

# 2008-2009 Undergraduate Calendar

The information published in this Undergraduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2008-2009 academic year, including the Summer Semester 2008, the Fall Semester 2008 and the Winter Semester 2009.

For your convenience the Undergraduate Calendar is available in PDF format.

If you wish to link to the Undergraduate Calendar please refer to the Linking Guidelines.

The University is a full member of:

- The Association of Universities and Colleges of Canada

Contact Information:

University of Guelph  
Guelph, Ontario, Canada  
N1G 2W1  
519-824-4120  
<http://www.uoguelph.ca>

UNIVERSITY  
of GUELPH

CHANGING LIVES  
IMPROVING LIFE

Revision Information:	
February 1, 2008	Initial Publication
March 3, 2008	Second Publication
April 1, 2008	Third Publication
May 12, 2008	Fourth Publication
June 20, 2008	Fifth Publication
July 28, 2008	Sixth Publication
September 4, 2008	Seventh Publication
October 30, 2008	Eighth Publication
November 27, 2008	Ninth Publication

# Disclaimer

---

## University of Guelph 2008

---

The information published in this Undergraduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2008-2009 academic year, including the Summer Semester 2008, the Fall Semester 2008 and the Winter Semester 2009.

The University reserves the right to change without notice any information contained in this calendar, including fees, any rule or regulation pertaining to the standards for admission to, the requirements for the continuation of study in, and the requirements for the granting of degrees or diplomas in any or all of its programs. The publication of information in this calendar does not bind the University to the provision of courses, programs, schedules of studies, or facilities as listed herein.

The University will not be liable for any interruption in, or cancellation of, any academic activities as set forth in this calendar and related information where such interruption is caused by fire, strike, lock-out, inability to procure materials or trades, restrictive laws or governmental regulations, actions taken by faculty, staff or students of the University or by others, civil unrest or disobedience, or any other cause of any kind beyond the reasonable control of the University.

In the event of a discrepancy between a print version (downloaded) and the Web version, the Web version will apply.

Published by: Undergraduate Program Services

## **Introduction**

---

### **Collection, Use and Disclosure of Personal Information**

---

Personal information is collected under the authority of the University of Guelph Act (1964), and in accordance with Ontario's Freedom of Information and Protection of Privacy Act (FIPPA) [http://www.e-laws.gov.on.ca/DBLaws/Statutes/English/90f31\\_e.htm](http://www.e-laws.gov.on.ca/DBLaws/Statutes/English/90f31_e.htm). This information is used by University officials in order to carry out their authorized academic and administrative responsibilities and also to establish a relationship for alumni and development purposes. Certain personal information is disclosed to external agencies, including the Ontario Universities Application Centre, the Ministry of Training, Colleges and Universities, and Statistics Canada, for statistical and planning purposes, and is disclosed to other individuals or organizations in accordance with the Office of Registrarial Services Departmental Policy on the Release of Student Information. For details on the use and disclosure of this information call the Office of Registrarial Services at the University at (519) 824-4120 or see <http://www.uoguelph.ca/registrar/registrar/index.cfm?index>.

### **Statistics Canada - Notification of Disclosure**

---

For further information, please see Statistics Canada's web site at <http://www.statcan.ca> and Section XIV Statistics Canada.

### **Address for University Communication**

---

Depending on the nature and timing of the communication, the University may use one of these addresses to communicate with students. Students are, therefore, responsible for checking all of the following on a regular basis:

#### **Email Address**

---

The University issued email address is considered an official means of communication with the student and will be used for correspondence from the University. Students are responsible for monitoring their University-issued email account regularly. See Section I--Statement of Students' Academic Responsibilities for more information.

#### **Home Address**

---

Students are responsible for maintaining a current mailing address with the University. Address changes can be made, in writing, through Undergraduate Program Services.

#### **Name Changes**

---

The University of Guelph is committed to the integrity of its student records, therefore, each student is required to provide either on application for admission or on personal data forms required for registration, his/her complete, legal name. Any requests to change a name, by means of alteration, deletion, substitution or addition, must be accompanied by appropriate supporting documentation.

### **Student Confidentiality and Release of Student Information Policy Excerpt**

---

The University undertakes to protect the privacy of each student and the confidentiality of his or her record. To this end the University shall refuse to disclose personal information to any person other than the individual to whom the information relates where disclosure would constitute an unjustified invasion of the personal privacy of that person or of any other individual. All members of the University community must respect the confidential nature of the student information which they acquire in the course of their work.

Complete policy at <http://www.uoguelph.ca/policies>.



## Table of Contents

---

<b>Bachelor of Commerce (B.Comm.)</b> .....	<b>280</b>
Program Information .....	280
Agricultural Business (AGBU) .....	281
Agricultural Business (Co-op) (AGBU:C) .....	281
Hotel and Food Administration (HAFA) .....	282
Hotel and Food Administration (Co-op) (HAFA:C) .....	283
Human Resources Management (HRM) .....	284
Management Economics in Industry and Finance (MEIF) .....	284
Management Economics in Industry and Finance (Co-op) (MEIF:C) .....	285
Marketing Management (MKMN) .....	286
Marketing Management (Co-op) (MKMN:C) .....	287
Public Management (PMGT) .....	288
Public Management (Co-op) (PMGT:C) .....	289
Real Estate and Housing (REH) .....	290
Real Estate and Housing (Co-op) (REH:C) .....	290
Tourism Management (TMGT) .....	291

## Bachelor of Commerce (B.Comm.)

The University of Guelph offers an eight semester (20.00 credits) honours program leading to a Bachelor of Commerce degree (B.Comm.). The normal course load is 2.50 credits per semester for a full-time student. The program is of an interdisciplinary nature and designed to give students a sound professional management education with a focus on specific industry sectors or management functions which prepare the graduates for positions of responsibility in particular areas of management and business.

Given the professional and applied nature of the program, there are no double majors or minors associated with the degree. Elective options enable students to select courses which support or complement their primary field of study.

Students begin studying in one of the following eight specialized management majors during the first semester:

Agricultural Business\*  
 Hotel and Food Administration\*  
 Human Resources Management  
 Management Economics in Industry and Finance\*  
 Marketing Management\*  
 Public Management\*  
 Real Estate and Housing\*  
 Tourism Management

Co-operative Education is available in the majors denoted by an asterisk (\*).

In addition to specializing in a major area of study, a B.Comm. core ensures that each major also provides a comprehensive commerce education to all students in the program. Common core elements spanning each of the majors includes:

Accounting (1.00 credits)  
 Economics (1.00 credits)  
 Finance (1.00 credits)  
 Information Management (0.50 credits)  
 Marketing (0.50 credits)  
 Statistics (0.50 credits)  
 Operations Management (0.50 credits)  
 Strategy/Business Policy (0.50 credits)  
 Organizational Behaviour (0.50 credits)  
 Law (0.50 credits)  
 Liberal Education Requirement (1.50 credits)\*  
 \* (see advisory note)

### Program Information

#### Academic Counselling

##### Program Counselling

Students are urged to seek the assistance of the counsellors in the B.Comm. Counselling Office regarding their program and academic regulations, course selection issues, services and resources, and when they are experiencing difficulties that affect their academic progress.

##### Departmental Advising

On entering the program, all students are assigned to a departmental Faculty Advisor by major. Students should seek the advice of the Faculty Advisor when they have questions or concerns about courses and academic requirements for their program/major. The Faculty Advisor is also knowledgeable about career opportunities which relate to a student's specific major. The list of Faculty Advisors is available on the Undergraduate Academic Information Centre website: [http://www.uoguelph.ca/uic/students\\_advisors.shtml](http://www.uoguelph.ca/uic/students_advisors.shtml) or contact the B.Comm. Counselling Office for further information.

##### Special Expenses

Expenses may include cost of field trips and supplies and, for some majors, laboratory coats and other protective clothing.

##### Study at Other Universities

Students contemplating study at another university for credit towards a Bachelor of Commerce degree at the University of Guelph should refer to the general regulations governing Letters of Permission in Section VIII - Degree Regulations and Procedures in this calendar.

Students must obtain approval for the Letter of Permission prior to undertaking studies at another institution. Approval of the request depends on good standing in the program with a minimum cumulative average of 60%.

The total limit of credits taken on a Letter of Permission is 2.50 based on the University of Guelph's credit system.

##### Study Abroad

Global understanding and perspectives are regarded as being of central importance among the university's learning objectives, as they are, also, in understanding the international business environment. On both of these accounts, students enrolled in the B.Comm.

program are urged to participate in one of the several exchange and study abroad programs specifically designed for the Commerce program. Planning for such participation is best undertaken quite early in the course of studies. For more specific information on possible opportunities refer to Section V--International Study of the calendar or contact the B.Comm. program counsellor.

##### Continuation of Studies

Students are advised to consult the regulations for Continuation of Study within the program which are outlined in detail in Section VIII--Undergraduate Degree Regulations and Procedures

##### Conditions of Graduation

To qualify for a Bachelor of Commerce degree, the student must satisfy the following conditions:

- The student must successfully complete 1.50 credits from the Liberal Education Requirement list.
- The student must successfully complete a minimum of 20.00 approved credits, in accordance with the Schedule of Studies for the specified major, including the Liberal Education Requirement.
- Students will not be eligible to graduate while on probationary or required-to-withdraw status.

##### Liberal Education Requirement

The Liberal Education Requirement is designed to provide the student with exposure to and some understanding of a range of disciplines in the Arts, Social Sciences and Mathematical and Natural Sciences.

The Liberal Education Requirement of 3 courses (1.50 credits) must be from at least two of the following prefixes:

ANSC Animal Science  
 ANTH Anthropology  
 ARTH Art History  
 BIOL Biology  
 BIOM Biomedical Sciences  
 BOT Botany  
 CHEM Chemistry  
 CIS Computing and Information Science  
 CLAS Classical Studies  
 CROP Crop Science  
 EDRD Environmental Design and Rural Development  
 ENGL English  
 ENVB Environmental Biology  
 EURO European Studies  
 FOOD Food Science  
 FREN French Studies  
 FRHD Family Relations and Human Development  
 GEOG Geography  
 GEOL Geology  
 GERM German Studies  
 GREK Greek  
 HIST History  
 HUMN Humanities  
 IDEV International Development  
 ISS Interdisciplinary Social Science  
 ITAL Italian Studies  
 LAT Latin  
 LING Linguistics  
 MATH Mathematics  
 MBG Molecular Biology and Genetics  
 MUSC Music  
 NUTR Nutrition  
 PHIL Philosophy  
 PHYS Physics  
 POLS Political Science  
 PSYC Psychology  
 SART Studio Art  
 SOAN Sociology and Anthropology  
 SOIL Soil Science  
 SOC Sociology  
 SPAN Spanish Studies  
 THST Theatre Studies

UNIV Interdisciplinary University  
 WMST Women's Studies  
 ZOO Zoology

### Double Counting of Courses

Double counting is not permitted within the B.Comm. Program. For example, students can not use courses required in their schedule of studies to meet the Liberal Education Requirement.

### Schedule of Studies

Courses specified in the schedule of studies are required courses and must be completed successfully. A full course load normally involves 2.50 credits per semester. Part-time study is also possible although students should discuss this option with their Program Counsellor or Faculty Advisor.

