*1200	[0.50]	Calculus I

1.00 electives

Semester 2

BUS*2220	[0.50]	Financial Accounting
ECON*1100	[0.50]	Introductory Macroeconomics
MCS*1000	[0.50]	Introductory Marketing

1.00 electives

Semester 3

BUS*2230	[0.50]	Management Accounting
ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2720	[0.50]	Business History

One of:

ECON*2770	[0.50]	Introductory Mathematical Economics
MCS*3040	[0.50]	Business and Consumer Law

0.50 electives

Note: One of ECON*2770 and MCS*3040 must be taken in Semester 3; the other must be taken in Semester 4.

Semester 4

ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*2740	[0.50]	Economic Statistics

One of:

ECON*2770	[0.50]	Introductory Mathematical Economics
MCS*3040	[0.50]	Business and Consumer Law

1.00 electives or restricted electives

Semester 5

AGEC*3310	[0.50]	Operations Management
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BUS*3320	[0.50]	Financial Management
ECON*3560	[0.50]	Theory of Finance
ECON*3740	[0.50]	Introduction to Econometrics

0.50 electives or restricted electives

Semester 6

ECON*3600	[0.50]	Macroeconomics in an Open Economy
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2.00 electives or restricted electives

Note: ECON*4710 and ECON*4810 are recommended for students wishing to pursue graduate studies.

Semester 7

HTM*4390	[0.50]	Individuals and Groups in Organizations
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2.00 electives or restricted electives

Semester 8

ECON*4800	[0.50]	Theory of Strategic Management
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2.00 electives or restricted electives

The restricted electives for the MEIF major are listed below. By choosing from this list, students will obtain a broad exposure to the areas of Finance and Industry. If, instead, students wish to obtain a greater degree of specialization in either the area of Finance or Industry, they may opt to diverge from the restricted electives given below and instead choose their restricted electives so as to satisfy the Finance Area of Emphasis Restricted Electives or the Industry Area of Emphasis Restricted Electives.

Restricted Electives

4.00 additional credits in economics, of which

- at most 0.50 credits can be at the 2000 level
- at least 0.50 credits must be at the 4000 level - only one of ECON*4900, ECON*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.
- 1.50 credits are from the following:

ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3520	[0.50]	Labour Economics
ECON*3530	[0.50]	Industrial Organization
ECON*3660	[0.50]	Economics of Equity Markets

1.00 credits from the following:

AGEC*4240	[0.50]	Futures and Options Markets
AGEC*4360	[0.50]	Marketing Research
AGEC*4370	[0.50]	Food & Agri Marketing Management
BUS*3330	[0.50]	Intermediate Accounting
BUS*4250	[0.50]	Business Policy

Finance Area of Emphasis Restricted Electives:

Students must take the following:

AGEC*4240	[0.50]	Futures and Options Markets
ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3660	[0.50]	Economics of Equity Markets
ECON*3100	[0.50]	Game Theory
ECON*3710	[0.50]	Advanced Microeconomics
ECON*4560	[0.50]	Advanced Topics in Finance

2.00 additional credits in economics, of which

- 0.50 at most credits can be at the 2000 level
- at least 1.00 credits must be at the 4000 level - only one of ECON*4900, ECON*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

Industry Area of Emphasis Restricted Electives:

Students must take the following:

ECON*3100	[0.50]	Game Theory
ECON*3530	[0.50]	Industrial Organization
ECON*3710	[0.50]	Advanced Microeconomics
ECON*4780	[0.50]	Topics in Industrial Organization

One of:

ECON*3200	[0.50]	Economics of Industrial Relations
ECON*3520	[0.50]	Labour Economics
ECON*3580	[0.50]	Economics of Regulation

2.00 additional credits in economics, of which

- at most 0.50 credits can be at the 2000 level
- at least 1.00 credits must be at the 4000 level - only one of ECON*4900, ECON*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

0.50 credits from the following:

AGEC*4240	[0.50]	Futures and Options Markets
AGEC*4360	[0.50]	Marketing Research
AGEC*4370	[0.50]	Food & Agri Marketing Management
BUS*3330	[0.50]	Intermediate Accounting
BUS*4250	[0.50]	Business Policy

Management Economics in Industry and Finance (Co-op) (MEIF:C)

Department of Economics, College of Management & Economics

A principal aim of the Co-op program in Management Economics in Industry and Finance is to facilitate the transition of students from academic studies to a professional career by enhancing the integration of theory and practice.

The Co-op program consists of two eight month work terms. The first work term begins after the second year and extends from January to August. The Co-op program is normally completed over a 5 year period.

To be eligible to continue in the Co-op major, students must maintain a satisfactory average, must complete all course requirements as scheduled and must obtain a minimum evaluation of "satisfactory" on all required work term reports. Consult the Co-op advisor or Department for additional program information.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major

Semester 1

ECON*1050	[0.50]	Introductory Microeconomics
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One of:

CIS*1200	[0.50]	Introduction to Computing
CIS*1500	[0.50]	Introduction to Programming

One of:

MATH*1000	[0.50]	Introductory Calculus
MATH*1080	[0.50]	Elements of Calculus I
MATH*1200	[0.50]	Calculus I

1.00 electives

Semester 2 - Winter

BUS*2220	[0.50]	Financial Accounting
ECON*1100	[0.50]	Introductory Macroeconomics
MCS*1000	[0.50]	Introductory Marketing

1.00 electives

Semester 3 - Fall

BUS*2230	[0.50]	Management Accounting
COOP*1100	[0.00]	Introduction to Co-operative Education
ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2720	[0.50]	Business History
ECON*2740	[0.50]	Economic Statistics

0.50 electives

Semester 4 - Winter

MCS*3040	[0.50]	Business and Consumer Law
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*2770	[0.50]	Introductory Mathematical Economics
ECON*3560	[0.50]	Theory of Finance

0.50 electives

Summer Semester

COOP*1000	[0.00]	Co-op Work Term I
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Fall Semester

COOP*2000	[0.00]	Co-op Work Term II
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Semester 5 - Winter

AGEC*3310	[0.50]	Operations Management
ECON*3600	[0.50]	Macroeconomics in an Open Economy
ECON*3740	[0.50]	Introduction to Econometrics

1.00 electives or restricted electives

Semester 6 - Fall

BUS*3320	[0.50]	Financial Management
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2.00 electives or restricted electives

Note: If in Finance or Industry take ECON*3710.

