



research

University of Guelph



DAIRY HERD
MANAGEMENT
**INNOVATION
AWARDS
2013**
WORLD DAIRY EXPO
EDITION

Immunity+
Solutions



TIP
...NE TEST...

At this year's prestigious World Dairy Expo, a technology called High Immune Response - developed at the University of Guelph by Prof. Bonnie Mallard and her team - was named one of the top innovative products of 2013. The technology, licensed by the Catalyst Centre to Canada's largest dairy genetics company, the Semex Alliance, is marketed as Immunity+. Congratulations to Bonnie and her team, and thanks to Semex and Vice-President Brad Sayles (pictured overleaf with Bonnie and the highly coveted award) for making Immunity+ available to improve the health of cattle worldwide.



Kevin Hall
Vice-President

(Research and External Partnerships)

**Read more about Immunity+
at <http://goo.gl/nnlFCR>**



**Learn more about University of Guelph research
by visiting www.uoguelph.ca/research**

Office of the Vice-President (Research and External Partnerships)
University of Guelph, Guelph ON Canada N1G 2W1
519-824-4120 Ext. 53081

Photo by Martin Schwalbe