### Agricultural Business (AGBU)

#### Department of Food, Agricultural and Resource Economics, Ontario Agricultural College

The Agricultural Business major is concerned with the management problems of business firms and prepares students for a range of management careers in agribusiness.

Graduates of the Agricultural Business program meet the educational requirements for membership in the Ontario Institute of Agrologists. The Ontario Institute of Agrologists is the professional organization in agriculture in the Province of Ontario. Professional institutes in the various provinces in Canada and the scientific societies in agriculture collectively comprise the Agricultural Institute of Canada. The program has been fully accredited by the Agricultural Institute of Canada.

Included in the core requirements, the Agricultural Business program provides students with the option of selecting from the Restricted Electives list courses that will compliment their studies. The first option (List A) is designed for students more interested in the business relationships of farming and involves marketing and advanced farm management. The second option (List B) emphasizes the production aspects of farming and involves biology and either animal or plant systems.

The major is administered by the Department of Food, Agricultural and Resource Economics in the Ontario Agricultural College and students are urged to consult the departmental advisor. For this major, 15.00 of the 20.00 credits (including 1.50 credits from List A or List B ) are specified as core requirements and the remaining 5.00 credits are specified as electives.

### Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

### Major

#### Semester 1

AGR*1100	[0.50]	Introduction to the Agrifood Systems
ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus
1.00 electives		

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

#### Semester 2

AGR*1250	[0.50]	Agrifood System Trends & Issues
CIS*1200	[0.50]	Introduction to Computing
ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*1200	[0.50]	Dynamics of Behaviour
0.50 electives		

#### Semester 3

AGR*2400	[0.50]	Economics of the Canadian Food System
BUS*2220	[0.50]	Financial Accounting
ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2740	[0.50]	Economic Statistics
0.50 from List A or List B		

#### Semester 4

AGEC*2410	[0.50]	Agrifood Markets and Policy
BUS*2230	[0.50]	Management Accounting
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*2770	[0.50]	Introductory Mathematical Economics

One of:

Students choosing List A take 0.50 electives from List A

Students choosing List B take 0.50 electives

#### Semester 5

AGEC*3400	[0.50]	Agribusiness Financial Management
ECON*3740	[0.50]	Introduction to Econometrics
MCS*3040	[0.50]	Business and Consumer Law

One of:

Students choosing List A take 0.50 electives  
 Students choosing List B take 0.50 electives from List B

0.50 electives

#### Semester 6

AGEC*3310	[0.50]	Operations Management
ECON*3560	[0.50]	Theory of Finance
HTM*4390	[0.50]	Individuals and Groups in Organizations

One of:

Students choosing List A take 1.00 electives

Students choosing List B take 0.50 electives from List B and 0.50 electives

#### Semester 7

AGEC*3030	[0.50]	The Firm and Markets
AGEC*4370	[0.50]	Food & Agri Marketing Management
BUS*4250	[0.50]	Business Policy

1.00 electives

#### Semester 8

AGEC*4000	[0.50]	Agricultural and Food Policy
AGEC*4240	[0.50]	Futures and Options Markets
AGR*4500	[0.50]	Agrifood Industry Problem-Solving

One of:

Students choosing List A take 0.50 electives from List A and 0.50 electives

Students choosing List B take 1.00 electives

### Restricted Electives

After completion of the first year of the Agricultural Business program, students have the option of selecting three courses from List A or three courses from List B. In order to satisfy the core requirements, students must complete three courses from one of the lists. Students are encouraged to take these courses in the semester indicated in the schedule of studies.

#### List A

Semester 3		
MCS*1000	[0.50]	Introductory Marketing
Semester 4		
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
Semester 8		
AGEC*4220	[0.50]	Advanced Farm Management

#### List B\*

BIOL\*1020 in Semester 3  
 (2 of AGR\*2350, ANSC\*2340, ANSC\*3210, AGR\*2470, and CROP\*2110)  
 \* students with OAC Biology may elect to take BIOL\*1030 in Semester 3

### Agricultural Business (Co-op) (AGBU:C)

#### Department of Food, Agricultural and Resource Economics, Ontario Agricultural College

A principal aim of the Co-op program in Agricultural Business is to facilitate the transition of students from academic studies to a professional career by enhancing the integration of theory and practice.

The Co-op program in Agricultural Business is a five year program, including 5 work terms. Although the schedule includes 5 work terms, students have the option to complete only 4 of the 5 work terms, but must graduate with a Fall, Winter and Summer work term. Please refer to the Co-operative Education program policy with respect to adjusting the schedule listed below.

In order for students to be eligible to continue in the Co-op program, they must meet a minimum 70% cumulative average requirement after second semester, as well as meet all work term requirements. Please refer to the Co-operative Education program policy with respect to work term performance grading and work term report grading.

For additional program information students should consult with their Co-op Co-ordinator and Co-op Faculty Advisor, listed on the Co-operative Education & Career Services web site.

### Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

### Major

#### Semester 1 - Fall

AGR*1100	[0.50]	Introduction to the Agrifood Systems
ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus

1.00 electives

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

#### Semester 2 - Winter

AGR*1250	[0.50]	Agrifood System Trends & Issues
CIS*1200	[0.50]	Introduction to Computing

ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 electives

**Semester 3 - Fall**

AGR*2400	[0.50]	Economics of the Canadian Food System
BUS*2220	[0.50]	Financial Accounting
COOP*1100	[0.00]	Introduction to Co-operative Education
ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2740	[0.50]	Economic Statistics

0.50 electives from List A or List B

**Semester 4 - Winter**

AGEC*2410	[0.50]	Agrifood Markets and Policy
BUS*2230	[0.50]	Management Accounting
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*2770	[0.50]	Introductory Mathematical Economics

0.50 electives from List A or List B

**Summer Semester**

COOP*1000	[0.00]	Co-op Work Term I
-----------	--------	-------------------

**Fall Semester**

COOP*2000	[0.00]	Co-op Work Term II
-----------	--------	--------------------

**Semester 5 - Winter**

AGEC*3310	[0.50]	Operations Management
ECON*3740	[0.50]	Introduction to Econometrics
MCS*3040	[0.50]	Business and Consumer Law

1.00 electives

**Summer Semester**

COOP*3000	[0.00]	Co-op Work Term III
-----------	--------	---------------------

**Semester 6 - Fall**

AGEC*3400	[0.50]	Agribusiness Financial Management
ECON*3560	[0.50]	Theory of Finance
HTM*4390	[0.50]	Individuals and Groups in Organizations

1.00 electives

**Winter Semester**

COOP*4000	[0.00]	Co-op Work Term IV (Eight month work term Winter/Summer)
-----------	--------	---

**Summer Semester**

COOP*5000	[0.00]	Co-op Work Term V (Eight month work term Winter/Summer)
-----------	--------	--

**Semester 7 - Fall**

AGEC*3030	[0.50]	The Firm and Markets
AGEC*4370	[0.50]	Food & Agri Marketing Management
BUS*4250	[0.50]	Business Policy

One of:

Students choosing List A take 1.00 electives

Students choosing List B take 0.50 electives from List B and 0.50 electives

**Semester 8 - Winter**

AGEC*4000	[0.50]	Agricultural and Food Policy
AGEC*4240	[0.50]	Futures and Options Markets
AGR*4500	[0.50]	Agrifood Industry Problem-Solving

One of:

Students choosing List A take 0.50 electives from List A and 0.50 electives

Students choosing List B take 1.00 electives

**Restricted Electives**

After completion of the first year of the Agricultural Business program, students have the option of selecting three courses from List A or three courses from List B. In order to satisfy the core requirements, students must complete three courses from one of the lists. Students are encouraged to take these courses in the semester indicated in the schedule of studies.

**List A**

Semester 3		
MCS*1000	[0.50]	Introductory Marketing
Semester 4		
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
Semester 8		
AGEC*4220	[0.50]	Advanced Farm Management

**List B\***

BIOL\*1020 in Semester 3

(2 of AGR\*2350, ANSC\*2340, ANSC\*3210, AGR\*2470, and CROP\*2110)

\* students with OAC Biology may elect to take BIOL\*1030 in Semester 3

**Hotel and Food Administration (Hafa)**

**School of Hospitality and Tourism Management, College of Management and Economics**

The Hotel and Food Administration major prepares graduates to assume positions of responsibility in any aspect of the hospitality field. It includes principles of administration, theories of interpersonal relations, human resources management, and communications. Distinctive courses include Hospitality Facilities Management and Design and Lodging Management. The courses in this program relate to the management of both the accommodation and food service facilities used by the public and private sector. The major is administered by the School of Hospitality and Tourism Management. Students may consult the Faculty Advisor or the B.Comm. Program Counsellor for additional information.

For this major, 15.00 of the 20.00 credits are specified as core requirements, 2.50 as restricted electives, and 2.50 electives (including the Liberal Education Requirements of 1.50 credits.) Verified work experience in the hospitality industry is required for students to be eligible for graduation.

Group work is a significant part of core credit work.

**Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

**Major****Semester 1**

ECON*1050	[0.50]	Introductory Microeconomics
HTM*1000	[0.50]	Introduction to Hospitality and Tourism Management
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour

One of:\*

CHEM*1100	[0.50]	Chemistry Today
HTM*2700	[0.50]	Introductory Foods

\*CHEM\*1100 must be taken by students without Grade 4U Chemistry. If CHEM\*1100 is not required, then a total of 3.00 restricted electives are required.

**Semester 2**

ECON*1100	[0.50]	Introductory Macroeconomics
HTM*2000	[0.50]	Hospitality Purchasing Management
HTM*2100	[0.50]	Lodging Operations
HTM*2120	[0.50]	Hospitality and Tourism Marketing I

0.50 from List A or List B or electives

**Semester 3**

2.50 from List A or List B or electives

**Semester 4**

STAT*2060	[0.50]	Statistics for Business Decisions
-----------	--------	-----------------------------------

2.00 from List A or List B or electives

**Semester 5**

ECON*3460	[0.50]	Introduction to Finance
HTM*3030	[0.50]	Beverage Management

1.50 from List A or List B or electives

**Semester 6**

HTM*3120	[0.50]	Operations Analysis in the Hospitality and Tourism Industry
----------	--------	---

2.00 from List A or List B or electives

**Semester 7**

2.50 from List A or List B or electives

**Semester 8**

2.50 from List A or List B or electives

**List A - Further Required Courses**

The following 8.50 credits are also required. Further details on the scheduling of courses will be provided in writing prior to each course selection period by the School's faculty advisor.