Note: ECON*4710 and ECON*4810 are recommended for students wishing to pursue graduate studies.

Winter Semester

COOP*3000	[0.00]	Co-op Work Term III
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Summer Semester

COOP*4000	[0.00]	Co-op Work Term IV
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Semester 7 - Fall

HTM*4390	[0.50]	Individuals and Groups in Organizations
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2.00 electives or restricted electives

Semester 8 - Winter

ECON*4800	[0.50]	Theory of Strategic Management
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2.00 electives or restricted electives

Restricted Electives

4.00 additional credits in economics, of which

- at most 0.50 credits can be at the 2000 level
- at least 0.50 credits must be at the 4000 level - only one of ECON*4900, ECON*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.
- 1.50 credits are from the following:

ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3520	[0.50]	Labour Economics
ECON*3530	[0.50]	Industrial Organization
ECON*3660	[0.50]	Economics of Equity Markets

1.00 credits from the following:

AGEC*4240	[0.50]	Futures and Options Markets
AGEC*4360	[0.50]	Marketing Research
AGEC*4370	[0.50]	Food & Agri Marketing Management
BUS*3330	[0.50]	Intermediate Accounting
BUS*4250	[0.50]	Business Policy

Finance Area of Emphasis Restricted Electives:

Students must take the following:

AGEC*4240	[0.50]	Futures and Options Markets
ECON*3100	[0.50]	Game Theory
ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3660	[0.50]	Economics of Equity Markets
ECON*3710	[0.50]	Advanced Microeconomics
ECON*4560	[0.50]	Advanced Topics in Finance

2.00 additional credits in economics, of which

- 0.50 at most credits can be at the 2000 level
- at least 1.00 credits must be at the 4000 level - only one of ECON*4900, ECON*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

Industry Area of Emphasis Restricted Electives:

Students must take the following:

ECON*3100	[0.50]	Game Theory
ECON*3530	[0.50]	Industrial Organization
ECON*3710	[0.50]	Advanced Microeconomics
ECON*4780	[0.50]	Topics in Industrial Organization

One of:

ECON*3200	[0.50]	Economics of Industrial Relations
ECON*3520	[0.50]	Labour Economics
ECON*3580	[0.50]	Economics of Regulation

2.00 additional credits in Economics, of which

- at most 0.50 credits can be at the 2000 level
- at least 1.00 credits must be at the 4000 level - only one of ECON*4900, ECON*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

0.50 credits from the following:

AGEC*4240	[0.50]	Futures and Options Markets
AGEC*4360	[0.50]	Marketing Research
AGEC*4370	[0.50]	Food & Agri Marketing Management
BUS*3330	[0.50]	Intermediate Accounting
BUS*4250	[0.50]	Business Policy

Marketing Management (MKMN)**Department of Marketing and Consumer Studies, College of Management and Economics**

The Marketing Management major is interdisciplinary, follows a liberal education philosophy, and is built on our Department's long-standing expertise in the field of consumer research. Therefore, the courses to be followed span departments and colleges across the University and are designed to support the University's 10 learning Objectives.

The Department of Marketing and Consumer Studies recognizes that we are not only responsible for preparing students for a career in marketing but for educating them so that they can be active, engaged citizens. This can only result from a balanced curriculum of marketing and liberal education courses capable of providing students with an understanding of the world they will work and live in, and the problem solving, communication, and visualization skills needed to function effectively in it. Students will gain education and skill in the management and leadership of product and services marketing in a global economy. They will be prepared to work and live effectively in today's world and to be flexible enough to pursue a variety of marketing career paths and diverse leadership roles. The major is administered by the Department of Marketing and Consumer Studies in the College of Management and Economics. Students can contact the B.Comm. Program Counsellors or the Faculty Advisors if they have questions.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major

For this major, 20.00 credits are required, of which 14.50 are specified, 3.00 are restricted electives (from lists), 1.50 are Liberal Education electives, and 1.00 are free electives. A possible program sequence is outlined below.

Semester 1 - Fall

ECON*1050	[0.50]	Introductory Microeconomics
MCS*1000	[0.50]	Introductory Marketing

Semester 2 - Winter

BUS*2220	[0.50]	Financial Accounting
ECON*1100	[0.50]	Introductory Macroeconomics

Semesters 1 or 2 - Fall or Winter

MATH*1000	[0.50]	Introductory Calculus
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 Communication electives see List E1

0.50 Marketing Environment electives see List E2

0.50 Liberal Education electives

0.50 electives

Note: Marketing students who are exceptionally strong in mathematics may consult with the Faculty advisor to substitute an alternative mathematics course for MATH*1000 (MATH*1080 or MATH*1200).

Semester 3 - Fall

BUS*2230	[0.50]	Management Accounting
MCS*2000	[0.50]	Business in a Changing World

Semester 4 - Winter

STAT*2060	[0.50]	Statistics for Business Decisions
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Semesters 3 or 4 - Fall or Winter

ECON*2310	[0.50]	Intermediate Microeconomics
HTM*3000	[0.50]	Human Resources Management
MCS*2020	[0.50]	Information Management
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
MCS*3040	[0.50]	Business and Consumer Law

0.50 History electives see List E3

0.50 Global Perspective electives see List E4

Semester 5 - Fall

BUS*3320	[0.50]	Financial Management
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Semester 6 - Winter

AGEC*3310	[0.50]	Operations Management
MCS*3010	[0.50]	Quality Management

Semesters 5 or 6 - Fall or Winter

HTM*4390	[0.50]	Individuals and Groups in Organizations
MCS*3020	[0.50]	Services Marketing
MCS*3030	[0.50]	Research Methods
MCS*3500	[0.50]	Market Analysis and Planning
MCS*3620	[0.50]	Marketing Communications

0.50 Leadership/Professionalism electives see List E5

0.50 Liberal Education electives

Semester 7 - Fall

ECON*3560	[0.50]	Theory of Finance
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Semester 8 - Winter

BUS*4250	[0.50]	Business Policy
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Semesters 7 or 8 - Fall or Winter

MCS*3600	[0.50]	Consumer Information Processes
MCS*4040	[0.50]	Management in Product Development
MCS*4370	[0.50]	Marketing Strategy
MCS*4400	[0.50]	Pricing Management
MCS*4600	[0.50]	International Marketing

0.50 Capstone electives see List E6

0.50 Liberal Education electives

0.50 electives

Restricted Electives for the Marketing Management Major

The electives in the B.Comm. Marketing Management program are designed to supplement the major's required courses to ensure achievement of the University's 10 Learning Objectives. They supplement the major's required courses with regard to all of the Learning Objectives except "Numeracy". The Marketing Management program delivers substantial "Numeracy" through its required math, statistics, and economics courses as well as through emphasis on data analysis in courses such as Research Methods (MCS*3030) and Market Analysis and Planning (MCS*3500).

