Faculty Information Exchange 2016-17

“Build + Own Your Online Identity: Share Your Research with Hands-On Social Media Training”

Led by

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Looking to increase your research impact and online presence? Learn how to effectively leverage social media to increase awareness of your research. Join us for hands-on social media training for:

- Twitter
- Social Networking for Researchers: Academia.edu
- LinkedIn
- WordPress.com

This workshop introduces attendees to the best practices for creating an online identity using a variety of tools. You'll learn how to create an online identity using a variety of tools and understand how to use these to raise your online profile and share your research.

You must bring a laptop in order to participate. Create an account for Twitter, LinkedIn, Academia.edu and WordPress.com prior to attending to maximize the experience.

February 22, 2017
12:00 – 2:00 PM
UC 442

All welcome! Registration is Encouraged
To register go to:
https://www.eventbrite.ca/e/share-your-research-with-hands-on-social-media-training-tickets-28376377509