**Semester 1 or 2**

HTM*2700	[0.50]	Introductory Foods
----------	--------	--------------------

**Semester 2 or 3**

HTM*2010	[0.50]	Hospitality and Tourism Business Communications
----------	--------	---

**Semester 3 or 4**

BUS*2220	[0.50]	Financial Accounting
HTM*2030	[0.50]	Control Systems in the Hospitality Industry
HTM*2200	[0.50]	Organizational Behaviour I
MCS*2020	[0.50]	Information Management
MCS*3040	[0.50]	Business and Consumer Law

**Semester 4 or 5**

HTM*3070	[0.50]	Hospitality and Tourism Management Accounting
----------	--------	---

**Semester 5 or 6**

BUS*3320	[0.50]	Financial Management
HTM*3000	[0.50]	Human Resources Management
HTM*3080	[0.50]	Hospitality and Tourism Marketing II



HTM*3090	[1.00]	Foodservice Operations Management
<b>Semester 7 or 8</b>		
HTM*4090	[0.50]	Hospitality and Tourism Facilities Management and Design
HTM*4100	[0.50]	Organizational Behaviour II
HTM*4190	[0.50]	Hospitality and Tourism Operations Planning
HTM*4200	[0.50]	Policy Issues in Hospitality and Tourism Management

**List B - Restricted Electives**

In addition to the 15.00 required credits listed above, students must take a minimum of 2.50 restricted electives throughout the program. Students may choose to explore a variety of subjects or may choose to study an area allied to their major in some depth. Restricted electives are listed below and have been grouped in major topical areas which are related to, or are an extension of, the professional interests of the major. Students may, however, choose restricted electives from any of those listed without regard to the categories, which are intended to be suggestive.

*Courses dealing with the social and economic environment of business firms and other administrative entities in the hospitality industry:*

ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3520	[0.50]	Labour Economics
ECON*3560	[0.50]	Theory of Finance
PHIL*1010	[0.50]	Introductory Philosophy: Social and Political Issues
PHIL*2600	[0.50]	Business and Professional Ethics

*Courses for those interested in developing hospitality related real estate.*

MCS*1820	[0.50]	Real Estate and Housing
MCS*2820	[0.50]	Real Estate Finance
MCS*3810	[0.50]	Real Estate Market Analysis
MCS*3820	[0.50]	Real Estate Development
MCS*3890	[0.50]	Property Management
MCS*4820	[0.50]	Real Estate Appraisal
MCS*4840	[0.50]	Housing and Real Estate Law

*Courses dealing with human behaviour particularly as related to work and work groups:*

ANTH*1150	[0.50]	Introduction to Anthropology
ECON*2200	[0.50]	Industrial Relations
PSYC*2310	[0.50]	Introduction to Social Psychology
SOAN*2040	[0.50]	Globalization of Work and Organizations
SOC*1100	[0.50]	Sociology

*Courses dealing with market forces and consumer behaviour:*

AGEC*4360	[0.50]	Marketing Research
MCS*1000	[0.50]	Introductory Marketing
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
MCS*3000	[0.50]	Advanced Marketing
MCS*3600	[0.50]	Consumer Information Processes
MCS*3620	[0.50]	Marketing Communications

*Courses related to the study of tourism:*

EDRD*3500	[0.50]	Recreation and Tourism Planning
GEOG*1220	[0.50]	Human Impact on the Environment
GEOG*3490	[0.50]	Tourism and Environment
HTM*2050	[0.50]	Dimensions of Tourism
HTM*2170	[0.50]	Tourism Policy, Planning and Development

*Courses relating to institutional foodservice management:*

AGR*1250	[0.50]	Agri-food System Trends & Issues
CHEM*1040	[0.50]	General Chemistry I
CHEM*1050	[0.50]	General Chemistry II
FOOD*2150	[0.50]	Introduction to Nutritional and Food Science
FOOD*3700	[0.50]	Sensory Evaluation of Foods
HTM*2740	[0.50]	Cultural Aspects of Food
NUTR*1010	[0.50]	Nutrition and Society
NUTR*2050	[0.50]	Family and Community Nutrition

*Specialized courses in Hospitality and Tourism Management:*

HTM*2070	[0.50]	Meetings and Convention Management
HTM*3060	[0.50]	Lodging Management
HTM*3150	[0.50]	Experiential Learning in the Hospitality Industry
HTM*3180	[0.50]	Casino Operations Management
HTM*3780	[0.50]	Economics of Food Usage
HTM*4050	[0.50]	Wine and Oenology
HTM*4110	[0.50]	Restaurant Operations
HTM*4120	[0.50]	Entrepreneurship in Hospitality and Tourism
HTM*4130	[0.50]	Current Management Topics
HTM*4140	[0.50]	Current Management Topics
HTM*4150	[0.50]	Current Management Topics
HTM*4500	[0.50]	Special Study in Hospitality and Tourism

*Other subjects related to the study of administration:*

AGEC*3310	[0.50]	Operations Management
BUS*2230	[0.50]	Management Accounting
BUS*3230	[0.50]	Intermediate Management Accounting
BUS*3330	[0.50]	Intermediate Accounting

BUS*3340	[0.50]	Intermediate Financial Accounting II
BUS*4250	[0.50]	Business Policy
BUS*4260	[0.50]	International Business
MCS*2100	[0.50]	Personal Financial Management

*Other restricted electives:*

CIS*1000	[0.50]	Introduction to Computer Applications
EDRD*3140	[0.50]	Organizational Communication
EDRD*3160	[0.50]	International Communication
ENGL*1200	[0.50]	Reading the Contemporary World
ENGL*1410	[0.50]	Major Writers
MCS*3010	[0.50]	Quality Management
PHIL*2100	[0.50]	Critical Thinking

Students may select up to 2.00 credits in any foreign language as restricted electives.

**Electives and Liberal Education Requirement**

In addition to the 15.00 required credits and the 2.50 restricted electives, the student has 2.50 electives throughout the program. These electives must include 1.50 credits toward the B.Comm. Liberal Education Requirement.

**Hotel and Food Administration (Co-op) (HAFAC)****School of Hospitality and Tourism Management, College of Management and Economics**

The principal aim of the Hotel and Food Administration Co-op program is to facilitate the transition of students from academic studies to a professional work life by enhancing the integration of theory and practice. The major is administered by the School of Hospitality and Tourism Management. Students may consult the departmental Co-op Advisor or the B.Comm. Program Counsellor for additional information. The co-op work program consists of one twelve-month period. The work semester begins at the end of the second year and extends from May to April. The co-op program is completed over a 5 year period. The academic program consists of 20.00 credits, 15.50 of which are specified as core requirements, 2.00 as restricted electives, and 2.50 as electives.

**Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

**Major****Semester 1 - Fall**

ECON*1050	[0.50]	Introductory Microeconomics
HTM*1000	[0.50]	Introduction to Hospitality and Tourism Management
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour

One of:\*

CHEM*1100	[0.50]	Chemistry Today
HTM*2700	[0.50]	Introductory Foods

\*CHEM\*1100 must be taken by students without Grade 4U Chemistry. If CHEM\*1100 is not required, then a total of 3.00 restricted electives are required.

**Semester 2 - Winter**

ECON*1100	[0.50]	Introductory Macroeconomics
HTM*2000	[0.50]	Hospitality Purchasing Management
HTM*2100	[0.50]	Lodging Operations
HTM*2120	[0.50]	Hospitality and Tourism Marketing I

0.50 from List A or List B or electives

**Semester 3 - Fall**

COOP*1100	[0.00]	Introduction to Co-operative Education
-----------	--------	--

2.50 from List A or List B or electives

**Semester 4 - Winter**

STAT*2060	[0.50]	Statistics for Business Decisions
-----------	--------	-----------------------------------

2.00 from List A or List B or electives

**Summer Semester**

COOP*1000	[0.00]	Co-op Work Term I
-----------	--------	-------------------

**Fall Semester**

COOP*2000	[0.00]	Co-op Work Term II
-----------	--------	--------------------

**Winter Semester**

COOP*3000	[0.00]	Co-op Work Term III
-----------	--------	---------------------

**Semester 5 - Fall**

ECON*3460	[0.50]	Introduction to Finance
HTM*3030	[0.50]	Beverage Management

1.50 from List A or List B or electives

**Semester 6 - Winter**

HTM*3120	[0.50]	Operations Analysis in the Hospitality and Tourism Industry
----------	--------	---

2.00 from List A or List B or electives

**Semester 7 - Fall**

HTM*4300	[0.50]	Co-operative Education Seminar
----------	--------	--------------------------------

2.00 from List A or List B or electives

### Semester 8 - Winter

2.50 from List A or List B or electives

**Note:** For courses included in List A or List B refer to the regular major.

## Human Resources Management (HRM)

### Department of Business, College of Management and Economics

The HRM program provides an academic foundation to prepare students for careers as Human Resources practitioners, and for potential certification by the Human Resources Professionals Association of Ontario (HRPAO) as a Certified Human Resources Professional (CHRP). The HRM program complements a traditional business core with an emphasis on issues relating to people and the workplace. The program combines conceptual and quantitative elements and promotes the integration of theory with practice. A feature of the program is a required applied research course, where students conduct group projects in workplace settings under the direction of a faculty member.

Presently the HRM program meets the academic requirements for seven out of nine Compulsory Subjects as set out by the Human Resources Professionals Association of Ontario. Students who are interested in completing the two remaining Compulsory Subjects should speak to the HRM Faculty Advisor or B.Comm. Program Counsellors for additional information and guidance on the options available.

For this major, 15.00 of the 20.00 credits are specified as core requirements and the remaining 5.00 as electives. A list of suggested electives follows the description of required courses.

**Note:** Psychology Courses designated with (H) in Section XII--Course Descriptions are Honours level Psychology courses requiring for registration a cumulative average of at least 70% in all course attempts in Psychology or registration in the Human Resources Management major of the Bachelor of Commerce program.

### Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

### Major

#### Semester 1

MCS*1000	[0.50]	Introductory Marketing
ECON*1050	[0.50]	Introductory Microeconomics
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 electives

#### Semester 2

ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*1100	[0.50]	Principles of Behaviour
PSYC*2010	[0.50]	Quantification in Psychology
PSYC*2310	[0.50]	Introduction to Social Psychology

0.50 electives

#### Semester 3

BUS*2220	[0.50]	Financial Accounting
ECON*2200	[0.50]	Industrial Relations
ECON*2310	[0.50]	Intermediate Microeconomics
PSYC*2360	[0.50]	Introductory Research Methods

0.50 electives

#### Semester 4

BUS*2230	[0.50]	Management Accounting
MCS*2020	[0.50]	Information Management
HTM*2200	[0.50]	Organizational Behaviour I
PHIL*2600	[0.50]	Business and Professional Ethics

0.50 electives

#### Semester 5

BUS*3030	[0.50]	Occupational Health and Safety
BUS*3090	[0.50]	Training and Development
BUS*3320	[0.50]	Financial Management
MCS*3040	[0.50]	Business and Consumer Law

0.50 electives

#### Semester 6

AGEC*3310	[0.50]	Operations Management
BUS*3010	[0.50]	Compensation Systems
ECON*3560	[0.50]	Theory of Finance
HTM*3000	[0.50]	Human Resources Management

0.50 electives

#### Semester 7

BUS*4100	[0.50]	Applied Research in Human Resources Management
ECON*3520	[0.50]	Labour Economics
HTM*4100	[0.50]	Organizational Behaviour II

1.00 electives

### Semester 8

BUS*3070	[0.50]	Recruitment and Selection
BUS*4250	[0.50]	Business Policy
HTM*4160	[0.50]	Human Resources Planning

1.00 electives

### Electives

The following is a list of courses which may be of interest to students selecting their electives.