Please note that substitutions for restricted electives will be allowed if the Faculty Advisor agrees that a proposed alternative achieves the Learning Objective(s) of the course it will replace and has an equivalent level of rigour.

Also be advised that the following lists allow interested students to earn the Certificate in Leadership offered through the Office of Open Learning, by the College of Management and Economics concurrently with their B.Comm. degree. See <http://www.leadershipcertificate.com/> for information regarding this Certificate and its course requirements. Please note that successful completion of the Certificate in Leadership is not reflected on University of Guelph transcripts.

Communication Elective - List E1

Consistent with the University Learning Objective of "Literacy" and to provide a foundation in the first year for oral and written communication in subsequent marketing courses, marketing management majors must take one [0.50 credits] of:

ENGL*1200	[0.50]	Reading the Contemporary World
LING*1000	[0.50]	Introduction to Linguistics
PHIL*1050	[0.50]	Introductory Philosophy: Basic Problems
UNIV*1200	[0.50]	First Year Seminar

0.50 credits from FREN, GERM, GREK, ITAL, LAT, SPAN

Marketing Environment Elective - List E2

Consistent with the University Learning Objective of "Depth and Breadth of Understanding" and to supplement the knowledge students gain in MCS*1000 about the socio-cultural, economic, political/legal, and technological "environmental" factors that must be taken into consideration in marketing decision-making, marketing management majors must take one [0.50 credits] of:

AGR*1250	[0.50]	Agrifood System Trends & Issues
ANTH*1150	[0.50]	Introduction to Anthropology
ARTH*1220	[0.50]	The Visual Arts Today
ENVB*2010	[0.50]	Food Production and the Environment
FREN*1000	[0.50]	Understanding the French Speaking World
FRHD*1010	[0.50]	Human Development
GEOG*1200	[0.50]	Society and Space
GEOG*1220	[0.50]	Human Impact on the Environment
GEOG*2510	[0.50]	Canada: A Regional Synthesis
HIST*2610	[0.50]	Contemporary Canadian Issues
MCS*1400	[0.50]	Introduction to Design
NUTR*1010	[0.50]	Nutrition and Society
PHIL*2070	[0.50]	Philosophy of the Environment
POLS*1400	[0.50]	Issues in Canadian Politics
POLS*2250	[0.50]	Public Administration
SOC*1100	[0.50]	Sociology

History Elective - List E3

Consistent with the University Learning Objective of "Sense of Historical Development" and to help marketing majors develop a sense of the fundamental relativity of knowledge and understanding over time, marketing management majors must take one [0.50 credits] of:

ARTH*2490	[0.50]	History of Canadian Art
EURO*1050	[0.50]	The Emergence of a United Europe
HIST*1010	[0.50]	Europe and the Early Modern World
HIST*1250	[0.50]	Science and Society Since 1500
HIST*2070	[0.50]	World Religions in Historical Perspective
HIST*2250	[0.50]	Environment and History
HIST*2390	[0.50]	Imperial and Soviet Russia Since 1800
HIST*2510	[0.50]	The Emergence of Modern European Society 1789-1945
HIST*2800	[0.50]	The History of the Modern Family
HIST*2910	[0.50]	History of Modern Asia
MUSC*2280	[0.50]	Masterworks of Music

Global Perspective Elective - List E4

Consistent with the University Learning Objective of "Global Understanding" and to help marketing management majors gain the global perspective needed in senior marketing courses such as International Marketing (MCS*4600), marketing management majors must take one [0.50 credits] of:

ECON*2410	[0.50]	Intermediate Macroeconomics
GEOG*2030	[0.50]	Political Ecology & Geography
HIST*1150	[0.50]	20th-Century Global History
POLS*1500	[0.50]	World Politics
POLS*2080	[0.50]	Development and Underdevelopment
POLS*2200	[0.50]	International Relations
ZOO*1500	[0.50]	Humans in the Natural World - a Zoological Perspective

Leadership/Professionalism Elective - List E5

To address the University Learning Objective of "Independence of Thought" as it is achieved through "Moral Maturity" or "Aesthetic Maturity" or "Understanding of Forms of Inquiry", and to help prepare senior marketing management majors for leadership positions in organizations, they must take one [0.50 credits] of:

MCS*2850	[0.50]	Service Learning in Housing
PHIL*2600	[0.50]	Business and Professional Ethics

POLS*3180	[0.50]	Research Methods I: Political Inquiry and Methods
POLS*3940	[0.50]	Accountability and Canadian Government
REXT*3060	[0.50]	International Communication
REXT*4100	[0.50]	Leadership Development in Rural Organization
UNIV*2000	[0.50]	Foundations of Leadership

Capstone Elective - List E6

To address the University Learning Objective of "Love of Learning" as it is achieved through "Independence of Thought" and "Depth and Breadth of Learning", senior marketing management majors must take one [0.50 credits] of:

MCS*4050	[0.50]	The Evolution of Capitalism: A Canadian Perspective
MCS*4100	[0.50]	Entrepreneurship
MCS*4300	[0.50]	Marketing and Society
MCS*4910	[0.50]	Topics in Consumer Studies
MCS*4920	[0.50]	Topics in Consumer Studies
MCS*4950	[0.50]	Consumer Studies Practicum

Marketing Management (Co-op) (MKMN:C)

Department of Marketing and Consumer Studies, College of Management and Economics

A principal aim of the Co-op program is to facilitate the transition of students from academic studies to a professional career in Marketing Management by enhancing the integration of theory and practice.

