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| Email Template 1Sept-End of Oct | Subject Line: U of G’s 2023 United Way campaign is now on!Hello,U of G is proud to team up with the United Way and raise much needed funding for our local community. Last year we came together raised more than $500,000 that went towards important offerings such as food security initiatives, housing supports, vulnerable youth programming and community initiatives in Guelph, Wellington and Dufferin. Our goal this year is to do even better!The spirit of giving in the culture at the U of G and donations, whether big or small, make a difference in our communities. And to help drive a little friendly competition, be sure to check out the [prize draw giveaways](https://news.uoguelph.ca/2023/09/coming-together-to-support-the-united-way/)!The campaign is on now until December 15. Learn more and donate online at [www.uoguelph.ca/unitedway](http://www.uoguelph.ca/unitedway).Thank you for your support,NAME |
| Email Template 2Oct – End of Nov | Subject Line: You can make a difference. Donate to the United WayHello,With our United Way campaign in full swing, I wanted to take this opportunity to share how the United Way takes your donation and turns it into positive action.Did you know:* $25 provides a school with materials to promote positive mental health and decrease stigma.
* $100 supports therapy dogs and their handlers, giving them tools they need to attend visits and help others.
* $500 gives an individual experiencing homelessness money to pay for last month’s rent and have a safe place to sleep.
* $1,000 provides a month’s worth of food for a neighbourhood group meal program.

Every dollar raised makes a difference and I invite you to be part of the action.Learn more and donate online at [www.uoguelph.ca/unitedway](http://www.uoguelph.ca/unitedway). And don’t forget, with each donation, your name is entered into a prize draw that you don’t want to miss out on!Thanks for your support,NAME |
| Email Template 3December | Subject Line: There’s still time to donate to the United WayHello,As we get set to wrap up our 2023 United Way campaign on December 15, I wanted to take this opportunity to thank those of you who have taken the time to donate. Your contributions – whether big or small – will make a difference to someone in need.For those of you wish to make a donation, you still have time. Be sure to head over to [www.uoguelph.ca/unitedway](http://www.uoguelph.ca/unitedway) to make your donation and have your name entered into our grand prize draw!Thank you for your support,NAME |