AGEC*4370	[0.50]	Food & Agri Marketing Management
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*2740	[0.50]	Economic Statistics
ECON*4800	[0.50]	Theory of Strategic Management
MATH*1000	[0.50]	Introductory Calculus
PSYC*2740	[0.50]	Personality
PSYC*3250	[0.50]	Psychological Measurement
SOAN*2040	[0.50]	Globalization of Work and Organizations
SOC*1100	[0.50]	Sociology

## Management Economics in Industry and Finance (MEIF)

### Department of Economics, College of Management & Economics

The Management Economics in Industry and Finance major is designed to offer students an appreciation of business problems in the areas of industrial organization and finance using the analytical orientation of the discipline of Economics and the tools of Business Management, Marketing and Accounting. This major combines the applied thrust of business courses with the analytical rigor of Economics.

The major provides a suitable education for a career in the business world or in the public service. It also constitutes a useful preparation for more advanced studies, including graduate studies in Economics, Business Administration, Law, and Public Policy. The major is administered by the Department of Economics and students are urged to consult the faculty advisor.

In addition to the Management Economics in Industry and Finance core, students will choose their restricted electives from the List of Restricted Electives. In selecting the restricted electives, students have a choice of either following a program of studies that covers a wide spectrum of topics in the areas of Industry and Finance or declaring an Area of Emphasis in Finance. Students that identify the Finance Area of Emphasis will choose their restricted electives from the appropriate list of restricted electives below. Students wishing to have an Area of Emphasis are encouraged to declare by Semester 4, in order to facilitate the availability of restricted electives. A planning guide is available in the department. Students should note that most courses carry prerequisites and that ECON\*1050 and ECON\*1100 are normally prerequisites for all other courses in Economics.

Students who fail any Economics course twice or who do not achieve a 65% average in Economics courses taken during the first 4 semesters in this major are likely to encounter difficulties in the more advanced courses. They are strongly advised to consult the faculty advisor in Economics to discuss the options available.

For this major, 10.00 credits are specified, 5.00 are restricted electives and 5.00 are free electives. (1.50 Liberal Education Requirement; 3.50 free electives).

### Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

### Major

#### Semester 1

ECON*1050	[0.50]	Introductory Microeconomics
One of:		
CIS*1200	[0.50]	Introduction to Computing
CIS*1500	[0.50]	Introduction to Programming

One of:

MATH*1000	[0.50]	Introductory Calculus
MATH*1080	[0.50]	Elements of Calculus I
MATH*1200	[0.50]	Calculus I

1.00 electives

#### Semester 2

BUS*2220	[0.50]	Financial Accounting
ECON*1100	[0.50]	Introductory Macroeconomics
MCS*1000	[0.50]	Introductory Marketing

1.00 electives

#### Semester 3

BUS*2230	[0.50]	Management Accounting
ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2720	[0.50]	Business History

One of:

ECON*2770	[0.50]	Introductory Mathematical Economics
-----------	--------	-------------------------------------

MCS\*3040 [0.50] Business and Consumer Law  
0.50 electives

**Note:** One of ECON\*2770 and MCS\*3040 must be taken in Semester 3; the other must be taken in Semester 4.

#### Semester 4

ECON\*2410 [0.50] Intermediate Macroeconomics  
ECON\*2740 [0.50] Economic Statistics

One of:

ECON\*2770 [0.50] Introductory Mathematical Economics  
MCS\*3040 [0.50] Business and Consumer Law

1.00 electives or restricted electives

#### Semester 5

AGEC\*3310 [0.50] Operations Management  
ECON\*3740 [0.50] Introduction to Econometrics

1.50 electives or restricted electives

#### Semester 6

BUS\*3320 [0.50] Financial Management  
ECON\*3560 [0.50] Theory of Finance  
ECON\*3600 [0.50] Macroeconomics in an Open Economy

1.00 electives or restricted electives

**Note:** ECON\*4710 and ECON\*4810 are recommended for students wishing to pursue graduate studies.

#### Semester 7

HTM\*4390 [0.50] Individuals and Groups in Organizations  
2.00 electives or restricted electives

#### Semester 8

ECON\*4800 [0.50] Theory of Strategic Management  
2.00 electives or restricted electives

The restricted electives for the MEIF major are listed below. By choosing from this list, students will obtain a broad exposure to the areas of Finance and Industry. If, instead, students wish to obtain a greater degree of specialization in either the area of Finance or Industry, they may opt to diverge from the restricted electives given below and instead choose their restricted electives so as to satisfy the Finance Area of Emphasis Restricted Electives or the Industry Area of Emphasis Restricted Electives.

#### Restricted Electives

4.00 additional credits in economics, of which

- at most 0.50 credits can be at the 2000 level
- at least 0.50 credits must be at the 4000 level - only one of ECON\*4900, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.
- 1.50 credits are from the following:

ECON\*3510 [0.50] Money, Credit and the Financial System  
ECON\*3520 [0.50] Labour Economics  
ECON\*3530 [0.50] Industrial Organization  
ECON\*3660 [0.50] Economics of Equity Markets

1.00 credits from the following:

AGEC\*4360 [0.50] Marketing Research  
BUS\*3230 [0.50] Intermediate Management Accounting  
BUS\*3330 [0.50] Intermediate Accounting  
BUS\*3340 [0.50] Intermediate Financial Accounting II  
BUS\*4250 [0.50] Business Policy  
BUS\*4260 [0.50] International Business  
MCS\*3000 [0.50] Advanced Marketing

One of:

AGEC\*4240 [0.50] Futures and Options Markets  
ECON\*3760 [0.50] Fundamentals of Derivatives

#### Finance Area of Emphasis Restricted Electives:

Students must take the following:

ECON\*3100 [0.50] Game Theory  
ECON\*3510 [0.50] Money, Credit and the Financial System  
ECON\*3660 [0.50] Economics of Equity Markets  
ECON\*3710 [0.50] Advanced Microeconomics  
ECON\*4560 [0.50] Advanced Topics in Finance

One of:

AGEC\*4240 [0.50] Futures and Options Markets  
ECON\*3760 [0.50] Fundamentals of Derivatives

2.00 additional credits in economics, of which

- at most 0.50 credits can be at the 2000 level
- at least 1.00 credits must be at the 4000 level - only one of ECON\*4900, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

### Management Economics in Industry and Finance (Co-op) (MEIF:C)

Department of Economics, College of Management & Economics

Last Revision: November 27, 2008

A principal aim of the Co-op program in Management Economics in Industry and Finance is to facilitate the transition of students from academic studies to a professional career by enhancing the integration of theory and practice.

The Co-op program in Management Economics in Industry and Finance is a five year program including, 5 work terms. Although the schedule includes 5 work terms, students have the option to complete only 4 of the 5 work terms, but must graduate with a Fall, Winter, and Summer work term. Please refer to the Co-operative Education program policy with respect to adjusting the schedule listed below.

In order for students to be eligible to continue in the Co-op program, they must meet a minimum 70% cumulative average requirement after second semester, as well as meet all work term requirements. Please refer to the Co-operative Education program policy with respect to work term performance grading and work term report grading.

For additional program information students should consult with their Co-op coordinator and Co-op Faculty Advisor, listed on the Co-operative Education & Career Services web site.

#### Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

#### Major

##### Semester 1

ECON\*1050 [0.50] Introductory Microeconomics

One of:

CIS\*1200 [0.50] Introduction to Computing  
CIS\*1500 [0.50] Introduction to Programming

One of:

MATH\*1000 [0.50] Introductory Calculus  
MATH\*1080 [0.50] Elements of Calculus I  
MATH\*1200 [0.50] Calculus I

1.00 electives

##### Semester 2 - Winter

BUS\*2220 [0.50] Financial Accounting  
ECON\*1100 [0.50] Introductory Macroeconomics  
MCS\*1000 [0.50] Introductory Marketing

1.00 electives

##### Semester 3 - Fall

BUS\*2230 [0.50] Management Accounting  
COOP\*1100 [0.00] Introduction to Co-operative Education  
ECON\*2310 [0.50] Intermediate Microeconomics  
ECON\*2720 [0.50] Business History  
ECON\*2740 [0.50] Economic Statistics

0.50 electives

##### Semester 4 - Winter

MCS\*3040 [0.50] Business and Consumer Law  
ECON\*2410 [0.50] Intermediate Macroeconomics  
ECON\*2770 [0.50] Introductory Mathematical Economics  
ECON\*3560 [0.50] Theory of Finance

0.50 electives

##### Summer Semester

COOP\*1000 [0.00] Co-op Work Term I

##### Fall Semester

COOP\*2000 [0.00] Co-op Work Term II

##### Semester 5 - Winter

AGEC\*3310 [0.50] Operations Management  
ECON\*3600 [0.50] Macroeconomics in an Open Economy  
ECON\*3740 [0.50] Introduction to Econometrics

1.00 electives or restricted electives

##### Summer Semester

COOP\*3000 [0.00] Co-op Work Term III

##### Semester 6 - Fall

BUS\*3320 [0.50] Financial Management

2.00 electives or restricted electives

**Note:** If in the Finance Area of Emphasis take ECON\*3710.

**Note:** ECON\*4710 and ECON\*4810 are recommended for students wishing to pursue graduate studies.

##### Winter Semester

COOP\*4000 [0.00] Co-op Work Term IV  
(Eight month work term Winter/Summer)

##### Summer Semester

COOP\*5000 [0.00] Co-op Work Term V  
(Eight month work term Winter/Summer)

**Semester 7 - Fall**

HTM\*4390 [0.50] Individuals and Groups in Organizations  
2.00 electives or restricted electives

**Semester 8 - Winter**

ECON\*4800 [0.50] Theory of Strategic Management  
2.00 electives or restricted electives

**Restricted Electives**

4.00 additional credits in economics, of which

- at most 0.50 credits can be at the 2000 level
- at least 0.50 credits must be at the 4000 level - only one of ECON\*4900, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.
- 1.50 credits are from the following:

ECON\*3510 [0.50] Money, Credit and the Financial System  
ECON\*3520 [0.50] Labour Economics  
ECON\*3530 [0.50] Industrial Organization  
ECON\*3660 [0.50] Economics of Equity Markets

1.00 credits from the following:

AGEC\*4360 [0.50] Marketing Research  
BUS\*3230 [0.50] Intermediate Management Accounting  
BUS\*3330 [0.50] Intermediate Accounting  
BUS\*3340 [0.50] Intermediate Financial Accounting II  
BUS\*4250 [0.50] Business Policy  
BUS\*4260 [0.50] International Business  
MCS\*3000 [0.50] Advanced Marketing

One of:

AGEC\*4240 [0.50] Futures and Options Markets  
ECON\*3760 [0.50] Fundamentals of Derivatives

**Finance Area of Emphasis Restricted Electives:**

Students must take the following:

ECON\*3100 [0.50] Game Theory  
ECON\*3510 [0.50] Money, Credit and the Financial System  
ECON\*3660 [0.50] Economics of Equity Markets  
ECON\*3710 [0.50] Advanced Microeconomics  
ECON\*4560 [0.50] Advanced Topics in Finance

One of:

AGEC\*4240 [0.50] Futures and Options Markets  
ECON\*3760 [0.50] Fundamentals of Derivatives

2.00 additional credits in economics, of which

- at most 0.50 at most credits can be at the 2000 level
- at least 1.00 credits must be at the 4000 level - only one of ECON\*4900, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

**Marketing Management (MKMN)****Department of Marketing and Consumer Studies, College of Management and Economics**

The Marketing Management major is interdisciplinary, follows a liberal education philosophy, and is built on our Department's long-standing expertise in the field of consumer research. Therefore, the courses to be followed span departments and colleges across the University and are designed to support the University's 10 learning Objectives.