The Co-op program consists of two eight month work terms. The first work term begins after the second year. The second work term commences after the third year of studies. The Co-op program is normally completed over a 5 year period.

To be eligible to continue in the Co-op Major students must maintain a satisfactory average, must complete all course requirements as scheduled and must obtain a minimum evaluation of "satisfactory" on all required work term reports. Consult the Co-op advisor or Department for additional information.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major

Semester 1- Fall

ECON*1050	[0.50]	Introductory Microeconomics
MCS*1000	[0.50]	Introductory Marketing

Semester 2 - Winter

BUS*2220	[0.50]	Financial Accounting
ECON*1100	[0.50]	Introductory Macroeconomics

Semesters 1 or 2 - Fall or Winter

MATH*1000	[0.50]	Introductory Calculus
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 Communication electives see List E1

0.50 Marketing Environment electives see List E2

0.50 Liberal Education electives

0.50 electives

Note: Marketing students who are exceptionally strong in mathematics may consult with the Faculty advisor to substitute an alternative mathematics course for MATH*1000 (MATH*1080 or MATH*1200).

Semester 3 - Fall

BUS*2230	[0.50]	Management Accounting
COOP*1100	[0.00]	Introduction to Co-operative Education
MCS*2000	[0.50]	Business in a Changing World

Semester 4 - Winter

STAT*2060	[0.50]	Statistics for Business Decisions
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Semesters 3 or 4 - Fall or Winter

ECON*2310	[0.50]	Intermediate Microeconomics
HTM*3000	[0.50]	Human Resources Management
MCS*2020	[0.50]	Information Management
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
MCS*3040	[0.50]	Business and Consumer Law

0.50 History electives see List E3

0.50 Global Perspective electives see List E4

Summer Semester

COOP*1000	[0.00]	Co-op Work Term I
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Fall Semester

COOP*2000	[0.00]	Co-op Work Term II
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Semester 5 - Winter

AGEC*3310	[0.50]	Operations Management
MCS*3010	[0.50]	Quality Management

Semester 6 - Fall

BUS*3320 [0.50] Financial Management

Semesters 5 or 6 - Winter or Fall

HTM*4390 [0.50] Individuals and Groups in Organizations

MCS*3020 [0.50] Services Marketing

MCS*3040 [0.50] Business and Consumer Law

MCS*3500 [0.50] Market Analysis and Planning

MCS*3620 [0.50] Marketing Communications

0.50 Leadership/Professionalism electives see List E5

0.50 Liberal Education electives

Winter Semester

COOP*3000 [0.00] Co-op Work Term III

Summer Semester

COOP*4000 [0.00] Co-op Work Term IV

Semester 7 - Fall

ECON*3560 [0.50] Theory of Finance

Semester 8 - Winter

BUS*4250 [0.50] Business Policy

Semesters 7 or 8 - Fall or Winter

MCS*3600 [0.50] Consumer Information Processes

MCS*4040 [0.50] Management in Product Development

MCS*4370 [0.50] Marketing Strategy

MCS*4400 [0.50] Pricing Management

MCS*4600 [0.50] International Marketing

0.50 Capstone electives see List E6

0.50 Liberal Education electives

0.50 electives

Restricted Electives for the Marketing Management Major

The electives in the B.Comm. Marketing Management program are designed to supplement the major's required courses to ensure achievement of the University's 10 Learning Objectives. They supplement the major's required courses with regard to all of the Learning Objectives except "Numeracy". The Marketing Management program delivers substantial "Numeracy" through its required math, statistics, and economics courses as well as through emphasis on data analysis in courses such as Research Methods (MCS*3030) and Market Analysis and Planning (MCS*3500).

Please note that substitutions for restricted electives will be allowed if the faculty advisor agrees that a proposed alternative achieves the Learning Objective(s) of the course it will replace and has an equivalent level of rigour.

Also be advised that the following lists allow interested students to earn the Certificate in Leadership offered through the Office of Open Learning, by the College of Management and Economics concurrently with their B.Comm. degree. See <http://www.leadershipcertificate.com/> for information regarding this Certificate and its course requirements. Please note that successful completion of the Certificate in Leadership is not reflected on University of Guelph transcripts.

Communication Elective - List E1

Consistent with the University Learning Objective of "Literacy" and to provide a foundation in the first year for oral and written communication in subsequent marketing courses, marketing management majors must take one [0.50 credits] of:

ENGL*1200 [0.50] Reading the Contemporary World

LING*1000 [0.50] Introduction to Linguistics

PHIL*1050 [0.50] Introductory Philosophy: Basic Problems

UNIV*1200 [0.50] First Year Seminar

0.50 credits from FREN, GERM, GREK, ITAL, LAT, SPAN

Marketing Environment Elective - List E2

Consistent with the University Learning Objective of "Depth and Breadth of Understanding" and to supplement the knowledge students gain in MCS*1000 about the socio-cultural, economic, political/legal, and technological "environmental" factors that must be taken into consideration in marketing decision-making, marketing management majors must take one [0.50 credits] of:

AGR*1250 [0.50] Agrifood System Trends & Issues

ANTH*1150 [0.50] Introduction to Anthropology

ARTH*1220 [0.50] The Visual Arts Today

ENVB*2010 [0.50] Food Production and the Environment

FREN*1000 [0.50] Understanding the French Speaking World

FRHD*1010 [0.50] Human Development

GEOG*1200 [0.50] Society and Space

GEOG*1220 [0.50] Human Impact on the Environment

GEOG*2510 [0.50] Canada: A Regional Synthesis

HIST*2610 [0.50] Contemporary Canadian Issues

MCS*1400 [0.50] Introduction to Design

NUTR*1010 [0.50] Nutrition and Society

PHIL*2070 [0.50] Philosophy of the Environment

POL*1400 [0.50] Issues in Canadian Politics

POL*2250 [0.50] Public Administration

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SOC*1100 [0.50] Sociology

History Elective - List E3

Consistent with the University Learning Objective of "Sense of Historical Development" and to help marketing majors develop a sense of the fundamental relativity of knowledge and understanding over time, marketing management majors must take one [0.50 credits] of:

