

Sexual Violence Education and Awareness Sub-Committee Initiatives 2016-2017

Campaigns

This document lists the Sexual Violence Education and Awareness Sub-Committee's programs for the 2016-2017 academic year. This is list of all programming being offered on the subject of sexual violence by all committee members. Departments represented on the sub-committee include: Student Wellness, Student Housing Services, Student Life, the Central Students Association, Inter-Hall Council, and Campus Police, and Men against Violence against Women.

STOP. ASK.

This 2016/2017 academic year the University of Guelph has launched a new campaign addressing sexual violence on campus. The **Stop. Ask.** campaign is designed with the intention to be direct, tangible, consistent, timely and unifying. The slogan **Stop. Ask.** works to remind students that when engaging in sexual activity, the onus is on everyone to “**stop and ask** for consent” and “**ask and stop**” when someone does not consent to an activity. Through this campaign, the University of Guelph acknowledges the following:

- Consent is essential, mandatory, and ongoing when engaging in sexual activity
- Sexual violence affects everyone, regardless of whether they identify as a man, woman, or neither
- Sexual violence will not end by telling people how to protect themselves by dressing differently, drinking less, or not going out alone
- The cause and the solution to sexual violence lies within the perpetrator and it is their actions that need to change

Students can also play a role in preventing sexual violence by being an active bystander; you can ask a person to stop if you see something that is non-consensual, and stop and ask if you are unsure if someone is okay.

By remembering to **Stop. Ask.** you are helping us work towards a sexual violence free campus community.

I am a Gryphon

The five characteristics listed below represent important values for Gryphons. As many Guelph students embody these traits prior to arriving on-campus, it can be easy to appeal to these areas of our students' personalities.

- **Authentic**
- **Caring**

- ***Determined***
- ***Engaged***
- ***Respectful***

These ideas, but in particular the commitment to being respectful and caring will be tied into campus sexual assault education and awareness initiatives. In particular the following:

Being a Gryphon

This Active Bystander workshop will be delivered to Residence Life Staff, Orientation Volunteers, Peer Helpers. Students will be introduced to the idea that they should Decide to act in a situation, that they can then Delegate, Distract, or be Direct in de-escalating a situation where sexual violence may be present. Finally, they will be encouraged to Debrief the event.

Gryphon Commitment

All first-year students will receive this message at building-wide meetings that helps them commit to places where they could intervene for their friends or strangers.

Programming

Can I Kiss You? Presentation

Monday, September 5th

Mike Domitrz will speak to all first-year students about consent and setting an example amongst friends for how to intervene in situations that could lead to sexual assault. Three presentations are made available for all residence students and off-campus students during O-Week. Each RA will have information to present to their students on Can I Kiss You and the Stop. Ask. Campaign prior to the presentations.

During the introduction to each of the three presentations, the Stop. Ask. Campaign will be mentioned, and students will be reminded to check their cards, which will direct them to the SV website and indicate whether or not the students have won a prize of a Stop. Ask. pillowcase.

There will also be a banner with the words Stop. Ask., and the SV website on the stage.

Sexy Bingo

Monday, September 5th

Following Can I Kiss You, the CSA will host an event in collaboration with GRCGED and the Wellness Education Centre and supported by Peer Wellness Educators with consent-based programming supplies.

MC will introduce Stop. Ask. and bingo winners be given a STOP.ASK. pillowcase. At the end of the evening, those people with x stickers under their chairs (placed prior to event) will also win a t-shirt or pillow case.

Interhall Eclipse Black-Light Dance

Monday, September 5th

Interhall Council will be hosting an on-campus black light dance in the Main Gymnasium of the Athletics Centre. IHC members will be promoting the STOP. ASK. Campaign, and active bystander posters will be distributed throughout the gym.

Aggie Pub Outreach

Wednesday, September 14th

The SAFE team and other volunteers from WEC will be attending the first “Aggie Pub” of the year at the Brass Taps and assisting with coat check for the night. The volunteers for the event will be dressed in “Can I Kiss You?” swag, and will be there to promote a positive message regarding consent for the duration of the night.

Take Back the Night

Thursday, September 22nd

The University, CSA, and GRCGED are supporting Women-in-Crisis’ community-wide Take Back the Night program with a workshop on-campus, rallying-point, and advertisements in all residence communities. Take Back the Night marches happens in cities and towns around the world to emphasize the importance of creating an environment in which everyone can feel and is safe to walk around, free from sexual violence. For the first-time this year, Guelph’s event will invite and encourage men to march as allies and fellow survivors.