The Department of Marketing and Consumer Studies recognizes that we are not only responsible for preparing students for a career in marketing but for educating them so that they can be active, engaged citizens. This can only result from a balanced curriculum of marketing and liberal education courses capable of providing students with an understanding of the world they will work and live in, and the problem solving, communication, and visualization skills needed to function effectively in it. Students will gain education and skill in the management and leadership of product and services marketing in a global economy. They will be prepared to work and live effectively in today's world and to be flexible enough to pursue a variety of marketing career paths and diverse leadership roles. The major is administered by the Department of Marketing and Consumer Studies in the College of Management and Economics. Students can contact the B.Comm. Program Counsellors or the Faculty Advisors if they have questions.

**Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

**Major**

For this major, 20.00 credits are required, of which 12.50 are specified, 3.50 are restricted electives (from lists), 1.50 are Liberal Education electives, and 2.50 are free electives. A possible program sequence is outlined below.

**Semester 1- Fall**

ECON\*1050 [0.50] Introductory Microeconomics

MCS\*1000 [0.50] Introductory Marketing

**Semester 2 - Winter**

BUS\*2220 [0.50] Financial Accounting  
ECON\*1100 [0.50] Introductory Macroeconomics

**Semesters 1 or 2 - Fall or Winter**

MATH\*1000 [0.50] Introductory Calculus  
PSYC\*1200 [0.50] Dynamics of Behaviour

0.50 Communication electives see List E1

0.50 Marketing Environment electives see List E2

0.50 Liberal Education electives

0.50 electives

**Note:** Marketing students who are exceptionally strong in mathematics may consult with the Faculty advisor to substitute an alternative mathematics course for MATH\*1000 (MATH\*1080 or MATH\*1200).

**Semester 3 - Fall**

BUS\*2230 [0.50] Management Accounting  
MCS\*2000 [0.50] Business in a Changing World

**Semester 4 - Winter**

STAT\*2060 [0.50] Statistics for Business Decisions

**Semesters 3 or 4 - Fall or Winter**

ECON\*2310 [0.50] Intermediate Microeconomics  
HTM\*3000 [0.50] Human Resources Management  
MCS\*2020 [0.50] Information Management  
MCS\*2600 [0.50] Fundamentals of Consumer Behaviour  
MCS\*3040 [0.50] Business and Consumer Law

0.50 History electives see List E3

0.50 Global Perspective electives see List E4

**Semester 5 - Fall**

BUS\*3320 [0.50] Financial Management

**Semester 6 - Winter**

AGEC\*3310 [0.50] Operations Management

**Semesters 5 or 6 - Fall or Winter**

HTM\*4390 [0.50] Individuals and Groups in Organizations  
MCS\*3030 [0.50] Research Methods  
MCS\*3500 [0.50] Market Analysis and Planning  
MCS\*3620 [0.50] Marketing Communications

0.50 Leadership/Professionalism electives see List E5

0.50 Liberal Education electives

1.00 electives

**Semester 7 - Fall**

ECON\*3560 [0.50] Theory of Finance

**Semester 8 - Winter**

BUS\*4250 [0.50] Business Policy

**Semesters 7 or 8 - Fall or Winter**

MCS\*3600 [0.50] Consumer Information Processes  
MCS\*4370 [0.50] Marketing Strategy  
MCS\*4600 [0.50] International Marketing

0.50 Advanced Marketing electives see List E6

0.50 Capstone electives see List E6

0.50 Liberal Education electives

1.00 electives

**Restricted Electives for the Marketing Management Major**

The electives in the B.Comm. Marketing Management program are designed to supplement the major's required courses to ensure achievement of the University's 10 Learning Objectives. They supplement the major's required courses with regard to all of the Learning Objectives except "Numeracy". The Marketing Management program delivers substantial "Numeracy" through its required math, statistics, and economics courses as well as through emphasis on data analysis in courses such as Research Methods (MCS\*3030) and Market Analysis and Planning (MCS\*3500).

Please note that substitutions for restricted electives will be allowed if the Faculty Advisor agrees that a proposed alternative achieves the Learning Objective(s) of the course it will replace and has an equivalent level of rigour.

Also be advised that the following lists allow interested students to earn the Certificate in Leadership offered through the Office of Open Learning, by the College of Management and Economics concurrently with their B.Comm. degree. See <http://www.leadershipcertificate.com/> for information regarding this Certificate and its course requirements. Please note that successful completion of the Certificate in Leadership is not reflected on University of Guelph transcripts.

**Communication Elective - List E1**

Consistent with the University Learning Objective of "Literacy" and to provide a foundation in the first year for oral and written communication in subsequent marketing courses, marketing management majors must take one [0.50 credits] of:

ENGL\*1200 [0.50] Reading the Contemporary World

LING*1000	[0.50]	Introduction to Linguistics
PHIL*1050	[0.50]	Introductory Philosophy: Basic Problems

0.50 credits from FREN, GERM, GREK, ITAL, LAT, SPAN

**Marketing Environment Elective - List E2**

Consistent with the University Learning Objective of "Depth and Breadth of Understanding" and to supplement the knowledge students gain in MCS\*1000 about the socio-cultural, economic, political/legal, and technological "environmental" factors that must be taken into consideration in marketing decision-making, marketing management majors must take one [0.50 credits] of:

AGR*1250	[0.50]	Agrifood System Trends & Issues
ANTH*1150	[0.50]	Introduction to Anthropology
ARTH*1220	[0.50]	The Visual Arts Today
EDRD*1400	[0.50]	Introduction to Design
ENVB*2010	[0.50]	Food Production and the Environment
FREN*1000	[0.50]	Understanding the French Speaking World
FRHD*1010	[0.50]	Human Development
GEOG*1200	[0.50]	Society and Space
GEOG*1220	[0.50]	Human Impact on the Environment
GEOG*2510	[0.50]	Canada: A Regional Synthesis
HIST*2610	[0.50]	Contemporary Canadian Issues
NUTR*1010	[0.50]	Nutrition and Society
PHIL*2070	[0.50]	Philosophy of the Environment
POLS*1400	[0.50]	Issues in Canadian Politics
POLS*2250	[0.50]	Public Administration and Governance
SOC*1100	[0.50]	Sociology

**History Elective - List E3**

Consistent with the University Learning Objective of "Sense of Historical Development" and to help marketing majors develop a sense of the fundamental relativity of knowledge and understanding over time, marketing management majors must take one [0.50 credits] of:

ARTH*2490	[0.50]	History of Canadian Art
EURO*1050	[0.50]	The Emergence of a United Europe
HIST*1010	[0.50]	Europe and the Early Modern World
HIST*1250	[0.50]	Science and Society Since 1500
HIST*2070	[0.50]	World Religions in Historical Perspective
HIST*2250	[0.50]	Environment and History
HIST*2390	[0.50]	Imperial and Soviet Russia Since 1800
HIST*2510	[0.50]	The Emergence of Modern European Society 1789-1945
HIST*2800	[0.50]	The History of the Modern Family
HIST*2910	[0.50]	History of Modern Asia
MUSC*2280	[0.50]	Masterworks of Music

**Global Perspective Elective - List E4**

Consistent with the University Learning Objective of "Global Understanding" and to help marketing management majors gain the global perspective needed in senior marketing courses such as International Marketing (MCS\*4600), marketing management majors must take one [0.50 credits] of:

ECON*2410	[0.50]	Intermediate Macroeconomics
GEOG*2030	[0.50]	Political Ecology & Geography
HIST*1150	[0.50]	20th-Century Global History
POLS*1500	[0.50]	World Politics
POLS*2080	[0.50]	Development and Underdevelopment
POLS*2200	[0.50]	International Relations
ZOO*1500	[0.50]	Humans in the Natural World - a Zoological Perspective

**Leadership/Professionalism Elective - List E5**

To address the University Learning Objective of "Independence of Thought" as it is achieved through "Moral Maturity" or "Aesthetic Maturity" or "Understanding of Forms of Inquiry", and to help prepare senior marketing management majors for leadership positions in organizations, they must take one [0.50 credits] of:

EDRD*3160	[0.50]	International Communication
EDRD*4120	[0.50]	Leadership Development in Small Organizations
MCS*2850	[0.50]	Service Learning in Housing
PHIL*2600	[0.50]	Business and Professional Ethics
POLS*3180	[0.50]	Research Methods I: Political Inquiry and Methods
POLS*3940	[0.50]	Accountability and Canadian Government
UNIV*2000	[0.50]	Foundations of Leadership

**Advanced Marketing Elective - List E6**

To address the University Learning Objective of "Depth and Breadth of Learning" and to enhance the knowledge of product development, placement strategies, and the integration of societal influences on thinking, senior marketing management majors must take one [0.50 credits] of:

MCS*3010	[0.50]	Quality Management
MCS*4040	[0.50]	Management in Product Development
MCS*4050	[0.50]	The Evolution of Capitalism: A Canadian Perspective
MCS*4300	[0.50]	Marketing and Society
MCS*4400	[0.50]	Pricing Management

**Capstone Elective - List E7**

To address the University Learning Objective of "Love of Learning" as it is achieved through "Independence of Thought" and "Depth and Breadth of Learning", senior marketing management majors must take one [0.50 credits] of:

MCS*4100	[0.50]	Entrepreneurship
MCS*4910	[0.50]	Topics in Consumer Studies
MCS*4920	[0.50]	Topics in Consumer Studies
MCS*4950	[0.50]	Consumer Studies Practicum
UNIV*4000	[0.50]	Leadership Capstone

**Marketing Management (Co-op) (MKMN:C)****Department of Marketing and Consumer Studies, College of Management and Economics**

A principal aim of the Co-op program in Marketing Management is to facilitate the transition of students from academic studies to a professional career by enhancing the integration of theory and practice.

The Co-op in Marketing Management is a five year program including 5 work terms. Although the schedule includes 5 work terms, students have the option to complete only 4 of the 5 work terms, but must graduate with a Fall, Winter, and Summer work term. Please refer to the Co-operative Education program policy with respect to adjusting the schedule listed below.

In order for students to be eligible to continue in the Co-op program, they must meet a minimum 70% cumulative average requirement after second semester, as well as meet all work term requirements. Please refer to the Co-operative Education program policy with respect to work term performance grading and work term report grading.

For additional program information students should consult with their Co-op coordinator and Co-op Faculty Advisor, listed on the Co-operative Education & Career Services web site.

**Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

**Major****Semester 1- Fall**

ECON*1050	[0.50]	Introductory Microeconomics
MCS*1000	[0.50]	Introductory Marketing

**Semester 2 - Winter**

BUS*2220	[0.50]	Financial Accounting
ECON*1100	[0.50]	Introductory Macroeconomics
STAT*2060	[0.50]	Statistics for Business Decisions

**Semesters 1 or 2 - Fall or Winter**

MATH*1000	[0.50]	Introductory Calculus
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 Communication electives see List E1

0.50 Marketing Environment electives see List E2

0.50 Liberal Education electives

**Note:** Marketing students who are exceptionally strong in mathematics may consult with the Faculty advisor to substitute an alternative mathematics course for MATH\*1000 (MATH\*1080 or MATH\*1200).