ARTH*2490 [0.50] History of Canadian Art

EURO*1050 [0.50] The Emergence of a United Europe

HIST*1010 [0.50] Europe and the Early Modern World

HIST*1250 [0.50] Science and Society Since 1500

HIST*2070 [0.50] World Religions in Historical Perspective

HIST*2250 [0.50] Environment and History

HIST*2390 [0.50] Imperial and Soviet Russia Since 1800

HIST*2510 [0.50] The Emergence of Modern European Society 1789-1945

HIST*2800 [0.50] The History of the Modern Family

HIST*2910 [0.50] History of Modern Asia

MUSC*2280 [0.50] Masterworks of Music

Global Perspective Elective - List E4

Consistent with the University Learning Objective of "Global Understanding" and to help marketing management majors gain the global perspective needed in senior marketing courses such as International Marketing (MCS*4600), marketing management majors must take one [0.50 credits] of:

ECON*2410 [0.50] Intermediate Macroeconomics

GEOG*2030 [0.50] Political Ecology & Geography

HIST*1150 [0.50] 20th-Century Global History

POL*1500 [0.50] World Politics

POL*2080 [0.50] Development and Underdevelopment

POL*2200 [0.50] International Relations

ZOO*1500 [0.50] Humans in the Natural World - a Zoological Perspective

Leadership/Professionalism Elective - List E5

To address the University Learning Objective of "Independence of Thought" as it is achieved through "Moral Maturity" or "Aesthetic Maturity" or "Understanding of Forms of Inquiry", and to help prepare senior marketing management majors for leadership positions in organizations, they must take one [0.50 credits] of:

MCS*2850 [0.50] Service Learning in Housing

PHIL*2600 [0.50] Business and Professional Ethics

POL*3180 [0.50] Research Methods I: Political Inquiry and Methods

POL*3940 [0.50] Accountability and Canadian Government

REXT*3060 [0.50] International Communication

REXT*4100 [0.50] Leadership Development in Rural Organization

UNIV*2000 [0.50] Foundations of Leadership

Capstone Elective - List E6

To address the University Learning Objectives of "Love of Learning" as it is achieved through "Independence of Thought" and "Depth and Breadth of Learning", senior marketing management majors must take one [0.50 credits] of:

MCS*4050 [0.50] The Evolution of Capitalism: A Canadian Perspective

MCS*4100 [0.50] Entrepreneurship

MCS*4300 [0.50] Marketing and Society

MCS*4910 [0.50] Topics in Consumer Studies

MCS*4920 [0.50] Topics in Consumer Studies

MCS*4950 [0.50] Consumer Studies Practicum

Public Management (PMGT)**Department of Political Science, College of Social and Applied Human Sciences**

The Public Management program is designed to lead to an understanding of public sector administration and management from the "inside" - as an integrated enterprise - as well as from the outside - as a series of policy decisions and outcomes. Characterized by a multi-disciplinary approach employing both political and business-oriented analysis, students will confront questions of why politicians and public servants behave the way they do, and how their policy choices and processes can be optimized. Management of public entities features a unique set of challenges that arise from and interact with basic political issues like democracy, accountability, equity, fairness, and justice. At the same time it necessarily faces concerns common to all organizations, such as efficiency, human and capital resource management, morale, planning, and adaptation to change.

The program will appeal to students interested in the public service, public sector businesses or business-government relations. A co-ordinated sequence of courses may be capped in the final year by a year-long research project and thesis.

For this major, 16.00 of the 20.00 credits are specified as core requirements and the remaining 4.00 as electives. A list of suggested electives follows the description of required courses.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major**Semester 1**

ECON*1050	[0.50]	Introductory Microeconomics
MCS*1000	[0.50]	Introductory Marketing
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 electives

Semester 2

ECON*1100	[0.50]	Introductory Macroeconomics
POLS*2250	[0.50]	Public Administration
POLS*2300	[0.50]	Canadian Government

1.00 electives

Semester 3

BUS*2220	[0.50]	Financial Accounting
ECON*2200	[0.50]	Industrial Relations
ECON*2310	[0.50]	Intermediate Microeconomics
POLS*3250	[0.50]	Public Policy: Challenges and Prospects

0.50 electives

Semester 4

BUS*2230	[0.50]	Management Accounting
MCS*2020	[0.50]	Information Management
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
POLS*3270	[0.50]	Local Government in Ontario
STAT*2060	[0.50]	Statistics for Business Decisions

Semester 5

AGEC*3310	[0.50]	Operations Management
BUS*3320	[0.50]	Financial Management
MCS*3040	[0.50]	Business and Consumer Law
POLS*3110	[0.50]	Politics of Ontario

One of:

ECON*3610	[0.50]	Public Economics *
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0.50 electives

* ECON*3610 will only be offered once per year. Therefore, students should register for the course when it is offered (either Semester 5 or 6).

Semester 6

PHIL*2600	[0.50]	Business and Professional Ethics
POLS*3210	[0.50]	The Constitution and Canadian Federalism
POLS*3670	[0.50]	Comparative Public Policy and Administration

0.50 electives

One of:

ECON*3610	[0.50]	Public Economics *
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0.50 electives

* ECON*3610 will only be offered once per year. Therefore, students should register for the course when it is offered (either Semester 5 or 6).

Semester 7

ECON*3560	[0.50]	Theory of Finance
HTM*3000	[0.50]	Human Resources Management
POLS*3470	[0.50]	Business-Government Relations in Canada

One of:

POLS*4970	[0.50]	Honours Political Science Research I
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0.50 credits at the 4000 level in Political Science

0.50 electives

Semester 8

BUS*4250	[0.50]	Business Policy
HTM*4390	[0.50]	Individuals and Groups in Organizations
POLS*4250	[0.50]	Topics in Public Management

One of:

POLS*4980	[0.50]	Honours Political Science Research II
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0.50 credits at the 4000 level in Political Science

0.50 electives

Electives

The following is a list of courses which may be of interest to students selecting their electives.

