

## Sony Research Award Program 2019

### Sponsor

Sony

### Program

[Sony Research Award Program](#) [1]

### Description

Sony is committed to supporting university research and innovation in North America, while also fostering partnerships with university faculty and researchers. The Research Award Program provides funding for cutting-edge academic research and helps build a collaborative relationship between faculty and Sony researchers. With awards up to \$150,000 per year for each accepted proposal, both the **Faculty Innovation Award** and **Focused Research Award** create new opportunities for university faculties to engage in pioneering research that could drive new technologies, industries and the future.

#### **Focused Research Award**

Award: up to \$150K

Research Theme: choose from the [Focused Research Theme List](#) [2]

Period: one (1) year, with a possible extension

#### **Faculty Innovation Award**

Award: up to \$100K

Research Theme: choose from the list of [Keywords](#) [3]

Period: one (1) year, with a possible extension

### Eligibility

Sony will accept applications from Principal Investigators (PIs) who are full-time professors (adjunct professors are not eligible) or researchers and are eligible to supervise Ph.D. students

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at a university/educational institution in the USA or Canada. Full professors, associate professors, and assistant professors are eligible to apply.

### Indirect Costs

40%

### Project Duration

One year

### Special Notes

#### Submission Terms and Conditions

The researcher needs to agree to the [2019 Sony Research Award Program Submission Terms and Conditions](#) [4] before submitting the proposal to Sony. The Office of Research Services (ORS) must receive a copy of the proposal and a completed OR5 by the internal deadline. Once the proposal has been reviewed and the OR5 signed, ORS will confirm with the researcher that they may accept the Submission Terms and Conditions on behalf of the university and then submit the proposal to Sony.

### Deadlines

**If College-level review is required, your College will communicate its earlier internal deadlines.**

Type	Date	Notes
<b>Internal Deadline</b>	Friday, September 6, 2019 - 12:00pm	Please submit your proposal, along with an OR-5 Form to <a href="mailto:research.services@uoguelph.ca">research.services@uoguelph.ca</a> [5].
<b>External Deadline</b>	Sunday, September 15, 2019 - 11:59pm	Submissions to Sony must be completed by 11:59 pm PDT on September 15, 2019 (2:59 am EST on September 16, 2019).

For Questions, please contact  
Please send an email to the Research Award Program Administration Office at

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([ResearchAwardProgram2019@Sony.com](mailto:ResearchAwardProgram2019@Sony.com) [6]) if you have a question regarding the 2019 Sony Research Award Program.

### Office of Research

Kristin Zimmermann, Senior Grants & Contracts Specialist

Research Services Office

[kristin5@uoguelph.ca](mailto:kristin5@uoguelph.ca) [7]

Alert Classifications **Category:**

Funding Opportunities and Sponsor News

### Disciplines:

Health and Life Sciences

Information and Communications Technology

Physical Sciences and Engineering

Social Sciences

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### Source

**URL:** <https://www.uoguelph.ca/research/alerts/content/sony-research-award-program-2019>

### Links

[1] <https://www.sony.com/research-award-program#Overview>

[2] <https://www.sony.com/research-award-program#FocusedResearchAward>

[3] <https://www.sony.com/research-award-program#FacultyInnovationAward>

[4] <https://www.sony.com/campaign/SNA/sony-research-award-program/2019-sony-rap-terms.pdf>

[5] <mailto:research.services@uoguelph.ca>

[6] <mailto:ResearchAwardProgram2019@Sony.com>

[7] <mailto:kristin5@uoguelph.ca>