**Semester 3 - Fall**

BUS*2230	[0.50]	Management Accounting
COOP*1100	[0.00]	Introduction to Co-operative Education
MCS*2000	[0.50]	Business in a Changing World

**Semesters 3 or 4 - Fall or Winter**

ECON*2310	[0.50]	Intermediate Microeconomics
HTM*3000	[0.50]	Human Resources Management
MCS*2020	[0.50]	Information Management
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
MCS*3030	[0.50]	Research Methods

0.50 History electives see List E3

0.50 Global Perspective electives see List E4

0.50 electives

**Summer Semester**

COOP*1000	[0.00]	Co-op Work Term I
-----------	--------	-------------------

**Fall Semester**

COOP*2000	[0.00]	Co-op Work Term II
-----------	--------	--------------------

**Semester 5 - Winter**

AGEC*3310	[0.50]	Operations Management
-----------	--------	-----------------------

**Summer Semester**

COOP*3000	[0.00]	Co-op Work Term III
-----------	--------	---------------------

**Semester 6 - Fall**

BUS*3320	[0.50]	Financial Management
----------	--------	----------------------

**Semesters 5 or 6 - Winter or Fall**

HTM*4390	[0.50]	Individuals and Groups in Organizations
MCS*3040	[0.50]	Business and Consumer Law
MCS*3500	[0.50]	Market Analysis and Planning
MCS*3620	[0.50]	Marketing Communications

0.50 Leadership/Professionalism electives see List E5  
0.50 Liberal Education electives  
1.00 electives

**Winter Semester**

COOP*4000	[0.00]	Co-op Work Term IV (Eight month work term Winter/Summer)
-----------	--------	---

**Summer Semester**

COOP*5000	[0.00]	Co-op Work Term V (Eight month work term Winter/Summer)
-----------	--------	--

**Semester 7 - Fall**

ECON*3560	[0.50]	Theory of Finance
-----------	--------	-------------------

**Semester 8 - Winter**

BUS*4250	[0.50]	Business Policy
----------	--------	-----------------

**Semesters 7 or 8 - Fall or Winter**

MCS*3600	[0.50]	Consumer Information Processes
MCS*4370	[0.50]	Marketing Strategy
MCS*4600	[0.50]	International Marketing

0.50 Advanced Marketing electives see List E6

0.50 Capstone electives see List E6

0.50 Liberal Education electives

1.00 electives

**Restricted Electives for the Marketing Management Major**

The electives in the B.Comm. Marketing Management program are designed to supplement the major's required courses to ensure achievement of the University's 10 Learning Objectives. They supplement the major's required courses with regard to all of the Learning Objectives except "Numeracy". The Marketing Management program delivers substantial "Numeracy" through its required math, statistics, and economics courses as well as through emphasis on data analysis in courses such as Research Methods (MCS\*3030) and Market Analysis and Planning (MCS\*3500).

Please note that substitutions for restricted electives will be allowed if the faculty advisor agrees that a proposed alternative achieves the Learning Objective(s) of the course it will replace and has an equivalent level of rigour.

Also be advised that the following lists allow interested students to earn the Certificate in Leadership offered through the Office of Open Learning, by the College of Management and Economics concurrently with their B.Comm. degree. See <http://www.leadershipcertificate.com/> for information regarding this Certificate and its course requirements. Please note that successful completion of the Certificate in Leadership is not reflected on University of Guelph transcripts.

**Communication Elective - List E1**

Consistent with the University Learning Objective of "Literacy" and to provide a foundation in the first year for oral and written communication in subsequent marketing courses, marketing management majors must take one [0.50 credits] of:

ENGL*1200	[0.50]	Reading the Contemporary World
LING*1000	[0.50]	Introduction to Linguistics
PHIL*1050	[0.50]	Introductory Philosophy: Basic Problems

0.50 credits from FREN, GERM, GREK, ITAL, LAT, SPAN

**Marketing Environment Elective - List E2**

Consistent with the University Learning Objective of "Depth and Breadth of Understanding" and to supplement the knowledge students gain in MCS\*1000 about the socio-cultural, economic, political/legal, and technological "environmental" factors that must be taken into consideration in marketing decision-making, marketing management majors must take one [0.50 credits] of:

AGR*1250	[0.50]	Agrifood System Trends & Issues
ANTH*1150	[0.50]	Introduction to Anthropology
ARTH*1220	[0.50]	The Visual Arts Today
EDRD*1400	[0.50]	Introduction to Design
ENVB*2010	[0.50]	Food Production and the Environment
FREN*1000	[0.50]	Understanding the French Speaking World
FRHD*1010	[0.50]	Human Development
GEOG*1200	[0.50]	Society and Space
GEOG*1220	[0.50]	Human Impact on the Environment
GEOG*2510	[0.50]	Canada: A Regional Synthesis
HIST*2610	[0.50]	Contemporary Canadian Issues
NUTR*1010	[0.50]	Nutrition and Society
PHIL*2070	[0.50]	Philosophy of the Environment
POLS*1400	[0.50]	Issues in Canadian Politics
POLS*2250	[0.50]	Public Administration and Governance
SOC*1100	[0.50]	Sociology

**History Elective - List E3**

Consistent with the University Learning Objective of "Sense of Historical Development" and to help marketing majors develop a sense of the fundamental relativity of knowledge and understanding over time, marketing management majors must take one [0.50 credits] of:

ARTH*2490	[0.50]	History of Canadian Art
EURO*1050	[0.50]	The Emergence of a United Europe
HIST*1010	[0.50]	Europe and the Early Modern World
HIST*1250	[0.50]	Science and Society Since 1500
HIST*2070	[0.50]	World Religions in Historical Perspective
HIST*2250	[0.50]	Environment and History
HIST*2390	[0.50]	Imperial and Soviet Russia Since 1800
HIST*2510	[0.50]	The Emergence of Modern European Society 1789-1945
HIST*2800	[0.50]	The History of the Modern Family
HIST*2910	[0.50]	History of Modern Asia
MUSC*2280	[0.50]	Masterworks of Music

**Global Perspective Elective - List E4**

Consistent with the University Learning Objective of "Global Understanding" and to help marketing management majors gain the global perspective needed in senior marketing courses such as International Marketing (MCS\*4600), marketing management majors must take one [0.50 credits] of:

ECON*2410	[0.50]	Intermediate Macroeconomics
GEOG*2030	[0.50]	Political Ecology & Geography
HIST*1150	[0.50]	20th-Century Global History
POLS*1500	[0.50]	World Politics
POLS*2080	[0.50]	Development and Underdevelopment
POLS*2200	[0.50]	International Relations
ZOO*1500	[0.50]	Humans in the Natural World - a Zoological Perspective

**Leadership/Professionalism Elective - List E5**

To address the University Learning Objective of "Independence of Thought" as it is achieved through "Moral Maturity" or "Aesthetic Maturity" or "Understanding of Forms of Inquiry", and to help prepare senior marketing management majors for leadership positions in organizations, they must take one [0.50 credits] of:

EDRD*3160	[0.50]	International Communication
EDRD*4120	[0.50]	Leadership Development in Small Organizations
MCS*2850	[0.50]	Service Learning in Housing
PHIL*2600	[0.50]	Business and Professional Ethics
POLS*3180	[0.50]	Research Methods I: Political Inquiry and Methods
POLS*3940	[0.50]	Accountability and Canadian Government
UNIV*2000	[0.50]	Foundations of Leadership

**Advanced Marketing Elective - List E6**

To address the University Learning Objective of "Depth and Breadth of Learning" and to enhance the knowledge of product development, placement strategies, and the integration of societal influences on thinking, senior marketing management majors must take one [0.50 credits] of:

MCS*3010	[0.50]	Quality Management
MCS*4040	[0.50]	Management in Product Development
MCS*4050	[0.50]	The Evolution of Capitalism: A Canadian Perspective
MCS*4300	[0.50]	Marketing and Society
MCS*4400	[0.50]	Pricing Management

**Capstone Elective - List E7**

To address the University Learning Objective of "Love of Learning" as it is achieved through "Independence of Thought" and "Depth and Breadth of Learning", senior marketing management majors must take one [0.50 credits] of:

MCS*4100	[0.50]	Entrepreneurship
MCS*4910	[0.50]	Topics in Consumer Studies
MCS*4920	[0.50]	Topics in Consumer Studies
MCS*4950	[0.50]	Consumer Studies Practicum
UNIV*4000	[0.50]	Leadership Capstone

**Public Management (PMGT)****Department of Political Science, College of Social and Applied Human Sciences**

The Public Management program is designed to lead to an understanding of public sector administration and management from the "inside" - as an integrated enterprise - as well as from the outside - as a series of policy decisions and outcomes. Characterized by a multi-disciplinary approach employing both political and business-oriented analysis, students will confront questions of why politicians and public servants behave the way they do, and how their policy choices and processes can be optimized. Management of public entities features a unique set of challenges that arise from and interact with basic political issues like democracy, accountability, equity, fairness, and justice. At the same time it necessarily faces concerns common to all organizations, such as efficiency, human and capital resource management, morale, planning, and adaptation to change.

The program will appeal to students interested in the public service, public sector businesses or business-government relations. A co-ordinated sequence of courses may be capped in the final year by a year-long research project and thesis.

For this major, 16.00 of the 20.00 credits are specified as core requirements and the remaining 4.00 as electives. A list of suggested electives follows the description of required courses.

### Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

#### Major

##### Semester 1

ECON*1050	[0.50]	Introductory Microeconomics
MCS*1000	[0.50]	Introductory Marketing
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 electives

##### Semester 2

ECON*1100	[0.50]	Introductory Macroeconomics
POLS*2250	[0.50]	Public Administration and Governance
POLS*2300	[0.50]	Canadian Government

1.00 electives

##### Semester 3

BUS*2220	[0.50]	Financial Accounting
ECON*2200	[0.50]	Industrial Relations
ECON*2310	[0.50]	Intermediate Microeconomics
POLS*3250	[0.50]	Public Policy: Challenges and Prospects

0.50 electives

##### Semester 4

BUS*2230	[0.50]	Management Accounting
MCS*2020	[0.50]	Information Management
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
POLS*3270	[0.50]	Local Government in Ontario
STAT*2060	[0.50]	Statistics for Business Decisions

##### Semester 5

AGEC*3310	[0.50]	Operations Management
BUS*3320	[0.50]	Financial Management
MCS*3040	[0.50]	Business and Consumer Law

One of:

POLS*3110	[0.50]	Politics of Ontario *
-----------	--------	-----------------------

0.50 electives

One of:

ECON*3610	[0.50]	Public Economics *
-----------	--------	--------------------

0.50 electives

\* ECON\*3610 and POLS\*3110 will only be offered once per year. Therefore, students should register for these courses when they are offered (either Semester 5 or 6).

##### Semester 6

PHIL*2600	[0.50]	Business and Professional Ethics
POLS*3210	[0.50]	The Constitution and Canadian Federalism
POLS*3670	[0.50]	Comparative Public Policy and Administration

One of:

POLS*3110	[0.50]	Politics of Ontario *
-----------	--------	-----------------------

0.50 electives

One of:

ECON*3610	[0.50]	Public Economics *
-----------	--------	--------------------

0.50 electives

\* ECON\*3610 and POLS\*3110 will only be offered once per year. Therefore, students should register for these courses when they are offered (either Semester 5 or 6).