ECON*2410	[0.50]	Intermediate Macroeconomics
POLS*3330	[0.50]	Politics and Trade Liberalization in the Americas
POLS*3370	[0.50]	Environmental Policy Formation and Administration
POLS*3440	[0.50]	Corruption, Scandal and Political Ethics
POLS*3790	[0.50]	The Political Economy of International Relations
POLS*3940	[0.50]	Accountability and Canadian Government
SOAN*2040	[0.50]	Globalization of Work and Organizations

Public Management (Co-op) (PMGT:C)**Department of Political Science, College of Social and Applied Human Sciences**

A principal aim of the Co-op program in Public Management is to facilitate the transition of students from academic studies to professional career in government or the private sector by enhancing the integration of theory and practice.

Students who want to graduate with the Co-op designation must complete a minimum of four of the five work terms, including those in the fall and winter semesters and two of the three summer placements. In other words, should students so choose, one of the three summer work placements can be optional.

To be eligible to continue in the Co-op major, students must maintain a satisfactory average, complete all course requirements as scheduled, and obtain a minimum evaluation of "satisfactory" on all work term reports. Consult the Co-op advisor or Department for additional program information.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major**Semester 1 - Fall**

ECON*1050	[0.50]	Introductory Microeconomics
MCS*1000	[0.50]	Introductory Marketing
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 electives

Semester 2 - Winter

ECON*1100	[0.50]	Introductory Macroeconomics
POLS*2250	[0.50]	Public Administration
POLS*2300	[0.50]	Canadian Government

1.00 electives

Semester 3 - Fall

BUS*2220	[0.50]	Financial Accounting
COOP*1100	[0.00]	Introduction to Co-operative Education
ECON*2200	[0.50]	Industrial Relations
ECON*2310	[0.50]	Intermediate Microeconomics
POLS*3250	[0.50]	Public Policy: Challenges and Prospects

0.50 electives

Semester 4 - Winter

BUS*2230	[0.50]	Management Accounting
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
POLS*3270	[0.50]	Local Government in Ontario
STAT*2060	[0.50]	Statistics for Business Decisions

0.50 electives

Summer Semester

COOP*1000	[0.00]	Co-op Work Term I
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Fall Semester

COOP*2000	[0.00]	Co-op Work Term II
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Semester 5 - Winter

ECON*3560	[0.50]	Theory of Finance
MCS*2020	[0.50]	Information Management
PHIL*2600	[0.50]	Business and Professional Ethics
POLS*3210	[0.50]	The Constitution and Canadian Federalism

0.50 electives

Summer Semester

COOP*3000	[0.00]	Co-op Work Term III
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Semester 6 - Fall

AGEC*3310	[0.50]	Operations Management
HTM*3000	[0.50]	Human Resources Management
MCS*3040	[0.50]	Business and Consumer Law
POLS*3110	[0.50]	Politics of Ontario
POLS*3470	[0.50]	Business-Government Relations in Canada

Winter Semester

COOP*4000	[0.00]	Co-op Work Term IV
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Summer Semester

COOP*5000	[0.00]	Co-op Work Term V
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Semester 7 - Fall

BUS*3320	[0.50]	Financial Management
HTM*4390	[0.50]	Individuals and Groups in Organizations

0.50 electives

One of:

POLS*4970	[0.50]	Honours Political Science Research I
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0.50 credits at the 4000 level in Political Science

One of:

ECON*3610	[0.50]	Public Economics *
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0.50 electives

* ECON*3610 will only be offered once per year. Therefore, students should register for the course when it is offered (either Semester 7 or 8).

Semester 8 - Winter

BUS*4250	[0.50]	Business Policy
POLS*3670	[0.50]	Comparative Public Policy and Administration
POLS*4250	[0.50]	Topics in Public Management

One of:

POLS*4980	[0.50]	Honours Political Science Research II
0.50 credits at the 4000 level in Political Science		

One of:

ECON*3610	[0.50]	Public Economics *
0.50 electives		

* ECON*3610 will only be offered once per year. Therefore, students should register for the course when it is offered (either Semester 7 or 8).

Electives

The following is a list of courses which may be of interest to students selecting their electives.

ECON*2410	[0.50]	Intermediate Macroeconomics
POLS*3330	[0.50]	Politics and Trade Liberalization in the Americas
POLS*3370	[0.50]	Environmental Policy Formation and Administration
POLS*3440	[0.50]	Corruption, Scandal and Political Ethics
POLS*3790	[0.50]	The Political Economy of International Relations
POLS*3940	[0.50]	Accountability and Canadian Government
SOAN*2040	[0.50]	Globalization of Work and Organizations

Real Estate and Housing (REH)

Department of Marketing and Consumer Studies, College of Management and Economics

The Real Estate and Housing major in the B.Comm. program is one of only two undergraduate programs in Canada that specialize in the real estate sector. It takes a multi-disciplinary approach to the study of residential and commercial/investment real estate. Topics such as the development, financing, valuation, market analysis and management of real estate are taught in the context of economic, legal, political and social factors affecting this large and growing field of business in Canada and the world.

The purpose of this major is to develop the conceptual, analytical and management skills required for careers in real estate and housing. Students graduate with a degree that can lead to a variety of professional positions in the private or public sectors of the Canadian real estate industry or they can continue on to graduate work in business, planning or the social sciences.

Students in the Real Estate and Housing major are required to take the courses listed below. In addition, some may wish to make use of groupings of elective courses in order to pursue individual interests or develop additional focus.

Students may consult the departmental Academic Advisor or B.Comm. Program Counsellor for additional information.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major

Semester 1

ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus
MCS*1000	[0.50]	Introductory Marketing
MCS*1820	[0.50]	Real Estate and Housing

0.50 electives

Note: Students who are exceptionally strong in mathematics may substitute either MATH*1080 or MATH*1200 for MATH*1000.

Semester 2

ECON*1100	[0.50]	Introductory Macroeconomics
MCS*1400	[0.50]	Introduction to Design
POLS*2300	[0.50]	Canadian Government

1.00 electives

Semester 3

BUS*2220	[0.50]	Financial Accounting
MCS*2020	[0.50]	Information Management
ECON*2310	[0.50]	Intermediate Microeconomics

1.00 electives

Semester 4

BUS*2230	[0.50]	Management Accounting
MCS*2820	[0.50]	Real Estate Finance
MCS*2850	[0.50]	Service Learning in Housing
STAT*2060	[0.50]	Statistics for Business Decisions

0.50 electives

Semester 5

ECON*3560	[0.50]	Theory of Finance
ECON*2410	[0.50]	Intermediate Macroeconomics
MCS*3810	[0.50]	Real Estate Market Analysis
MCS*4840	[0.50]	Housing and Real Estate Law *

0.50 to 1.00 electives

* This course is offered every other year; should be taken in Semester 5 or 7.