Will’s Worst Week Video Campaign with DHRO

Monday September 26th

Residence dining halls and the UC will see the video ‘Will's Worst Week’ played over the dinner hour. The video will be staffed by RLS members and WEC Peers to clearly describe consent.

The WEC SAFE team will also have a table in the UC that will be distributing Stop. Ask. Cards with healthy relationship tips, providing tea, and playing the ‘Consent is like Tea’ video as well. These volunteers will also be wearing Stop. Ask. T-shirts.

Healthy Relationships Carnation Giveaway

Friday, October 21st

White carnations will be distributed around campus along with positive relationship tips. These positive relationship tips will be printed on Stop. Ask. cards. Wellness peers will give them away on their walkabouts.

Consent is Like Tea Campaign

Week of October 24th-28th

Residence dining halls and the UC will see the video ‘Consent is Like Tea’ played over the dinner hour. The video will be staffed by RLS members and WEC Peers to clearly describe consent.

The WEC SAFE team will also have a table in the UC on October 26th that will be distributing Stop. Ask. Cards with healthy relationship tips, providing tea, and playing the 'Consent is like Tea' video as well. These volunteers will also be wearing Stop. Ask. T-shirts.

Residence Passive Board Campaign

Throughout October

Following-up on the Consent is Like Tea campaign, all residence communities will receive the materials to put a consistent passive board. The messaging will be created by the WEC team along with staff members in the HUB, and will include information on consent, sexual violence, and the Stop. Ask. Campaign, as well as the SV website.

Human Sexuality Course

DATE TBD

Melanie Bowman presents to Development of Human Sexuality (Family Relations and Human Development) on healthy relationships, sexual assault in the Canadian university context as well as offering how to support someone who discloses a sexual assault. As always, the Sexual Assault Protocol is highlighted for students and this year, the website will be as well.

*describe campaign. Presenters wear a t-shirt, bring a pillow case/t-shirt and do a draw to win x # in the class. Include SV website

White Ribbon Campaign

November 28th – December 2nd

An initiative led by men to encourage their peers to commit to ending violence against women. Male leaders in residence will gather support from their communities in collaboration with the Wellness Education Centre. The SAFE team at WEC will be distributing white ribbons to campus partners and students on campus. By wearing these ribbons, people pledge to never condone or remain silent about violence against women or girls. Cards will be attached to each ribbons, and these cards will serve to explain the significance of the white ribbon, including what it is for and will include a link on the back to the UofG SV website, as well as information on Stop. Ask.

December 6th Memorial

Tuesday, December 6

The committee is available to support the initiatives of the department of Engineering in commemorating the Montreal Massacre and the deaths of 14 women Engineering students.

International Women's Day Run

Wednesday March 8th

On International Women's Day 2016, students on campus, off campus and local community members of all abilities will participate in a walk/run mapped through campus with the aim of both raising awareness and showing support for increased visibility of sexual assault as a widespread issue.

Annual Sexual Assault Free Environment (SAFE) Campaign

March 8th – 16th

Part of the activities will include t-shirt distribution, self-defence classes, and the pinwheel campaign. The pinwheel campaign occurs in Branion Plaza where thousands of pinwheels will be set up around the cannon to represent the number of UofG women who will be sexually assaulted in their lifetime. This is based on the statistic of 1 in 3 women and 1/7 men in Ontario will be assaulted in their lifetime.

Safer Drinking Holiday & Reading Week Pledges

November 24th & February 17th

Prior to the Holiday break as well as the February Reading Week, The Wellness Education Centre will have an interactive, informative table in the UC encouraging students to pledge to be responsible over their holidays. Whether it is drinking responsibly, looking out for friends or being an active bystander, students are encouraged to write their pledge and take a photo, as well as sign a pledge banner. Those who get their picture taken will be entered into a draw for a prize.

Sexually Charged

On-going

Dr. Ruth Neustifter and SAFE/NAKED will host a radio show with sex, sexuality, and healthy relationship questions answered by Dr. Neustifter who is a Registered Family Therapist and Assistant Professor whose research includes extensive work into intimate partner violence.