##### Semester 7

ECON*3560	[0.50]	Theory of Finance
HTM*3000	[0.50]	Human Resources Management
POLS*3470	[0.50]	Business-Government Relations in Canada

One of:

POLS*4970	[0.50]	Honours Political Science Research I
-----------	--------	--------------------------------------

0.50 credits at the 4000 level in Political Science

0.50 electives

##### Semester 8

BUS*4250	[0.50]	Business Policy
HTM*4390	[0.50]	Individuals and Groups in Organizations
POLS*4250	[0.50]	Topics in Public Management

One of:

POLS*4980	[0.50]	Honours Political Science Research II
-----------	--------	---------------------------------------

0.50 credits at the 4000 level in Political Science

0.50 electives

#### Electives

The following is a list of courses which may be of interest to students selecting their electives.

ECON*2410	[0.50]	Intermediate Macroeconomics
POLS*3330	[0.50]	Politics and Trade Liberalization in the Americas
POLS*3370	[0.50]	Environmental Politics and Governance
POLS*3440	[0.50]	Corruption, Scandal and Political Ethics
POLS*3790	[0.50]	The Political Economy of International Relations
POLS*3940	[0.50]	Accountability and Canadian Government
SOAN*2040	[0.50]	Globalization of Work and Organizations

#### Public Management (Co-op) (PMGT:C)

##### Department of Political Science, College of Social and Applied Human Sciences

A principal aim of the Co-op program in Public Management is to facilitate the transition of students from academic studies to a professional career by enhancing the integration of theory and practice.

The Co-op program in Public Management is a five year program, including 5 work terms. Although the schedule includes 5 work terms, students have the option to complete only 4 of the 5 work terms, but must graduate with a Fall, Winter and Summer work term. Please refer to the Co-operative Education programs policy with respect to adjusting the schedule listed below.

In order for students to be eligible to continue in the Co-op program, they must meet a minimum 70% cumulative average requirement after second semester, as well as meet all work term requirements. Please refer to the Co-operative Education program policy with respect to work term performance grading and work term report grading.

For additional program information students should consult with their Co-op Co-ordinator and Co-op Faculty Advisor, listed on the Co-operative Education & Career Services web site.

#### Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

#### Major

##### Semester 1 - Fall

ECON*1050	[0.50]	Introductory Microeconomics
MCS*1000	[0.50]	Introductory Marketing
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 electives

##### Semester 2 - Winter

ECON*1100	[0.50]	Introductory Macroeconomics
POLS*2250	[0.50]	Public Administration and Governance
POLS*2300	[0.50]	Canadian Government

1.00 electives

##### Semester 3 - Fall

BUS*2220	[0.50]	Financial Accounting
COOP*1100	[0.00]	Introduction to Co-operative Education
ECON*2200	[0.50]	Industrial Relations
ECON*2310	[0.50]	Intermediate Microeconomics
POLS*3250	[0.50]	Public Policy: Challenges and Prospects

0.50 electives

##### Semester 4 - Winter

BUS*2230	[0.50]	Management Accounting
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
POLS*3270	[0.50]	Local Government in Ontario
STAT*2060	[0.50]	Statistics for Business Decisions

0.50 electives

##### Summer Semester

COOP*1000	[0.00]	Co-op Work Term I
-----------	--------	-------------------

##### Fall Semester

COOP*2000	[0.00]	Co-op Work Term II
-----------	--------	--------------------

##### Semester 5 - Winter

ECON*3560	[0.50]	Theory of Finance
MCS*2020	[0.50]	Information Management
PHIL*2600	[0.50]	Business and Professional Ethics
POLS*3210	[0.50]	The Constitution and Canadian Federalism

One of:

POLS*3110	[0.50]	Politics of Ontario *
-----------	--------	-----------------------

0.50 electives

\* POLS\*3110 will only be offered once per year. Therefore, students should register for the course when it is offered (either Semester 5 or 6).

##### Summer Semester

COOP*3000	[0.00]	Co-op Work Term III
-----------	--------	---------------------

**Semester 6 - Fall**

AGEC*3310	[0.50]	Operations Management
HTM*3000	[0.50]	Human Resources Management
MCS*3040	[0.50]	Business and Consumer Law
POLS*3110	[0.50]	Politics of Ontario
POLS*3470	[0.50]	Business-Government Relations in Canada

One of:

POLS*3110	[0.50]	Politics of Ontario *
-----------	--------	-----------------------

0.50 electives

\* POLS\*3110 will only be offered once per year. Therefore, students should register for the course when it is offered (either Semester 5 or 6).

**Winter Semester**

COOP*4000	[0.00]	Co-op Work Term IV
-----------	--------	--------------------

(Eight month work term Winter/Summer)

**Summer Semester**

COOP*5000	[0.00]	Co-op Work Term V
-----------	--------	-------------------

(Eight month work term Winter/Summer)

**Semester 7 - Fall**

BUS*3320	[0.50]	Financial Management
HTM*4390	[0.50]	Individuals and Groups in Organizations

0.50 electives

One of:

POLS*4970	[0.50]	Honours Political Science Research I
-----------	--------	--------------------------------------

0.50 credits at the 4000 level in Political Science

One of:

ECON*3610	[0.50]	Public Economics *
-----------	--------	--------------------

0.50 electives

\* ECON\*3610 will only be offered once per year. Therefore, students should register for the course when it is offered (either Semester 7 or 8).

**Semester 8 - Winter**

BUS*4250	[0.50]	Business Policy
POLS*3670	[0.50]	Comparative Public Policy and Administration
POLS*4250	[0.50]	Topics in Public Management

One of:

POLS*4980	[0.50]	Honours Political Science Research II
-----------	--------	---------------------------------------

0.50 credits at the 4000 level in Political Science

One of:

ECON*3610	[0.50]	Public Economics *
-----------	--------	--------------------

0.50 electives

\* ECON\*3610 will only be offered once per year. Therefore, students should register for the course when it is offered (either Semester 7 or 8).

**Electives**

The following is a list of courses which may be of interest to students selecting their electives.

ECON*2410	[0.50]	Intermediate Macroeconomics
POLS*3330	[0.50]	Politics and Trade Liberalization in the Americas
POLS*3370	[0.50]	Environmental Politics and Governance
POLS*3440	[0.50]	Corruption, Scandal and Political Ethics
POLS*3790	[0.50]	The Political Economy of International Relations
POLS*3940	[0.50]	Accountability and Canadian Government
SOAN*2040	[0.50]	Globalization of Work and Organizations

**Real Estate and Housing (REH)****Department of Marketing and Consumer Studies, College of Management and Economics**

The Real Estate and Housing major in the B.Comm. program is one of only two undergraduate programs in Canada that specialize in the real estate sector. It takes a multi-disciplinary approach to the study of residential and commercial/investment real estate. Topics such as the development, financing, valuation, market analysis and management of real estate are taught in the context of economic, legal, political and social factors affecting this large and growing field of business in Canada and the world.

The purpose of this major is to develop the conceptual, analytical and management skills required for careers in real estate and housing. Students graduate with a degree that can lead to a variety of professional positions in the private or public sectors of the Canadian real estate industry or they can continue on to graduate work in business, planning or the social sciences.

Students in the Real Estate and Housing major are required to take the courses listed below. In addition, some may wish to make use of groupings of elective courses in order to pursue individual interests or develop additional focus. Students interested in obtaining their Accredited Appraiser Canadian Institute (AACI) designation should consider taking the additional 4 required courses through University of British Columbia distance education by letter of permission to count as electives in their degree.

Students may consult the departmental Academic Advisor or B.Comm. Program Counsellor for additional information.

**Liberal Education Requirement**

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

**Major****Semester 1**

ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus
MCS*1000	[0.50]	Introductory Marketing
MCS*1820	[0.50]	Real Estate and Housing

0.50 electives

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

**Semester 2**

ECON*1100	[0.50]	Introductory Macroeconomics
EDRD*1400	[0.50]	Introduction to Design
POLS*2300	[0.50]	Canadian Government

1.00 electives

**Semester 3**

BUS*2220	[0.50]	Financial Accounting
MCS*2850	[0.50]	Service Learning in Housing
ECON*2310	[0.50]	Intermediate Microeconomics

1.00 electives

**Semester 4**

BUS*2230	[0.50]	Management Accounting
MCS*2020	[0.50]	Information Management
MCS*2820	[0.50]	Real Estate Finance
STAT*2060	[0.50]	Statistics for Business Decisions

0.50 electives

**Semester 5**

ECON*3560	[0.50]	Theory of Finance
ECON*2410	[0.50]	Intermediate Macroeconomics
MCS*3810	[0.50]	Real Estate Market Analysis
MCS*4840	[0.50]	Housing and Real Estate Law

0.50 electives

**Semester 6**

ECON*3510	[0.50]	Money, Credit and the Financial System
LARC*2820	[0.50]	Urban and Regional Planning
MCS*3030	[0.50]	Research Methods
MCS*3820	[0.50]	Real Estate Development

0.50 electives

**Semester 7**

BUS*3320	[0.50]	Financial Management
ECON*3500	[0.50]	Urban Economics
HTM*4390	[0.50]	Individuals and Groups in Organizations
MCS*4820	[0.50]	Real Estate Appraisal

0.50 electives

**Semester 8**

MCS*3890	[0.50]	Property Management
MCS*4810	[0.50]	Real Estate and Housing Project
POLS*3270	[0.50]	Local Government in Ontario

1.00 electives

**Real Estate and Housing (Co-op) (REH:C)****Department of Marketing and Consumer Studies, College of Management and Economics**

The Real Estate and Housing major in the B.Comm. program is one of only two undergraduate programs in Canada that specialize in the real estate sector. It takes a multi-disciplinary approach to the study of residential and commercial/investment real estate.

The purpose of this major is to develop the conceptual, analytical and management skills required for careers in real estate and housing. Students graduate with a degree that can lead to a variety of professional positions in the private or public sectors of the Canadian real estate industry or they can continue on to graduate work in business, planning or the social sciences.

A principal aim of the Co-op program in Real Estate and Housing is to facilitate the transition of students from academic studies to a professional career by enhancing the integration of theory and practice.

The Co-op program in Real Estate and Housing is a five year program, including 5 work terms. Although the schedule includes 5 work terms, students have the option to complete only 4 of the 5 work terms, but must graduate with a Fall, Winter and Summer work term. Please refer to the Co-operative Education programs policy with respect to adjusting the schedule listed below.



In order for students to be eligible to continue in the Co-op program, they must meet a minimum 70% cumulative average requirement after second semester, as well as meet all work term requirements. Please refer to the Co-operative Education programs policy with respect to work term performance grading and work term report grading.

Students interested in obtaining their Accredited Appraiser Canadian Institute (AACI) designation should consider taking the additional 4 required courses through the University of British Columbia distance education by letter of permission to count as electives in your degree. See your departmental Faculty Advisor for more details.

For additional program information students should consult with their Co-op Co-ordinator and Co-op Faculty Advisor, listed on the Co-operative Education & Career Services web site.

### Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

### Major

#### Semester 1 - Fall

ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus
MCS*1000	[0.50]	Introductory Marketing
MCS*1820	[0.50]	Real Estate and Housing

0.50 electives

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

#### Semester 2 - Winter

ECON*1100	[0.50]	Introductory Macroeconomics
EDRD*1400	[0.50]	Introduction to Design
POLS*2300	[0.50]	Canadian Government

1.00 electives

#### Semester 3 - Fall

BUS*2220	[0.50]	Financial Accounting
COOP*1100	[0.00]	Introduction to Co-operative Education
ECON*2310	[0.50]	Intermediate Microeconomics
MCS*2850	[0.50]	Service Learning in Housing

1.00 electives

#### Semester 4 - Winter

BUS*2230	[0.50]	Management Accounting
ECON*2410	[0.50]	Intermediate Macroeconomics
MCS*2820	[0.50]	Real Estate Finance
STAT*2060	[0.50]	Statistics for Business Decisions

0.50 electives

#### Summer Semester

COOP*1000	[0.00]	Co-op Work Term I
-----------	--------	-------------------

#### Fall Semester

COOP*2000	[0.00]	Co-op Work Term II
-----------	--------	--------------------

#### Semester 5 - Winter

ECON*3510	[0.50]	Money, Credit and the Financial System
MCS*2020	[0.50]	Information Management
MCS*3820	[0.50]	Real Estate Development
MCS*3890	[0.50]	Property Management

0.50 electives

#### Summer Semester

COOP*3000	[0.00]	Co-op Work Term III
-----------	--------	---------------------

#### Semester 6 - Fall

ECON*3560	[0.50]	Theory of Finance
MCS*3030	[0.50]	Research Methods
MCS*3810	[0.50]	Real Estate Market Analysis
MCS*4840	[0.50]	Housing and Real Estate Law

0.50 electives

#### Winter Semester

COOP*4000	[0.00]	Co-op Work Term IV (Eight month work term Winter/Summer)
-----------	--------	---

#### Summer Semester

COOP*5000	[0.00]	Co-op Work Term V (Eight month work term Winter/Summer)
-----------	--------	--

#### Semester 7 - Fall

BUS*3320	[0.50]	Financial Management
ECON*3500	[0.50]	Urban Economics
MCS*4820	[0.50]	Real Estate Appraisal
HTM*4390	[0.50]	Individuals and Groups in Organizations

0.50 electives

### Semester 8 - Winter

LARC*2820	[0.50]	Urban and Regional Planning
MCS*4810	[0.50]	Real Estate and Housing Project
POLS*3270	[0.50]	Local Government in Ontario

1.00 electives

### Tourism Management (TMGT)

#### School of Hospitality and Tourism Management, College of Management and Economics

As the world's largest industry, tourism encompasses a wide range of public and private enterprises that require knowledgeable and talented management professionals. The program in Tourism Management builds on a strong base of hospitality management courses (human resources management, accounting, finance, cost controls, hotel operations). In conjunction with these courses the program provides specialized courses dealing with the economic, social, cultural and environmental aspects of the industry as well as the critical functions of tourism marketing, distribution, planning and development. In addition, there are opportunities to develop expertise in eco-tourism and international tourism operations. Verified work experience in the hospitality and tourism industry is required for students to be eligible to graduate. Group work is a significant part of core credit work. Students may consult the Faculty Advisor or the B.Comm. Program Counsellor for additional information.

For this major, 14.50 of the 20.00 credits are specified as core requirements, 3.00 as restricted electives (List A), and the remaining 2.50 as electives (including the Liberal Education Requirement of 1.50 credits).

### Liberal Education Requirement

As part of the graduation requirement all students within the B.Comm. Program are required to complete 1.50 credits from at least two different subject prefixes as listed under the B.Comm. Program Information section of the undergraduate calendar.

### Major

#### Semester 1

ECON*1050	[0.50]	Introductory Microeconomics
GEOG*1220	[0.50]	Human Impact on the Environment
HTM*1000	[0.50]	Introduction to Hospitality and Tourism Management
POLS*1400	[0.50]	Issues in Canadian Politics
PSYC*1200	[0.50]	Dynamics of Behaviour

#### Semester 2

ECON*1100	[0.50]	Introductory Macroeconomics
HTM*2010	[0.50]	Hospitality and Tourism Business Communications
HTM*2100	[0.50]	Lodging Operations
HTM*2120	[0.50]	Hospitality and Tourism Marketing I

0.50 from List A or electives

#### Semester 3

BUS*2220	[0.50]	Financial Accounting
HTM*2050	[0.50]	Dimensions of Tourism
MCS*2020	[0.50]	Information Management

1.00 from List A or electives

#### Semester 4

HTM*2170	[0.50]	Tourism Policy, Planning and Development
HTM*2200	[0.50]	Organizational Behaviour I
STAT*2060	[0.50]	Statistics for Business Decisions

1.00 from List A or electives

#### Semester 5

HTM*3070	[0.50]	Hospitality and Tourism Management Accounting
HTM*3080	[0.50]	Hospitality and Tourism Marketing II
HTM*3160	[0.50]	Destination Management and Marketing
MCS*3040	[0.50]	Business and Consumer Law

0.50 from List A or electives

#### Semester 6

AGEC*4360	[0.50]	Marketing Research
BUS*3320	[0.50]	Financial Management
HTM*3000	[0.50]	Human Resources Management
HTM*3120	[0.50]	Operations Analysis in the Hospitality and Tourism Industry

0.50 from List A or electives

#### Semester 7

ECON*3460	[0.50]	Introduction to Finance
HTM*4100	[0.50]	Organizational Behaviour II
HTM*4190	[0.50]	Hospitality and Tourism Operations Planning

1.00 from List A or electives

#### Semester 8

HTM*4170	[0.50]	International Tourism Development and Management
HTM*4200	[0.50]	Policy Issues in Hospitality and Tourism Management

One of:

EDRD*3550	[0.50]	Economic Development for Rural and Smaller Communities
EDRD*4010	[0.50]	Tourism Planning in the Less Developed World

1.00 from List A or electives

### List A - Restricted Electives

In addition to the 14.50 required credits, students must also take a minimum of 3.00 restricted elective credits from the following list, throughout the program. Students may choose to explore a variety of subjects or may choose to study an area related to their major in some depth. Restricted electives are listed below and have been grouped into major subject areas which are related to the professional interests of the Tourism Management major. Students may, however, choose restricted electives from any of those listed without regard to the categories. Students may also select up to 2.00 credits in language courses as restricted electives. Students without a second language are strongly recommended to take language courses.

#### Courses related to eco-tourism:

AGEC*2700	[0.50]	Survey of Natural Resource Economics
AGEC*4290	[0.50]	Land Economics
AGEC*4310	[0.50]	Resource Economics
ECON*2100	[0.50]	Economic Growth and Environmental Quality
EDRD*3400	[0.50]	Sustainable Communities
EDRD*3550	[0.50]	Economic Development for Rural and Smaller Communities
GEOG*2210	[0.50]	Environment and Resources
GEOG*3490	[0.50]	Tourism and Environment
PHIL*2070	[0.50]	Philosophy of the Environment
POLS*3370	[0.50]	Environmental Politics and Governance

#### Courses related to international tourism:

ECON*2650	[0.50]	Introductory Development Economics
ECON*3620	[0.50]	International Trade
ECON*4830	[0.50]	Economic Development
EDRD*3160	[0.50]	International Communication
EDRD*4010	[0.50]	Tourism Planning in the Less Developed World
GEOG*3490	[0.50]	Tourism and Environment
HTM*2740	[0.50]	Cultural Aspects of Food

#### Courses for those interested in developing tourism related real estate:

GEOG*3490	[0.50]	Tourism and Environment
LARC*2820	[0.50]	Urban and Regional Planning
MCS*1820	[0.50]	Real Estate and Housing
MCS*2820	[0.50]	Real Estate Finance
MCS*3810	[0.50]	Real Estate Market Analysis
MCS*3820	[0.50]	Real Estate Development
MCS*3890	[0.50]	Property Management
MCS*4820	[0.50]	Real Estate Appraisal
MCS*4840	[0.50]	Housing and Real Estate Law

#### Courses dealing with the social and economic environment of business:

ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*3560	[0.50]	Theory of Finance
PHIL*1010	[0.50]	Introductory Philosophy: Social and Political Issues
PHIL*2600	[0.50]	Business and Professional Ethics

#### Courses dealing with human behaviour particularly as related to work and work groups:

ANTH*1150	[0.50]	Introduction to Anthropology
ANTH*2160	[0.50]	Social Anthropology
ECON*2200	[0.50]	Industrial Relations
PSYC*2310	[0.50]	Introduction to Social Psychology
PSYC*3060	[0.50]	Occupational Health Psychology
SOAN*2040	[0.50]	Globalization of Work and Organizations
SOC*1100	[0.50]	Sociology

#### Courses dealing with marketing and consumer behaviour:

MCS*1000	[0.50]	Introductory Marketing
MCS*2600	[0.50]	Fundamentals of Consumer Behaviour
MCS*3000	[0.50]	Advanced Marketing
MCS*3600	[0.50]	Consumer Information Processes
MCS*3620	[0.50]	Marketing Communications
MCS*4050	[0.50]	The Evolution of Capitalism: A Canadian Perspective

#### Courses related to Hospitality and Tourism Management:

HTM*2070	[0.50]	Meetings and Convention Management
HTM*2700	[0.50]	Introductory Foods
HTM*2740	[0.50]	Cultural Aspects of Food
HTM*3030	[0.50]	Beverage Management
HTM*3060	[0.50]	Lodging Management
HTM*3090	[1.00]	Foodservice Operations Management
HTM*3180	[0.50]	Casino Operations Management
HTM*3780	[0.50]	Economics of Food Usage
HTM*4050	[0.50]	Wine and Oenology
HTM*4090	[0.50]	Hospitality and Tourism Facilities Management and Design
HTM*4110	[0.50]	Restaurant Operations

HTM*4120	[0.50]	Entrepreneurship in Hospitality and Tourism
HTM*4130	[0.50]	Current Management Topics
HTM*4140	[0.50]	Current Management Topics
HTM*4150	[0.50]	Current Management Topics
HTM*4500	[0.50]	Special Study in Hospitality and Tourism

#### Courses related to accounting and administration:

AGEC*3310	[0.50]	Operations Management
BUS*2230	[0.50]	Management Accounting
BUS*3230	[0.50]	Intermediate Management Accounting
BUS*3330	[0.50]	Intermediate Accounting
BUS*3340	[0.50]	Intermediate Financial Accounting II
BUS*4250	[0.50]	Business Policy
BUS*4260	[0.50]	International Business
MCS*2100	[0.50]	Personal Financial Management

#### Other restricted electives:

CHEM*1100	[0.50]	Chemistry Today
CIS*1000	[0.50]	Introduction to Computer Applications
EDRD*3140	[0.50]	Organizational Communication
ENGL*1200	[0.50]	Reading the Contemporary World
ENGL*1410	[0.50]	Major Writers
MCS*3010	[0.50]	Quality Management
PHIL*2100	[0.50]	Critical Thinking

### Electives and Liberal Education Requirement

The 2.50 electives in the program must include 1.50 credits toward the B.Comm. Liberal Education Requirement.