Semester 6

ECON*3510	[0.50]	Money, Credit and the Financial System
LARC*2820	[0.50]	Urban and Regional Planning
MCS*3030	[0.50]	Research Methods
MCS*3820	[0.50]	Real Estate Development

0.50 electives

Semester 7

BUS*3320	[0.50]	Financial Management
ECON*3500	[0.50]	Urban Economics
HTM*4390	[0.50]	Individuals and Groups in Organizations
MCS*4820	[0.50]	Real Estate Appraisal

0.50 electives or MCS*4840 if not taken in Semester 5

Semester 8

MCS*3890	[0.50]	Property Management
MCS*4810	[0.50]	Real Estate and Housing Project
POLS*3270	[0.50]	Local Government in Ontario

1.00 electives

Real Estate and Housing (Co-op) (REH:C)

Department of Marketing and Consumer Studies, College of Management and Economics

A principal aim of the Co-op program is to facilitate the transition of students from academic studies to a professional career in the real estate industry by enhancing the integration of theory and practice.

The Co-op program consists of two eight month work terms. The Co-op program is normally completed over a 5 year period.

To be eligible to continue in the Co-op Major students must maintain a satisfactory average, must complete all course requirements as scheduled and must obtain a minimum evaluation of "satisfactory" on all required work term reports. Consult the Co-op advisor or Department for additional information.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major

Semester 1 - Fall

ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus
MCS*1000	[0.50]	Introductory Marketing
MCS*1820	[0.50]	Real Estate and Housing

0.50 electives

Note: Students who are exceptionally strong in mathematics may substitute either MATH*1080 or MATH*1200 for MATH*1000.

Semester 2 - Winter

ECON*1100	[0.50]	Introductory Macroeconomics
MCS*1400	[0.50]	Introduction to Design
POLS*2300	[0.50]	Canadian Government

1.00 electives

Semester 3 - Fall

BUS*2220	[0.50]	Financial Accounting
COOP*1100	[0.00]	Introduction to Co-operative Education
ECON*2310	[0.50]	Intermediate Microeconomics
MCS*2020	[0.50]	Information Management

1.00 electives

Semester 4 - Winter

BUS*2230	[0.50]	Management Accounting
ECON*2410	[0.50]	Intermediate Macroeconomics
MCS*2820	[0.50]	Real Estate Finance
STAT*2060	[0.50]	Statistics for Business Decisions

0.50 electives

Summer Semester

COOP*1000	[0.00]	Co-op Work Term I
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Fall Semester

COOP*2000	[0.00]	Co-op Work Term II
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Semester 5 - Winter

ECON*3510	[0.50]	Money, Credit and the Financial System
MCS*2850	[0.50]	Service Learning in Housing
MCS*3820	[0.50]	Real Estate Development
MCS*3890	[0.50]	Property Management

0.50 electives

Semester 6 - Fall

ECON*3560	[0.50]	Theory of Finance
MCS*3030	[0.50]	Research Methods
MCS*3810	[0.50]	Real Estate Market Analysis
MCS*4840	[0.50]	Housing and Real Estate Law *

0.50 or 1.00 electives

* This course is offered every other year; should be taken in Semester 6 or 7.

Winter Semester

COOP*3000	[0.00]	Co-op Work Term III
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Summer Semester

COOP*4000	[0.00]	Co-op Work Term IV
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Semester 7 - Fall

BUS*3320	[0.50]	Financial Management
ECON*3500	[0.50]	Urban Economics
MCS*4820	[0.50]	Real Estate Appraisal
HTM*4390	[0.50]	Individuals and Groups in Organizations

0.50 electives or MCS*4840 if not taken in Semester 6

Semester 8 - Winter

LARC*2820	[0.50]	Urban and Regional Planning
MCS*4810	[0.50]	Real Estate and Housing Project
POLS*3270	[0.50]	Local Government in Ontario

1.00 electives

Tourism Management (TMGT)**School of Hospitality and Tourism Management, College of Management and Economics**

As the world's largest industry, tourism encompasses a wide range of public and private enterprises that require knowledgeable and talented management professionals. The program in Tourism Management builds on a strong base of hospitality management courses (human resources management, accounting, finance, cost controls, hotel operations). In conjunction with these courses the program provides specialized courses dealing with the economic, social, cultural and environmental aspects of the industry as well as the critical functions of tourism marketing, distribution, planning and development. In addition, there are opportunities to develop expertise in eco-tourism and international tourism operations. Verified work experience in the hospitality and tourism industry is required for students to be eligible to graduate. Group work is a significant part of core credit work. Students may consult the Faculty Advisor or the B.Comm. Program Counsellor for additional information.

For this major, 14.50 of the 20.00 credits are specified as core requirements, 3.00 as restricted electives (List A), and the remaining 2.50 as electives.

Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

Major**Semester 1**

ECON*1050	[0.50]	Introductory Microeconomics
GEOG*1220	[0.50]	Human Impact on the Environment
HTM*1000	[0.50]	Introduction to Hospitality and Tourism Management
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour

Semester 2

ECON*1100	[0.50]	Introductory Macroeconomics
HTM*2010	[0.50]	Hospitality and Tourism Business Communications
HTM*2100	[0.50]	Lodging Operations
HTM*2120	[0.50]	Hospitality and Tourism Marketing I

0.50 from List A or electives

Semester 3

BUS*2220	[0.50]	Financial Accounting
HTM*2050	[0.50]	Dimensions of Tourism
MCS*2020	[0.50]	Information Management

1.00 from List A or electives

Semester 4

HTM*2170	[0.50]	Canadian Tourism Policy, Planning and Development
HTM*2200	[0.50]	Organizational Behaviour I
STAT*2060	[0.50]	Statistics for Business Decisions

1.00 from List A or electives

Semester 5

HTM*3070	[0.50]	Hospitality and Tourism Management Accounting
HTM*3080	[0.50]	Hospitality and Tourism Marketing II
HTM*3160	[0.50]	Destination Management and Marketing
MCS*3040	[0.50]	Business and Consumer Law

0.50 from List A or electives

Semester 6

AGEC*4360	[0.50]	Marketing Research
BUS*3320	[0.50]	Financial Management
HTM*3000	[0.50]	Human Resources Management
HTM*3120	[0.50]	Operations Analysis in the Hospitality and Tourism Industry

0.50 from List A or electives

Semester 7

ECON*3460	[0.50]	Introduction to Finance
HTM*4100	[0.50]	Organizational Behaviour II
HTM*4190	[0.50]	Hospitality and Tourism Operations Planning

1.00 from List A or electives

Semester 8

HTM*4170	[0.50]	International Tourism Development and Management
HTM*4200	[0.50]	Policy Issues in Hospitality and Tourism Management

One of:

EDRD*3550	[0.50]	Economic Development for Rural and Smaller Communities
EDRD*4010	[0.50]	Tourism Planning in the Less Developed World

1.00 from List A or electives

List A - Restricted Electives

In addition to the 14.50 required credits, students must also take a minimum of 3.00 restricted elective credits from the following list, throughout the program. Students may choose to explore a variety of subjects or may choose to study an area related to their major in some depth. Restricted electives are listed below and have been grouped into major subject areas which are related to the professional interests of the Tourism Management major. Students may, however, choose restricted electives from any of those listed without regard to the categories. Students may also select up to 2.00 credits in language courses as restricted electives. Students without a second language are strongly recommended to take language courses.

Courses related to eco-tourism:

AGEC*2700	[0.50]	Survey of Natural Resource Economics
AGEC*4290	[0.50]	Land Economics
AGEC*4310	[0.50]	Resource Economics
ECON*2100	[0.50]	Economic Growth and Environmental Quality
EDRD*3400	[0.50]	Sustainable Communities
EDRD*3550	[0.50]	Economic Development for Rural and Smaller Communities
GEOG*2210	[0.50]	Environment and Resources
GEOG*3490	[0.50]	Tourism and Environment
PHIL*2070	[0.50]	Philosophy of the Environment
POLS*3370	[0.50]	Environmental Policy Formation and Administration

Courses related to international tourism:

ECON*2650	[0.50]	Introductory Development Economics
ECON*3620	[0.50]	International Trade
ECON*4830	[0.50]	Economic Development
EDRD*4010	[0.50]	Tourism Planning in the Less Developed World
GEOG*3490	[0.50]	Tourism and Environment
HTM*2740	[0.50]	Cultural Aspects of Food
REXT*3060	[0.50]	International Communication

Courses for those interested in developing tourism related real estate:

MCS*1820	[0.50]	Real Estate and Housing
MCS*2820	[0.50]	Real Estate Finance
MCS*3810	[0.50]	Real Estate Market Analysis
MCS*3820	[0.50]	Real Estate Development
MCS*3890	[0.50]	Property Management
MCS*4820	[0.50]	Real Estate Appraisal
MCS*4840	[0.50]	Housing and Real Estate Law
GEOG*3490	[0.50]	Tourism and Environment
LARC*2820	[0.50]	Urban and Regional Planning

Courses dealing with the social and economic environment of business:

ECON*2410	[0.50]	Intermediate Macroeconomics
PHIL*1010	[0.50]	Introductory Philosophy: Social and Political Issues
PHIL*2600	[0.50]	Business and Professional Ethics

Courses dealing with human behaviour particularly as related to work and work groups:

ANTH*1150	[0.50]	Introduction to Anthropology
ANTH*2160	[0.50]	Social Anthropology
ECON*2200	[0.50]	Industrial Relations
PSYC*2310	[0.50]	Introduction to Social Psychology
PSYC*3060	[0.50]	Occupational Health Psychology

Courses dealing with marketing and consumer behaviour:

AGEC*4370	[0.50]	Food & Agri Marketing Management
MCS*1000	[0.50]	Introductory Marketing
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
MCS*3600	[0.50]	Consumer Information Processes
MCS*3620	[0.50]	Marketing Communications
MCS*4050	[0.50]	The Evolution of Capitalism: A Canadian Perspective

Courses related to Hospitality and Tourism Management:

HTM*2070	[0.50]	Meetings and Convention Management
HTM*2700	[0.50]	Introductory Foods
HTM*2740	[0.50]	Cultural Aspects of Food
HTM*3030	[0.50]	Beverage Management
HTM*3060	[0.50]	Lodging Management
HTM*3090	[1.00]	Foodservice Operations Management
HTM*3180	[0.50]	Casino Operations Management
HTM*3200	[0.50]	Club Management Operations
HTM*3780	[0.50]	Economics of Food Usage
HTM*4050	[0.50]	Wine and Oenology
HTM*4070	[0.50]	Wine, Food and Tourism
HTM*4090	[0.50]	Hospitality and Tourism Facilities Management and Design
HTM*4110	[0.50]	Restaurant Operations
HTM*4120	[0.50]	Entrepreneurship in Hospitality and Tourism
HTM*4130	[0.50]	Current Management Topics
HTM*4140	[0.50]	Current Management Topics
HTM*4150	[0.50]	Current Management Topics
HTM*4500	[0.50]	Special Study in Hospitality and Tourism

Courses related to accounting and administration:

AGEC*3310	[0.50]	Operations Management
BUS*2230	[0.50]	Management Accounting
BUS*3330	[0.50]	Intermediate Accounting
BUS*4250	[0.50]	Business Policy
MCS*2100	[0.50]	Personal Financial Management

Other restricted electives:

CHEM*1100	[0.50]	Chemistry Today
CIS*1000	[0.50]	Introduction to Computer Applications
MCS*3010	[0.50]	Quality Management
ENGL*1410	[0.50]	Major English Writers
PHIL*2100	[0.50]	Critical Thinking
REXT*3040	[0.50]	Communication Process

Electives and Liberal Education Requirement

The 2.50 electives in the program must include 1.50 credits toward the B.Comm. Liberal Education Requirement.